

WSOC-TV

**QUARTERLY PROBLEMS/NEEDS
PROGRAM REPORT**

October 1-December 31, 2014

FIRST PRESBYTERIAN CHURCH OF CHARLOTTE
Sundays, 11am-12n

ONE OF THE SERVICES WSOC-TV OFFERS ITS AUDIENCE IS AN HOUR OF RELIGIOUS PROGRAMMING BROADCAST FROM THE FIRST PRESBYTERIAN CHURCH OF CHARLOTTE. THIS PROGRAM IS AN ACTUAL TELECAST OF THE WORSHIP SERVICE, OFFERING MUSIC, RESPONSIVE READINGS AND A SERMON. BECAUSE OF ITS AWARENESS OF URBAN PROBLEMS AND CHALLENGES, FIRST PRESBYTERIAN CHURCH OFFERS A TRADITIONAL PROTESTANT SERVICE THAT HAS AN ECUMENICAL OUTREACH.

WSOC-TV
SPECIAL SEGMENTS OF NEWSCASTS
OCTOBER-DECEMBER 2014

CONSUMER NEWS:

5:30P NEWS: ACTION NINE: Four days per week, 2:00 in length. Consumer reporter acts as an advocate for consumers who are not getting satisfaction from businesses or government. Tries to help them solve their own problems or encourage the two parties to work out a solution.

FAMILY FOCUS: One report, two minutes in length, and each week focusing on family and children issues. Reports are part of WSOC-TV's station community campaign: Family Focus, which includes PSA's, events, programs, community projects. Also repeats on Saturday mornings.

9 FAMILY FOCUS HOLIDAY SPECIAL: On Monday, December 15th from 8p-9p WSOC-TV aired a special holiday report focusing on community issues. It repeated on Sunday, December 21st from 12:30-1:30p.

TRAFFIC REPORTS: Nine times daily during **EARLY & DAYBREAK** and once each during 7:25 AM and 8:25 AM breaks. Includes alternate route information. Also, half hour in midday if there is breaking traffic news.

WHISTLEBLOWER 9 – A report is done bi-weekly on tax-payer waste.

CLARK HOWARD REPORT – Each Saturday morning a segment is aired. Clark Howard also airs in our 7am/8am on TV 64 and in our 12pm newscast on WSOC from time to time.

9 INVESTIGATES SPECIAL: On Friday, December 5th from 8p-9p WSOC-TV aired a program that focused on local investigations. The anchors and reporters helped uncover stories of government waste, laws being broken, or important stories that impacted viewers in our viewing area in North Carolina and South Carolina.

WSOC-TV NON-BROADCAST COMMUNITY EFFORTS

9 FAMILY FOCUS – Covering Communities in the Carolinas. Now in its 21st year, 9 Family Focus is a Channel 9 project serving the community through special programs, projects and events. Detailed information on 9 Family Focus is located on our website, www.wsoc.tv - link to <http://www.wsoc.tv/s/family-focus/>

LATIN AMERICAN FESTIVAL- CHARLOTTE, NC (From the Latin American Coalition official press release dated July 14, 2014) –Charlotte’s signature cultural event, the **24th Annual Latin American Festival**, returns **Sunday, October 12, 2014!** Mingle with more than 20,000 other lovers of culture and music this fall with internationally renowned musical acts, savory cuisine, visual artist demonstrations, marketplace, and folkloric dance performances! The festival takes place **12:00 p.m. to 8:00 p.m.** (rain or shine) at **Symphony Park at South Park Mall**, general admission is \$5 and children 8 and under are free.

The Latin American Festival is proud to have WSOC-TV, TV 64, and GoCarolinas.com as the 2014 presenting sponsors. Proceeds from the festival will go to its organizing associations: the Latin American Coalition and the Latin American Women’s Association (LAWA).

REAL-TIME CLOSED CAPTIONING: Is available for all Channel 9 Eyewitness News programs seven days a week.

NEWS ANCHORS/WSOC-TV STAFF regularly visit organizations and schools in the Channel 9 viewing area to include (see attached list)

**WSOC-TV SPEAKERS BUREAU
REPORT 4th QUARTER 2014**



WSOC-TV SPEAKERS BUREAU REPORT

WSOC-TV NEWS ANCHORS & STAFF VISITING SCHOOLS AND ORGANIZATIONS

October 1, 2014 – December 31, 2014

Date	Name of WSOC Employee	School/Organization	Event
10/01/14	Deery	The Federalist Society Forum - NC Supreme Court Candidates	Moderator
10/1/14	Monday	Tega Cay Elementary	WX Talk
10/13/14	Ahrens	Forest Park Elementary	WX Talk
10/17/14	Monday	James Martin Middle	WX Talk
10/22/14	Bryant	Steps for Change-Domestic Violence Awareness Walk	Emcee
10/24/14	Pasquarella	MCSO Community Forum Inmate Programs Division	Emcee
10/29/14	Ahrens	Benton Heights Elementary	WX Talk
10/29/14	Graf	Mount Holly Elementary	WX Talk
10/30/14	Graf	Providence Day School	WX Talk
11/1/14	Bryant	Patriot Gala	Emcee
11/1/14	Miller	James Buesher Foundation	Emcee
11/3/14	Ahrens	Knollwood Elementary	WX Talk

11/5/14	Graf	Walter Bickett	WX Talk
11/5/14	Ahrens	Riverwalk Academy	WX Talk
11/8/14	Miller	Hospice Benefit	WX Talk
11/12/14	Graf	Aristotle Preparatory Academy	WX Talk
11/12/14	Ahrens	Lesslie Elementary	WX Talk
11/12/14	Monday	Harrisburg Elementary	WX Talk
11/14/14	Graf	Covenant Day School	WX Talk
11/17/14	Ahrens	Hickory Grove Elementary	WX Talk
11/18/14	Ahrens	Anson High School	WX Talk
11/19/14	Ahrens	Cornelius Elementary	WX Talk
11/19/14	Graf	Hickory Grove Christian	WX Talk
11/21/14	Graf	Knollwood Elementary	WX Talk
11/29/14	Miller	Maiden Christmas Parade	Grand Marshall
12/5/14	Graf	Porter Ridge Middle	WX Talk
12/5/14	Graf	Indian Trail Elementary	WX Talk

**TELEVISION STATION WSOC-TV CHARLOTTE
QUARTERLY LISTING OF LOCAL PROGRAMS REFLECTING
CONCERNS AND/OR NEEDS OF THE COMMUNITY**

October 1, 2014 – December 31, 2014

ALL PROGRAMS LISTED BELOW ARE PUBLIC AFFAIRS UNLESS OTHERWISE INDICATED, AND ARE LOCALLY PRODUCED. WE ALSO CARRY ABC NETWORK AND SYNDICATED PUBLIC AFFAIRS PROGRAMS THAT ADDRESS THESE ISSUES.

