

ORDER



Orders
Order / Rev: 705697
Alt Order #: WOC12504620
Product Desc: TN Senate
Estimate: 969
Flight Dates: 07/30/20 - 08/06/20
Original Date / Rev: 05/13/20 / 08/04/20
Order Type: GENERAL

WTVF

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sethi/Republican/US Senate
Demographic: A35+
Product Codes: PL Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business Thru:
Advertiser External ID: 261554
Agency External ID: 108332
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/06/20	79	\$49,900.00	\$42,415.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	79	\$49,900.00	\$42,415.00	0.00
Totals	79	\$49,900.00	\$42,415.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVF	07/30/20	08/06/20	M-F 5-6am M-F 5-6am (Program: Morning Report Early Edition)LUR	CM	5-6am	--- 11--	:30	2	\$250.00	P-6	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	--- 11--		2				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		M-F 5-6am		5-6am	--- ThF----	:30		(\$250.00)		0.00	NM		
	See MG 1.7, 1.8 [P6 rate is \$250]														
2	WTVF	07/27/20-08/02/20		M-F 5-6am		5-6am	--- ThF----	:30		(\$250.00)		0.00	NM		
	See MG 1.7, 1.8 [P6 rate is \$250]														
7	WTVF	07/30/20-07/31/20		M-F 5-6am		5-6am	--- ThF----	:30		\$250.00		0.00	NM		
	Ⓜ MG for 1.2, 1.1														
8	WTVF	07/30/20-07/31/20		M-F 5-6am		5-6am	--- ThF----	:30		\$250.00		0.00	NM		
	Ⓜ MG for 1.2, 1.1														
	Week:	08/03/20	08/09/20	1111---		4				\$250.00		0.00			
N 2	WTVF	07/30/20	08/06/20	M-F 6-7am M-F 6-7am (Program: Morning Report 6-7 AM)Q3 Estimate (sell)	CM	6-7am	--- 11--	:30	2	\$300.00	P-6	0.00	NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/27/20	08/02/20	--- 11--		2				\$300.00		0.00			

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---11--					2	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		M-F 6-7am		6-7am	---ThF----	:30		(\$300.00)		0.00	NM		
See MG 2.7,2.8,2.9 [P6 rate is \$300]															
2	WTVF	07/27/20-08/02/20		M-F 6-7am		6-7am	---ThF----	:30		(\$300.00)		0.00	NM		
See MG 2.7,2.8,2.9 [P6 rate is \$300]															
7	WTVF	07/30/20-07/31/20		M-F 6-7am		6-7am	---ThF----	:30		\$300.00		0.00	NM		
Ⓜ MG for 2.1,2.2,27.1															
8	WTVF	07/30/20-07/31/20		M-F 6-7am		6-7am	---ThF----	:30		\$300.00		0.00	NM		
Ⓜ MG for 2.1,2.2,27.1															
9	WTVF	07/30/20-07/31/20		M-F 6-7am		6-7am	---ThF----	:30		\$300.00		0.00	NM		
Ⓜ MG for 2.1,2.2,27.1															
Week:		08/03/20	08/09/20	1111---					4	\$300.00		0.00			
N 3	WTVF	07/30/20	08/06/20	M-F 7-8am	CM	7-8am	----1--	:30	1	\$300.00	P-6	0.00	NM	3	\$900.00
				M-F 7-8am											
(Program: CBS This Morning 7-8 AM)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----1--					1	\$300.00		0.00			
Week:		08/03/20	08/09/20	1-11---					3	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVF	08/03/20-08/09/20		M-F 7-8am		7-8am	M-WTh-----	:30		(\$300.00)		0.00	NM		
See MG 14.8,14.9,14.10 [BUMP RATE CA 7.30]															
N 4	WTVF	07/30/20	08/04/20	M-F 8-9am	CM	8-9am	---1---	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
				M-F 8-9am											
(Program: CBS This Morning 8-9 AM)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---1---					1	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		M-F 8-9am		8-9am	---Th-----	:30		(\$125.00)		0.00	NM		
See MG 4.3 [P6 rate is \$125]															
3	WTVF	07/27/20-08/02/20		M-F 8-9am		8-9am	---Th-----	:30		(\$125.00)		0.00	NM		
Ⓜ See MG 7.7,7.8,7.9,7.10 [OVERSOLD/PRE-EMPTED BY POLITICAL]															
Week:		08/03/20	08/09/20	-1-----					1	\$125.00		0.00			
N 5	WTVF	07/30/20	08/05/20	M-F 10-11am	CM	10-11am	---1---	:30	1	\$225.00	P-6	0.00	NM	2	\$1,200.00
				M-F 10-11am											
(Program: Price is Right)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---1---					1	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		M-F 10-11am		10-11am	---Th-----	:30		(\$225.00)		0.00	NM		
See MG 32.2,32.3,32.4 [Recon-Breaking News-Network]															
Week:		08/03/20	08/09/20	1-1----					2	\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVF	08/03/20-08/09/20		M-F 10-11am		10-11am	M-W-----	:30		(\$225.00)		0.00	NM		
See MG 5.4,5.5 [N/A PRE-EMPTED BY POLITICAL]															
3	WTVF	08/03/20-08/09/20		M-F 10-11am		10-11am	M-W-----	:30		(\$225.00)		0.00	NM		
See MG 14.8,14.9,14.10 [BUMP RATE CA 7.30]															
4	WTVF	08/04/20-08/06/20		M-F 7-8am		7-8am	-TWTh-----	:30		\$600.00		0.00	NM		
Ⓜ MG for 32.2,26.2,40.3,5.2															
5	WTVF	08/04/20-08/06/20		M-F 7-8am		7-8am	-TWTh-----	:30		\$600.00		0.00	NM		
Ⓜ MG for 32.2,26.2,40.3,5.2															
N 6	WTVF	07/30/20	08/04/20		CM	1130am-1230pm	---11--	:30	2	\$250.00	P-6	0.00	NM	1	\$250.00

