

Issues and Programs List , October, 2023
(2023) July - September

Drug Abuse - Drug and Alcohol Abuse is a major issue. WFIV has worked closely with the Prevention Alliance by running a series of announcements pertaining to Drug and Alcohol Abuse , WFIV did a number of interviews with The Prevention Alliance and professionals about underage drinking and the perils of drinking and driving along with drug abuse. Also, we promoted and were on the scene of a special half day promotion for drug and alcohol awareness.

Senior adult issues - WFIV features weekly updates to help senior adults with answers to many of their issues with government programs. Monthly information is provided. The station also works with The Good Samaritan Center about providing food distribution and help for utilities for the elderly. The station also did an interview and promoted a fundraiser for the Ladies of Charity to help raise money for the underprivileged.

Worker shortage - The need for employees for local businesses. WFIV is running information about the need for workers, getting information from local agencies including the business community , local industry and the chamber of commerce.

Veteran Issues - WFIV promoted a veterans resource fair and did a remote broadcast from the event.

Alzheimer's issues. WFIV promotes Our Place (a daycare center) for Alzheimer's Disease and Dementia. The station did an interview to support a major fundraiser along with running announcements about the event.

The station has worked with various clubs and organizations to promote a number of causes, including helping several Ruritan Clubs that are involved with a number of community projects.

In support of the farmers, the station did a number of interviews about the farmers markets and also ran announcements.

The station also helped to promote a large event to serve the needs of special needs groups.

The station helped promote an awareness program for young families needing financial help with newborn supplies and other needs.