

Issues and Programs List January 2024  
(2023) October - December

Drug Abuse - Drug and Alcohol Abuse is a major issue. WFIV has worked closely with the Prevention Alliance by running a series of announcements pertaining to Drug and Alcohol Abuse. The announcements this quarter have concentrated on drinking and driving during the holiday season.

Senior adult issues - WFIV features weekly updates to help senior adults with answers to many of their issues with government programs. Monthly information is provided. The station also works with The Good Samaritan Center about providing food distribution and help for utilities for the elderly.

Worker shortage - The need for employees for local businesses. WFIV is running information about the need for workers, getting information from local agencies including the business community , local industry and the chamber of commerce.

Veteran Issues - WFIV promoted veterans day activities with numerous events and did interviews with a number of agencies working to help veterans.

Alzheimer's issues. WFIV promotes Our Place (a daycare center) for Alzheimer's Disease and Dementia. The station did an interview to support a major fundraiser along with running announcements about the event. Discussed the various ways to help veterans.

The station has worked with various clubs and organizations to promote a number of causes, including helping several Ruritan clubs and shriners that are involved with a number of community projects and the local theater groups. Also, promoted a fundraiser for the Lions club and discussed how they help the community.

Traffic and other issues in Farragut: Did an hour program with the mayor of Farragut to talk about housing , traffic and other issues.

The station did interviews with the Lenoir City mayor and other officials to inform the public about the progress of light signalization and housing needs.

The station helped promote an awareness program for young families needing financial help with newborn supplies and other needs.