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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 1130am-1230pm															
M-F 1130am-1230pm															
(Program: Young & the Restless)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/27/20	08/02/20	--- 11--	2		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVF	07/27/20-08/02/20		M-F 1130am-1230pm	1130am-1230pm		---ThF----	:30	(\$250.00)	0.00	NM				
See MG 32.2,32.3,32.4															
[Recon-Breaking News-Network]															
Week:		08/03/20	08/09/20	- 1-----	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	WTVF	08/03/20-08/09/20		M-F 1130am-1230pm	1130am-1230pm		-T-----	:30	(\$250.00)	0.00	NM				
See MG 7.7,7.8,7.9,7.10															
[bump rate ca 7.29]															
N 7	WTVF	07/30/20	08/04/20	M-F 1230-1pm	CM	1230-1pm	--- 1---	:30	1	\$250.00	P-6	0.00	NM	5	\$2,500.00
M-F 1230-1pm															
(Program: Bold & the Beautiful)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/27/20	08/02/20	--- 1---	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WTVF	07/27/20-08/02/20		M-F 1230-1pm	1230-1pm		---ThF----	:30	(\$250.00)	0.00	NM				
See MG 7.4,7.5,7.6															
[oversold ca 7.21]															
4	WTVF	07/30/20-07/31/20		M-F 4-430pm	4-430pm		---ThF----	:30	\$450.00	0.00	NM				
Ⓜ MG for 8.2,13.1,24.1,7.1															
5	WTVF	07/30/20-07/31/20		M-F 4-430am	4-430am		---ThF----	:30	\$100.00	0.00	NM				
Ⓜ MG for 8.2,13.1,24.1,7.1															
6	WTVF	07/30/20-07/31/20		M-F 1035-1135pm	1035-1135pm		---ThF----	:30	\$300.00	0.00	NM				
Ⓜ MG for 8.2,13.1,24.1,7.1															
Week:		08/03/20	08/09/20	11-----	2		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WTVF	08/03/20-08/09/20		M-F 1230-1pm	1230-1pm		MT-----	:30	(\$250.00)	0.00	NM				
See MG 7.7,7.8,7.9,7.10															
[no avials ca 7.29]															
3	WTVF	08/03/20-08/09/20		M-F 1230-1pm	1230-1pm		MT-----	:30	(\$250.00)	0.00	NM				
See MG 7.7,7.8,7.9,7.10															
[bump rate ca 7.29]															
7	WTVF	08/03/20-08/05/20		M-F 1230-1pm	1230-1pm		MTW-----	:30	(\$1,000.00)	0.00	NM				
Ⓜ See MG 10.3,10.4,10.5,10.6,10.7															
[bump rate ca 7.30]															
8	WTVF	08/03/20-08/05/20		M-F 1230-1pm	1230-1pm		MTW-----	:30	(\$1,000.00)	0.00	NM				
Ⓜ See MG 10.3,10.4,10.5,10.6,10.7															
[bump rate ca 7.30]															
9	WTVF	08/03/20-08/05/20		M-F 5-530pm	5-530pm		MTW-----	:30	\$700.00	0.00	NM				
Ⓜ MG for 10.2,4.3,11.4,11.3,7.3,7.2,6.3,9.2,9.1,12.3															
10	WTVF	08/03/20-08/05/20		M-F 6-630pm	6-630pm		MTW-----	:30	\$950.00	0.00	NM				
Ⓜ MG for 10.2,4.3,11.4,11.3,7.3,7.2,6.3,9.2,9.1,12.3															
N 8	WTVF	07/30/20	08/04/20	M-F 4-430pm	CM	4-430pm	---- 1--	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
M-F 4-430pm															
(Program: NewsChannel 5 at 4 PM)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		07/27/20	08/02/20	---- 1--	1		\$225.00		0.00						
Week:		08/03/20	08/09/20	- 1-----	1		\$225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	WTVF	08/03/20-08/09/20		M-F 4-430pm	4-430pm		-T-----	:30	(\$225.00)	0.00	NM				
See MG 7.4,7.5,7.6															
[oversold ca 7.21]															
