

Issues Programs List

Quarterly Issues Programs List

Station: WDOS-AM, WZOZ-FM, WSRK-FM, WKXZ-FM, WBKT-FM, WDHI/WIYN-FM, WDLA-FM, WDLA-AM, WTBD-FM,

January 1st, 2023 through March 31st, 2023

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. Economic Revitalization:** The role of the local chambers was a focus as far as this issue is concerned during this quarter. The focus of our local chambers is the networking opportunities they create for local business owners. In addition, our local chambers of commerce host events and training sessions geared toward professional development. By providing these opportunities for you and your business's growth, the chamber creates an avenue for you to improve skills and gain knowledge without breaking your company's budget. Our Chambers also offer financial resources. Though you will pay membership fees, your chamber can provide financial aid when your business is suffering.
- B. Environment:** We have had many environmental issues come up in the past on these airwaves but a new one at least to us, is the impact of the dairy industry on the environment. Studies show that global demand for dairy continues to increase in large part due to population growth. Millions of farmers worldwide tend approximately 270 million dairy cows to produce milk. Milk production impacts the environment in various ways, and the scale of these impacts depends on the practices of the dairy farmers and feed growers. Dairy cows and their manure produce greenhouse gas emissions which contribute to climate change. Poor handling of manure and fertilizers can degrade local water resources. And unsustainable dairy farming and feed production can lead to the loss of ecologically important areas, such as prairies, wetlands, and forests.
- C. Poverty:** Homelessness and the need for affordable housing came up numerous times this quarter. The local homeless shelters were asked once again this year to count the number of homeless that they serve. This number is needed so the County can get the assistance they need from the State. Local research shows that the primary cause of homelessness, particularly among families, is lack of affordable housing. Surveys of homeless families have identified the following major immediate, triggering causes of homelessness: eviction; doubled-up or severely overcrowded housing; domestic violence; job loss; and hazardous housing conditions.
- D. Education:** As we have mentioned in the past education comes in all different forms. This quarter we highlighted educating people about World Down Syndrome Day. This is a global awareness day which has been officially observed by the United Nations since 2012. The date for WDSY being the 21st day of the 3rd month, was selected to signify the uniqueness of the triplication (trisomy) of the 21st chromosome which causes Down syndrome. There are numerous ways to get involved including check out the resources available that will help you to advocate for inclusion, whether it is at school, your work place, in media or in public life.
- E. Health & Wellness:** We covered several health topics this quarter but the one that stuck out was the talks we had about stroke prevention. When it comes to spotting stroke and getting help, the faster, the better. We learned this quarter that prompt treatment may make the difference between life and death or the difference between a full recovery and long-term disability. Saying all this it is important to practice F.A.S.T. This means you keep an eye on the following symptoms, **F**-face drooping **A**-arm weakness **S**-speech **T**-time. Every Year more than 795,000 people have a stroke in the United States. About 610,000 of these are first or new strokes. About 185,000 strokes—nearly 1 in 4—are in people who have had a previous stroke. About 87% of all strokes are ischemic strokes, in which blood flow to the brain is blocked.

Section II. Responsive Programs

This Week in Central New York airs on all eleven of our frequencies every Saturday Morning from 7 to 7:30 a.m. This show tackles a variety of topics and typically we have three different issues per week with each segment lasting ten minutes. This Week in Central New York airs on WDHI-FM, WIYN-FM, WTBD-FM, WDLA-FM, WDLA-AM, WDOS-AM, WSRK-FM, WZOZ-FM, WBKT-FM and WKXZ-FM.

Date(s) Aired	Program Name	Description of Issue Discussed	Duration	Time and/or Frequency
1/7/23	This Week in Central NY	Education – Jessica Moquin, Executive Director for the Chenango County Historical Society & Museum sets the scene for 2023 and discusses all the things they have planned.	10 minutes	7:00 am
1/7/23	This Week in Central NY	Environment – Meteorologist Paul Trombley discusses the mild winter so far and predictions for what is ahead.	10 minutes	7:10 am
1/7/23	This Week in Central NY	Poverty - Julie Carbone and Carla Balnis of the Tax Professionals came in to recap the first year of the calendar of compassion and what is on tap for late 2023.	10 minutes	7:20 am
1/14/23	This Week in Central NY	Economic Revitalization - Sean Lewis, Otsego County Chamber of Commerce President and CEO recaps the holiday season and previews what is coming up in the first quarter of 2023.	10 minutes	7:00 am
1/14/23	This Week in Central NY	Education - Jen Dilello of the Oneonta Boys and Girls Club explains all the educational opportunities for area children after school during the winter months.	10 minutes	7:10 am
1/14/23	This Week in Central NY	Poverty - Will Rivera, Opportunities for Otsego Crisis Intervention Director discusses the annual homeless count so they can give accurate numbers to the state and in return get the assistance they need.	10 minutes	7:20 am
1/21/23	This Week in Central NY	Economic Revitalization - Kaitlin Jackson, local girl made good discusses her latest role in the traveling Broadway Musical Anastasia and what local stops they are making and how that will benefit the region.	10 minutes	7:00 am
1/21/23	This Week in Central NY	Education - Kristin Winn, Program Coordinator for the Family Resource Network discusses the important role they have in the community and previews their biggest fundraiser of the year.	10 minutes	7:10 am
1/21/23	This Week in Central NY	Education – Gialina Ploutz talks about the upcoming Orpheus Theater Production and how this is an important educational stepping stone for her as a high school actress.	10 minutes	7:20 am
1/28/23	This Week in Central NY	Economic Revitalization - Sean Lewis, Otsego County Chamber of Commerce President and CEO is back to tell us how the local state of the state event went and what was accomplished.	10 minutes	7:00 am

