

DUPLICATE INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
894043-2	08/05/18	August 2018	07/30/18 - 08/02/18

Property	Account Executive	Sales Office	Sales Region
WSMV	House-WSMV Local	WSMV Local	Local

Billing Address:

Screen Strategies Media LLC
Attention: Accounts Payable
11150 Fairfax Boulevard, Suite 505
Fairfax, VA 20120
USA

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Advertiser	Product	Estimate Number
Craig Fitzhugh For Govern	Fitzhugh for Governor	3862

Flight Dates	Order #	Alt Order #
07/25/18 - 08/02/18	894043	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/27/18	08/02/18	Ch. 4 News Today 6-7am	630a-7a	-T-TF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -T-T--- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	Tu	07/31/18	6:42 AM	Ch. 4 News Today 6-7am	630a-7a	:30	76CFTNG201801H	\$600.00 NM
3	WSMV	Th	08/02/18	6:57 AM	Ch. 4 News Today 6-7am	630a-7a	:30	76CFTNG201801H	\$600.00 NM
2	07/26/18	08/01/18	Today Show 7-9am	658-9AM	M-WT---	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 M-W---- 2 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	M	07/30/18	7:26 AM	Today Show 7-9am	658-9AM	:30	76CFTNG201801H	\$500.00 NM
3	WSMV	W	08/01/18	8:30 AM	Today Show 7-9am	658-9AM	:30	76CFTNG201801H	\$500.00 NM
5	07/27/18	07/31/18	Ch 4 News @ Noon	M-F 12p-1230p	-T--F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -T----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSMV	Tu	07/31/18	12:30 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	76CFTNG201801H	\$300.00 NM
6	08/01/18	08/01/18	CH 4 News @ 4pm	4-430pm	--W----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 --W---- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	W	08/01/18	4:28 PM	CH 4 News @ 4pm	4-430pm	:30	76CFTNG201801H	\$400.00 NM
7	07/30/18	07/30/18	CH 4 News @ 4pm	430-5p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 M----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	M	07/30/18	4:46 PM	CH 4 News @ 4pm	430-5p	:30	76CFTNG201801H	\$450.00 NM

Subject to Terms and Conditions available at:

For TV: <http://meredithsales.com/terms-and-conditions/>For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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Chicago, IL 60673-1298

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894043-2	08/05/18	August 2018	07/30/18 - 08/02/18
Advertiser	Product	Estimate Number	
Craig Fitzhugh For Governor	Fitzhugh for Governor	3862	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	07/30/18	07/30/18	CH 4 News @ 4pm	430-5p	M-----	:30	1	\$450.00	NM
8	07/26/18	07/31/18	Ch. 4 News at 5	5-530pm	-T-T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 -T----- 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WSMV	Tu	07/31/18	5:12 PM	Ch. 4 News at 5	5-530pm	:30	76CFTNG201801H	\$500.00 NM
9	07/25/18	08/01/18	CH. 4 NEWS @ 6	6-630pm	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 --W---- 1 \$650.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WSMV	W	08/01/18	6:13 PM	CH. 4 NEWS @ 6	6-630pm	:30	76CFTNG201801H	\$650.00 NM
10	07/26/18	07/30/18	CH. 4 NEWS @ 6:30pm	629-7pm	M--T---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 M----- 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WSMV	M	07/30/18	6:42 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	76CFTNG201801H	\$500.00 NM
12	08/01/18	08/01/18	M-F 10P NEWS	10P-1035P	--W----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/18 08/05/18 --W---- 1 \$1,100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	W	08/01/18	10:23 PM	M-F 10P NEWS	10P-1035P	:30	76CFTNG201801H	\$1,100.00 NM

Total Spots **11**

Payment Terms Net 30 Days

<u>Gross Total</u>	\$6,100.00
<u>Agency Commission</u>	\$915.00
<u>Net Amount Due</u>	\$5,185.00
<u>Invoice Balance as of 04/11/19 2:55:58 PM CT</u>	\$0.00

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>