Issues Programs List

Quarterly Issues Programs List

Station(s): WGNA/WTMM/WQBK/WQBK-HD2/WPBZ/WQSH

January 1, 2023 through March 31, 2023

Section I. Issues

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Personal Finance.** New Yorkers carry the fourth highest household debt in the country and their average debt continues to rise.
- B. **Gender Equality.** In 2022, the FBI's field office in Albany welcomed their first female leader. In New York, women continue to shatter glass ceilings.
- C. **Mental Health.** Every year, more than 1 in 5 New Yorkers suffer from mental disorder. From significant changes in thinking, emotion, and behavior, to anxiety, distress, and problems functioning in social, work, and family activities, mental health awareness is more important than ever.
- D. **Wrongful Convictions.** Albany is home to the Albany correctional Facility. New York State is home to over 44 prisons. In total, New York has seen twenty-seven DNA exonerations, which is more than most states.
- E. **Covid and the Flu.** Like most of the country, Albany saw an uptick of covid, flu, and RSV during the first quarter.

Section II. Responsive Programs

Capital Region Sunday is a public affairs program where we address issues of local concern. This program airs every Sunday morning at 6am on WGNA, WTMM, WQBK, WQSH and WPBZ and at 7:30am on WQBK-HD2.

Date Aired	Duration (Minutes)	Program Name	Issue Discussed. Description of Program
1/1/2023; 1/8/2023; 1/22/2023; 2/12/2023	15 Minutes	Capital Region Sunday	Human Services, Mental Health. We interviewed Executive Leadership Coach, Elena Armijo about workplace burnout. We discussed topics to educate the Capital Region workforce on taking the time to slow down and look at causes of burnout at work and how to address for better work/life balance.
1/1/2023	15 Minutes	Capital Region Sunday	General Healthcare, Healthy Eating. We spoke with Kaite Corio, a Certified Strength and Conditioning Specialist, about ways to stay healthy around the holiday season including fitness and diet approaches to maintain a healthy lifestyle.
1/8/2023; 1/15/2023; 1/22/2023	15 Minutes	Capital Region Sunday	Well Being, Personal Finance. We spoke with Google Trends Expert Christina Carmichael about popular News Years resolutions like saving money and healthier lifestyle, and tips how to keep those resolutions.
1/8/2023; 1/15/2023	10 Minutes	Capital Region Sunday	Personal Finance. We spoke with Donn Paul, a Food Expert, to give listeners tips on how to save money in the current economy through food choices.

1/15/2023; 1/22/2023; 1/29/2023; 2/5/2023; 2/12/2023; 2/19/2023	11 Minutes	Capital Region Sunday	Health/Well Being. We spoke with Johnna French from Johnna Knows Good Food about proper winter skincare techniques and products to help with winter skincare.
1/29/2023; 2/5/2023; 2/12/2023	10 Minutes	Capital Region Sunday	Blood Drives. We spoke with Cathy Boden from our local chapter of the American Red Cross to promote February blood drives and to talk about the need for blood donations in the Capital Region.
1/29/2023; 2/5/2023	10 Minutes	Capital Region Sunday	Health/Well Being, Alcohol Consumption. Dry January has become a popular New Year's health trend and we spoke with Foodie & Lifestyle Influencer Shanisty Ireland about ways for listeners to succeed at reducing alcohol consumption.
2/19/2023; 2/26/23; 3/5/2023; 3/19/2023	18 Minutes	Capital Region Sunday	Pet Well Being. We spoke with Joel Silverman, Celebrity Dog Trainer about proper pet care and training in the spring time months.
2/26/2023; 3/5/2023; 3/12/2023; 3/26/223	10 Minutes	Capital Region Sunday	Personal Finance, Financial Services. We spoke with Robin Growley, Head of Consumer Deposits at Bank of America about inflation and ways for listeners to reach savings goals in the current economic climate.
3/12/2023	10 Minutes	Capital Region Sunday	Hunger, Human Services. For National Nutrition Month we spoke with Jamie Bussel, Senior Program Officer, Robert Wood Johnson Foundation to build awareness for food insecurity during and resources for local residents to get assistance getting healthy foods.
3/12/2023	10 Minutes	Capital Region Sunday	Health/Well-Being, Nutrition. For National Nutrition Month we spoke with Shanisty Ireland, Foodie & Lifestyle Influencer, about healthy eating habits.
3/19/2023; 3/26/2023	15 Minutes	Capital Region Sunday	Employment, Gender Equality, Women in the Workforce. We spoke with FBI Albany Public Affairs Specialist Sarah Ruane to promote and build awareness an Albany FBI recruiting event for women for all levels of law enforcement both local and federal.
3/26/23	10 Minutes	Capital Region Sunday	Health/Well Being. With spring allergies starting up we spoke with Dr. Atul Kaushal internist and medical advisor at AmourCBD to discuss tips for keeping allergies under control including natural anti-inflammatory solutions and how to protect from indoor and outdoor allergens.

In addition to the above local broadcasts, each of our stations broadcasts Radio Health Journal every Sunday for 30-minutes at 6:30am on WGNA, WTMM, WQBK, WQSH and WPBZ and at 7:30 am on WQBK-HD2.

The attached program log set forth the details of those broadcasts.