N 9	WTVF	07/30/20	08/05/20	M-F 430-5pm	CM	428-5pm	--- 1---	:30	1	\$275.00	P-6	0.00	NM	0	\$0.00
M-F 430-5pm															
(Program: Inside Edition)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	--- 1---			1		\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		M-F 430-5pm	428-5pm		---Th----	:30		(\$275.00)		0.00	NM		
See MG 7.7,7.8,7.9,7.10 [OVERSOLD/PRE-EMPTED BY P3 POLITICAL]															
Week:		08/03/20	08/09/20	1- 1----			2		\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVF	08/03/20-08/09/20		M-F 430-5pm	428-5pm		M-W-----	:30		(\$275.00)		0.00	NM		
See MG 7.7,7.8,7.9,7.10 [bump rate ca 7.29]															
3	WTVF	08/03/20-08/09/20		M-F 430-5pm	428-5pm		M-W-----	:30		(\$275.00)		0.00	NM		
See MG 14.8,14.9,14.10 [bump rate ca 7.30]															
N10	WTVF	07/30/20	08/04/20	M-F 5-530pm	CM	5-530pm	---- 1--	:30	1	\$300.00	P-6	0.00	NM	5	\$3,850.00
				M-F 5-530pm											
(Program: NewsChannel 5 at 5 PM)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	---- 1--			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		M-F 5-530pm	5-530pm		-----F----	:30		(\$300.00)		0.00	NM		
See MG 10.3,10.4,10.5,10.6,10.7 [OVERSOLD/PRE-EMPTED BY POLITICAL]															
3	WTVF	07/31/20-08/05/20		M-F 5-530pm	5-530pm		MTW--F----	:30		\$700.00		0.00	NM		
Ⓜ MG for 10.1,11.2,14.2,28.1,12.2,7.7,7.8															
4	WTVF	07/31/20-08/05/20		M-F 5-530pm	5-530pm		MTW--F----	:30		\$700.00		0.00	NM		
Ⓜ MG for 10.1,11.2,14.2,28.1,12.2,7.7,7.8															
5	WTVF	07/31/20-08/05/20		M-F 6-630pm	6-630pm		MTW--F----	:30		\$950.00		0.00	NM		
Ⓜ MG for 10.1,11.2,14.2,28.1,12.2,7.7,7.8															
6	WTVF	07/31/20-08/05/20		M-F 6-630pm	6-630pm		MTW--F----	:30		\$950.00		0.00	NM		
Ⓜ MG for 10.1,11.2,14.2,28.1,12.2,7.7,7.8															
7	WTVF	07/31/20-08/05/20		M-F 430-5pm	428-5pm		MTW--F----	:30		\$550.00		0.00	NM		
Ⓜ MG for 10.1,11.2,14.2,28.1,12.2,7.7,7.8															
Week:		08/03/20	08/09/20	- 1-----			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVF	08/03/20-08/09/20		M-F 5-530pm	5-530pm		-T-----	:30		(\$300.00)		0.00	NM		
See MG 7.7,7.8,7.9,7.10 [BUMP FOR POL CA 7.29]															
N11	WTVF	07/30/20	08/05/20	M-F 6-630pm	CM	6-630pm	--- 11--	:30	2	\$475.00	P-6	0.00	NM	2	\$950.00
				M-F 6-630pm											
(Program: NewsChannel 5 at 6 PM)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	--- 11--			2		\$475.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVF	07/27/20-08/02/20		M-F 6-630pm	6-630pm		---ThF----	:30		(\$475.00)		0.00	NM		
See MG 10.3,10.4,10.5,10.6,10.7 [OVERSOLD/PRE-EMPTED BY P3 POLITICAL]															
Week:		08/03/20	08/09/20	111----			3		\$475.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTVF	08/03/20-08/09/20		M-F 6-630pm	6-630pm		MTW-----	:30		(\$475.00)		0.00	NM		
See MG 7.7,7.8,7.9,7.10 [bump rate ca 7.29]															
4	WTVF	08/03/20-08/09/20		M-F 6-630pm	6-630pm		MTW-----	:30		(\$475.00)		0.00	NM		
See MG 7.7,7.8,7.9,7.10 [bump rate ca 7.29]															
N12	WTVF	07/30/20	08/05/20	M-F 630-7pm	CM	630-7pm	--- 11--	:30	2	\$400.00	P-6	0.00	NM	2	\$800.00
				M-F 630-7pm											
(Program: NewsChannel 5 at 6:30 PM)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/27/20	08/02/20	--- 11--			2		\$400.00	0.00					

