

QUARTERLY ISSUES PROGRAM LIST

For Period Covering: October 1 - December 31, 2023

There follows a listing of some of the significant issues responded to by WMSV-FM, Starkville, along significant programming treatment with the most of these issue. The list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Detailed Description
Women's Issues Higher Education Issues Educational Research Environmental Issues	Fifty - One Percent The Best of Our Knowledge Research MSU Climate Connections and Earthwise	Every Weekday and Sunday during the quarter.	7am, 8am, and 9am on Sundays and 11:15am and 3:15pm on weekdays.	30 minutes for 51% and TBOOK, 60 minutes for Research MSU and 2 minutes for weekday segments.	Three weekly programs and two daily segments dealing with educational, environmental and women's issues effecting the public on a local, national and international level.
Local News & Public Service Announcements	Observations from MSU	Every Monday through Friday during the quarter	5-5:30 PM CT for "Observations from MSU" and the 15 and 45 minute mark of each hour for the PSAs	30 minutes for "Observations from MSU" and :30 and :60 for the PSAs	Weekday Local and National News Updates. Local public service announcements dealing with a variety of local organizations and issues.
National/International News	AP Radio News	Daily (Since mid-December 2023)	Top of the hour	3 minutes	National and International news headlines from the Associated Press