27:59

TOTAL TIME

Program Log for Radio Health Journal

Progra	m 23-01		Written & Produced	Kristen Farrah		
Air We			Production Manager	Jason Dickey		
Time	Segment					Dur.
:00	INTRO					:48
:48	SPOTBREAK 1:	Procter & Gam	ble "Vicks Quils"			:30
		O'Reilly Auto F	Parts "ORA NGM"		OUTCUE:auto parts	:29
1:47	:02 PAUSE FOR				•	:02
1:49	SEGMENT 1:AC	ING WITH YOU	R HOME: RENOVATION	S TO MAKE YOUR S	SPACE MORE ACCESSIBLE	12:2
	And while renova huge difference. Host: Reed Pend AARP; Ty Penni Compliancy issu accessibility; ser Links for informa 2019/amy-goyer https://twitter.com	ations can seem Extreme Makeo ce. Producer: Kri ngton, Home Re es covered: hom nior living; vulner tion: https://www html http://amyc m/AmyGoyer?ref	intimidating and expensive ver: Home Edition's Ty Pe sten Farrah. Guests: Amy novation Expert ne safety; public safety; ho	e, there are many simple in the property of th	illy and Caregiving expert, ity; disabilities; home egiving/experts/info- 7Ctwgr%5Eauthor	
14:10	SPOTBREAK 2:	<u> </u>				:30
		Procter & Gam	ble "Mr. Clean Freak Mist"		OUTCUE:freak wipe done	:30
15:10	:02 PAUSE FOR					:02
15:12	SEGMENT 2: H	OW AIR TRAVE	L BECOMES A NIGHTMA	RE FOR PEOPLE V	VITH DISABILITIES	7:48
	discriminating age enough. Josue Compliancy issu vulnerable popul Links for informaresources/disabi	painst people wit Cordova explains ason. Producer: I erica, Air Force V es covered: vete ations; transport tion: https://pva. lity-rights-advoca	the struggles of traveling Kristen Farrah. Guests: Jos	t was an essential stewith a disability and house Cordova, National accessibility; disabilities travel	ep for equality, it hasn't been now to fix these issues. al Vice President, Paralyzed es; federal legislation; pva.org/research-	
23:00	SPOTBREAK 3:		· · · · · · · · · · · · · · · · · · ·			:30
		Procter & Gam				:30
		Taco Bell "TAC				:30
		Health and Hu	man Services "Covid Vacc	ine"	OUTCUE:human services	:30
25:00	Medical Notes &	News. Host: Sh	el Lustig			1:28
26:29	SPOTBREAK 4:	Autozone "Ser	vices Mashup"			:30
		Procter & Gam	ble "Mr. Clean Freak Mist"		OUTCUE:freak wipe done	:30
27:29	Program Conclu	sion				:30
07.50	TOTAL TIME					

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Affiliate downloads are available at ftp://files.publicaffairsprograms.com and publicaffairsprograms.com.

Guest information and segment podcasts are available at www.radiohealthjournal.org.



25:05

26:25

27:25

27:56

Medical Notes & News. Host: Shel Lustig

Program Conclusion

TOTAL TIME

SPOTBREAK 4: Pfizer Consumer Healthcare "Xeljianz Rheum"

Program Log for Radio Health Journal

Progra	m 23-02	Written & Produced	Kristen Farrah, Reed F	Pence	
Air We	ek 1/08/23	Production Manager	Jason Dickey		
Time	Segment				Dur.
:00	INTRO				:48
:48	SPOTBREAK 1: Taco Bell "Tac	cogen2109"			:30
0		vices Mashup"	OUT	CUE:purchase required	:30
1:48	:02 PAUSE FOR LOCAL AVAIL				:02
1:50	SEGMENT 1: DRUNKOREXIA:	A POPULAR PRACTICE	THAT LEADS TO MAL	NOURISHMENT	11:23
	Synopsis: 'Drunkorexia' is a hab of drinking. Though many assumengaging in this practice can lea Host: Reed Pence. Producer: Re University of Houston; Joy Steph Professor and Chairman of Psyc Promotions Coordinator, University Compliancy issues covered: excesafety; alcohol; alcoholism; healt Links for information: <a href="https://www.birectors.https://www.linkedin.com/irweb.njms.rutgers.edu/profile/myP</th><th>ne this will help keep their or
d to weight gain and other
eed Pence. Guests: Dr. Dip
nenson-Laws, Founder, Pro
chiatry, Rutgers New Jersey
sity of Texas at Austin
essive drinking; compulsive
thy living; weight gain; peer
uh.edu/class/psychology/abor
n/joy-stephenson-laws-252a67</th><th>alorie consumption low,
nealth risks.
ali Rinker, Research Assactive Health Labs; Dr.
Medical School; Willian
e drinking; disordered ea
pressure; vulnerable po
tt/people/dipali-rinker/ https
33/ https://njms-</th><th>experts reveal why sistant Professor, Petros Levounis, m Mupo, Former Health atting; public safety; student opulations s://www.phlabs.com/Board-Of-</th><th></th></tr><tr><td>13:13</td><td>SPOTBREAK 2: Pfizer Consun</td><th>ner Healthcare " rh<="" th="" xeljianz=""><td>eum"</td><td>OUTCUE:four xeljianz</td><td>:59</td>	eum"	OUTCUE:four xeljianz	:59	
14:12	:02 PAUSE FOR LOCAL AVAIL				:02
14:14	SEGMENT 2: 'THE MOST POW	ERFUL DRUGS KNOWN	TO MAN': A GUIDE TO	ANESTHESIA	8:51
	Synopsis: Many patients believe Dr. James Cottrell says that's just about these dangerous drugs in and anesthesiologist for your r. Host: Nancy Benson. Producer: Anesthesiology, SUNY Downsta Compliancy issues covered: ane Links for information: https://www.https://anesthesiawithoutfear.com	st the tip of the iceberg. He order to ask questions and needs. Kristen Farrah. Guests: Dr. te Medical Center in Brook esthesia; patient safety; druw.regents.nysed.gov/memb	believes everyone shou make sure you're gettin James Cottrell, Profess yn, Author gs; vulnerable population	or and Chairman of	
23:05	SPOTBREAK 3: Pfizer Consun				:30
	Taco Bell "TA				:30
	Pfizer Consun	ner Healthcare "Ibrance"	0	UTCUE:loss of appetite	:60
					_