(Mini-Series Documentaries are produced by **WSOC-TV** News Department and appear within the newscasts as a public service to the community. The News “mini- series” are aired one to four times daily Monday-Friday from 4:30am-7am; 12-12:30pm; 5-6:30pm; 11-11:35pm. On Saturdays, Eyewitness News 6am-8am; 12-12:30pm; 6-6:30pm; and 11-11:35pm. Sundays Eyewitness News 6am-8am; 12-12:30pm; 6-6:30pm; and 11-11:35pm. The following, in date order, is a sampling of reports broadcast during fourth quarter, 2014):

QUARTERLY ISSUES/PROGRAMS LIST

- COMMUNITY
- CRIME
- ECONOMY
- EDUCATION
- HEALTH
- GOVERNMENT
- POLITICAL/SENATE RACE

COMMUNITY

WSOC

Community

Anne Malcolm - Admin Assistant ... [WSOC]ARCHIVE.2014.OCTOBER.KOMEN RACE 161 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
161	N	KOMEN RACE	MON	0:21	DK2/VO	F141004030	kelvin	DM	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	mh	3					mmartin	10/6/2014 6:51:4	141006	DM.SDK4.DD
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	608	2							

*deko [2] _MON 1 Line:RACE
 FOR THE
 CURE|MON_BREAST_CANCE
 R_HEALTH_HKB7

NATALIE/MON/DK2
 TODAY -- BELK WILL
 ANNOUNCE A NEW PARTNERSHIP WITH
 RALPH LAUREN TO GAIN SUPPORT OF
 BREAST CANCER AWARENESS.

VO-IN-----

*deko [1] 1 Line LT:UPTOWN
 CHARLOTTE|||

VO IN/
 IT COMES JUST TWO DAYS
 AFTER THOUSANDS OF PEOPLE CAME
 TOGETHER IN UPTOWN CHARLOTTE TO
 STOP THE DEADLY DISEASE.
 SATURDAY WAS THE 18TH
 ANNUAL KOMEN RACE FOR THE CURE IN
 MARSHALL PARK.
 ORGANIZERS SAY THE EVENT
 RAISED MORE THAN A MILLION DOLLARS
 TO HELP PEOPLE IN THE COMMUNITY.

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WSOC

Community

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.OCTOBER.CLT SAFE ALLIANCE 208 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
208	E	CLT SAFE ALLIANCE	CTR	0:20	VO	D141015190	BARRY	EB		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
		1					knelson	10/15/2014 17:5	141015	C1S VO
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

*deko [1] Bryant LT:erica bryant

ERICA/CTR

TODAY HUNDREDS OF PEOPLE SHOWED UP IN UPTOWN CHARLOTTE TO RAISE AWARENESS ABOUT DOMESTIC VIOLENCE.

VO

SAFE ALLIANCE HOSTED THE EVENT AT THE HILTON.

THE AGENCY RUNS THE MECKLENBURG COUNTY DOMESTIC VIOLENCE SHELTER...

CHANNEL 9 WAS A SPONSOR..

I JOINED RADIO PERSONALITY SHERI LYNCH AND OTHER SPEAKERS TO DISCUSS WIPING OUT ABUSE IN OUR COMMUNITY.

WSOC

Community

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.OCTOBER.COAT GIVEAWAY 206 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
206	J	COAT GIVEAWAY	CTR	0:19	VO	F141026059	KELVIN	SV	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
ARCHIVE 6	as	2					dkillebrew	10/26/2014 18:4	141026	C2S.MA2,VO
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	608	2							

*deko [1] Philips LT:eric philips

ERIC CAM 2/CTR

JUST HOURS AGO --

A WEST CHARLOTTE MINISTRY

CENTER HANDED OUT free COATS TO
FAMILIES IN NEED.

VO-IN-----

VO IN

*deko [1] 2 Line LT:GOSSETT
AVENUE|WEST CHARLOTTE|||

THE CHARLOTTE FIRE
DEPARTMENT COLLECTED BOXES AND
BOXES OF BRAND NEW COATS AND HATS
.... AND DONATED THEM TO NEW
OUTREACH MINISTRIES.

TODAY --

NEW OUTREACH HANDED
THEM OUT TO THE COMMUNITY.

THEY SAY ITS CRUCIAL -- TO
KEEP PEOPLE WARM THIS WINTER.

TME
OFF

Economy / Community

Anne Malcolm -... [WSOC]ARCHIVE.2014.NOVEMBER.LVIN QUAIL HOLLOW HOLE 27 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
27	JD	LVIN QUAIL HOLLOW HOL	turbo	1:15	Live fs3		ifb 3	JD	*	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
							twilkinson	11/17/2014 23:3	141117	TURBO.MA1.
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

*deko [1] Deery 2 Line LT:jenna
deery|uptown charlotte|||

*deko [3] Live Bug:|L|

JENNA/LIVE IN
DEVELOPER, DEE DEE HARRIS WENT
BEFORE CITY LEADERS TO SHARE THE
NEW VISION FOR ZONING PURPOSES.
SHE RARELY DOES TV INTERVIEWS
BUT SHE TOLD ME SHE ALMOST GAVE UP
ON THE PROPERTY BEFORE SHE HEARD
THE COMMUNITY.

take vo

*deko [1] 2 Line LT:Quail
Hollow|South Charlotte|||

THEY WANT SOMETHING THERE.

VO IN/super at :13

WE GOT A MORE DETAILED LOOK AT
THE PROPOSED, NEW QUAIL HOLLOW
VILLAGE, EXPECTED TO BRING A HOTEL,
UP TO 350 APARTMENTS, RETAIL AND
OFFICE SPACE.

13 YEARS AGO, HARRIS planned TO
BUILD A RETAIL RESTAURANT SITE WITH
SAKS 5TH AVENUE AS THE ANCHOR.

BUT WHEN THE ECONOMY TANKED
IN 2008-- THE PLAN WAS STOPPED.

SO THE 19 ACRE PROPERTY SAT
VACANT, GROWING WEEDS AND
ATTRACTING VERMIN.

HARRIS TOLD ME SHE HAS A HOTEL
OWNER, RETAIL TENANTS AND AN
APARTMENT DEVELOPER NOW ON BOARD
AND THERE'S NO TURNING PACK ON THIS
PLAN NOW.

---SOT/IN

TRT 15 SECS

*deko [1] 2 Line LT:DEE DEE
HARRIS|QUAIL HOLLOW
VILLAGE DEVELOPER|||

DEE DEE HARRIS/QUAIL HOLLOW
VILLAGE DEVELOPER

"A lot of it we can't talk about now. But as we
said tonight this time we wore a different hat. I
wore a financing hat first so we can get it done."

WSOC

Community

Anne Malcolm -... [WSOC]ARCHIVE.2014.NOVEMBER.HARRIS TEETER OPEN 205 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
205	B	HARRIS TEETER OPEN	MON	0:27	VO/FUL	D141120245	BL HARRIS TEE	KN	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
ARCHIVE	as	3	X				knelson	11/20/2014 18:0	141120	A1 QZ M.SZ
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

MON/VO IN MON

*deko [1] Miller LT:blair miller

CAM 3 BLAIR//MON/VO IN MON

MOTHERS IN CHARLOTTE

DELIVERED A PETITION WITH 72-THOUSAND SIGNATURES... DEMANDING HARRIS TEETER TO BAN GUNS FROM THEIR STORES.

VO FULL/MATTHEWS

THE STORE, AND ITS PARENT COMPANY KROGER, CURRENTLY ALLOW PEOPLE TO OPENLY CARRY WEAPONS IN THE STORE.

THE NORTH CAROLINA MEMBERS OF 'MOMS DEMAND ACTION FOR GUN SENSE' HANDED OVER THE PEITITIONS AT HARRIS TEETER'S HEADQUARTERS IN MATTHEWS.

THE GROUP HAS GOTTEN OTHER MAJOR STORES, LIKE TARGET, STARBUCKS AND PANERA BREAD, TO CHANGE THEIR GUN POLICY.

