

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John Cornyn

Authorized committee:

Texans for Senator John Cornyn

Agency requesting time (and contact information):



FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas Senate

Date of election:

11/3/20



General



Primary

Treasurer of candidate's authorized committee:

Kerry Cammack

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

RyanGracy

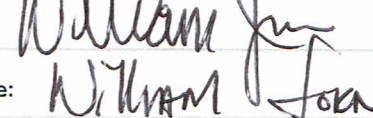
Digitally signed by RyanGracy  
Date: 2020.08.18 10:41:42 -04'00'

Name: Ryan Gracy

Date of Request to Purchase Ad Time: 8/18/20

#### Station Representative

Signature:



Name:

Date of Station Agreement to Sell Time:

10/15/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**RyanGracy**

Digitally signed by RyanGracy

Date: 2020.08.18 10:42:12 -04'00'

Name: Ryan Gracy

Date: 8/18/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received:

10/15/2020

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: NBC # 2731334  
CBS # 2731068

Station Call Letters: KVEU

Date Received/Requested:

10/14/2020

Est. #: 1283

Station Location: 9201 W 5th St  
Harlingen TX 78532

Run Start and End Dates:

10/16/20 thru 10/20/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# FP1 Strategies

## TRAFFIC INSTRUCTIONS

**\*\*PLEASE SIGN AND CONFIRM UPON RECEIPT OF SPOT\*\***

**TO:** Harlingen, Waco, Corpus Christi, and Tyler TX Broadcast Traffic Managers

**FROM:** Matteo A. Cina

**DATE:** 10/15/2020; 10 AM EST

**Advertiser:** Texans for Senator John Cornyn

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**Effective October 16<sup>th</sup> – Until Further Notice.** Please run the following: 30s commercial for  
Texans for Senator John Cornyn:

**Friday (10/16) – UFN**

**100%**

**“Untested HD”**

**ISCI: JC20-146TH**

**Spot will arrive via Extreme Reach**

**Once the spot is received, it is absolutely necessary that we receive confirmation.**

Please call me with any questions or concerns at 202-677-7044.

*These instructions are confidential and intended solely for the individual or entity to which  
they are addressed*

**\*Our station received the traffic instructions and spot:**

Title of spot(s)	UNTESTED HD	JC20-146TH
Station	SVEO - CBS	
Signature/Department	[Signature] - Traffic	
Date	10/15/20	
*PLEASE NOTE WHEN SPOT WILL START 10/16/20		



Rep: HRP  
Run On: Oct14/20 at 16:16

Order#: KVEO-TV HARLINGEN-WLSO-BRINS  
Station: FP1 STRATEGIES  
Agency: POLIJO CORNIN-RP /RISE/ITX  
Advertiser: HOLLY HORAN  
Buyer:

## REP BUYLINES

Headline: 9971187 (Mod 0.1)  
Dates: Oct14/20 - Oct20/20  
Prod1: RP AND TEX FOR CORNY  
Prod2:  
Tel #:

Traffic#: 2731334  
Salesperson: JACQUELINE PINOU  
Est#: 1283  
Demo: RA35+

Page: 1  
Requested by: CL

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	1	Fri/7-9A	30S	Oct16/20	Oct16/20	1	1	1	\$90	TODAY SHW<	0.0	Rev #0: A
	2	Fri/5-530P	30S	Oct16/20	Oct16/20	1	1	1	\$180	BIG BANG	0.0	Rev #0: A
	3	Fri/4-5P	30S	Oct16/20	Oct16/20	1	1	1	\$250	NEWS	0.0	Rev #0: A
	4	Mon/1130A-12N	30S	Oct19/20	Oct19/20	1	1	1	\$90	RACHAEL RAY	0.0	Rev #0: A
	5	Mon/4-5P	30S	Oct19/20	Oct19/20	1	1	1	\$250	NEWS	0.0	Rev #0: A
	6	Mon/10-1030P	30S	Oct19/20	Oct19/20	1	1	1	\$325	NEWSCNTR23@10P	0.0	Rev #0: A
	7	Tue/7-9A	30S	Oct20/20	Oct20/20	1	1	1	\$90	TODAY SHW<	0.0	Rev #0: A
	8	Tue/12N-1P	30S	Oct20/20	Oct20/20	1	1	1	\$90	DAYS-OUR LIVES<	0.0	Rev #0: A
	9	Tue/5-530P	30S	Oct20/20	Oct20/20	1	1	1	\$180	BIG BANG	0.0	Rev #0: A
Total 9 Spots for:									\$1,545		0.0	
Monthly Estimate Dollars:									\$1,545	Oct/20	0.0	Oct/20