1:20

:60

:31

OUTCUE: ...four xeljianz



Progra	m	23-03	Written & Produced	Kristen Farrah		
Air We	ek	1/15/23	Production Manager	Jason Dickey		
Time	Seg	ment				Dur.
:00	INTE	30				:48
:48	SPC	TBREAK 1: Pfizer Consum	ner Healthcare "Xeljianz Rh	eum"	OUTCUE:four xeljianz	:60
1:48	:02 F	PAUSE FOR LOCAL AVAIL				:02
1:50	SEG	MENT 1: DROPPING THE I	PAYWALLS TO SCIENTIF	IC RESEARCH		11:19
	police affect Host Scie Com acce Links us/le fede	opsis: By 2026, all federally-fey change by the White House the public, researchers, and: Reed Pence. Producer: Krince Policy at NIH; Dr. Walter opliancy issues covered: feders journals; consumerism; cost for information: https://mederally-funded-research-freely-rally-funded-research-freely-	se Office of Science and Te d the publishing industry. isten Farrah. Guests: Dr. Je r Mathis, Assistant Profess eral policy; scientific resear apitalism; federal funding dicine.yale.edu/profile/walte house.gov/ostp/news-upda available-without-delay/	chnology Policy. Experiessica Tucker, Acting Door of Psychiatry, Yale Sch; scientific publishing; er-mathis/ https://osp.od/tes/2022/08/25/ostp-issps://www.whitehouse.g	ts explain how this will eputy Director, Office of chool of Medicine public access; open .nih.gov/about- ues-guidance-to-make-	
		ent/uploads/2022/08/08-2022		mo.pdf		
13:09		OTBREAK 2: Autozone "Ser Taco Bell "TAC	· ·			:30 :30
14:09		PAUSE FOR LOCAL AVAIL				:02
14:11		MENT 2: IS COVID-19 THE				8:24
	year follo treat Host Direc Com covid Links	opsis: Healthcare's hope is the ly vaccines. And while the pure wing up with the recommend timent of this virus. It: Nancy Benson. Producer: It ctor of the Asthma Center, Compliancy issues covered: covid; mid covid If in information: https://www.si://www.cdc.gov/coronavirus/	ublic seems eager to put the led booster shots. An expet Kristen Farrah. Guests: Dr. Bleveland Clinic, Chair Electid-19; omicron; vaccines; vaccines; valung.org/about-us/our-leat/2019-ncov/variants/index.l	e pandemic in the past, rt discusses why we can Sumita Khatri, Vice Chat, American Lung Associaccine fatigue; virus; im dership/sumita-khatri-m	many people aren't n't become too lax with our air, Respiratory Institute, ciation munity; virus variants; long	
22:35		TBREAK 3: Ebay "Ebay Pa				:30
		Discover Produ Pfizer Consum	ucts Inc "Discover Card Braner Healthcare "Ibrance"		OUTCUE:loss of appetite	:30 :60
24:35		ical Notes & News. Host: Sh	•			1:54
26:29		TBREAK 4: Pfizer Consum	ner Healthcare "Xeljianz Rh	eum"	OUTCUE:four xeljianz	:60
27:29		gram Conclusion				:31
28:00	TOT	AL TIME				



Progra	am 23-04 Written & Proc	luced Kristen Farrah
Air We	eek 1/22/23 Production Man	nager Jason Dickey
Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibra	nce" OUTCUE:loss of appetite :60
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: MORE AND MORE MOTHERS ARE	DYING EACH YEAR – WHY CAN'T WE STOP IT? 11:34
	CDC. Even with cutting edge technology and advance lives. Dr. Lindsay Admon joins us this week to explain solutions that could save more women. Nicky Dawking of bringing in extra advocates. Host: Reed Pence. Producer: Kristen Farrah. Guests Doula; Dr. Lindsay Admon, Assistant Professor of Oschool Compliancy issues covered: pregnancy; maternal main inequity; consumerism; doula; mental health; hospital Links for information: <a href="https://jamanetwork.com/journhttps://www.nber.org/system/files/working_papers/www.nber.org/</th><th>als/jamanetworkopen/fullarticle/2794791</th></tr><tr><th></th><th>experts/lindskb https://twitter.com/lindsayadmon</th><th></th></tr><tr><td>13:24</td><td>SPOTBREAK 2: Pfizer Consumer Healthcare " prev<="" td=""><td>nar20" OUTCUE:prevnar twenty :60</td>	nar20" OUTCUE:prevnar twenty :60
14:24	:02 PAUSE FOR LOCAL AVAIL	:02
14:26	SEGMENT 2: SAVING OUR HEROES: HELPING F	IRST RESPONDERS HEAL THEIR PTSD 7:57
	PTSD diagnosis is not the end of their careers. Host: Nancy Benson. Producer: Kristen Farrah. Gue Psychologist, Author	sts: Dr. Marilyn Wooley, Police and Public Safety rst responders; consumerism; public health; public safety; umatic experiences //science/article/abs/pii/S1359178918302416 Oa/ https://go.authorsguild.org/members/7119
22:23	SPOTBREAK 3: Pfizer Consumer Healthcare "Pax	•
	Ebay "Ebay Parts & Accessories"	:30
	McCormick "Frank's Redhot"	:30
	Discover Products Inc "Discover C	1 71
24:22	Medical Notes & News. Host: Shel Lustig	2:07
26:29	SPOTBREAK 4: Pfizer Consumer Healthcare "Prev	
27:29	Program Conclusion	:30
27:59	TOTAL TIME	