VTR-VO-----

*deko [1] 1 Line

LT:MATTHEWS, NC|||

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WSOC

Community

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.NOVEMBER.WCU MARCHING BAND 37 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
37	J	WCU MARCHING BAND	MON	0:17	VO/FUL	F141123095	wsWCUMarchin	SV	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
ARCHIVE 6	jes	1					dkilllebrew	11/23/2014 23:4	141123	QZ,F,SZ,C1S
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	2	908	990							

*deko [1] Philips LT:eric philips

ERIC CAM 1/VO IN MON
WESTERN CAROLINA
UNIVERSITY'S MARCHING BAND LEFT
TODAY FOR NEW YORK CITY ..
TO LEAD THE MACY'S
THANKSGIVING DAY PARADE THURSDAY!
VO IN FULL

VO-IN-----

MORE THAN 500 MEMBERS OF
THE BAND ... 13 BAND DIRECTORS .. AND
FAMILY AND FRIENDS BOARDED 14
CHARTER BUSES TODAY.

THE BAND WILL RETURN NEXT
SATURDAY after thursday's parade

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TME
CZF
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WSOC

Community

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.NOVEMBER.LEAD BOJANGLES 202 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
202	N	LEAD BOJANGLES	MON	0:16	voin/dk2	G141124420	show coliseum	JM	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	br	1			X		mweatherford	11/24/2014 23:0	141124	QD,F,SD,DC
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

*deko [1] Pasquarella LT:natalie pasquarella

CAM 1 NATALIE/VO IN MON
TONIGHT, CITY LEADERS
HEARD MORE ABOUT A PLAN TO MOVE
THE CHARLOTTE CHECKERS HOCKEY
TEAM TO THE BOJANGLES COLISUEM.
WE FIRST TOLD YOU ABOUT
THE PLAN EARLIER TODAY..

DEKO-2 IN-----

DEKO-2 IN

*deko [2] New at 10pm FS:

NEW TONIGHT...
ANCHOR BLAIR MILLER
LEARNED WHAT KIND OF CHANGE THIS
COULD BRING TO THE COMMUNITY.. AND
WHO WILL PAY TO MAKE IT HAPPEN.

SOT-IN-----

SOT IN

*deko [1] 2 Line LT:Ron Kimble|DEPUTY CITY MANAGER|||

15-20 Ron Kimble
1:04-1:09 Tom Murray

*deko [1] 2 Line LT:Tom Murray|CEO, CHARLOTTE REGIONAL VISITOR'S AUTHORITY|||

{RUNS:1:13 }
{OUTCUE: "play next"}

WSOC

Community

Anne Malcolm -... [WSOC]ARCHIVE.2014.DECEMBER.SCLT OPS XMAS CHILD 12P 311 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
311	A	SCLT OPS XMAS CHILD 12P	MON	0:24	VO/FUL	C141205155	BARRY	KN		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
ARCHIVE	aj	1					knelson	12/5/2014 17:30	141205	QA,F,SA,C1S
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	908	2							

MON/VO IN MON

*deko [1] Latos LT:allison latos

CAM 1 ALLISON/MON/VO IN MON

MILLIONS OF SHOEBOXES

FILLED WITH GIFTS FOR CHILDREN
AROUND THE WORLD ARE SET TO BE
SHIPPED OUT OF CHARLOTTE.

VO FULL/FOREST

WE WERE THERE THIS
MORNING AS OPERATION CHRISTMAS
CHILD SHOWCASED THE GIFTS
COLLECTED THIS SEASON.

10-MILLION SHOEBOX GIFTS
WERE ASSEMBLED... AND TWO-POINT
FOUR MILLION OF THOSE WILL BE
SHIPPED OUT OF CHARLOTTE.

THEY'RE FILLED WITH TOYS,
SCHOOLS SUPPLIES AND OTHER MUCH
NEEDED ITEMS.

VTR-VO-----

*deko [1] 2 Line LT:FOREST

POINT

BOULEVARD|SOUTHWEST
CHARLOTTE|||

WSOC

Community

Anne Malcolm -... [WSOC]ARCHIVE.2014.DECEMBER.6PM VO COATS FOR KIDS 70 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
70	E	6PM VO COATS FOR KIDS	CTR	0:22	VO	F141218304	JL SHOOTS	KH		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
ARCHIVE	da	1					nbishop	12/18/2014 18:3	141218	C1,VO.MA2
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	908	501							

*deko [1] Bryant LT:erica bryant

ERICA CTR CAM 1

CHANNEL 9'S COLLECTION OF "STEVE'S COATS FOR KIDS" DOESN'T 'OFFICIALLY' BEGIN UNTIL JANUARY, BUT IT'S ALREADY OFF TO A GREAT START.

VO-IN-----

VO IN/ ballantyne

*deko [1] 2 Line LT:Ballantyne Corporate Park|South Charlotte|| kh steve's coats Bissell collection raw 2:29-ISH

FOR THE PAST TEN DAYS, EMPLOYEES AT BALLANTYNE CORPORATE PARK HAVE BEEN DONATING COATS.

THE BISSELL COMPANY LED THAT EFFORT.

TODAY THE COMPANY'S PRESIDENT SAID HE'D LIKE TO SEE PEOPLE ALL OVER CHARLOTTE GET INVOLVED.

TME
C1,

FINAL

TME
C1

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WSOC

Community

Anne Malcolm... [WSOC]ARCHIVE.2014.DECEMBER.CLT mayor Salv. Army XMAS VO 67 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
67	E	CLT mayor Salv. Army XMAS VO	ROTS	0:19	VO	C141217162	SCLT SALVATI	SB		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	yev	1					nbishop	12/17/2014 18:3	141217	C1KS.MA2.Vi
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	908	2							

*deko [1] Bryant LT:erica bryant

ERICA CAM 1//ROTS

*deko [5] _OTS

TODAY -- VOLUNTEERS BEGAN

R:OTS_Salvation_Army_FP7A

GIVING OUT CHRISTMAS GIFTS TO MORE THAN 64-HUNDRED FAMILIES ACROSS THE CHARLOTTE AREA.

*deko [1] 2 Line LT:EAST

VO IN/E ARROWOOD

ARROWOOD ROAD|SOUTH CHARLOTTE||

THE CHRISTMAS BUREAU KICKED OFF THE FOUR-DAY EVENT THIS MORNING IN SOUTH CHARLOTTE.

200-FAMILIES AN HOUR COME THROUGH THE CHRISTMAS CENTER.

MAYOR DAN CLODFELTER WAS ON HAND TO KICK IT ALL OFF.

TTC
LTK

WSOC

Community

Anne... [WSOC]ARCHIVE.2014.DECEMBER.CLT FOOD FOR HOMELESS 11PM 503 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
503	SR	CLT FOOD FOR HOMELESS 11PM	MON	0:20	VO/FUL	H141228087	CJ HOMELESS	MF		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
ARCHIVE 11	jes	3					bclark	12/29/2014 6:51	141229	QZ,M,SZ,C3S
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	608	2							

*deko [1] Rosario 1 Line
LT:sarah rosario||

SARAH/MON VO

A LOCAL ORGANIZATION IS
CELEBRATING ITS THIRD YEAR OF
HELPING FAMILIES IN NEED.

VO IN/NO SUPER

HOODIE'S HOUSE OF HOPE FOR
YOUTH HOSTED ITS 3RD ANNUAL
COMMUNITY HOLIDAY.