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<div>Week: 07/27/2008/02/20 --- 11-- 2 WTVF 07/27/20-08/02/20 M-F 630-7pm 630-7pm ---ThF---- :30 (\$400.00) 0.00 NM See MG 10.3,10.4,10.5,10.6,10.7 [OVERSOLD/PRE-EMPTED BY POLITICAL]</div>															
<div>Week: 08/03/2008/09/20 111---- 3 WTVF 08/03/20-08/09/20 M-F 630-7pm 630-7pm MTW----- :30 (\$400.00) 0.00 NM See MG 7.7,7.8,7.9,7.10 [bump rate ca 7.29]</div>															
<div>4 WTVF 08/03/20-08/09/20 M-F 630-7pm 630-7pm MTW----- :30 (\$400.00) 0.00 NM See MG 12.6 [N/A PRE-EMETED BY P3 POLITICAL]</div>															
<div>5 WTVF 08/03/20-08/09/20 M-F 630-7pm 630-7pm MTW----- :30 (\$400.00) 0.00 NM See MG 14.8,14.9,14.10</div>															
<div>6 WTVF 08/04/20-08/05/20 M-SU 10-1035pm News 10-1035pm -TW----- :30 \$400.00 0.00 NM Ⓜ MG for 12.4 08/04</div>															
N13	WTVF	07/30/20	08/04/20	M-F 1035-1135pm M-F 1035-1135pm (Program: Late Show w/ Stephen Colbert)Q3 Estimate (sell)	CM	1035-1135pm	---1---	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
<div>Week: 07/27/2008/02/20 --- 1-- 1 WTVF 07/27/20-08/02/20 M-F 1035-1135pm 1035-1135pm ---Th----- :30 (\$150.00) 0.00 NM See MG 7.4,7.5,7.6 [oversold ca 7.22]</div>															
<div>Week: 08/03/2008/09/20 11----- 3 WTVF 08/03/20-08/09/20 M-F 1035-1135pm 1035-1135pm MT----- :30 (\$150.00) 0.00 NM See MG 14.8,14.9,14.10 [bump rate ca 7.30]</div>															
N14	WTVF	07/30/20	08/05/20	M-SU 10-1035pm News M-SU 10-1035pm News (Program: NewsChannel 5 at 10 PM)Q3 Estimate (sell)	CM	10-1035pm	---1111	:30	4	\$400.00	P-6	0.00	NM	6	\$3,350.00
<div>Week: 07/27/2008/02/20 --- 1111 2 WTVF 07/27/20-08/02/20 M-SU 10-1035pm News 10-1035pm ---ThFSaSu :30 (\$400.00) 0.00 NM See MG 10.3,10.4,10.5,10.6,10.7 [OVERSOLD/PRE-EMPTED BY POLITICAL]</div>															
<div>3 WTVF 07/27/20-08/02/20 M-SU 10-1035pm News 10-1035pm ---ThFSaSu :30 (\$400.00) 0.00 NM See MG 32.2,32.3,32.4 [N/A PRE-EMPTED BY P3 POLITICAL]</div>															
<div>Week: 08/03/2008/09/20 111---- 6 WTVF 08/03/20-08/09/20 M-SU 10-1035pm News 10-1035pm MTW----- :30 (\$400.00) 0.00 NM See MG 14.8,14.9,14.10 [bump rate ca 7.30]</div>															
<div>7 WTVF 08/03/20-08/09/20 M-SU 10-1035pm News 10-1035pm MTW----- :30 (\$400.00) 0.00 NM See MG 14.8,14.9,14.10 [bump for pol rate ca 7.30]</div>															
<div>8 WTVF 08/03/20-08/05/20 M-SU 10-1035pm News 10-1035pm MTW----- :30 \$800.00 0.00 NM Ⓜ MG for 5.3,9.3,12.5,14.7,13.3,14.6,3.2</div>															
<div>9 WTVF 08/03/20-08/05/20 M-F 6-630pm 6-630pm MTW----- :30 \$950.00 0.00 NM Ⓜ MG for 5.3,9.3,12.5,14.7,13.3,14.6,3.2</div>															
<div>10 WTVF 08/02/20-08/02/20 SU 8-930am CBS SU Morn. 758-930am -----Su :30 \$400.00 0.00 NM Ⓜ MG for 5.3,9.3,12.5,14.7,13.3,14.6,3.2</div>															
N15	WTVF	08/03/20	08/03/20	Monday Prime C Monday Prime 9-10pm (Program: Bull)Q3 Estimate (sell)	CM	9-10pm	1-----	:30	1	\$900.00	P-6	0.00	NM	1	\$900.00