Progra	ım	23-05	Written & Produced	Kristen Farrah	
Air We	ek	1/29/23	Production Manager	Jason Dickey	
Time	me Segment Du				
:00	-				:48
:48	SPC	TBREAK 1: Progressive In	surance Co "Progressive 2	023 Auto"	:30

:00	INTRO	:48
:48	SPOTBREAK 1: Progressive Insurance Co "Progressive 2023 Auto"	:30
. 10	Chick-Fil-A "Chick -Fil-A" OUTCUE:their testimonials	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: DOES YOUR CHILD KNOW HOW TO LEARN?	11:48
	Synopsis: America's education system has long been focused on teaching but does this strategy benefit	
	students? This week's show features education experts who say students need to be taught how to learn	
	before they can be successful in the classroom.	
	Host: Reed Pence. Producer: Kristen Farrah. Guests: Betsy Hill, President, BrainWare Learning Company,	
	Author; Dr. Stephen Kosslyn, Founder and President, Active Learning Sciences, Professor Emeritus of	
	Psychology, Harvard University	
	Compliancy issues covered: cognitive skills, education; public policy; teaching; psychology; student learning;	
	active learning; academic performance; consumerism; education system	
	Links for information: https://www.linkedin.com/in/betsyhill/ https://www.amazon.com/Your-Child-Learns-	
	<u>Differently-What-ebook/dp/B0BN2MQBC1</u> https://mybrainware.com/about-brainware/	
	https://psychology.fas.harvard.edu/people/stephen-m-kosslyn https://www.linkedin.com/in/stephen-m-kosslyn-	
	12837a1/ https://www.activelearningsciences.com/	
13:38	SPOTBREAK 2: Procter & Gamble "Always"	:30
	Autozone "Services Mashup" OUTCUE:purchase required	:29
14:37	:02 PAUSE FOR LOCAL AVAIL	:02
14:39	SEGMENT 2: HOW YOU CAN MAKE ANXIETY YOUR BEST FRIEND	8:20
	Synopsis: Natalie Kohlhaas says anxiety has been getting a bad rap. As an anxiety expert, she says we need	
	to recognize how feeling anxious is a good thing, and that fear is the emotion that's been holding us back.	
	Kohlhaas explains the biological function of anxiety and how we can learn to love the feeling.	
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Natalie Kohlhaas, Licensed Professional Counselor,	
	Author, Anxiety Specialist	
	Compliancy issues covered: anxiety; mental health; public health; fear; confidence; psychology;	
	consumerism; vulnerable populations	
	Links for information: https://www.natalie-kohlhaas-lpc.com/books	
22:59	SPOTBREAK 3: O'Reilly Auto Parts "O'Reilly 2023"	:30
22.59	Procter & Gamble "Mr Clean Magic Eraser"	:30
	Pfizer Consumer Healthcare "Xeljianz Rheum" OUTCUE:four four xeljianz	:59
24:58	Medical Notes & News. Host: Shel Lustig	1:30
26:28	SPOTBREAK 4: Ebay "Ebay Parts & Accessories"	:30
20.20	Pfizer Consumer Healthcare "Comirnaty 2023" OUTCUE:and biontech	:29
27:27	Program Conclusion	:30
27:57	TOTAL TIME	
レンバカイ		



Progra					
Air We	ek	2/05/23	Production Manager	Jason Dickey	
Time	Seg	ment			Dur.
:00	INT	30			:48
:48	SPC	TBREAK 1: O'Reilly Auto P	arts "O'Reilly 2023"		:30
		McCormick "Fr	<u> </u>	OUTCUE:on everything	:30
1:48	:02 I	PAUSE FOR LOCAL AVAIL		· · · · · · · · · · · · · · · · · · ·	:02
1:50	SEG	MENT 1: GENETIC GENEA	ALOGY: IDENTIFYING BO	TH THE GUILTY AND INNOCENT	12:18
	Syn	opsis: Move over, fingerprint	s, there's a new crime-fight	ing technology in town. Genetic Genealogy only	
	need	ds to match with one percent	of DNA to find a distant re	lative of an unknown suspect. Experts explain how	
	this technology is helping police track down the guilty – and why your genetic privacy is still safe.				
	Host: Reed Pence. Producer: Kristen Farrah. Guests: Edward Humes, Author, Journalist; CeCe Moore, Chief				
	Genetic Genealogist, Parabon NanoLabs,				
	Compliancy issues covered: genetics; genetic genealogy; privacy; federal regulation; public safety; law				
	enforcement; crime; murder; ancestry; DNA; consumerism				
	Links for information: https://parabon-nanolabs.com/about.html https://www.cecemoore.com/				
	https	s://twitter.com/cecelmoore?la	ang=en https://thednadetec	tives.com/about-the-company/	
	http:	//www.edwardhumes.com/ h	https://www.penguinrandom	house.com/books/622592/the-forever-witness-by-	
		•		// https://twitter.com/edwardhumes	
14:08		TBREAK 2: Pfizer Consum	ner Healthcare "Prevnar20"	OUTCUE:with Prevnar twenty	:60
15:08	:02 I	PAUSE FOR LOCAL AVAIL			:02
15:10				RROUNDING PARENTS WITH DISABILITIES	7:47
	-	•	•	d parent because of her disability. She now has	
				round parents with disabilities. Hull's new book	
		•	•	ound the world to prove that having a disability	
		sn't equate to being a bad pa			
		-		za Hull, Writer, Musician, Disability Advocate	
	Compliancy issues covered: disability; disabled parents; vulnerable populations; mental health; physical				
	health; consumerism; family issues; neurology; disability advocate				
		•	•	nis https://www.instagram.com/elizahull/?hl=en	
				%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor	
		s://www.amazon.com/dp/195			
22:57	SPC	OTBREAK 3: Indeed "Indeed	ď"		:30