1/28/23	This Week in Central NY	Health and Wellness- Henry Knoop, Chief Advanced Practice Officer of Bassett Healthcare was named one of the Rising Stars in the Nation. He talked about his accomplishment and how Bassett Healthcare is transitioning out of Covid.	10 minutes	7:10 am
1/28/23	This Week in Central NY	Health and Wellness- Deanna Charles, Chief Ambulatory Officer at Bassett Healthcare was named one of the Rising Stars in the Nation. She discussed this honor and the many benefits of being part of the Bassett Healthcare team.	10 minutes	7:20 am
2/4/23	This Week in Central NY	Education- Jen Dilello of the Oneonta Boys and Girls Club explains why they can stay open during winter break and all the benefits that has for the community.	10 minutes	7:00 am
2/4/23	This Week in Central NY	Environment – Becca Radomsky-Bish of the Cornell Ornithology Lab discusses how local people can participate in the Great Backyard Bird Count and how the data collected is put to good use.	10 minutes	7:10 am
2/4/23	This Week in Central NY	Health and Wellness- Brenda Waters, Founder of the Goodyear Lake Polar Bear Jump talks about the sick kids this fundraiser is helping this year and how much it has grown over the years.	10 minutes	7:20 am
2/11/23	This Week in Central NY	Environment – Hope Von Stengel, Executive Director of Community Arts Network of Oneonta was on to preview the upcoming Chili Bowl and how this fundraiser helps this local arts organization.	10 minutes	7:00 am
2/11/23	This Week in Central NY	Economic Revitalization- Thomas Wolf, Chair of Governing Board of Directors for the Fenimore Chamber Orchestra previews the next concert and how these concerts continue to help the local economy.	10 minutes	7:10 am
2/11/23	This Week in Central NY	Education– Dr. Henry Weil of Bassett Healthcare talks about their connection with Columbia University and how that partnership helps produce the doctors of tomorrow.	10 minutes	7:20 am
2/18/23	This Week in Central NY	Environment – Jeff O’Handley of the Otsego County Conservation Association previews all the fun February workshops and how they embrace the outdoors even during winter.	10 minutes	7:00 am
2/18/23	This Week in Central NY	Economic Revitalization – Ray Pucci, President of the Delaware County Chamber of Commerce recaps 2022 and what the chamber has planned for 2023.	10 minutes	7:10am
2/18/23	This Week in Central NY	Economic Revitalization - Marcella Micucci of the Greater Oneonta Historical Society discusses the Hometown Heroes Program and the thinking behind it.	10 minutes	7:20am
2/25/23	This Week in Central NY	Poverty – Tammie Reed, Director of the Office for the Aging talks about the deep dive into the need for senior housing and what steps are being taken.	10 minutes	7:00am
2/25/23	This Week in Central NY	Environment – Eliza Schoeberl, Otsego County Dairy Rep tells the listeners what she does and how important it is to spread the word about the benefits of the dairy industry.	10 minutes	7:10am

2/25/23	This Week in Central NY	Education – Allison Hungerford, Licensed Vet Tech at the Susquehanna SPCA talks about the important educational efforts being made by the SPCA and how they are going about it.	10 minutes	7:20am
3/4/23	This Week in Central NY	Economic Revitalization- Owen Schultz of the OHS Drama Club explains how this club has changed his life and the importance of their fundraising efforts to ensure that the Club continues to thrive.	10 minutes	7:00am
3/4/23	This Week in Central NY	Economic Revitalization- Sean Lewis, Otsego County Chamber of Commerce President and CEO discusses the Chamber’s aggressive approach and how that is paying off.	10 minutes	7:10am
3/4/23	This Week in Central NY	Education – Faith Tiemann, Chief Marketing Officer for the ARC Otsego previews upcoming events and talks about the need for new members.	10 minutes	7:20am
3/11/23	This Week in Central NY	Economic Revitalization- Sarah Carlson, Manager of the Office of Social Responsibility says it is a full-time job making sure tax preparers are doing what they are supposed to in order to make sure the consumer is being treated fairly.	10 minutes	7:00am
3/11/23	This Week in Central NY	Health and Wellness- Jo-Ann Vass, Bassett Stroke Program Coordinator discusses the initiative F.A.S.T in order to save lives.	10 minutes	7:10am
3/11/23	This Week in Central NY	Education –Sally Trossett of Pathfinder Village discusses the importance of National World Down Syndrome’s Day and what they are doing to recognize it.	10 minutes	7:20am
3/18/23	This Week in Central NY	Health and Wellness- Cathy Lynch, S.A.D.D Advisor discusses the 25 th annual S.A.D.D Run and Health Fair and how it helps kids stay safe.	10 minutes	7:00am
3/18/23	This Week in Central NY	Economic Revitalization- Maciej Zoltowski, Music Director for the Catskill Symphony Orchestra previews the next concert and how it involves the community and is a boost for local business.	10 minutes	7:10am
3/18/23	This Week in Central NY	Education- Jen Dilello of the Oneonta Boys and Girls Club talks Easter and what kind of an educational role the Club takes during holidays.	10 minutes	7:20am
3/25/23	This Week in Central NY	Health and Wellness- Jeff Wood of Northern Star Productions discusses an upcoming fundraiser to benefit St. Jude’s.	10 minutes	7:00am
3/25/23	This Week in Central NY	Economic Revitalization- Ray Pucci of the Delaware County Chamber of Commerce highlights 2 local events including a get together of local politicians	10 minutes	7:10am
3/25/23	This Week in Central NY	Environment- Tom Austin of the Adirondack Mountain Club says this is truly a hidden gem of a group and explains why.	10 minutes	7:20AM