

CONTRACT

KPAX-TV/KAJ-TV
PO Box 4827
Missoula, MT 59806
(406) 542-4400

And:

Canal Partners Media
900 Circle 75 Pkwy SE
Ste #1650
Atlanta, GA 30339

<u>Contract / Revision</u> 97229 /		<u>Alt Order #</u> 08769441
<u>Product</u> PATAGONIA		
<u>Contract Dates</u> 08/20/17 - 08/24/17		<u>Estimate #</u> 4999
<u>Advertiser</u> Patagonia / ISS		<u>Original Date / Revision</u> 08/18/17 / 08/18/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPAX	<u>Account Executive</u> Nat'l Washington DC	<u>Sales Office</u> National Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 829	<u>Product 1/2</u> 960
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	08/21/17	08/21/17	M-F 10p News	10:00 PM-10:35 PM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/21/17	08/27/17	1-----	1			\$1,800.00					
N 2	All	08/21/17	08/21/17	Noon News	12:00 PM-12:30 PM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/21/17	08/27/17	1-----	1			\$500.00					
N 3	All	08/21/17	08/21/17	M-F 530p News	5:30 PM-6:00 PM		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/21/17	08/27/17	1-----	1			\$2,000.00					
N 4	All	08/21/17	08/21/17	Montana This Morning	5:30 AM-7:00 AM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/21/17	08/27/17	1-----	1			\$500.00					
N 5	All	08/21/17	08/21/17	CBS This Morning	7:00 AM-9:00 AM		1:00				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/21/17	08/27/17	3-----	3			\$600.00					
N 6	All	08/20/17	08/20/17	Su 10p News	10:00 PM-10:35 PM		1:00				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/14/17	08/20/17	-----1	1			\$1,600.00					
N 7	All	08/20/17	08/20/17	Su 530p News	5:30 PM-6:00 PM		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/14/17	08/20/17	-----1	1			\$1,200.00					
N 8	All	08/20/17	08/20/17	CBS Sunday Morning	7:00 AM-8:30 AM		1:00				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/14/17	08/20/17	-----2	2			\$800.00					
N 9	All	08/20/17	08/20/17	Face The Nation	8:30 AM-9:30 AM		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/14/17	08/20/17	-----1	1			\$400.00					
N 10	All	08/24/17	08/24/17	Noon News	12:00 PM-12:30 PM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/21/17	08/27/17	---1---	1			\$500.00					
N 11	All	08/24/17	08/24/17	M-F 530p News	5:30 PM-6:00 PM		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/21/17	08/27/17	---1---	1			\$2,000.00					
N 12	All	08/24/17	08/24/17	Montana This Morning	5:30 AM-7:00 AM		1:00				NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	---1---				1	\$500.00				
N 13	All	08/24/17	08/24/17	CBS This Morning	7:00 AM-9:00 AM		1:00				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	---3---				3	\$600.00				
N 14	All	08/22/17	08/22/17	Noon News	12:00 PM-12:30 PM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-1-----				1	\$500.00				
N 15	All	08/22/17	08/22/17	M-F 530p News	5:30 PM-6:00 PM		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-1-----				1	\$2,000.00				
N 16	All	08/22/17	08/22/17	M-F	6:30 PM-7:00 PM		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-1-----				1	\$1,200.00				
N 17	All	08/22/17	08/22/17	CBS This Morning	7:00 AM-9:00 AM		1:00				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	-3-----				3	\$600.00				
N 18	All	08/23/17	08/23/17	Noon News	12:00 PM-12:30 PM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	--1----				1	\$500.00				
N 19	All	08/23/17	08/23/17	M-F 530p News	5:30 PM-6:00 PM		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	--1----				1	\$2,000.00				
N 20	All	08/23/17	08/23/17	Montana This Morning	5:30 AM-7:00 AM		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	--1----				1	\$500.00				
N 21	All	08/23/17	08/23/17	M-F	6:00 PM-6:30 PM		1:00				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	--1----				1	\$1,400.00				
N 22	All	08/23/17	08/23/17	CBS This Morning	7:00 AM-9:00 AM		1:00				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/21/17	08/27/17	--3----				3	\$600.00				
Totals								0.00				31	\$27,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/24/17	31	\$27,900.00	(\$4,185.00)	\$23,715.00
Totals	31	\$27,900.00	(\$4,185.00)	\$23,715.00

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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