:30

:30

:30

1:29

:30

:30

:30

OUTCUE: ...breakfast hours

OUTCUE: ...auto parts

Ebay "Ebay Parts & Accessories"

O'Reilly Auto Parts "O'Reilly 2023"

Wendy's "Breakfast"

SPOTBREAK 4: Discover Products Inc "Discover Card Brand"

Medical Notes & News. Host: Shel Lustig

Program Conclusion

24:57

26:26

27:26

Progressive Insurance Co "Progressive 2023"



Progra	m 23-07	Written & Produced	Kristen Farrah			
Air We		Production Manager	Jason Dickey			
	·	i roduction manager	dason bickey			
Time	Segment			Dur.		
:00	INTRO			:48		
:48	SPOTBREAK 1: Pfizer Consum	er Healthcare "Prevnar20"	OUTCUE:with prevnar twenty	:60		
1:48	:02 PAUSE FOR LOCAL AVAIL			:02		
1:50	SEGMENT 1: HOW DOCTORS	CAN TRANSPLANT ORG	ANS WITHOUT A DONOR MATCH	11:01		
	Synopsis: Colette Hurd needed t	wo new lungs and a kidney	after being diagnosed with pulmonary arterial			
	hypertension. Unfortunately, her	high antibody count made	it nearly impossible to find a donor match. This			
	week, we discuss how creative thinking and plasma exchange technology helped save Colette's life.					
	Host: Reed Pence. Producer: Kristen Farrah. Guests: Colette Hurd, Organ Transplant Patient; Dennis Hurd,					
	Organ Donor Advocate; Lori Harada, Senior Manager, Technical Excellence Team, Terumo Blood and Cell					
	Technologies					
	Compliancy issues covered: cardiology; organ donors; antibodies; high blood pressure; surgery; lung disease;					
	kidney disease; hospital staff; consumerism; vulnerable populations; apheresis					
	Links for information: https://www.linkedin.com/in/lori-harada-6221a815/ https://www.apheresis.org/					
	https://www.organdonor.gov/ https://news.nm.org/chicago-woman-opens-the-door-for-other-transplant-					
			nd-kidney-transplant-at-northwestern-medicine/			
12:51	SPOTBREAK 2: Pfizer Consum	ner Healthcare "Ibrance"	OUTCUE:loss of appetite	:60		
13:51	:02 PAUSE FOR LOCAL AVAIL			:02		
13:53	SEGMENT 2: WAYS YOU CAN			8:47		
		-	ep is something none of us can escape. But can it			
	*	e? Dr. Deirdre Barrett, a psy	chologist, explains how you can increase your			
	productivity as you slumber.					
		E . O . D	B			
	-		Deirdre Barrett, Lecturer on Psychology, Harvard			
	University, Author, The Committee	ee of Sieep				
	Compliancy issues sovered: drag	amina: novohology: loorning	g; education; art; creativity; athletics; lucid			
	dreaming; consumerism	arning, psychology, learning	g, education, art, creativity, atmetics, lucid			
	Links for information: <a bra<="" card="" discover="" href="http://www.ntm.ntm.ntm.ntm.ntm.ntm.ntm.ntm.ntm.ntm</td><th>deirdreharrett com/hooke</th><td></td><td></td></tr><tr><td></td><td>https://connects.catalyst.harvard</td><th></th><td>n/39720</td><td></td></tr><tr><th>22:40</th><th>SPOTBREAK 3: Procter & Gan</th><th>• •</th><th>11/00/20</th><th>:30</th></tr><tr><td>22.70</td><td></td><th>ucts Inc " th=""><td>and"</td><td>:30</td>	and"	:30			
		nble "Metamucil ADU Packa		:30		
		nble "Prilosec ADU"	OUTCUE:immediate relief	:28		
24:38	Medical Notes & News. Host: Sh		30100Einimodate feller	1:50		
26:28	SPOTBREAK 4: Pfizer Consum	-	OUTCUE:loss of appetite	:60		
27:28	Program Conclusion	io. Hoditioalo ibiailo	COTOCECOS Of appetite	:30		
				.00		
27:59	TOTAL TIME					