THE EVENT HELPS LOCAL
HOMELESS AND LOW INCOME FAMILIES
WHO ARE EXPERIENCING TOUGH TIMES.

THE CELEBRATION INCLUDED
A HOLIDAY MEAL WITH ALL THE
TRIMMINGS, FREE HAIRCUTS AND EVEN
THE CHANCE TO 'SHOP' FOR CLOTHES.

VO-IN-----

TME
QZ,
J

TME
QZ,
J

IES.

Community

[WSOC]ARCHIVE.2014.DECEMBER.CLT SOCIALTOPIAS SOCIAL NETWORK 604 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
604	N	CLT SOCIALTOPIAS SOCIAL NETW	ROTS	0:23	VO	D141230223	bray	SB		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
ARCHIVE	yev	2					kallman	12/30/2014 18:0	141230	C2KS,VO.MA
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	901	2							

*deko [1] Pasquarella LT:natalie
pasquarella

*deko [5] _OTS R 1
line:OTS_Phone_CH3S|NEW
APP

*deko [1] 1 Line LT:SOUTH
END|||

NATALIE/ROTS CAM 2

A CHARLOTTE-BASED TECH
STARTUP IS LAUNCHING A NEW SOCIAL
NETWORK .. JUST FOR CHARLOTTE AND
JUST IN TIME FOR NEW YEARS EVE.
VO IN/S CLT

THE CREATORS OF
SOCIALTOPIAS SAYS THE APP MAKES IT
EASIER FOR PEOPLE TO PLAN A NIGHT
OUT WITH FRIENDS -- AND BUILD SOCIAL
ROADMAPS TO SEE WHERE THEIR
FRIENDS ARE.

THE APP ALSO HAS AN OPTION
TO REQUEST A RIDE FROM UBER, A
SEPARATE APP THAT ALLOWS PEOPLE TO
USE THEIR PERSONAL CARS AS TAXIS.

CRIME

WSOC

Crime

Anne Malcolm -... [WSOC]ARCHIVE.2014.OCTOBER.CANNON SENTENCED PKG 18 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
18	NP	CANNON SENTENCED PKG		1:17	PKG	H141014318	trt: 1:17	NP	*	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	ww						jmoore	10/14/2014 23:0	1:17 VERY HARD FOR HIM	TURBO.SSO
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

NATS - CROWD

WITH CAMERAS SWARMING AS HE WALKED OUT OF FEDERAL COURT UPTOWN...

NATS - ANYTHING TO SAY?!?!?

FORMER CHARLOTTE MAYOR PATRICK CANNON ONLY HAD A FEW WORDS FOR THE CITY HE BETRAYED.

PATRICK CANNON {00:35}

"Just hoping the community will be forgiving of me."

HIS PLEA FOR FORGIVENESS... CAME SECONDS BEFORE HE GOT INTO HIS CAR... TO BEGIN THE NEXT STEPS TOWARD FULFILLING HIS 44-MONTH SENTENCE A JUDGE JUST HANDED DOWN TODAY... FOR ACCEPTING BRIBES OF 50-THOUSAND DOLLARS WHILE IN OFFICE. TAKE SOT ANNE TOMPKINS\UNITED STATES ATTORNEY (Jim's 5p pkg)

"I definitely think the sentence is a very strong sentence that will send a message of deterrence." {06}

(CALENDAR)

WHILE AN EXACT TIME ON WHEN CANNON WILL REPORT TO PRISON HASN'T BEEN RELEASED - WE KNOW IT WILL BE 'BEFORE' DECEMBER 30TH.

(OUT)

CANNON HAD REQUESTED TO WAIT UNTIL THEN TO ATTEND FAMILY FUNCTIONS.. BUT THE JUDGE TURNED HIM DOWN.

NOW TO 'WHERE' CANNON WILL SERVE HIS TIME..

THE JUDGE RECOMMENDED HE SERVE CLOSE TO CHARLOTTE..

LEGAL EXPERTS HAVE SUGGESTED BUTNER, NORTH CAROLINA: A TWO AND A HALF HOUR DRIVE FROM CHARLOTTE.. THE CLOSEST LOW SECURITY PRISON.

CANNON'S LONGTIME FRIEND TOLD EYEWITNESS NEWS -- NO MATTER WHERE HE ENDS UP...IT WON'T BE EASY.

JON MCLAUGHLIN, FRIEND

"He's not ready.... he's not ready. It's hard for him--very hard for him." (3:08)

Anne Malcolm -... [WSOC]ARCHIVE.2014.OCTOBER.BIANCA TANNER AUTOPSY 13 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
13	B	BIANCA TANNER AUTOPSY	MON	0:22	DK4/VO	F141024209	Bianca Tanner /	KN		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	da	3	X				knelson	10/24/2014 18:3	141024	M.SDK4,C3T
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	205	2							

MON/DK4 IN MON

*deko [4] _MON:MON Homicide Investigation

*deko [1] Miller LT:blair miller

VTR-VO-----

BLAIR CAM 3/MON/DK4 IN MON

THE MEDICAL EXAMINER RELEASED THE AUTOPSY REPORT ON A CHARLOTTE TEACHER.

VO IN/NO SUPER (CAM 2)

THE EXAMINER RULED BIANCA TANNER'S CAUSE OF DEATH AS 'UNDETERMINED TRAUMA.'

THE REPORT ALSO SAYS HER BODY WAS SEVERELY DECOMPOSED AFTER IT WAS FOUND IN SOME WOODS OFF WESTINGHOUSE BOULEVARD IN SOUTHWEST CHARLOTTE.

TANNER WAS REPORTED MISSING AT THE BEGINNING OF JUNE BUT WASN'T FOUND UNTIL NEARLY FOUR WEEKS LATER.

WSOC

Crime

[WSOC]ARCHIVE.2014.OCTOBER.PARSONS DELIBERATIONS TOMORROW 114 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
114	J	PARSONS DELIBERATIONS	MON	0:28	DK4/VO	F141026056	F141024233	DK	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	as	1					dkillebrew	10/26/2014 18:4	141026	F.SDK4,C1T9
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	213	27							

*deko [1] Philips LT:eric philips
 *deko [4] _MON:MON Parsons
 Case

ERIC CAM 1/MON
 DELIBERATIONS ARE EXPECTED TO
 RESUME TOMORROW IN THE FRAUD
 TRIAL OF THE FATHER OF A MISSING
 ROWAN COUNTY TEENAGER.

SANDY PARSONS IS FACING "MORE
 THAN" 40 FEDERAL COUNTS OF FRAUD
 AND IDENTITY THEFT.

VO-IN-----

VO IN/ NO SUPER

PROSECUTORS SAY HE AND HIS WIFE
 CASEY COLLECTED BENEFITS FOR ERICA
 PARSONS EVEN AFTER SHE DISAPPEARED
 IN 2011.

ON FRIDAY, THE DEFENSE BLAMED
 'CASEY' -- AND SAID SANDY DROPPED OUT
 OF HIGH SCHOOL AND CAN BARELY READ
 OR WRITE.

CASEY PARSONS "PLEADED GUILTY"
 TO 15 COUNTS OF FRAUD EARLIER THIS
 MONTH.

