

Federal Communications Commission
Washington, DC 20554

Approved by OMB
3860-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2012

Call Sign	Channel Numbers	City	Community of License		
WOI	(analog) 5 (digital)	West Des Moines	State	County	ZIP Code
			IA	Polk	50266
Licensee Name					
Capital Communications Co., Inc.					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network ABC	Des Moines-Ames	www.myabc5.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
8661		02/01/2013			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(e). hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
(b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

- 7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. 3 hours
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? Y
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. Y
If No to 7(c), submit as an Exhibit a Statement of Explanation.
- 8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream. 168 hours
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671. 5 hours
- 9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 9(a).
FYI, Tribune, TV Guide, TV Data, 20th Television, Listings and Rovicorp.
- 10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination		
Jack Hanna's Wild Countdown		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Saturday's 8:00am	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.				

Title of Digital Core Program #2		Origination		
Ocean Mysteries with Jeff Corwin		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Saturday's 8:30am	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.				

Title of Digital Core Program #3		Origination	
Born To Explore		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 9:00am	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.</p>			

Title of Digital Core Program #4		Origination	
Culture Click		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 9:30am	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.</p>			

Title of Digital Core Program #5		Origination	
Everyday Health		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturday's 10:00am	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational</p>			

program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward, 'with good will and new ideas that will inspire other teens to take action.

Title of Digital Core Program #6		Origination		
Food For Thought with Claire Thomas		SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions		
Saturday's 10:30am	13			
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	13 years	16 years	Y	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Number	Title of Digital Sponsored Core Program	Call Sign of Broadcaster	Channel Number of Broadcaster	Total Programming Increased
1	Mustard Pancakes	WOI 5.2	5	N
2	Wild America	WOI 5.2	5	N
3	Virus Attack	WOI 5.2	5	N
4	Angels Friends	WOI 5.2	5	N
5	Passport to Explore	WOI 5.2	5	N
6	BETA Records	WOI 5.2	5	N

7	Animal Atlas	WOI 5.2	5	N
8	Mustard Pancakes	WOI 5.2	5	N
9	Monsters & Pirates	WOI 5.2	5	N
10	Ariel, Zoey, Eli Too	WOI 5.2	5	N
11	Taste Buds	WOI 5.2	5	N
12	Aqua Kids	WOI 5.2	5	N
13	Real Life 101	WOI 5.2	5	N
14	Major Decision	WOI 5.2	5	N
15	Animal Atlas	WOI 5.2	5	N
16	Mystery Hunter	WOI 5.2	5	N

Title of Digital Sponsored Core Program #1		Origination	
Mustard Pancakes		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday's 8:00am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	3 years	6 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Mustard Pancakes (E/I, 3-6) is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D, and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo - definitely an offbeat family! Courtney's home is warm, friendly, and inviting. A cozy place, where all children feel comfortable hanging out, singing songs, and hearing stories.			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Sponsored Core Program #2		Origination	
Wild America		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Monday's 8:30am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Wild America (E/I, 13-16) - Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American continent and their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment.			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Sponsored Core Program #3		Origination	
Virus Attack		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday's 8:00am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Under attack from monstrous viruses, the Earth could soon be doomed. Each virus, with its own unique characteristics and super powers, can transform, multiply, mutate and fuse together to become even more powerful.			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Sponsored Core Program #4		Origination	
Angels Friends		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Tuesday's 8:30am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis "The Devils" that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no," the meaning of heroism, bullying and other issues of particular concern to young teens.			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Sponsored Core Program #5		Origination	
Passport to Explore		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesday's 8:00am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Passport To Explore takes an atypical approach, since the focus is specifically aimed at the			

13-16 year-old set. Teens - the "Young Explorers" - travel the globe in search of exciting and adventure filled places and learn a little something in the process.