Program	23-08	Written & Produced	Kristen Farrah
Air Week	2/19/23	Production Manager	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: HOW SCIENTISTS ARE SPEEDING UP EVOLUTION USING GENOME EDITING	11:06
	Synopsis: The field of genome editing goes all the way back to the 1970s when researchers discovered how to clone DNA. Now, scientists can genetically modify DNA to eliminate genetic diseases and even create entirely new species of organisms. Experts discuss how gene editing technology can fit millions of years of evolution into mere months. Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center, Founding Father of Genomics Compliancy issues covered: genetics; gene editing; genomics; evolution; DNA; genetic diseases; consumerism; patient safety; vaccines; Links for information: https://wyss.harvard.edu/team/core-faculty/george-church/ https://www.genome.gov/about-genomics/policy-https://www.genome.gov/about-genomics/policy-	
	issues/what-is-Genome-Editing	
12:56	SPOTBREAK 2: Procter & Gamble "Metamucil ADU Package"	:30
	Procter & Gamble "Prilosec ADU" OUTCUE:immediate relief	:29
13:55	:02 PAUSE FOR LOCAL AVAIL	:02
13:57	SEGMENT 2: FINDING PAIN MANAGEMENT STRATEGIES THAT DON'T INVOLVE OPIOIDS	8:25
	Synopsis: We have coaches for nearly every aspect of our lives, so why not have one to help patients work through their health crises? Life Care Coaches are being integrated into hospitals to help patients safely use prescription opioids and even offer pain management strategies that don't involve drugs. Experts explain how this new position is helping decrease rates of addiction and opioid overdoses. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Cammie Wolf Rice, Author, <i>The Flight</i> , Founder, Christopher Wolf Crusade; Dr. Mara Schenker, Chief of Orthopedics, Grady Memorial Hospital Compliancy issues covered: opioids; drug abuse; pain management; addiction; drug overdose; pain medication; vulnerable populations; consumerism Links for information: <a href="https://www.gradyhealth.org/doctors/mara-schenker/https://cammiewolfrice.com/the-author/https://www.instagram.com/cammierice/?hl=enhttps://www.instagram.com/christopherwolfcrusade/?hl=enhttps://www.instagram.com/christopherw</td><td></td></tr><tr><td>22:22</td><td>SPOTBREAK 3: Pfizer Consumer Healthcare " prevnar20"<="" td=""><td>:60</td>	:60
	Procter & Gamble "Pepto Bismol"	:30
04:04	Discover Products INC "Discover Card Brand" OUTCUE:slash match	:29
24:21	Medical Notes & News. Host: Shel Lustig	2:04
26:25	SPOTBREAK 4: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60
27:25	Program Conclusion	:30
27:56	TOTAL TIME	

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Program	23-09	Written & Produced	Kristen Farrah
Air Week	2/26/23	Production Manager	Jason Dickey

1:47 :02 PAUSE FOR LOCAL AVAIL :02 SEGMENT 1: GENOMICS PT. 2: DESIGNER BABIES, ILLEGAL EXPERIMENTS, AND MORAL ISSUES :02 Synopsis: Last week we discussed the history of gene editing and the opportunities this technology offers. In this second edition, our experts explain the ethical debate surrounding gene editing in humans. Where do we draw the moral line and have we already crossed it? Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center; Dr. Elizabeth McNally, Director, Center for Genetic Medicine, Professor of Medicine and Biochemistry and Molecular Genetics, Northwestern University Compliancy issues covered: genetics; gene editing; genomics; evolution; DNA; genetic diseases; consumerism; patient safety; ethics; federal regulations; scientific innovation Links for information: https://wwws.harvard.edu/leam/core-faculty/george-church/https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=31091 https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=31091 https://witter.com/emmenally?lang=en 14:14 SPOTBREAK 2: Taco Bell "TacoGen2109" Ebay "Ebay Parts & Accessories" OUTCUE:let's ride 2:29 OUTCUE:let's ride 2:29 OUTCUE:let's ride 2:20 OUTCUE:let's ride	:30 :29
1:47 :02 PAUSE FOR LOCAL AVAIL 1:49 SEGMENT 1: GENOMICS PT. 2: DESIGNER BABIES, ILLEGAL EXPERIMENTS, AND MORAL ISSUES 12: Synopsis: Last week we discussed the history of gene editing and the opportunities this technology offers. In this second edition, our experts explain the ethical debate surrounding gene editing in humans. Where do we draw the moral line and have we already crossed it? Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Raj Awatramani, Professor of Neurology and Scientific Director of the Transgenic and Targeted Mutagenesis Laboratory, Northwestern University; Dr. George Church, Professor of Genetics, Harvard Medical School, Director, US Department of Energy Technology Center; Dr. Elizabeth McNally, Director, Center for Genetic Medicine, Professor of Medicine and Biochemistry and Molecular Genetics, Northwestern University Compliancy issues covered: genetics; gene editing; genomics; evolution; DNA; genetic diseases; consumerism; patient safety; ethics; federal regulations; scientific innovation Links for information: https://wyss.harvard.edu/team/core-faculty/george-church/https://witter.com/geochurch/?ref.src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=31091.https://witter.com/emmonally?langeen 14:14 SPOTBREAK 2: Taco Bell "TacoGen2109" Ebay "Ebay Parts & Accessories" OUTCUE:let's ride 10:22 PAUSE FOR LOCAL AVAIL	:29 :02
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15:14 :02 PAUSE FOR LOCAL AVAIL :02	
	7:34
Synopsis: Our personal health may be determined before even our <i>parents</i> are born. Scientists have	
discovered that our ancestors have a greater impact on us than we think. Author Judith Finlayson explains	
how our grandparents' habits and behaviors have a direct influence on our DNA.	
Host: Nancy Benson. Producer: Kristen Farrah. Guests: Judith Finlayson, Author, You Are What Your	
Grandparents Ate	
Compliancy issues covered: epigenetics; genetics; nutrition; diet; vulnerable populations; exercise;	
consumerism; public health; ancestry	
Links for information: https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson.com/ https://judithfinlayson/ ?hl=en	
	:60
	:30
	:30
l	1:30
26:29 SPOTBREAK 4: Pfizer Consumer Healthcare "Xeljianz Rheum" OUTCUE:four four xeljianz :60	:60
27:29 Program Conclusion :30	:30
27:59 TOTAL TIME	



Program	23-10	Written & Produced	Kristen Farrah		
Air Week	3/05/23	Production Manager	Jason Dickey		
Time Segment Dur.					

