

LEE FAMILY BROADCASTING, INC.
KZDX-FM, KKMV-FM, KEDJ-FM, KXTA-FM, KART-AM, KBAR-AM, KXTA-AM, K248BZ
EEO PUBLIC FILE REPORT
June 1st, 2015 – May 31st, 2016

I. VACANCY LIST

JOB TITLE	RECRUITMENT SOURCES (RS) USED TO FILL VACANCY	RS REFERRING HIREE
Radio Engineer	14	14
Assistant Program Director / Afternoon Host	10, 12, 13	12

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RS NUMBER	RS INFORMATION	SOURCE ENTITLED TO VACANCY NOTIFICATION? (YES/NO)	NO. OF INTERVIEWEES REFERRED BY RS OVER 12-MONTH PERIOD
1	Idaho Department Of Labor ATTN: Employment Specialist PO BOX 5129, Twin Falls, Idaho 83303 (208) 735-2500 Ext. 3653 www.labor.idaho.gov	YES	0
2	Idaho Department Of Labor 127 W. 5 th Street N. Burley, ID 83318 (208) 678-5518	YES	0
3	Center For New Directions ATTN: Kate Woods PO Box 1238 Twin Falls, ID 83303 (208) 732-6680	YES	0
4	College Of Southern Idaho Latinos Unidos PO Box 1238 Twin Falls, Idaho 83303	YES	0
5	Community Council Of Idaho 406 Gardner Twin Falls, Idaho 83301 (208) 734-3336	YES	0
6	Idaho State Broadcasters Association ATTN: Connie Searles 1674 Hill Road Suite 3 Boise, Idaho 83702	YES	0
7	Boise State University Career Center 1173 University Drive Boise, Idaho 83701 (208) 426-1747 http://career.boisestate.edu	YES	0
8	ISU Career Center ATTN: Tara Ridgeway 921 S. 8 th Stop 8108 Pocatello, ID 83209 (208) 282-2380 ridtara@isu.edu	YES	0
9	LDSJobs.Org 726 Cheney Drive Twin Falls, Idaho 83301 www.ldsjobs.org	YES	0
10	Station Websites	NO	1
11	On Air Announcements	NO	0
12	www.allaccess.com	YES	5
13	www.radio-online.com	YES	0
14	Employee Referral	NO	1
15	Non-Employee Referral	NO	0
16	Internal Promotion – Employee	NO	0

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Rupert 4th Of July Celebration	Several members of our staff including the Operations Manager, Program Directors, and the Production Director participated in the community-wide celebration. At this event, members of management promoted Lee Family Broadcasting's internship programs and part-time job availabilities, and were on hand to answer questions from potential candidates during the event attended by upwards of 3,000 people.
2	Twin Falls Western Days Celebration	Lee Family Broadcasting participated in the Twin Falls Western Days Celebration. During the parade and at the festival that followed, Lee Family Broadcasting staff made community announcements and were available to answer questions about jobs and internships available to community members. The event was staffed in shifts, and each member of the programming staff was available at one point for questions and comments.
3	Establish an Internship Program	<p>Lee Family Broadcasting, Inc. encouraged area high schools as well as the College Of Southern Idaho to send its students through our internship programs available. We send out a letter of encouragement and an e-mail to school contacts about our internship programs semi-annually.</p> <p>Lee Family Broadcasting, Inc. offers internships for both high school and/or college credit, and for those not wishing to obtain school credit, but rather on-the-job experience. There are some internships that have turned into part-time hires, and qualified and available part-time staff members are always considered when filling full time vacancies.</p>
4	Career On Wheels Day	<p>On May 18th, the Operations Manager and the KZDX-FM Assistant Program Director put on a demonstration for hundreds of 5th graders at the College Of Southern Idaho Expo Center. During the presentation, the children were informed of educational prerequisites for entering into the broadcasting career field, areas of study they should focus on while in grade, middle, and high school, and average salaries for those working in radio.</p> <p><i>(See pictures attached on next page.)</i></p>

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Pictures from Recruitment Initiative #4 – Career On Wheels Day