Advertiser:	Sethi/Republican/US Senate
Product Desc:	TN Senate
Estimate:	969

WTVF

[illegible]

Order / Rev: 705697
 Alt Order #: WOC12504620
 Flight Dates: 07/30/20 - 08/06/20

Advertiser: Sethi/Republican/US Senate
 Product Desc: TN Senate
 Estimate: 969
WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: Sunday 5:30 PM News)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----1		1				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		SU 530-6pm News		528-6pm		-----Su	:30	(\$175.00)		0.00	NM		
See MG 25.2 [Golf airs 2-6pm on 8/2]															
2	WTVF	08/01/20-08/01/20		SA 6-630pm News		558-630pm		-----Sa--	:30	(\$175.00)		0.00	NM		
Ⓜ See MG 32.2,32.3,32.4 [N/A PRE-EMPTED BY P3 POLITICAL]															
N26	WTVF	07/30/20	08/02/20	Sunday Prime A	CM	6-7pm	-----1	:30	1	\$800.00	P-6	0.00	NM	0	\$0.00
Sunday Prime 6-7pm															
(Program: 60 Minutes)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----1		1				\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		Sunday Prime A		6-7pm		-----Su	:30	(\$800.00)		0.00	NM		
See MG 26.2 [P6 rate is \$800]															
2	WTVF	07/27/20-08/02/20		Sunday Prime A		6-7pm		-----Su	:30	(\$800.00)		0.00	NM		
Ⓜ See MG 5.4,5.5 [N/A PRE-EMPTED BY POLITICAL]															
N27	WTVF	07/30/20	07/31/20	M-F 6-7am	CM	6-7am	---TF--	:30	1	\$350.00	P-6	0.00	NM	0	\$0.00
M-F 6-7am															
(Program: Morning Report 6-7 AM)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---TF--		1				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		M-F 6-7am		6-7am		---ThF---	:30	(\$350.00)		0.00	NM		
See MG 2.7,2.8,2.9 [P6 rate is \$300]															
N28	WTVF	07/31/20	07/31/20	M-F 430-5pm	CM	428-5pm	----F--	:30	1	\$275.00	P-6	0.00	NM	0	\$0.00
M-F 430-5pm															
(Program: Inside Edition)Q3 Estimate (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	----F--		1				\$275.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	07/27/20-08/02/20		M-F 430-5pm		428-5pm		----F---	:30	(\$275.00)		0.00	NM		
See MG 10.3,10.4,10.5,10.6,10.7 [OVERSOLD/PRE-EMPTED BY POLITICAL]															
N29	WTVF	07/30/20	07/31/20	M-F 7-8am	CM	7-8am	---TF--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
M-F 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---TF--		1				\$600.00		0.00			
N30	WTVF	07/30/20	07/31/20	M-F 7-8am	CM	7-8am	---TF--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
M-F 7-8am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---TF--		1				\$600.00		0.00			
N31	WTVF	07/30/20	07/31/20	M-F 8-9am	CM	8-9am	---TF--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
M-F 8-9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---TF--		1				\$300.00		0.00			
N32	WTVF	07/30/20	07/31/20	M-F 10-11am	CM	10-11am	---TF--	:30	1	\$450.00	P-3	0.00	NM	2	\$2,100.00
M-F 10-11am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	---TF--		1				\$450.00		0.00			

