

QUARTERLY ISSUES PROGRAM LIST

For Period Covering: July 1-Sept 30, 2021

There follows a listing of some of the significant issues responded to by WMSV-FM, Starkville, along significant programming treatment with the most of these issue. The list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.					
Description of Issue	Program/Segment	Date	Time	Duration	Detailed Description
COVID-19 Vaccinations	Public Service Announcement	Everyday during the quarter	7am, 12 pm and 5pm	:30	PSA informing the public where they can get the COVID-19 vaccine.
Bulldog Bash Concert Postpoment	Local News	9/1/21	11:30 AM	3 minutes	The annual Bulldog Bash concert is being postponed until November 5th.
MSU Band Hall Renamed in Honor of Former Band Director	Local News	9/24/21	11:35 AM	5 minutes	The MSU band hall is renamed in honor of the late Dr. Ken Sills.
Women's Issues Higher Education Issues Educational Research Environmental Issues	Fifty - One Percent The Best of Our Knowledge Research MSU Climate Connections and Earthwise	Every Weekday and Sunday during the quarter.	7am, 8am, and 9am on Sundays and 11:30am on weekdays.	30 minutes for 51% and TBOOK, 60 minutes for Research MSU and 2 minutes for weekday segments.	Three weekly programs and two daily segments dealing with educational, environmental and women's issues effecting the public on a local, national and international level.
Local and National News Public Service Announcements	Observations From MSU	Every Monday through Friday during the quarter	12 PM for Observatio ns and the :15 and :45 minute mark of each hour for the PSAs	30 minutes for Observatio ns and :30 and :60 for the PSAs	Weekday Local and National Newscast. Local public service announcements dealing with a variety of local organizations and issues.