

**ANNUAL EEO Public File Report  
June 1, 2014 up to and including May 31, 2015**

Lee Family Broadcasting  
120 S. 300 W. Rupert, ID 83350  
47 N. 100 W. Jerome, ID 83338  
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The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared by Lee Family Broadcasting, which is comprised of the following stations:

KZDX-FM and KBAR-AM, licensed to Burley, Idaho, KKMV-FM and KXTA-AM, licensed to Rupert, Idaho, KART-AM and KEDJ-FM (formerly KZNO-FM / KVMX-FM) licensed to Jerome, Idaho, KXTA-FM licensed to Gooding, Idaho and Translator K248BZ licensed to Kimberly, Idaho.

An EEO report was placed in the public inspection files of these stations and posted on their websites, if they have websites, prior to June 1st, 2014, and was revised to reflect more accurate information contained in this Report covering the time period beginning June 1, 2014 up to and including May 31, 2015 (“the Applicable Period”). The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the SEU during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1 and 2 that follow have been designed, in the aggregate, to provide the required information. For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hire actually began working. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

APPENDIX 1

Annual EEO Public File Report – Lee Family Broadcasting in Rupert and Jerome, Idaho Covering the Period from June 1<sup>st</sup>, 2014 to May 31<sup>st</sup>, 2015.

Stations Comprising Station Employment Unit: KZDX-FM/KKMV-FM/KZNO-FM/KBAR-AM/KFTA-AM/KART-AM/KXTA-FM VACANCY INFORMATION:

Full-time Positions Filled by Job Title	Employment date	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Morning Show/ KEDJ-FM	07/15/2014	2	Station market search	Two persons contacted.
Traffic Director / KEDJ-FM/KXTA-FM	09/01/2014	1	On-Air Advertisements	On-Air Advertisements
Traffic Director / KEDJ-FM/KXTA-FM/	02/23/2015	1	Employee Referral	On-Air Advertisements
Sales Representative / All Stations	03/15/2015	7	On-Air Advertisement	On-Air Advertisement
Afternoon Host / Club Format	04/15/2015	7	Advertiser Referral	AllAccess Radio Online
Morning Show Co-Host / KZDX-FM	05/01/2015	3	On-Air Advertisements	On-Air Advertisement

PERSONS INTERVIEWED: 21

Contact Address	Method of Contact	# of Interviews from Source
On-Air Announcements KZDX-FM/KKMV-FM/KBAR-AM/KXTA-AM/KEDJ-FM/KART-AM/ K248BZ-FM/KXTA-FM	Kim Lee 3219 Laurelwood Dr Twin Falls, ID 83301 <a href="mailto:kimlee@leeradio.net">kimlee@leeradio.net</a>	Employer/Owner/Direct 11
Referral from Advertiser		Employer/Owner/Direct 1
Employee Referral		Employer/Owner/Direct 1
Station market search		Employer/Owner/Direct 2
Internet Sites		
All Access	18955 Pacific Coast Hwy Malibu, CA 90265 <a href="mailto:info@allaccess.com">info@allaccess.com</a>	E-Mail 6
National Job, Inc.	Customer Service 601 SW 9 <sup>th</sup> Street Stes. H&J	nationjob.com N/A THIS PERIOD
Radio Online LLP	Customer Service 3500 Tripp Avenue Amarillo, TX 791	radio-online.com N/A THIS PERIOD

APPENDIX 2

**Annual EEO Public File Report  
Covering the Period from June 1, 2014 to May 31, 2015**

Lee Family Broadcasting – Rupert and Jerome, Idaho

Supplemental (Non-Vacancy Specific) Recruitment Activities Taken by Lee Family Broadcasting during Report Time Period

1. **Outreach:** Website Posting ([www.hot100now.com](http://www.hot100now.com) / [www.kat106.com](http://www.kat106.com) / [www.1031theedge.com](http://www.1031theedge.com) )  
**Date:** 06/01/14 to present  
**Participating Employees:** Broc Johnson, Operations Manager  
Scott Cameron, Program Director  
**Event Sponsor:** Lee Family Broadcasting  
**Description Of Activity:** Hot 100 FM (KZDX-FM), Kat Kountry 106 (KKMV-FM) and 103.1 The Edge (KEDJ-FM) have general announcements posted on their websites encouraging people to apply for open positions and to encourage organizations who can refer job seekers to contact us.
  
2. **Outreach:** Internships Canyon Ridge High School Key Club  
**Date:** On-Going program.  
**Participating Employees:** James Rabe, KZDX-FM Morning Show Host  
**Event Sponsor:** Canyon Ridge High School  
**Description Of Activity:** Mr. Rabe sits on an advisory board for our local Key Club organization, and entertains several internship requests from participants of his group. Through the program, we have provided between 5 and 10 high school students internships with the morning show so that they can learn the skill sets required to become a broadcaster. Some internships lead to part time hires.
  
3. **Outreach:** Internship Program / Jerome High School, Jerome, Idaho  
**Date:** 03/05/15 to 05/15/2015  
**Participating Employees:** Broc Johnson, Operations Manager  
Janaan James, Morning Show Co-Host  
**Event Sponsor:** Lee Family Broadcasting, Jerome High School  
**Description Of Activity:** Hot 100 FM (KZDX-FM) provided a student with an internship opportunity on the Hot 100 FM morning show as part of his Work Based Learning program administered through Jerome High School and supervised by Wendy Ohlensehlen. We provided the student with a basic understanding of what it takes to be an on-air DJ and created projects for him to complete so that he could fully immerse himself into our business and program. Zach received high school credit for his internship.
  
4. **Outreach:** ON-AIR Mrs. Magic Valley  
**Date:** 05/29/2015  
**Participating Employees:** Broc Johnson, Operations Manager  
Janaan James, Morning Show Co-Host  
**Event Sponsor:** Lee Family Broadcasting, Mrs. Magic Valley Pageant  
**Description Of Activity:** Hot 100 FM (KZDX-FM) provided Mrs. Magic Valley and Mrs. Idaho pageant contestant a platform to perform her required community service hours as part of her eligibility requirements in the pageant contest. She spend a morning with Broc and Janaan interacting with listeners about Southern Idaho and involving herself with the on-air program.

5. **Outreach:** Twin Falls Western Days—Stations are Co-Sponsor  
**Date:** May 29<sup>th</sup>-May 31st  
**Participating Employees:** Broc Johnson, Operations Manager / Morning Show Host, KZDX-FM  
Jason Ramsey, Morning Show Host, KEDJ-FM  
Gina Milligan, Program Director / Morning Show Co-Host, KKMV-FM  
Coulter S. Glover, Morning Show Host, KKMV-FM  
Janaan Van Zante, Morning Show Co-Host, KZDX-FM  
Benjamin Reed, Program Director, KXTA-FM  
Andrew Ramirez, Afternoon Host, K248BZ-FM  
**Event Sponsor:** Lee Family Broadcasting  
**Description Of Activity:** Our cluster of radio stations co-sponsored the “Twin Falls Western Days” community event and aided in parade, stage and event announcing throughout the weekend at City Park in Twin Falls and along the parade route for no charge.