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# TRAFFIC INSTRUCTION

Est. 10175  
Instruction Dates: 3/29-3/30

Date: 3/28/2022  
Agency: Mentzer Media  
Client: Karrin for Arizona  
Product: MROBS  
Mkt/Sta: Statewide AZ

| Start Date | End Date  | ISCI / Creative Title  | Date Shipped | Length | Rotation % |
|------------|-----------|------------------------|--------------|--------|------------|
| 3/29/2022  | 3/30/2022 | KTR-22-R-03/Tough Plar | 3/15/2022    | :60    | 100%       |

Creative Comments: Spot sent via email on 3/15

*Done  
OK 3/28/22*

# Receipt

Katz Communications - Katz Media Group Inc  
125 W. 55th St., New York, New York 10019  
212-424-6528

## Cardholder Contact Information

Cardholder Name: **Bruce Mentzer** Bill To Address: **210 W Pennsylvania Ave**  
Cardholder Phone: Suits 250  
Cardholder Email: **Towson, Maryland 21204**  
Customer Name: **Mentzer Media**

## Transaction Type

Transaction Type: **Authorize And Capture** Transaction Status: **Submitted**  
Created Date: **3/24/2022 9:52:04 AM EDT** Authorization Date: **3/24/2022 9:52:04 AM EDT**  
Capture Date: **3/24/2022 9:52:05 AM EDT** Authorization Code: **228627**  
AVS Address: **Matched** AVS Zip: **Matched**

## Credit Card Information

Name On Card: **Bruce Mentzer** Card Brand: **AMEX**  
Card Number: **xxxx-xxxxxx-x3010** Security Code Status: **Provided**  
Security Code Response: **Matched**

## Tracking Information

Customer Ref Value: Order Number:  
Invoice Number: Invoice Date:  
Ship From Postal Code: **10019** Shipping Company: **None**  
Tracking Number:

## Transaction Totals

| Product Code    | Description  | UOM Code | CMDTY Code | QTY  | AMT        | EXT AMT    |
|-----------------|--|----------|------------|------|------------|------------|
| 32422-6         | Mentzer Media-Karrin Taylor Robson for Governor 3.29-4.4     | EA       | 80140000   | 1.00 | \$8,406.50 | \$8,406.50 |
| 32422-6         | Mentzer Media-Karrin Taylor Robson for Governor 3.29-4.4 Tax | EA       | 80140000   | 1.00 | \$35.23    | \$35.23    |
| Sub-Total:      |  |          |            |      |            | \$8,441.73 |
| Sales Tax:      |  |          |            |      |            | \$0.00     |
| Freight Amount: |  |          |            |      |            | \$0.00     |
| Freight Tax:    |  |          |            |      |            | \$0.00     |
| Duty Amount:    |  |          |            |      |            | \$0.00     |
| Total (USD) :   |  |          |            |      |            | \$8,441.73 |

This receipt is for informational use only and is not intended to serve as or replace any official tax document.  
Katz Communications uses advanced payment processing services provided by WEX Inc. [www.wexinc.com](http://www.wexinc.com)  
3/24/2022 9:52:10 AM EDT

**From:** Merget, Michael  
**Sent:** Monday, March 28, 2022 6:52 AM  
**To:** Kela Montoya; desireealvarez@edbroadcasters.com; continuity@bonneville.com; sales@edbroadcasters.com; glichtenstein@bonneville.com; Michellepeterson@edbroadcasters.com; kbrownjones@bonneville.com; chrisfleming@edbroadcasters.com; kbrownjones@bonneville.com; yumatraffic@edbroadcasters.com; Traffic Traffic  
**Cc:** Cooper, Lindsay  
**Subject:** RE: Karrin Taylor Robson for Governor 3.29-4.4  
**Importance:** High

Hello all,

Please see the attached for traffic and payment for 3.29-4.4.

Thanks!

**Michael Merget**  
Digital Political Coordinator  
111 Presidential Blvd., Suite 215 | Bala Cynwyd, PA 19004  
[michael.merget@KatzMedia.com](mailto:michael.merget@KatzMedia.com)  
o. 215.557.4208 | m. 856.912.1190 |



Local Impact.  
National Influence.

Ask me about  
 **Katz**  
Multicultural



Diversity  
Equity and  
Inclusion

**From:** Merget, Michael  
**Sent:** Monday, March 21, 2022 12:43 PM  
**To:** 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>; 'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>; 'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com' <sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>; 'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com' <chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic' <traffic@stonecanyonmedia.com>  
**Cc:** Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>  
**Subject:** RE: Karrin Taylor Robson for Governor 3.22-3.28  
**Importance:** High

Hello all,

Here is updated traffic and payment info for 3.22-3.28.

