

ORDER

Orders
Order / Rev: 463417
Alt Order #: 32245688
Product Desc: Issue
Estimate: 7536
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 10/12/18 / 10/12/18
Order Type: GENERAL

Radio-Springfield-KSGF-FI

Primary AE: Christal Radio Philadelphia
Sales Office: CPHIL
Sales Region: NAT

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 W. 55th St.
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Majority PAC
Demographic: A35+
Product Codes: PL Ballot Issue, PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business Thru:
Advertiser External ID: 229085
Agency External ID: 112175
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	31	\$1,214.00	\$1,031.90
10/29/18	10/29/18	8	\$313.00	\$266.05

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	31	\$1,214.00	\$1,031.90	0.00
November 2018	8	\$313.00	\$266.05	0.00
Totals	39	\$1,527.00	\$1,297.95	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christal Radio Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSGFF	10/23/18	10/29/18	M-Sun 6a-10a M-Sun 6a-10a	CM	6a-10a	MTWTF--	1:00	15	\$41.00	P-3	0.00	NM	15	\$615.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					15	\$41.00		0.00			
N 2	KSGFF	10/23/18	10/29/18	M-F 10a-3p M-F 10a-3p	CM	10a-3p	MTWTF--	1:00	12	\$38.00	P-3	0.00	NM	12	\$456.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					12	\$38.00		0.00			
N 3	KSGFF	10/23/18	10/29/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	MTWTF--	1:00	12	\$38.00	P-3	0.00	NM	12	\$456.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					12	\$38.00		0.00			
													Totals	39	\$1,527.00