Time	Segment	Dur.
:00	INTRO	:48
:48	SPOTBREAK 1: Procter & Gamble "Metamucil"	:30
	Macy's "Women's History Month" OUTCUE:slash purpose	:30
1:48	:02 PAUSE FOR LOCAL AVAIL	:02
1:50	SEGMENT 1: A LOOK AT THE RISING FIELD OF GENETIC COUNSELING	11:08
	Synopsis: Genetic counseling is more than just testing a patient for specific diseases. Counselors like Kevin Sweet and Colleen Jodarski become health investigators, sifting through a patient's family history to compile a complete look at their risk factors. Our experts explain how to know if you need to see a genetic counselor.	
	Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Kevin Sweet, Genetic Counselor, Associate Clinical Professor of Human Genetics, The Ohio State University; Colleen Jodarski, Genetic Counselor, National Institute of Allergy and Infectious Diseases	
	Compliancy issues covered: gene therapy; genetic counseling; medical history; risk factors; cancer; rare diseases; patient safety; consumerism; health risks; genetic testing; pregnancy; early intervention	
	Links for information: https://medicine.osu.edu/find-faculty/clinical/internal-medicine/kevin-sweet-ms-lgc https://www.linkedin.com/in/kevin-sweet-42b8829/?trk=pub-pbmap https://www.linkedin.com/in/colleen-jodarski-01a757112/ https://pubmed.ncbi.nlm.nih.gov/36763325/	
12:58	SPOTBREAK 2: Pfizer Consumer Healthcare "Eliquis"	:30
	Procter & Gamble "Pepto Bismol" OUTCUE:reach of children	:30
13:58	:02 PAUSE FOR LOCAL AVAIL	:02
14:00	SEGMENT 2: MEDICAL MALPRACTICE: 'I'M PRIVY TO INFORMATION THAT WOULD SHOCK PEOPLE'	8:52
	Synopsis: All hospitals in the US operate under a standard of care that changes based on the clinic's size and abilities. But what happens when that care isn't upheld? Dr. Stanley Berry takes us through instances of medical malpractice and his experience dealing with negligent physicians. Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Stanley Berry, Professor of Obstetrics and Gynecology, Wayne State University Compliancy issues covered: medical malpractice; patient safety; standard of care; misdiagnosis; surgical errors; birth injuries; full disclosure; safety techniques Links for information: https://stanleymberry.com/ <a< td=""><td></td></a<>	
22:52	SPOTBREAK 3: Wendy's "Breakfast"	:30
	Progressive Insurance Co "Progressive 2023 Auto"	:30
	Procter & Gamble "Prilosec"	:30
	O'Reilly Auto Parts "O'Reilly 2023" OUTCUE:auto parts	:30
24:52	Medical Notes & News. Host: Shel Lustig	1:37
26:29	SPOTBREAK 4: Pfizer Consumer Healthcare "Eliquis" Procter & Gamble "Prilosec" OUTCUE:for immediate relief	:30 :29
27:28	Program Conclusion	:31
27:59	TOTAL TIME	



	Program 23-11 Written & Produced Kristen Farrah			
Air We	ek 3/12/23	Production Manager	Jason Dickey	
Time	Segment			Dur.
:00	INTRO			:48
:48	SPOTBREAK 1: Pfizer Consun	ner Healthcare "Ibrance"	OUTCUE:loss of appetite	:60
1:48				:02
1:50	SEGMENT 1: EAT THE INVAD	ERS: HOW YOU CAN HEL	P YOUR LOCAL ENVIRONMENT	11:09
	animals cause damage to the elexperts reveal how you can help Host: Elizabeth Westfield. Produ Research Affiliate, University of Program Coordinator, U.S Geol Compliancy issues covered: invresearch; diet; extinction; consultinks for information: https://www.	nvironment and economy at by adding the invasive species: Kristen Farrah. Guests Vermont; Dr. Cindy Tam, Bogical Survey asive species; endangered merism; diseases; veganism.joeroman.com/ http://eat/	s: Dr. Joe Roman, Author, Conservation Biologist, biological Threats and Invasive Species Research animals; conservation; biology; environmental m; fishing; economy; federal regulations theinvaders.org/	
12:59	SPOTBREAK 2: Pfizer Consun		usgs.gov/staff-profiles/cynthia-tam	:30
		nble "Pepto Bismol"	OUTCUE:reach of children	:29
13:58	:02 PAUSE FOR LOCAL AVAIL			:02
14:00	SEGMENT 2: IS YOUR DIET S	LOWLY KILLING YOU?		9:07
23:07	plates today. This diet leaves us how you can supplement your distrack. Host: Nancy Benson. Producer: University; Dr. Chris Damman, Washington, Chief Medical and Compliancy issues covered: gut public health; diet; supplements Links for information: https://twitter.com/GutbitesMD? SPOTBREAK 3: Procter & Gar	s lacking in several essential iet – with less pills and more Kristen Farrah. Guests: Dr. Associate Professor of Gast Science Officer, Supergut health; probiotics; prebiotics; federal regulations of blichealth.nyu.edu/programs ini#juul https://academic.ougistopher-j-damman-md-maref_src=twsrc%5Egoogle%* The problem of the professor of the pilosec of	7Ctwcamp%5Eserp%7Ctwgr%5Eauthor	:30
		ner Healthcare "Ibrance"	OUTCUE:loss of appetite	:60
25:07	Medical Notes & News. Host: S			1:18
26:25	SPOTBREAK 4: Pfizer Consur	ner Healthcare "Prevnar20"	OUTCUE:prevnar twenty	:60
27:25	Program Conclusion			:30
27:55	TOTAL TIME			I