Advertiser:	Sethi/Republican/US Senate
Product Desc:	TN Senate
Estimate:	969

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
<div>Week: 07/27/20 08/02/20 ---TF-- 1 \$450.00 0.00</div>															
Spot	Ch	Date Range	Description			Start/End Time	Weekdays	Length		Rate		Rtg	Type		
1	WTVF	07/27/20-08/02/20	M-F 10-11am			10-11am	---ThF----	:30		(\$450.00)		0.00	NM		
See MG 32.2,32.3,32.4 [Recon-Breaking News-Network]															
2	WTVF	08/01/20-08/01/20	SA 1135pm-1235am			1135pm-1235am	-----Sa--	:30		(\$25.00)		0.00	NM		
Ⓜ See MG 5.4,5.5 [N/A REQUIRES BUMP RATE TO CLEAR]															
3	WTVF	08/04/20-08/04/20	Tuesday Prime B			8-9pm	-T-----	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 6.1,33.1,25.2,21.1,18.1,5.1,14.3,32.1															
4	WTVF	08/03/20-08/06/20	M-F 4-430am			4-430am	MTWTh----	:30		\$100.00		0.00	NM		
Ⓜ MG for 6.1,33.1,25.2,21.1,18.1,5.1,14.3,32.1															
N33	WTVF	08/01/20	08/01/20	SA 10-1035pm News SA 10-1035pm News	CM	10-1035pm	-----S-	:30	1	\$400.00	P-6	0.00	NM	0	\$0.00
<div>Week: 07/27/20 08/02/20 -----S- 1 \$400.00 0.00</div>															
Spot	Ch	Date Range	Description			Start/End Time	Weekdays	Length		Rate		Rtg	Type		
1	WTVF	07/27/20-08/02/20	SA 10-1035pm News			10-1035pm	-----Sa--	:30		(\$400.00)		0.00	NM		
See MG 32.2,32.3,32.4 [N/A PRE-EMPTED BY P3 POLITICAL]															
N34	WTVF	07/30/20	07/30/20	Thursday Prime A Thursday Prime 7-8pm	CM	7-8pm	---T---	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
<div>Week: 07/27/20 08/02/20 ---T--- 1 \$2,000.00 0.00</div>															
N35	WTVF	07/30/20	07/30/20	Thursday Prime B Thursday Prime 8-9pm	CM	8-9pm	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
<div>Week: 07/27/20 08/02/20 ---T--- 1 \$3,000.00 0.00</div>															
N36	WTVF	07/30/20	07/30/20	Thursday Prime C Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
<div>Week: 07/27/20 08/02/20 ---T--- 1 \$1,400.00 0.00</div>															
N37	WTVF	07/31/20	07/31/20	Friday Prime B Friday Prime 8-9pm	CM	8-9pm	----F--	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
<div>Week: 07/27/20 08/02/20 ----F-- 1 \$1,600.00 0.00</div>															
N38	WTVF	08/01/20	08/01/20	Saturday Prime B Saturday Prime 8-9pm	CM	8-9pm	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
<div>Week: 07/27/20 08/02/20 -----S- 1 \$800.00 0.00</div>															
N39	WTVF	08/01/20	08/01/20	Saturday Prime C Saturday Prime 9-10pm	CM	9-10pm	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
<div>Week: 07/27/20 08/02/20 -----S- 1 \$800.00 0.00</div>															
N40	WTVF	08/01/20	08/02/20	PGA Golf PGA Golf	CM	11am-6pm	-----SS	:30	6	\$150.00	P-6	0.00	NM	5	\$750.00
<div>Week: 07/27/20 08/02/20 -----SS 6 \$150.00 0.00</div>															
Spot	Ch	Date Range	Description			Start/End Time	Weekdays	Length		Rate		Rtg	Type		
3	WTVF	07/27/20-08/02/20	PGA Golf			11am-6pm	-----SaSu	:30		(\$150.00)		0.00	NM		
See MG 5.4,5.5 [N/A PRE-EMPTED BY POLITICAL]															
N41	WTVF	07/30/20	07/31/20	M-F 5-6am M-F 5-6am	CM	5-6am	---TF--	:30	2	\$250.00	P-6	0.00	NM	2	\$500.00
<div>Week: 07/27/20 08/02/20 ---TF-- 2 \$250.00 0.00</div>															
N42	WTVF	08/02/20	08/02/20	Sunday Prime B Sunday Prime 7-8pm	CM	7-8pm	-----S	:30	1	\$2,200.00	P-3	0.00	NM	1	\$2,200.00

