



KLAR 1300 AM
Issues List for 1 Quarter 2014
January/February/March

1. HEALTH
2. MENTAL DISORDER SYMPTOMS
3. EDUCATION
4. MARRIAGE COUNSELING
5. DRUG ADDICTION
6. EXCERSISING
7. DOMESTIC VIOLENCE
8. ALZHEIMERS
9. SAFE DRIVING
10. CHILD CARE

Discription

Attached is the quarterly report outlining the many issues that affect our community, such as Personal Health, Mental Disorder, Education, Marriage Counseling, Drug Addiction, Physical Excersising, Domestic Violence, Alzheimers, Safe Driving and Child care. Discussed on the air with professional and professionals who have received critical acclaim for their work in the respective fields. The programs were aired on KLAR in the Laredo Market.

KLAR 1300 AM
Quarterly Issues Report for
January/ February/March 2014

Weekly Public Affairs Program

Show # 2014-01

Date aired: 01/05/2014 Time Aired: 6:00AM

Host: Dr. Maricela Mata

Issue: Healthier Lifestyle

Length: 30:00

You probably more or less know the basics on how to live a healthy lifestyle. Some obvious first steps include eating more greens and superfoods and cutting back on sugars and alcohol. Sleeping, meditating, exercising, and keeping stress levels low are other key ingredients in the recipe of wellness. But while it's easy to write all these things down, and even keep them in the back of your mind as you continue with your day-to-day, how many of us can say that we're practicing these things on a regular basis? Dr. Maricela explains how we can achieve a better and healthier lifestyle thru a better diet.

Show #2014-02

Date aired: 01/12/2014 Time Aired: 8:00AM

Host: Pastor Hector Patino

Issue: Drug Addiction

The behavioral problems caused by drug addiction are even more apparent than the health problems. If the person is working or attending school, the drugs will affect his performance, ultimately leading to him skipping out of work or school. The person may also have frequent mood swings and a short temper, while at other times, appearing anxious or depressed. He may also become secretive to the point of being suspicious, and suddenly turn his back on the things he used to like doing or the people he used to like hanging out with.

Length 30:00

Show # 2014-03

Date aired: 01/20/2014 Time Aired: 10:00AM

Host: Hector Lee Patino

Issue: Drug Addiction and Domestic Violence

Pastor Hector Lee Patino has for many years worked as a Probation Office in Webb County and surrounding areas. He has worked many cases where the Drug Addiction has caused multiple family problems and has had to incarcerate many for the same problem. In his interview he talked about the many rehad centers that offer help for addicts.

Length 30:00

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Show # 2014-04

Date aired: 02/05/2014 Time Aired: 6:00AM

Host: Attorney Rene Cantu

Issue: Education

Length: 30:00

The College Board has published its latest report about the economic benefits of higher education. Education Pays 2019: The Benefits of Higher Education for Individuals and Society documents differences in earnings and employment status for U.S. adults with different levels of education. It also demonstrates the link between education and a variety of personal and social indicators such as health-related behaviors, reliance on public assistance programs, and civic participation.

Show #2014-05

Date aired: 02/12/2014 Time Aired: 8:00AM

Host: Pastor Hector Patino

Issue: Drug Addiction

The behavioral problems caused by drug addiction are even more apparent than the health problems. If the person is working or attending school, the drugs will affect his performance, ultimately leading to him skipping out of work or school. The person may also have frequent mood swings and a short temper, while at other times, appearing anxious or depressed. He may also become secretive to the point of being suspicious, and suddenly turn his back on the things he used to like doing or the people he used to like hanging out with.

Length 30:00

Show # 2014-06

Date aired: 02/20/2014 Time Aired: 10:00AM

Host: Hector Lee Patino

Issue: Drug Addiction and Domestic Violence

Pastor Hector Lee Patino has for many years worked as a Probation Office in Webb County and surrounding areas. He has worked many cases where the Drug Addiction has caused multiple family problems and has had to incarcerate many for the same problem. In his interview he talked about the many rehad centers that offer help for addicts.

Length 30:00

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Show # 2014-07

Date aired: 03/05/2014 Time Aired: 6:00AM

Host: Dr. Maricela Mata

Issue: Alzheimers Disease

Length: 30:00

Alzheimer's is the most common cause of dementia, a general term for memory loss and other cognitive abilities serious enough to interfere with daily life. Alzheimer's disease accounts for 60-80% of dementia cases. Alzheimer's is not a normal part of aging. The greatest known risk factor is increasing age, and the majority of people with Alzheimer's are 65 and older. But Alzheimer's is not just a disease of old age. Dr. Maricela Mata experience with a healthier living program delivers a great message.

Show #2014-08

Date aired: 03/12/2014 Time Aired: 8:00AM

Host: Pastor Hector Patino

Issue: Domestic Violence

Pastor Patino spoke about the problems related to Domestic Violence in our community. The program had a positive acceptance and people called asking questions concerning what to do when Domestic Violence occurs in the homes. .

Length 30:00

Show # 2014-09

Date aired: 03/20/2014 Time Aired: 10:00AM

Host: Pastor Juan Valenzuela

Issue: Marriage Counseling

Program dealt with marital problems facing our community. Couples asked questions on how to deal with problems such as Adultery, Pornography addiction, Divorce and Domestic Violence.

Length 30:00

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Weekly Public Affairs Program

Show # 2014-10

Date aired: 03/21/2014 Time Aired: 6:00AM

Host: Pastor Sandra Patino

Issue: Child Care

Length: 30:00

Pastor Sandra Patino with her vast experience as a pastor for 35 years and also a mother of seven children offered a wide and ample program speaking on the subject of Child care and child protection programs offered by the city of Laredo and all Webb County.

Show #2014-11

Date aired: 03/25/2014 Time Aired: 8:00AM

Host: Officer Robert Puente

Issue: Safe Driving

Police Officer Robert Puente presented a clear message to all drivers and how to protect themselves from accidents and how to be a safe driver. And also laws concerning fines for driving without seat belts and stressed the necessity to obey all traffic laws in our community.

Length 30:00

Show # 2014-12

Date aired: 03/30/2014 Time Aired: 10:00AM

Host: Dr. Juan Gonzalez

Issue: Mental Disorder Sytoms

Dr. Juan Gonzalez explained how depression is one of the mental disorders that is characterized by persistent sadness and other symptoms. However, you won't have manic or hypomanic symptoms if you have this mental health condition. Emotions – sad, hopeless, guilty, irritability, anxiety, emptiness, loss of interest in things once enjoyed. Thoughts – trouble concentrating and making decisions, suicidal thoughts. Program was very effective.

Length 30:00