

FCC Quarterly Issues Report for station KYYA

for the months of Apr, May, & Jun 2013
Filed: 7/6/13

The Issue: Fire Safety

The Program: PSA – 30 sec

We ran recorded PSA to remind Public of Fire Danger and Fire Restrictions in effect in the listening area. This PSA ran in Filler rotation for all dayparts.

Date Aired: 4/15/13 through 6/30/13

Time Aired: approx 11 times/ day

Duration: 30 sec

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The Issue: Rimrock Humane Society

The Program: PSA – 30 sec

Rimrock Humane Society running fundraiser messages for raffle. Actual raffle to be held in September 2013. Lengthy campaign to sell raffle tickets to win a Mini Cooper with ticket purchase of \$20 each. This PSA ran in Filler rotation for all dayparts.

Date Aired: 4/15/13 – 6/30/13

Time Aired: approx 11/ day

Duration: 30 sec

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The Issue: Ad Council PSA rotation

The Program: PSA – 30 and 60 sec

Ad Council PSA messages covering various topics running in our Filler Rotation in all dayparts. Messages included: Adoption, Stroke and Heart attack awareness, Foreclosure assistance, education, unemployment and more.

Date Aired: 4/1/13 through 6/30/13

Time Aired: rotations provided 5 or more/ day/ message

Duration: 30 and 60 sec

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The Issue: Community/MS Society

The Program: PSA-MS Walk

Date Aired: 04/08-06/30

Time Aired: 1/ day

Duration: 30 seconds

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The Issue: Community/ American Cancer Society

The Program: PSA-Relay For Life

Date Aired: 04/08 – 6/30

Time Aired: 3 per day

Duration: 30 seconds

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The Issue: Community/ Adoption

The Program: PSA-Dave Thomas/Wendy's Adoption Frosty Promotion

Date Aired: 06/16-06/20

Time Aired: 3 per day

Duration: 30 seconds

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