Progra	ım	23-12	Written & Produced	Kristen Farrah	
Air We	ek	3/19/23	Production Manager	Jason Dickey	
Time	Segi	ment			Dur.
:00	INTF	30			:48
:48	SPO	TBREAK 1: Pfizer Consum	er Healthcare "Ibrance"	OUTCUF:loss of appetite	:60

	oeginent .	Dui.		
:00	INTRO	:48		
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:60		
1:48	:02 PAUSE FOR LOCAL AVAIL	:02		
1:50	SEGMENT 1: ALWAYS RUNNING LATE? YOU MAY BE A VICTIM OF 'TIME BLINDNESS'	11:34		
	Synopsis: People with ADHD often have a weaker perception of time, called 'time blindness.' Though			
	tardiness is usually interpreted as irresponsible, those suffering from time blindness simply don't have any			
	sense of time. Experts discuss the condition and give helpful tips on how to improve time management skills.			
	Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Ari Tuckman, Psychologist, Co-Chair, The			
	Conference Committee at CHADD; Dr. Russel Barkley, Retired Clinical Professor of Psychiatry, Virginia			
	Commonwealth University Medical Center, Author, Treating ADHD in Children and Adolescents			
	Compliancy issues covered: time management; ADHD; psychology; time blindness; symptoms; psychiatry;			
	vulnerable populations; consumerism			
	Links for information: https://tuckmanpsych.com/ https://adultadhdbook.com/ https://www.russellbarkley.org/			
13:24	SPOTBREAK 2: Procter & Gamble "Metamucil"	:30		
	Discover Products Inc "Discover Card Brand" OUTCUE:com slash match	:30		
14:24	:02 PAUSE FOR LOCAL AVAIL	:02		
14:26	SEGMENT 2: NEW TEST CAN DETECT BOTH COVID-19 AND THE FLU	8:24		
,	Synopsis: The FDA has granted emergency use authorization to Lucira Health's combined Covid-19 and flu			
	at-home testing kit. In just thirty minutes it can detect whether you're positive or negative for Covid, influenza			
	A, and influenza B. Dr. Emily Volk explains the EUA status and how to properly use this new test.			
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Dr. Emily Volk, President, College of American			
	Pathologists			
	Compliancy issues covered: covid-19; influenza; vaccine; home testing; false negatives; false positives;			
	consumerism; public health; public health reporting; emergency use authorization			
	Links for information: https://shop.lucirahealth.com/ https:			
	announcements/fda-authorizes-first-over-counter-home-test-detect-both-influenza-and-covid-19-viruses			
	https://emilyvolkmd.net/			
22:50	SPOTBREAK 3: Procter & Gamble "Prilosec"	:30		
	Macys "Women's History Month"	:30		
	Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:59		
24:49	Medical Notes & News. Host: Shel Lustig	1:37		
	Medical Notes & News. Host: Shel Lustig SPOTBREAK 4: Procter Gamble "Pepto Bismol"	1:37		
26:26	Medical Notes & News. Host: Shel Lustig SPOTBREAK 4: Procter Gamble "Pepto Bismol" Ebay "Ebay Parts & Accessories" OUTCUE:exclusions apply	1:37 :30 :29		
24:49 26:26 27:25 27:56	Medical Notes & News. Host: Shel Lustig SPOTBREAK 4: Procter Gamble "Pepto Bismol"	1:37		



Program	23-13	Written & Produced	Kristen Farrah
Air Week	3/26/23	Production Manager	Jason Dickey

Time	Segment	Dur.			
:00	INTRO	:48			
:48	SPOTBREAK 1: Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:61			
1:49	:02 PAUSE FOR LOCAL AVAIL	:02			
1:51	SEGMENT 1: RESEARCH MISCONDUCT: THE GROWING ISSUE OF DATA INTEGRITY IN SCIENCE	11:15			
	Synopsis: Thousands of Alzheimer's research papers have cited a 2006 study as a basis for their work. Unfortunately, that paper is now under investigation for research misconduct. Dr. Matthew Schrag, the whistleblower of the alleged falsified paper, explains the issue and what it means for future research.				
	Host: Elizabeth Westfield. Producer: Kristen Farrah. Guests: Dr. Matthew Schrag, Assistant Professor of Neurology, Vanderbilt University				
	Compliancy issues covered: Alzheimer's disease; scientific research; data integrity; consumerism; photoshop; research misconduct; NIH; patient safety				
	Links for information: https://www.vumc.org/vmac/person/matthew-s-schrag-md-phd				
10.00	https://twitter.com/schrag_matthew_https://schraglab.com/	00			
13:06	SPOTBREAK 2: Procter & Gamble "Metamucil"	:30			
14:06	Macys "Women's History Month" OUTCUE:com slash purpose :02 PAUSE FOR LOCAL AVAIL	:30 :02			
14:08	SEGMENT 2: THE WOMAN BEHIND THE POLIO VACCINE	8:44			
14.00	Synopsis: The World Health Organization reports that polio cases have decreased by more than 99% since	0.44			
	1988, thanks to the vaccine. And while the names Sabin and Salk are often associated with the				
	accomplishment, Dr. Dorothy Horstmann is the woman behind the cure you've probably never heard of. In				
	honor of Women's History Month, Author Lynn Cullen explains Horstmann's crucial role in the fight against				
	polio.				
	Host: Nancy Benson. Producer: Kristen Farrah. Guests: Lynn Cullen, Author, <i>The Woman With the Cure</i>				
	Compliancy issues covered: polio; vaccine; public safety; quarantine; isolation; pandemic; cure; women in				
	medicine; female doctors; women's history month				
	Links for information: https://lynncullen.com/ https				
22:52	SPOTBREAK 3: Procter Gamble "Pepto Bismol"	:30			
	Ebay "Ebay Parts & Accessories"	:30			
	Pfizer Consumer Healthcare "Ibrance" OUTCUE:loss of appetite	:59			
24:51	Medical Notes & News. Host: Shel Lustig	1:34			
26:25	SPOTBREAK 4: Pfizer Consumer Healthcare "Prevnar20" OUTCUE:twenty dot com	:60			
27:25	Program Conclusion	:31			
27:56	TOTAL TIME				