Order / Rev: 705697
 Alt Order #: WOC12504620
 Flight Dates: 07/30/20 - 08/06/20

Advertiser: Sethi/Republican/US Senate
 Product Desc: TN Senate
 Estimate: 969

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/27/20	08/02/20	-----S			1		\$2,200.00	0.00					
N43	WTVF	08/03/20	08/03/20	Monday Prime B	CM	8-9pm	M-----	:30	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
		Monday Prime 8-9pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	M-----			1		\$2,400.00	0.00					
N44	WTVF	08/02/20	08/02/20	Sunday Prime D	CM	9-10pm	-----S	:30	1	\$800.00	P-6	0.00	NM	1	\$800.00
		Sunday Prime 9-10pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 07/27/20	08/02/20	-----S			1		\$800.00	0.00					
N45	WTVF	08/03/20	08/03/20	M-F 7-8am	CM	7-8am	M-----	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		M-F 7-8am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	M-----			1		\$600.00	0.00					
N46	WTVF	08/05/20	08/05/20	Wednesday Prime Special	CM	658-10pm	--W----	:30	4	\$800.00	P-6	0.00	NM	4	\$3,200.00
		Wednesday Prime Special (8:00 PM-10:01 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	--W----			4		\$800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	08/03/20-08/09/20		Wednesday Prime Special		658-10pm	(8:00 PM-10:01 PM) --W-----	:30		(\$800.00)		0.00	NM		
See MG 46.5															
[N/A PRE-EMPTED BY POLITICAL]															
5	WTVF	08/05/20-08/05/20		M-F 630-7pm		630-7pm	--W-----	:30		\$800.00		0.00	NM		
Ⓜ MG for 46.1 08/05															
N47	WTVF	08/05/20	08/05/20	Wednesday Prime A	CM	7-8pm	--W----	:30	2	\$2,200.00	P-3	0.00	NM	2	\$4,400.00
		Wednesday Prime 7-8pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	--W----			2		\$2,200.00	0.00					
N48	WTVF	08/04/20	08/05/20	M-F 6-7am	CM	6-7am	-TW----	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		M-F 6-7am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	-TW----			1		\$300.00	0.00					
N49	WTVF	08/04/20	08/05/20	M-F 4-430am	CM	4-430am	-TW----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		M-F 4-430am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 08/03/20	08/09/20	-TW----			1		\$100.00	0.00					
													Totals	79	\$49,900.00