WSOC

Crime

Anne Malcolm -... [WSOC]ARCHIVE.2014.OCTOBER.CAROWINDS BOMB THREAT 66 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G	
66	B	CAROWINDS BOMB THREAT	LOTS	0:21	DEKO2			GS	p	*	
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic	Notes	TME
		3	X				svanraden	10/30/2014 18:3		141030	C3K,DK2.MA
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing					
1	1	205	31								

LOTS

*deko [5] _OTS L 2
line:OTS_Carowinds_3YM9|BO
MB THREAT|ARREST

*deko [1] Miller LT:blair miller

DEKO-2-IN-----

*deko [2] Mug Crime 1
FS:BOMB THREAT
ARREST|CAROWINDS|CASEY
GWIN|CASEY|GWIN

BLAIR/LOTS CAM 3

A FORMER CAROWINDS'
WORKER'S PLANS TO GO HOME FROM
WORK EARLY, HAS LANDED HER IN JAIL.
DEK-2- IN

DEPUTIES ARRESTED AND
CHARGED CASEY GWIN YESTERDAY WITH
MAKING A BOMB THREAT AT THE
AMUSEMENT PARK BACK IN JUNE.

SHERIFF'S DEPUTIES SAY GWIN
ADMITTED CALLING IN THE PHONY BOMB
THREAT TO SECURITY WHILE SHE WAS
WORKING, HOPING TO GO HOME EARLY
FOR THE DAY.

CAROWINDS IMMEDIATELY
FIRED HER.

TME
10/30/14

10/30/14

TME
10/30/14

WSOC

Crime

Anne Malcolm -... [WSOC]ARCHIVE.2014.OCTOBER.SECURITIES FRAUD CHARGE 15 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
15	B	SECURITIES FRAUD CHAR	LOTS	0:23	DEKO2			KN	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
		3	X				svanraden	10/30/2014 18:3	141030	C3KS,DK2.M
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	220	2							

LOTS

BLAIR/LOTS CAM 3

*deko [5] _OTS L 2 line:OTS
Court Scales of Justice|PONZI
SCHEME|SENTENCE

A CHARLOTTE MAN WILL
SPEND MORE THAN 16 YEARS IN PRISON
FOR RUNNING A PONZI SCHEME THAT
TARGETED ELDERLY INVESTORS.

*deko [1] Miller LT:blair miller

DEK-2- IN

DEKO-2-IN-----

*deko [2] Mug Crime 1

"SEAN MESCALL" DEFRAUDED
INVESTORS OUT OF MORE THAN
ONE-POINT FIVE MILLION DOLLARS
BETWEEN 2006 AND 2010 BY PROMISING
BIG RETURNS ON THEIR INVESTMENTS.

FS:PONZI SCHEME
SENTENCE|CHARLOTTE|SEA
N MESCALL|SEAN|MESCALL

COURT DOCUMENTS SHOW HE
USED THAT MONEY TO BUY A B-M-W, A
FERRARI, A ROLEX, JEWELRY AND MAKE
MORTGAGE PAYMENTS ON HIS HOME AT
LAKE NORMAN.

WSOC

Crime

Anne Malcolm -... [WSOC]ARCHIVE.2014.OCTOBER.CAROWINDS BOMB THREAT 802 - 1

PG 802	Tal JP	Story Slug CAROWINDS BOMB THREA	Shot LOTS	Time 0:23	Format DEKO2	Avid Code	Source	WR MF	P? *	G *
Tape#	ED	CAM	B	E	N	V	Modified By bclark	Modified On 10/31/2014 6:41	Mic Notes 141031	TME C2KS,DK2
Class 1	Geofocus 1	Subject 205	Location 31	Enterprise	Active	QtrHrPointing				

*deko [1] Philips LT:eric philips
 *deko [5] _OTS L 2
 line:OTS_Carowinds_3YM9|BO
 MB THREAT|ARREST

ERIC/CAM 2 /LOTS

A FORMER CAROWINDS
 WORKER IS FACING CHARGES AFTER
 POLICE SAY SHE CALLED IN A BOMB
 THREAT BECAUSE SHE WANTED TO GO
 HOME EARLY!

DEK-2- IN

DEKO-2-IN-----

*deko [2] Mug Crime 1
 FS:BOMB THREAT
 ARREST|CAROWINDS|CASEY
 GWIN|CASEY|GWIN

DEPUTIES ARRESTED AND
 CHARGED CASEY GWIN YESTERDAY WITH
 MAKING A BOMB THREAT AT THE
 AMUSEMENT PARK BACK IN JUNE.

SHERIFF'S DEPUTIES SAY GWIN
 ADMITTED CALLING IN THE PHONY
 THREAT TO SECURITY WHILE SHE WAS
 WORKING, HOPING TO GO HOME EARLY
 FOR THE DAY.

CAROWINDS IMMEDIATELY
 FIRED HER.

APR 11 2015

WSOC

Crime

Anne Malcolm -... [WSOC]ARCHIVE.2014.NOVEMBER.CHILD ABUSE ARRESTS 417A - 1

PG 417A	Tal N	Story Slug CHILD ABUSE ARRESTS	Shot MON	Time 0:27	Format DK4/VO	Avid Code D141110394	Source MDRIVE	WR KN	P? *	G *
Tape# ARCHIVE	ED 1	CAM 1	B 1	E 1	N 1	V 1	Modified By knelson	Modified On 11/10/2014 18:0	Mic Notes 141110	TME F.SDK4,C1TS
Class 1	Geofocus 1	Subject 205	Location 2	Enterprise	Active	QtrHrPointing				

MON/DK4 IN MON

*deko [4] Just In MON:

*deko [1] Pasquarella LT:natalie pasquarella

VTR-VO-----

MDRIVE:

RONIKA BELL

DERON CUTHBERTSON, JR.

CHILD ABUSE ARRESTS (HDR)

CHARLOTTE, NC (SUBHDR)

CAM 1 NATALIE/MON/DK4 IN MON

JUST INTO OUR NEWSROOM...

CHARLOTTE-MECKELNBURG

POLICE ARRESTED TWO PEOPLE WHO THEY SAY ABUSED AND STARVED FOUR CHILDREN.

VO IN

RONIKA BELL AND DERON

CUTHBERTSON, JUNIOR FACE FELONY CHILD ABUSE CHARGES.

OFFICERS WERE ALERTED TO THE ALLEGED ABUSE FROM AUTHORITIES IN FLORIDA WHERE THE CHILDREN NOW LIVE.

INVESTIGATORS SAY BELL STARVED AND PHYSICALLY ABUSED HER FOUR CHILDREN, WHO RANGE IN AGE FROM SIX THROUGH 10.

THEY SAY CUTHBERTSON IS A FAMILY MEMBER WHO COMMITTED THE SAME CRIME.

G
*
TMC
* SF
7

WSOC

Crime

Anne Malcolm - Admin Assistant ... [WSOC]ARCHIVE.2014.NOVEMBER.FSU LATEST 21 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
21	E	FSU LATEST	MON	0:27	VOfull	F141120280	NA-53TH	SV	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
ARCHIVE	da	1					nbishop	11/20/2014 18:4	141120	QB,F.SB,C1,I
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	4	205								

*deko [1] Bryant LT:erica bryant

ERICA CAM 1 MON/VO

FOR THE LAST HOUR --

WE'VE FOLLOWED THE

INVESTIGATION INTO A SHOOTING AT FLORIDA STATE UNIVERSITY -- AND THE SEARCH FOR A MOTIVE.