Thanks!

**From:** Merget, Michael

**Sent:** Tuesday, March 15, 2022 3:02 PM

**To:** 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>;  
'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>;  
'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com'  
<sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>;  
'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>;  
'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com'  
<chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>;  
'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic'  
<traffic@stonecanyonmedia.com>

**Cc:** Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

**Subject:** RE: Karrin Taylor Robson for Governor 3.15-3.21

**Importance:** High

Hello all!

Attached is the payment proof and new traffic for Karrin Taylor Robson for Governor 3.15-3.21.

**From:** Merget, Michael

**Sent:** Tuesday, February 22, 2022 12:32 PM

**To:** 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>;  
'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>;  
'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com'  
<sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>;  
'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>;  
'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>; 'chrisfleming@edbroadcasters.com'  
<chrisfleming@edbroadcasters.com>; 'kbrownjones@bonneville.com' <kbrownjones@bonneville.com>;  
'yumatraffic@edbroadcasters.com' <yumatraffic@edbroadcasters.com>; 'Traffic Traffic'  
<traffic@stonecanyonmedia.com>

**Cc:** Cooper, Lindsay <Lindsay.Cooper@Katzmedia.com>

**Subject:** RE: Karrin Taylor Robson for Governor 2.22-2.28

**Importance:** High

Payment proof is attached.

**From:** Merget, Michael

**Sent:** Tuesday, February 15, 2022 1:14 PM

**To:** 'kmontoya@stonecanyonmedia.com' <kmontoya@stonecanyonmedia.com>;  
'desireealvarez@edbroadcasters.com' <desireealvarez@edbroadcasters.com>;  
'continuity@bonneville.com' <continuity@bonneville.com>; 'sales@edbroadcasters.com'  
<sales@edbroadcasters.com>; 'glichtenstein@bonneville.com' <glichtenstein@bonneville.com>;  
'Michellepeterson@edbroadcasters.com' <Michellepeterson@edbroadcasters.com>;

'[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)' <[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)>; '[chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com)' <[chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com)>; '[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)' <[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)>; '[yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com)' <[yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com)>; 'Traffic Traffic' <[traffic@stonecanyonmedia.com](mailto:traffic@stonecanyonmedia.com)>

**Cc:** Cooper, Lindsay <[Lindsay.Cooper@Katzmedia.com](mailto:Lindsay.Cooper@Katzmedia.com)>

**Subject:** RE: Karrin Taylor Robson for Governor 2.22-2.28

**Importance:** High

Hello all,

Traffic for 2.22-2.28 is attached.

Thanks!

**From:** Merget, Michael

**Sent:** Monday, February 14, 2022 9:54 AM

**To:** '[kmontoya@stonecanyonmedia.com](mailto:kmontoya@stonecanyonmedia.com)' <[kmontoya@stonecanyonmedia.com](mailto:kmontoya@stonecanyonmedia.com)>; '[desireealvarez@edbroadcasters.com](mailto:desireealvarez@edbroadcasters.com)' <[desireealvarez@edbroadcasters.com](mailto:desireealvarez@edbroadcasters.com)>; '[continuity@bonneville.com](mailto:continuity@bonneville.com)' <[continuity@bonneville.com](mailto:continuity@bonneville.com)>; '[sales@edbroadcasters.com](mailto:sales@edbroadcasters.com)' <[sales@edbroadcasters.com](mailto:sales@edbroadcasters.com)>; '[glichtenstein@bonneville.com](mailto:glichtenstein@bonneville.com)' <[glichtenstein@bonneville.com](mailto:glichtenstein@bonneville.com)>; '[Michellepeterson@edbroadcasters.com](mailto:Michellepeterson@edbroadcasters.com)' <[Michellepeterson@edbroadcasters.com](mailto:Michellepeterson@edbroadcasters.com)>; '[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)' <[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)>; '[chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com)' <[chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com)>; '[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)' <[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)>; '[yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com)' <[yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com)>; 'Traffic Traffic' <[traffic@stonecanyonmedia.com](mailto:traffic@stonecanyonmedia.com)>

**Cc:** Cooper, Lindsay <[Lindsay.Cooper@Katzmedia.com](mailto:Lindsay.Cooper@Katzmedia.com)>

**Subject:** Karrin Taylor Robson for Governor 2.15-2.21

**Importance:** High

Hello all,

Please see the attached for the traffic and payment proof for 2.15-2.21.

Thanks!