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #6		Origination	
BETA Records		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Wednesday's 8:30am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

1. Making choices in life is an ongoing subject. A challenge faced by all Teens in this category. 2. Provides a good impetus for Teens being committing to their music education - giving them the ability to get scholarships, and a good positive medium for reaching their career goals. 3. Makes Teens aware of past and present music history. 4. Hosts interview up-and-coming musical artists about their inspirations - emphasizing their education - showing Teens how they can make their own voices heard. 5. Attributes and advice, emphasized by the hosts and their guests, instill a grounded balance of priorities, commitment, and perseverance Teens can apply to their lives. 6. BETA Records TV's website that can be easily accessed by parents and provides a clear description of the types of programming offered. It also provides a listing of when shows are aired on broadcasting stations through the USA. Advanced notice of programming is available to parents and consumers by the website.

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #7		Origination	
Animal Atlas		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursday's 8:00am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal Atlas is a weekly half-hour program designed and produced for children aged 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through friendly and fascinating presentation of information about the animal world.

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #8	Origination
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Mustard Pancakes		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Thursday's 8:30am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	3 years	6 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Mustard Pancakes (E/I, 3-6) is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D, and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo - definitely an offbeat family! Courtney's home is warm, friendly, and inviting. A cozy place, where all children feel comfortable hanging out, singing songs, and hearing stories.</p>			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Sponsored Core Program #9		Origination	
Monsters & Pirates		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Friday's 8:00am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	6 years	12 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Two rival students at the famous "Blackbeard Academy" embark on a treasure-hunt challenge that could lead to their graduation and certify them as full-fledged pirates. However, the two must put their differences aside and join forces to defeat their teacher, the dreaded Espadon, who hopes to claim the treasure for himself!</p>			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Sponsored Core Program #10		Origination	
Ariel, Zoey, Eli Too		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Friday's 8:30am 5.2	2	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of this program and how it meets the definition of Core Programming			
<p>The "Ariel and Zoey, Eli Too" series is a children's informational show, hosted by three siblings; twin girls, Ariel and Zoey and their younger brother, Eli. As hosts, these children entertain and inform their audience through song, dance, music and dialogue. Boys and girls between the ages of 13 and 16 years old will be interested in watching each episode to learn something new and pertinent to adolescence, including following dreams and setting goals. Character education is an integral part of academic education, as well as family life. This</p>			

show supports and encourages respect for others, having integrity, following directions, putting forth best effort and taking responsibility, which is a wonderful message for American youth. "Ariel and Zoey, Eli Too" is an upbeat, fun, diverse and entertaining children's television series that will inform young people on a variety of subjects, while keeping their interest. Although it is a show that young people will be drawn to on their own, parents can watch it with their children and use it as a discussion platform for many important subjects.

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #11		Origination	
Taste Buds		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 8:00am 5.2	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Taste Buds is a weekly half-hour series for children aged 13 to 16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that..." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #12		Origination	
Aqua Kids		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 8:30am 5.2	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #13		Origination	
Real Life 101		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 9:00am 5.2	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience.			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Sponsored Core Program #14		Origination	
Major Decision		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 9:30am 5.2	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each Episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.			
Date and Time Aired (if preempted and rescheduled)			

Title of Digital Sponsored Core Program #15		Origination	
Animal Atlas		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 10:00am 5.2	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Atlas is a weekly half-hour program designed and produced for children aged 13-16 about			

the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through friendly and fascinating presentation of information about the animal world.

Date and Time Aired (if preempted and rescheduled)

Title of Digital Sponsored Core Program #16		Origination	
Mystery Hunter		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Sunday's 10:30am 5.2	11	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Mystery Hunters is a weekly half-hour program designed and produced for children aged 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video camera and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.

Date and Time Aired (if preempted and rescheduled)

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
Jack Hanna's Wild Countdown		NETWORK	
Regular Schedule	Total Times to be Aired		
Saturday's 8:00am	13		
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. What are the top ten 'fastest animals in Africa,' 'tallest insects,' 'biggest eaters,' 'smartest birds'...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.

Title of Planned Core Program #2 Ocean Mysteries with Jeff Corwin		Origination NETWORK	
Regular Schedule Saturday's 8:30am		Total Times to be Aired 13	
Length of Program 30 minutes		Age of Target Audience From 13 years To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming The half-hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 - and beyond -by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care- about these heroes, and all of the fascinating life teeming in our oceans.			

Title of Planned Core Program #3 Born To Explore		Origination NETWORK	
Regular Schedule Saturday's 9:00am		Total Times to be Aired 13	
Length of Program 30 minutes		Age of Target Audience From 13 years To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, brining the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.			