VO IN FULL

NOW --

POLICE HAVE REVEALED THEY FOUND A JOURNAL AND VIDEOS INDICATING THE GUNMAN, MYRON MAY, BELIEVED HE WAS BEING TARGETED BY THE GOVERNMENT.

HE WENT INTO THE UNIVERSITY'S LIBRARY AND OPENED FIRE, WOUNDING THREE STUDENTS THIS MORNING.

MAY DIED IN A SHOOTOUT WITH POLICE.

HE WAS A FORMER F-S-U GRADUATE.

VO-IN-----

*deko [1] 1 Line

LT:TALLAHASSEE, F1|||

WSOC

Crime

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.NOVEMBER.N TRYON SHOOTING 20 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
20	J	N TRYON SHOOTING	OFF	0:27	VO	F141123093	F141122098	DK	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	mh						dkillebrew	11/23/2014 23:4	141123	TURBO.MA2
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	205	2							

VO-IN-----

VO IN/ ERIC

*deko [1] 2 Line LT:N. TRYON
 ST. NEAR LIDDELL
 ST. |NORTH CHARLOTTE||
 *deko [2] Transition EWN 9:

WE'VE BEEN CHECKING WITH
 POLICE AND TONIGHT THEY'RE STILL
 SEARCHING FOR A GUNMAN WHO SHOT A
 MAN IN BROAD DAYLIGHT JUST FEET
 AWAY FROM A CHURCH GROUP!

IT HAPPENED YESTERDAY
 AFTERNOON ON NORTH TRYON STreeT
 NEAR LIDDELL STREET.

POLICE SAY THE MAN WAS SHOT IN
 THE JAW.

SEVERAL PEOPLE WERE OUTSIDE
 WHEN IT HAPPENED - INCLUDING A
 LOCAL CHURCH GROUP SERVING FOOD
 TO THE HOMELESS.

NO ONE ELSE WAS HURT.

THE VICTIM WAS TAKEN TO C-M-C
 WITH POTENTIALLY LIFE THREATENING
 INJURIES.

G
 TME
 TUR

SEARCH

TME
 TUR

WSOC

Crime

Anne Malcolm -... [WSOC]ARCHIVE.2014.DECEMBER.FL VAN DRIVEN INTO OCEAN 33 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
33	B	FL VAN DRIVEN INTO OCEAN	CTR	0:20	VO	H141209363	G140306347	MW		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
		2	X				twilkinson	12/9/2014 23:30	141209	C2S.MA1,VO
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	2	205	991							

*deko [1] Miller LT:blair miller

BLAIR CAM 2/CTR

ATTEMPTED MURDER

CHARGES WILL BE DROPPED AGAINST THE SOUTH CAROLINA MOTHER WHO DROVE HER VAN CARRYING THREE CHILDREN INTO THE OCEAN.

VO IN/Daytona

PROSECUTORS HAVE AGREED THAT EBONY WILKERSON WILL PLEAD NOT GUILTY BY REASON OF INSANITY.

THE STATE ATTORNEY'S EXPERT DETERMINED WILKERSON HAD A PSYCHOTIC EPISODE WHEN SHE DROVE HER KIDS INTO THE OCEAN AT DAYTONA BEACH.

VO-IN-----

*deko [1] 1 Line LT Blue

Tab:MARCH 2014|DAYTONA BEACH, FL||

WSOC

Crime

Anne Malcolm -... [WSOC]ARCHIVE.2014.DECEMBER.CLT CANNON PRISON 10PM 17 - 1

PG	Tai	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
17	E	CLT CANNON PRISON 10PM	TOP	0:18	VO	G141211431	G141118430	SV		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
							twilkinson	12/11/2014 23:3	141211	DVO.MA2
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	402	2							

VO-IN-----

ERICA/VO IN

*deko [1] 1 Line

LT:MORGANTOWN, WV

PATRICK CANNON CHECKED INTO FEDERAL PRISON IN MORGANTOWN, WEST VIRGINIA LAST MONTH.

HE WAS SENTENCED TO 44 MONTHS FOR ACCEPTING BRIBES WHILE IN OFFICE.

BUT HIS RELEASE DATE IS NOW LISTED ON THE BUREAU OF PRISONS WEBSITE AS JANUARY 25, 2018.

THAT'S EXACTLY 38 MONTHS -- AND ONE WEEK OF TIME.

6516
17

Crime

Anne... [WSOC]ARCHIVE.2014.DECEMBER.CLT RAPE SUSPECT WANTED 11P 13 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
13	J	CLT RAPE SUSPECT WANTED 11P	MON	0:21	voic/full	H141226252	F141226180	TT		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	<input type="checkbox"/>	1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	jmoore	12/26/2014 23:3	141226	QA,F,SA,C1S
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	205	2							

*deko [1] Philips LT:eric philips
start with mug of brian parris in
mon

ERIC CAM 1/VO IN MON
TONIGHT..

POLICE ARE LOOKING FOR
'THIS' CHARLOTTE BONDSMAN WANTED
ON RAPE CHARGES.
VO IN/

VO-IN-----
*deko [1] 2 Line LT:N
MCDOWELL ST.|UPTOWN
CHARLOTTE |||

THE ACCUSER TOLD POLICE
BRIAN PARRIS RAPED HER IN HIS CAR AT
THE POST OFFICE ON NORTH MCDOWELL
STREET IN UPTOWN 10 DAYS AGO.

IN OCTOBER, PARRIS WAS
CHARGED IN ANOTHER CRIME.

POLICE SAY HE HELPED A
WOMAN ROB TWO SOUTH CHARLOTTE
DRUG STORES.

THEY BELIEVE PARRIS COULD
BE IN CHARLESTON, SOUTH CAROLINA.
CAM 2

TME
CAT

11/11/14
11:11

ECONOMY

WSOC

Economy

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.OCTOBER.BIG DAY ON WALL ST. 19 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
19	B	BIG DAY ON WALL ST.	CTR	0:23	DK2			NB	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
		2	X				nbishop	10/3/2014 17:52	141003	C2S.MA1,DK
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

*deko [1] Miller LT:blair miller

BLAIR CAM 2/CTR

THE LATEST JOBS REPORT RELEASED THIS MORNING POINTS TO SOME PROMISING SIGNS FOR THE U-S ECONOMY AND SENT STOCKS SOARING ON WALL STREET.

THE LABOR DEPARTMENT SAID UNEMPLOYMENT FELL TO 5-POINT-NINE PERCENT IN SEPTEMBER, ITS LOWEST LEVEL SINCE JULY 2008, AND ITS LOWEST POINT DURING THE OBAMA ADMINISTRATION.

*deko [2] Stocks - sponsor:wall street stocks|October 3, 2014|u|208.64|17,009.69|u|45.43|4,475.62

DEKO-2 IN

HAPPY INVESTORS HELPED THE DOW JONES CLIMB 208 POINTS ON THE DAY.

THE NASDAQ WAS UP 45.

WSOC

Economy

Anne... [WSOC]ARCHIVE.2014.OCTOBER.BOFA EARNINGS EXPECTATIONS 34 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
34	B	BOFA EARNINGS EXPECTA	INTV	0:29	dk4/bbo	F141014227	bofa bulk	NB	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	da	3	X				nbishop	10/14/2014 18:2	141014	IN,C3T,BULL
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

*deko [1] Miller LT:blair miller

BLAIR/INTV DEKO-4 IN

*deko [4] _MON:MON Bank Of America Corporate

CHARLOTTE BASED BANK OF AMERICA IS EXPECTED TO REPORT A LOSS WHEN IT RELEASES ITS THIRD QUARTER EARNINGS TOMORROW MORNING.