**Michael Merget**

Digital Political Coordinator

111 Presidential Blvd., Suite 215 | Bala Cynwyd, PA 19004

[michael.merget@KatzMedia.com](mailto:michael.merget@KatzMedia.com)

o. 215.557.4208 | m. 856.912.1190 |



Local Impact.  
National Influence.

Ask me about



Diversity  
Equity and  
Inclusion

**From:** Merget, Michael

**Sent:** Thursday, February 10, 2022 1:31 PM

**To:** [kmontoya@stonecanyonmedia.com](mailto:kmontoya@stonecanyonmedia.com); [desireealvarez@edbroadcasters.com](mailto:desireealvarez@edbroadcasters.com); [continuity@bonneville.com](mailto:continuity@bonneville.com); [sales@edbroadcasters.com](mailto:sales@edbroadcasters.com); [glichtenstein@bonneville.com](mailto:glichtenstein@bonneville.com); [Michellepeterson@edbroadcasters.com](mailto:Michellepeterson@edbroadcasters.com); [kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com); [chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com); [kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com); [yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com); Traffic Traffic <[traffic@stonecanyonmedia.com](mailto:traffic@stonecanyonmedia.com)>

**Cc:** Cooper, Lindsay <[Lindsay.Cooper@Katzmedia.com](mailto:Lindsay.Cooper@Katzmedia.com)>

**Subject:** RE: Karrin Taylor Robson for Governor 2.8-2.14

**Importance:** High

Hello all,

Please see the attached traffic & spot for **Karrin Taylor Robson for Governor**. We want this to get up ASAP on the stations.

Please confirm receipt via email response, as well as when the change will be made.

**From:** Merget, Michael

**Sent:** Tuesday, February 8, 2022 4:27 PM

**To:** '[kmontoya@stonecanyonmedia.com](mailto:kmontoya@stonecanyonmedia.com)' <[kmontoya@stonecanyonmedia.com](mailto:kmontoya@stonecanyonmedia.com)>; '[desireealvarez@edbroadcasters.com](mailto:desireealvarez@edbroadcasters.com)' <[desireealvarez@edbroadcasters.com](mailto:desireealvarez@edbroadcasters.com)>; '[continuity@bonneville.com](mailto:continuity@bonneville.com)' <[continuity@bonneville.com](mailto:continuity@bonneville.com)>; '[sales@edbroadcasters.com](mailto:sales@edbroadcasters.com)' <[sales@edbroadcasters.com](mailto:sales@edbroadcasters.com)>; '[glichtenstein@bonneville.com](mailto:glichtenstein@bonneville.com)' <[glichtenstein@bonneville.com](mailto:glichtenstein@bonneville.com)>; '[Michellepeterson@edbroadcasters.com](mailto:Michellepeterson@edbroadcasters.com)' <[Michellepeterson@edbroadcasters.com](mailto:Michellepeterson@edbroadcasters.com)>; '[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)' <[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)>; '[chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com)' <[chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com)>; '[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)' <[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)>; '[yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com)' <[yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com)>; 'Traffic Traffic' <[traffic@stonecanyonmedia.com](mailto:traffic@stonecanyonmedia.com)>

**Cc:** Cooper, Lindsay <[Lindsay.Cooper@Katzmedia.com](mailto:Lindsay.Cooper@Katzmedia.com)>

**Subject:** RE: Karrin Taylor Robson for Governor 2.8-2.14

Please see attached for 2/10-2/11 traffic instructions for Karrin Taylor Robson for Governor

**From:** Merget, Michael

**Sent:** Monday, February 7, 2022 9:58 AM

**To:** [kmontoya@stonecanyonmedia.com](mailto:kmontoya@stonecanyonmedia.com); [desireealvarez@edbroadcasters.com](mailto:desireealvarez@edbroadcasters.com); [continuity@bonneville.com](mailto:continuity@bonneville.com); [sales@edbroadcasters.com](mailto:sales@edbroadcasters.com); [glichtenstein@bonneville.com](mailto:glichtenstein@bonneville.com); [Michellepeterson@edbroadcasters.com](mailto:Michellepeterson@edbroadcasters.com); [kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com); [chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com); [kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com); [yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com); Traffic Traffic <[traffic@stonecanyonmedia.com](mailto:traffic@stonecanyonmedia.com)>

**Cc:** Cooper, Lindsay <[Lindsay.Cooper@Katzmedia.com](mailto:Lindsay.Cooper@Katzmedia.com)>

**Subject:** Karrin Taylor Robson for Governor 2.8-2.14

**Importance:** High

Hello all,

Please see the attached payment proof and traffic instructions for 2/8-2/9 for Karrin Taylor Robson for Governor.