# Spot Manager: Placed, 10/14/20-10/20/20



Property	Date	Weekday	Air Time	Rate (Ext)	Length	Ad-ID	Program (Placed)	Time Period
<b>Advertiser: POL/John Cornyn/US Senate/TX/Rep</b>								
KVEO	10/16/20	Friday	7:29:34 AM	\$90.00	:30	JC20200TH	Today Show, The	7a-9a
KVEO	10/16/20	Friday	4:08:38 PM	\$250.00	:30	JC20200TH	Local 23 News at 4	4p-5p
KVEO	10/16/20	Friday	5:15:10 PM	\$180.00	:30	JC20200TH	Big Bang Theory, The (SYN	5p-530p
KVEO	10/19/20	Monday	11:38:35 AM	\$90.00	:30	JC20200TH	Local 23 News Midday	(11:30:00 AM-12:00:00
KVEO	10/19/20	Monday	4:58:00 PM	\$250.00	:30	JC20200TH	Local 23 News at 4	4p-5p
KVEO	10/19/20	Monday	10:11:29 PM	\$325.00	:30	JC20200TH	KVEO Newscenter 23 10p	Mon-Fri 10-1035p
KVEO	10/20/20	Tuesday	5:24:13 PM	\$180.00	:30	JC20200TH	Big Bang Theory, The (SYN	5p-530p
KVEO	10/20/20	Tuesday	12:58:45 PM	\$90.00	:30	JC20200TH	Days Of Our Lives	12n-1p
KVEO	10/20/20	Tuesday	8:58:59 AM	\$90.00	:30	JC20200TH	Today Show, The	7a-9a
				<b>\$1,545.00</b>				
				<b>\$1,545.00</b>				

[Sorted by: Date]





Rep: HRP  
Run On: Oct/4/20 at 16:12

Order#: SVEO-TV HARLINGEN-WLSO-BRNS  
Station: FPI STRATEGIES  
Agency: POLIJ CORNYN-RP /RISEN/TX  
Advertiser: HOLLY HORAN  
Buyer:

HiLine#: 9971150 (Mod 0.1)  
Dates: Oct/14/20 - Oct/20/20  
Prod#: RP AND TEX FOR CORNY  
Tel#:

## REP BUYLINES

Traffic#: 2731068  
Salesperson: JACQUELINE PINOU  
Est#: 1283  
Demo: RA35+

Page: 1  
Requested by: CL

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
	1	Fri/445-530P	30S	\$500	Oct/16/20	Oct/16/20	1	1	1	\$500	CBS 4 NEWS @ 5<	0.0 Oct/13/20	Rev #0: A
	2	Fri/530-6P	30S	\$600	Oct/16/20	Oct/16/20	1	1	1	\$600	CBS EVE NWS<	0.0 Oct/13/20	Rev #0: A
	3	Fri/10-1030P	30S	\$475	Oct/16/20	Oct/17/20	1	1	1	\$475	CBS 4 NWS@10	0.0 Oct/13/20	Rev #0: A
	4	Sat/8-9P	30S	\$1,500	Oct/17/20	Oct/17/20	1	1	1	\$1,500	AVG. ALL WKS	0.0 Oct/13/20	Rev #0: A
	5	Sun/10-1030P	30S	\$350	Oct/18/20	Oct/18/20	1	1	1	\$350	AVG. ALL WKS	0.0 Oct/13/20	Rev #0: A
	6	Mon/7-9A	30S	\$150	Oct/19/20	Oct/19/20	1	1	1	\$150	CBS THIS MORNING	0.0 Oct/13/20	Rev #0: A
	7	Mon/445-530P	30S	\$500	Oct/19/20	Oct/19/20	1	1	1	\$500	CBS 4 NEWS @ 5<	0.0 Oct/13/20	Rev #0: A
	8	Mon/6-630P	30S	\$300	Oct/19/20	Oct/19/20	1	1	1	\$300	CBS 4 NEWS @ 6	0.0 Oct/13/20	Rev #0: A
	9	Mon/630-7P	30S	\$600	Oct/20/20	Oct/20/20	1	1	1	\$600	WHEEL-FORTNE	0.0 Oct/13/20	Rev #0: A
	10	Tue/10-11A	30S	\$175	Oct/20/20	Oct/20/20	1	1	1	\$175	VARIOUS	0.0 Oct/13/20	Rev #0: A
	11	Tue/2-3P	30S	\$60	Oct/20/20	Oct/20/20	1	1	1	\$60	JUDGE JUDY B	0.0 Oct/13/20	Rev #0: A
	12	Tue/430-5P	30S	\$600	Oct/20/20	Oct/20/20	1	1	1	\$600	CBS EVE NWS<	0.0 Oct/13/20	Rev #0: A
	13	Tue/530-6P	30S	\$600	Oct/20/20	Oct/20/20	1	1	1	\$600	CBS EVE NWS<	0.0 Oct/13/20	Rev #0: A
	14	Tue/630-7P	30S	\$600	Oct/20/20	Oct/20/20	1	1	1	\$600	WHEEL-FORTNE	0.0 Oct/13/20	Rev #0: A
Total 14 Spots for:										\$6,510		0.0	
Monthly Estimate Dollars:										\$6,510	Oct/20	0.0	Oct/20

# Spot Manager: Placed, 10/14/20-10/20/20



Property	Date	Weekday	Air Time	Rate (Ext)	Length	Ad-ID	Program (Placed)	Time Period
Advertiser: POL/John Cornyn/US Senate/TX/Rep								
SVEO	10/16/20	Friday	5:27:00 PM	\$600.00	:30	JC20200TH	CBS Evening News	530p-6pm
SVEO	10/16/20	Friday	10:13:16 PM	\$475.00	:30	JC20200TH	CBS 4 News at 10p	10-1035p
SVEO	10/16/20	Friday	4:58:52 PM	\$500.00	:30	JC20200TH	CBS 4 News at 5	5p-530pm
SVEO	10/17/20	Saturday	10:02:34 PM	\$1,500.00	:30	JC20200TH	CBS College Football	College Football Prime
SVEO	10/18/20	Sunday	10:34:26 PM	\$350.00	:30	JC20200TH	CBS 4 News at 10p	10p-1035p
SVEO	10/19/20	Monday	6:37:04 PM	\$600.00	:30	JC20200TH	Wheel of Fortune	630p-7p
SVEO	10/19/20	Monday	6:21:56 PM	\$300.00	:30	JC20200TH	CBS 4 News at 6	6p-630p
SVEO	10/19/20	Monday	8:10:31 AM	\$150.00	:30	JC20200TH	CBS This Morning	7a-9am
SVEO	10/19/20	Monday	5:08:01 PM	\$500.00	:30	JC20200TH	CBS 4 News at 5	5p-530pm
SVEO	10/20/20	Tuesday	5:29:16 PM	\$600.00	:30	JC20200TH	CBS Evening News	530p-6pm
SVEO	10/20/20	Tuesday	9:58:56 AM	\$100.00	:30	JC20200TH	Price Is Right, The	10a-11am
SVEO	10/20/20	Tuesday	2:24:54 PM	\$175.00	:30	JC20200TH	Let's Make A Deal	2-3p
SVEO	10/20/20	Tuesday	4:50:08 PM	\$60.00	:30	JC20200TH	Judge Judy (SYN)	(4:30:00 PM-5:00:00 PM)
SVEO	10/20/20	Tuesday	6:43:31 PM	\$600.00	:30	JC20200TH	Wheel of Fortune	630p-7p
				<b>\$6,510.00</b>				
				<b>\$6,510.00</b>				

[Sorted by: Date]