BULLET BOX-IN-----

BULLETBOX IN

*deko [2] Bullet Box

ADD WALL STREET EXPERTS BELIEVE B-OF-A WILL REVEAL A LOSS OF 9-CENTS- A SHARE.

Reveal:|BANK OF AMERICA EARNINGS|3RD QUARTER EXPECTATIONS |2014:

ADD THAT'S COMPARED TO 20 CENTS A SHARE PROFIT DURING THE SAME TIME IN 2013.

-\$0.09|2013: +\$0.20|2014:

ADD THE COMPANY'S REVENUE IS EXPECTED TO FALL TO 21-POINT-3 BILLION DOLLARS.

\$21.3b|2013: \$21.5b

ADD IT WAS 21-POINT- 5 BILLION A YEAR AGO.

THE LOSSES INCLUDE THE CHARGES TIED TO BANK OF AMERICA'S \$16 BILLION DOLLAR MORTGAGE SETTLEMENT WITH THE GOVERNMENT.

WSOC

Economy

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.OCTOBER.CLT SAFE ALLIANCE 208 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
208	E	CLT SAFE ALLIANCE	CTR	0:20	VO	D141015190	BARRY	EB		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
		1					knelson	10/15/2014 17:5	141015	C1S VO
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

*deko [1] Bryant LT:erica bryant

ERICA/CTR

TODAY HUNDREDS OF PEOPLE SHOWED UP IN UPTOWN CHARLOTTE TO RAISE AWARENESS ABOUT DOMESTIC VIOLENCE.

VO

SAFE ALLIANCE HOSTED THE EVENT AT THE HILTON.

THE AGENCY RUNS THE MECKLENBURG COUNTY DOMESTIC VIOLENCE SHELTER...

CHANNEL 9 WAS A SPONSOR..

I JOINED RADIO PERSONALITY SHERI LYNCH AND OTHER SPEAKERS TO DISCUSS WIPING OUT ABUSE IN OUR COMMUNITY.

WSOC

Economy

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.OCTOBER.1,000 IN 100 INITIATIVE 604 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
604	S	1,000 IN 100 INITIATIVE	CTR	0:22	VO	D141017200	SEE SCRIPT	KN	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	aj	3					knelson	10/17/2014 17:4	141017	C3S.MA4,VO
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

CTR

*deko [1] Wickersham LT:scott
wickersham

SCOTT/CTR CAM 3

NORTH CAROLINA GOVERNOR
PAT MCCRORY'S INITIATIVE TO BOOST
THE STATE'S ECONOMY IS TAKING SHAPE
IN GASTON AND LINCOLN COUNTIES.

VTR-VO-----

SHOW GASTON COLLEGE
IN THE COLLEGE BULK --
HITS AROUND 15:23:25

VO IN

GASTON COLLEGE AND
WORKFORCE DEVELOPMENT PARTNERS
HAVE STARTED VISITING LOCAL
BUSINESSES... TO HEAR THEIR
CHALLENGES AND SUCCESSES IN
FINDING EMPLOYEES.

THEN CAN GO INTO VIDEO
OF MCCRORY AT ANOTHER
ONE OF THESE 1,000 IN 100
EVENTS

IT'S PART OF THE GOVERNOR'S
"ONE-THOUSAND IN 100" PROGRAM,
WHERE LOCAL TEAMS VISITING ONE
THOUSAND BUSINESSES IN ALL 100
COUNTIES.

D140925217

WSOC

Ecology

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.OCTOBER.NC AGRITOURISM UP 614 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
614	SC	NC AGRITOURISM UP	ROTS	0:23	VO	D141017203	A131014385	AC	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	aj	2					dmetz	10/18/2014 7:56	141018	C2KS.MA2,Vi
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

*deko [1] Coueignoux 1 Line

LT:stephanie coueignoux|||

*deko [5] _OTS R 2

line:OTS_Pumpkins_ZTFK|BOO
MING|BUSINESS

VTR-VO-----

STEPHANIE/ROTS CAM 2

PUMPKIN PATCHES AND CORN

MAZES ARE A BOOMING BUSINESS
ACROSS NORTH CAROLINA THIS TIME OF
YEAR.

VO IN

THE STATE'S AGRICULTURE
COMMISSIONER SAYS NEARLY 700 FARMS
ARE HELPING THE STATE'S TOURISM, BY
OFFERING ACTIVITIES LIKE
'PICK-YOUR-OWN APPLES' AND FARM TO
TABLE DINNERS.

THE NORTH CAROLINA
DEPARTMENT OF AGRICULTURE AND
CONSUMER SERVICES PUT TOGETHER AN
ONLINE DIRECTORY OF ALL THE FARMS.

JUST GOT TO N-C A-G-R DOT
GOV. TURN1

WSOC

Economy

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.OCTOBER.ECONOMY GDP GREW 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
	B	ECONOMY GDP GREW	LOTS	0:24	VO	D141030302	design suite	DK	*	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	br	2					dkillebrew	10/30/2014 17:3	141030	C2KS.MA1 V
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	4	303								

*deko [1] Miller LT:blair miller

*deko [5] _OTS L:OTS Stocks

VO-IN-----

can you put this over a background of Washington, DC to show nationwide growth - maybe some money on the background and do some sort of add on followign the script with each quarter information

2014 US ECONOMIC GROWTH

3rd Quarter (up arrow) 3.5%
 2nd Quarter (up arrow) 4.6%
 1st Quarter (down arrow) 2.1%

CAM 2 BLAIR/LOTS

THERE ARE GOOD SIGNS TONIGHT ABOUT THE STATE OF OUR ECONOMY.

VO IN/ no super

THE U.S. ECONOMY grew 3-AND-A HALF PERCENT LAST QUARTER.

THAT FOLLOWED A 4-POINT-6 PERCENT GAIN IN THE SECOND QUARTER.

THE INCREASES HAVE HELPED THE ECONOMY REBOUND FROM A ROUGH START TO THE YEAR BECAUSE OF THE HARSH WINNER.

AND THINGS ARE LOOKING UP IN THE FOURTH QUARTER -

ECONOMICST BELIEVE A BIG DROP IN GAS PRICES IS HELPING FUEL CONSUMER SPENDING.

WSOC

Economy

Anne Malcolm - Admin Assistant... [WSOC]ARCHIVE.2014.NOVEMBER.GAS PRICES 433 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
433	N	GAS PRICES	ROTS	0:23	VO	D141104272	wsGasPricesTur	SB	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	yev	2			X		kallman	11/4/2014 18:02	141104	C2KS.MA3,Vi
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

*deko [1] Pasquarella LT:natalie pasquarella

*deko [5] _OTS R 1 line:OTS_Gas_Pump_Z1PK|DR OPPING AGAIN

VO-IN-----

NATALIE CAM 2/ROTS

GAS PRICES ARE STILL TUMBLING TONIGHT -- AFTER SAUDI ARABIA UNEXPECTEDLY SLASHED CRUDE OIL PRICES FOR THE U-S.

VO IN/NONE

THE MOVE WILL LIKELY CAUSE PRICES HERE TO DROP EVEN FURTHER BELOW THE THREE-DOLLAR A GALLON MARK.