Spot is same.

Will traffic 2/10 onward once we have further direction.

**From:** Merget, Michael

**Sent:** Monday, January 31, 2022 2:31 PM

**To:** [kmontoya@stonecanyonmedia.com](mailto:kmontoya@stonecanyonmedia.com); [desireealvarez@edbroadcasters.com](mailto:desireealvarez@edbroadcasters.com); [continuity@bonneville.com](mailto:continuity@bonneville.com); [sales@edbroadcasters.com](mailto:sales@edbroadcasters.com); [glichtenstein@bonneville.com](mailto:glichtenstein@bonneville.com); [Michellepeterson@edbroadcasters.com](mailto:Michellepeterson@edbroadcasters.com); [kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com); [chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com); [kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com); [yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com); Traffic Traffic <[traffic@stonecanyonmedia.com](mailto:traffic@stonecanyonmedia.com)>

**Cc:** Cooper, Lindsay <[Lindsay.Cooper@Katzmedia.com](mailto:Lindsay.Cooper@Katzmedia.com)>

**Subject:** Karrin Taylor Robson for Governor 2.1-2.7

**Importance:** High

Hello all,

Attached is the payment proof and traffic for 2.1-2.7

**From:** Merget, Michael

**Sent:** Friday, January 21, 2022 12:48 PM

**To:** 'kmontoya@stonecanyonmedia.com' <[kmontoya@stonecanyonmedia.com](mailto:kmontoya@stonecanyonmedia.com)>; 'desireealvarez@edbroadcasters.com' <[desireealvarez@edbroadcasters.com](mailto:desireealvarez@edbroadcasters.com)>; 'continuity@bonneville.com' <[continuity@bonneville.com](mailto:continuity@bonneville.com)>; 'sales@edbroadcasters.com' <[sales@edbroadcasters.com](mailto:sales@edbroadcasters.com)>; 'glichtenstein@bonneville.com' <[glichtenstein@bonneville.com](mailto:glichtenstein@bonneville.com)>; 'Michellepeterson@edbroadcasters.com' <[Michellepeterson@edbroadcasters.com](mailto:Michellepeterson@edbroadcasters.com)>; 'kbrownjones@bonneville.com' <[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)>; 'chrisfleming@edbroadcasters.com' <[chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com)>; 'kbrownjones@bonneville.com' <[kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com)>; 'yumatraffic@edbroadcasters.com' <[yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com)>

**Cc:** Cooper, Lindsay <[Lindsay.Cooper@Katzmedia.com](mailto:Lindsay.Cooper@Katzmedia.com)>

**Subject:** RE: Karrin Taylor Robson for Governor 1.24-1.31

**Importance:** High

Payment proof is attached.

**From:** Merget, Michael

**Sent:** Friday, January 21, 2022 12:02 PM

**To:** [kmontoya@stonecanyonmedia.com](mailto:kmontoya@stonecanyonmedia.com); [desireealvarez@edbroadcasters.com](mailto:desireealvarez@edbroadcasters.com); [continuity@bonneville.com](mailto:continuity@bonneville.com); [sales@edbroadcasters.com](mailto:sales@edbroadcasters.com); [glichtenstein@bonneville.com](mailto:glichtenstein@bonneville.com); [Michellepeterson@edbroadcasters.com](mailto:Michellepeterson@edbroadcasters.com); [kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com); [chrisfleming@edbroadcasters.com](mailto:chrisfleming@edbroadcasters.com); [kbrownjones@bonneville.com](mailto:kbrownjones@bonneville.com); [yumatraffic@edbroadcasters.com](mailto:yumatraffic@edbroadcasters.com)

Cc: Cooper, Lindsay <[Lindsay.Cooper@Katzmedia.com](mailto:Lindsay.Cooper@Katzmedia.com)>  
Subject: Karrin Taylor Robson for Governor 1.24-1.31  
Importance: High

Hello all,

New orders have just been sent for **Karrin Taylor Robson for Governor** for the flight 1/24-1/31.

I have attached NAB, Traffic and spot. Payment will be sent ASAP.

Thanks!

**Michael Merget**  
Digital Political Coordinator  
111 Presidential Blvd., Suite 215 | Bala Cynwyd, PA 19004  
[michael.merget@KatzMedia.com](mailto:michael.merget@KatzMedia.com)  
o. 215.557.4208 | m. 856.912.1190 |



Local Impact.  
National Influence.

Ask me about  
 **Katz**  
Multicultural



Diversity  
Equity and  
Inclusion