

Lee Family Broadcasting
Broc Johnson
Operations Manager
47 N. 100 W.
Jerome, Idaho 83338

ATTN: STUDENT RESOURCES OFFICER

Greetings from Lee Family Broadcasting, Inc.!

I am writing today to inform you of the exciting internship programs we have available for your students. As we are delighted to learn of students interested in entering the field of radio broadcasting, we hope that you and your students will be delighted to learn that there are programs available that will offer them a work-based education right here in Southern Idaho.

Our typical internship lasts for nine weeks, or one quarter of a school year. In some instances where a school operates on trimesters or semesters instead of quarters, we will happily accommodate schedule requests and requirements to fit the needs of your students and your program.

Several of our employees have volunteered their time so that students may shadow them while on the job, asking questions and taking notes along the way. We are happy to provide reviews, critiques, and constructive criticism to you and your students as they complete the internship program.

This program, as one would assume, comes at no cost to your institution, nor does it cost the student anything to participate. Both of our locations will be happy to accommodate your interested student this year. We have an office and studios located at 47 North 100 West in Jerome, Idaho, and an office and studios located at 120 South 300 West in Rupert, Idaho. Both offices house broadcasters responsible for conducting live shows, producing commercials, and programming radio stations as well as account executives in charge of managing our client accounts, developing strategic marketing campaigns for clients, writing commercial copy, visiting clients in person to provide them with offers and promotions from the radio stations and to ensure that they're happy with the results of their current advertising campaign.

If you have a student interested in participating in our internship program, please call me at (208) 324-8181 or e-mail me at radiobroc@gmail.com. I will be happy to set up a program specific to your student's desired position in broadcast media.

Thank you for your time, and we hope to see one of your students soon!



Broc Johnson