BUT IT'S ALSO INCREASING PRESSURE ON U-S PRODUCERS.

EXPERTS SAY OIL PRODUCERS COULD HAVE TO "CUT" OR "STOP CREATING" JOBS IF PRICES FALL TOO FAR -- EVENTUALLY HURTING THE REST OF THE AMERICAN ECONOMY.

WSOC

Economy

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.NOVEMBER.SKI RESORTS READY 50 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
50	B	SKI RESORTS READY	turbo	0:17	VO	G141113396	df 530 ski resort	MW	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
			X				twilkinson	11/13/2014 23:3	141113	TURBO.MA1
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	705	30							

VO-IN-----
 *deko [2] Transition 9 2:
 *deko [1] 2 Line LT:Appalachian
 Ski mountain|Blowing Rock,
 NC|||

blair/VO FULL/APP
 TONIGHT NORTH CAROLINA SKI
 RESORTS ARE MAKING SNOW.
 APPALACHIAN SKI MOUNTAIN
 TOLD CHANNEL 9.. IT PLANS TO KEEP
 COVERING THE SLOPES WELL INTO
 TOMORROW.
 RIGHT NOW, MORE THAN
 70-SNOW GUNS ARE SCATTERED AROUND
 THE MOUNTAIN.
 OPERATORS SAY 'THIS'
 WEATHER IS A BIG BOOST TO THE
 MOUNTAIN ECONOMY.

WSOC

Economy

Anne Malcolm - Admin... [WSOC]ARCHIVE.2014.NOVEMBER.GAS ECON IMPACT 62 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
62	B	GAS ECON IMPACT	LOTS	0:21	VO	H141114384	F141114253	JB	p	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
		3	x				mweatherford	11/14/2014 23:0		C3KS.MA1,V
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	4	502								

*deko [1] Miller LT:blair miller
 *deko [5] _OTS
 L:OTS_Gas_Pump_Money_9UQ
 8

BLAIR CAM 3/LOTS
 LOWER GASOLINE PRICES ARE
 ALREADY HELPING THE BUDGETS OF
 DRIVERS AND BUSINESSES.
 NOW... EXPERTS SAY THEY
 COULD PLAY A BIG ROLE IN THE HOLIDAY
 SHOPPING SEASON.
 VO IN
 GAS PRICES HAVE DROPPED 80
 CENTS A GALLON OVER THE LAST 6
 MONTHS.
 THAT'S A 16 DOLLAR SAVINGS
 ON A 20-GALLON FILL-UP.
 ECONOMISTS SAY THAT COULD
 ADD UP TO ABOUT \$700 DOLLARS A YEAR
 FOR THE AVERAGE FAMILY.

VTR-VO-----

11/14/2014 23:0

WSOC

Economy

Anne Malcolm -... [WSOC]ARCHIVE.2014.NOVEMBER.LOWE'S EARNS TODAY 220 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR	P?	G
220	A	LOWE'S EARNS TODAY	ROTS	0:28				BC	*	*
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
		2					bclark	11/19/2014 6:37	141119	C2KS.MA1A2
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				
1	1	321	22							

*deko [1] Latos LT:allison latos

ALLISONCAM 2 /ROTS

*deko [5] Hap Today OTS R:

LATER THIS MORNING, MOORESVILLE-BASED LOWE'S HOME IMPROVEMENT PLANS TO RELEASE ITS THIRD QUARTER EARNINGS.

EARLIER THIS QUARTER, THE CHAIN "LOWERED" ITS SALES OUTLOOK BY HALF-A-PERCENT BECAUSE OF HARSH WEATHER AND A SLOW ECONOMY.

BUT BUILDER CONFIDENCE HAS BEEN ON THE RISE SINCE THEN AND ANALYSTS AT "FORBES" EXPECT LOWE'S TO HAVE SOLID SALES GROWTH THIS QUARTER.

WE EXPECT THE NUMBERS ANYTIME BEFORE NINE.. AND WE'LL BRING THEM TO YOU AS SOON AS WE GET THEM.

WSOC

Economy

Anne Malcolm -... [WSOC]ARCHIVE.2014.DECEMBER.SC ECON OUTLOOK 5P 605 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
605	S	SC ECON OUTLOOK 5P	LOTS	0:22	VO	D141210212	DESIGN SUITE	DK		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	jes	3					kallman	12/10/2014 17:3		C3K.MA1 VO
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

SCOTT LOTS

*deko [1] Wickersham LT:scott wickersham

*deko [5] _OTS L 1

line:OTS_South_Carolina_flag money_83PW|2015 OUTLOOK

VO-IN-----

CAM 3 SCOTT/LOTS

IT LOOKS LIKE 2015 WILL BRING SOME GOOD ECONOMIC NEWS FOR SOUTH CAROLINA.

VO IN/ NO SUPER

ECONOMISTS PREDICT THE GROWTH THE STATE HAS ENJOYED IN THE PAST YEAR TO CONTINUE.

UNIVERSITY OF SOUTH CAROLINA ECONOMISTS SAY JOB CREATION IS EXPECTED TO CONTINUE AT AN ALMOST 2-PERCENT RATE.

THEY ALSO SAY CONSUMERS WILL BE IN BETTER SHAPE TOO - WITH LESS DEBT AND MORE DISPOSABLE INCOME THANKS TO THINGS LIKE LOWER GAS AND ENERGY PRICES.

Header: 2015 Economic Outlook

can i have a background of the south carolina flag..

then can you please show all those stick figure type things that we use for job stories ... have them pop up with a green arrow pointing up and the text - 2%

then can you please show some dollar signs with a gas pump and a red down arrow and something to represent energy.

thank you!!!

NE 04
A. J. A.

WSOC

Economy

Anne... [WSOC]ARCHIVE.2014.DECEMBER.HOLIDAY TRAVEL RECORD 5PM 204 - 1

PG	Tal	Story Slug	Shot	Time	Format	Avid Code	Source	WR		
204	B	HOLIDAY TRAVEL RECORD 5PM	MON	0:19	dk4/vo	D141216207	design	MW		
Tape#	ED	CAM	B	E	N	V	Modified By	Modified On	Mic Notes	TME
	yev	3	X				kallman	12/16/2014 18:0	141216	M,C3TS,VO.M
Class	Geofocus	Subject	Location	Enterprise	Active	QtrHrPointing				

*deko [1] Miller LT:blair miller
 *deko [4]
 _MON:MON_Holiday_Travel_63
 SM
 VO-IN-----

BLAIR CAM 3 MON/DK4
 THIS YEAR COULD BE THE
 BUSIEST FOR HOLIDAY TRAVEL!
 VO IN/ NO SUPER
 TRIPLE-A SAYS BECAUSE OF
 THE IMPROVING ECONOMY, LOWER GAS
 PRICES, AND WHERE THE HOLIDAYS FALL
 THIS YEAR ON THE CALENDAR...
 NEARLY 99-MILLION
 AMERICANS WILL TRAVEL MORE THAN 50
 MILES.

HDR: HOLIDAY TRAVEL
 SOURCE: AAA

This can be shown on a road with
 cars.

- Improving Economy (could show with money)
- Lower Gas Prices (could show with gas pump)
- Day of the Week (could show with calendar)

2014: 99 million
 2013: 94.8 million

THE PREVIOUS RECORD WAS
 SET LAST YEAR WITH NEARLY 95 MILLION
 PEOPLE TRAVELING DURING THE
 HOLIDAY SEASON.