Title of Planned Core Program #4 Culture Click		Origination NETWORK	
Regular Schedule Saturday's 9:30am		Total Times to be Aired 1	
Length of Program 30 minutes		Age of Target Audience From 13 years To 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming Culture Click is a weekly half-hour series that explores the genesis of - and reasons behind- cultural events that permeate our everyday lives. Developed and produced for viewers aged 13-16, host Nzinga Blake opens each episode from her virtual reality set with a list of what's trending on search engines that week. These topics will serve as a jumping-off point for a deep dive into the culture viewers 13-16 will embrace. Each week Nzinga will analyze and answer the questions that shape our society - using the power and speed of the internet and user-generated questions and content. Experts in pop culture will join her to add insight and historical perspective. And most importantly, viewers will come away with a week's work of "aha" moments			

to share with their friends and family. Six degrees of separation takes on a whole new meaning, and there's no limit to what viewers will learn when they experience Culture Click.

Title of Planned Core Program #5		Origination	
Sea Rescue		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturday's 9:30am		12	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.			

Title of Planned Core Program #6		Origination	
Everyday Health		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturday's 10:00am		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront challenges by taking control, Everyday Health, through captivating storytelling, reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.			

Title of Planned Core Program #7		Origination	
Food For Thought with Claire Thomas		NETWORK	
Regular Schedule		Total Times to be Aired	
Saturday's 10:30am		13	
Length of Program	30 minutes	Age of Target Audience	
		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food			

as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.

Title of Planned Core Program #8		Origination	
Taste Buds		NETWORK	
Regular Schedule		Total Times to be Aired	
Sunday's 8:00am 5.2		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Taste Buds is a weekly half-hour series for children aged 13 - 16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.

Title of Planned Core Program #9		Origination	
Aqua Kids		NETWORK	
Regular Schedule		Total Times to be Aired	
Sunday's 8:30am 5.2		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Title of Planned Core Program #10		Origination	
Real Life 101		NETWORK	
Regular Schedule		Total Times to be Aired	
Sunday's 9:00am 5.2		13	
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience.

Title of Planned Core Program #11

Major Decision

Regular Schedule

Sunday's 9:30am 5.2

Length of Program

30 minutes

Origination

NETWORK

Total Times to be Aired

13

Age of Target Audience

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each Episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.

Title of Planned Core Program #12

Animal Atlas

Regular Schedule

Sunday's 10:00am 5.2

Length of Program

30 minutes

Origination

NETWORK

Total Times to be Aired

13

Age of Target Audience

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Animal Atlas is a weekly half-hour program designed and produced for children aged 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through friendly and fascinating presentation of information about the animal world.

Title of Planned Core Program #13

Mystery Hunter

Regular Schedule

Sunday's 10:30am 5.2

Length of Program

30 minutes

Origination

NETWORK

Total Times to be Aired

13

Age of Target Audience

From

To

13 years

16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Mystery Hunters is a weekly half-hour program designed and produced for children aged 13-16.

Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video camera and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Randy Shelton		515-457-9645 x108
Address		E-mail Address
3903 Westown Parkway		rshelton@myabc5.com
City	State	ZIP Code
West Des Moines	IA	50266

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WOI partnered with our sister stations KCAU-TV, Sioux City, Iowa and WHBF-TV, Rock Island, Illinois to host and broadcast the 38th Annual Variety Telethon in March, raising \$ \$3,020,817 to support the local children's charity. Since its inception on WOI-TV in 1975, the Variety Telethon has raised over \$88 million. Through the generous support of individuals and the corporate community, Variety has provided funding for capital projects, essential medical equipment and special programs to more than 300 charities throughout Iowa and neighboring states and have put over 400 "Sunshine Coaches" on the road transporting children to new adventures. Chief Operating Officer Ray Cole and his wife, Susan, served as honorary co-chairs of this year's Telethon. WOI-DT Senior Account Executive Ray Johnson is a founding member of the Variety Telethon. ABC5 News Anchor Rachel Pierce currently serves on the Board of Directors of Variety, the Children's Charity, based in Des Moines.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Capital Communications Co., Inc.	
Date	
04/02/2012	