CONTRACT

Contract Agreement Between:

G

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(4

WISCONSIN'S RADIO STATION

Good Karma Broadcasting, LLC 301 W Wisconsin Ave, Ste 200 Milwaukee, WI 53203 (414) 209-3100

And:

Wisconsin Infrastructure Investment Now, Inc 4230 East Towne Blvd #245 Madison, WI 53704

Contract / Re	vision		Alt Order	#	
510631	1				
		Or	iginal Date) / E	Revision
Investment N	low, In	(01/31/24	/	04/09/24
Estimate #					
•					
Billing Cycle	Billing	Cal	<u>endar</u>	<u>C</u>	Cash/Trade
EOM/EOC	Broado	ast	:	C	Cash
Property	Accour	nt E	xecutive	5	Sales Office
WTMJ-AM	Jared l	Jha	ın	F	Radio-Milwauke
Special Hand	ling				
	510631 Investment N Estimate # Billing Cycle EOM/EOC Property WTMJ-AM	Investment Now, In Estimate # Billing Cycle Billing EOM/EOC Broado Property Account	Silling Cycle Billing Cale Broadcast Property Account E Dared Union Dare	Silling Cycle Billing Calendar Broadcast Property Account Executive Jared Uhan Original Date 01/31/24	Silling Cycle Billing Calendar Company Company

| Demographic | Adults 25-54 | | Adults 25-54 | | Adults 25-54 | | Advertiser Code | Product 1/2 | | Agency Ref | 241534 | | 241534 | | Start/End | Time | Days | Length | Week | Rate | Type Spots | Amount | Various | :30 | NM | 370 | \$137,250.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate	Type Spots	Amount
N 1 WTMJ <i>I</i> 02/24/24 09/29/24 Brewers In-Game Net	Various	:30		NM 370	\$137,250.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			l	
Week: 02/19/24 02/25/242- 2	\$0.00				
Week: 02/26/24 03/03/24 22222 10	\$0.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>	
377 WTMJ/ 02/26/24-03/03/24 Milwaukee Brewers	Various	-TuWSaSı :30	\$0.00	NM	
Bonus					
379 WTMJ+ 02/26/24-03/03/24 Milwaukee Brewers	Various	-TuWSaSι :30	\$0.00	NM	
Credited					
381 WTMJ+ 02/26/24-03/03/24 Milwaukee Brewers	Various	-TuWSaSι :30	\$0.00	NM	
Credited					
384 WTMJ+ 02/26/24-03/03/24 Milwaukee Brewers	Various	-TuWSaSı :30	\$0.00	NM	
Credited					
386 WTMJ/ 02/26/24-03/03/24 Milwaukee Brewers	Various	-TuWSaSı :30	\$0.00	NM	
Credited					
391 WTMJ+ 02/26/24-03/03/24 Milwaukee Brewers	Various	-TuWSaSı :30	\$0.00	NM	
® Credited		T::11 6-6: 00	20.00		
399 WTMJ+ 02/26/24-03/03/24 Milwaukee Brewers	Various	-TuWSaSı :30	\$0.00	NM	
® Credited	\$0.00				
Week: 03/04/24 03/10/24 -2222 8	\$0.00	Mankalana Lamath	Dete	T	
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
410 WTMJ/ 03/04/24-03/10/24 Milwaukee Brewers	Various	-TuFSaSı :30	\$0.00	NM	
® Bonus 414 WTMJ/ 03/04/24-03/10/24 Milwaukee Brewers	Maniana	T:: 55-5: :20	#0.00	NINA	
	Various	-TuFSaSı :30	\$0.00	NM	
Bonus WTMJ/ 03/04/24-03/10/24 Milwaukee Brewers	Various	Tu 5000 .20	¢0.00	NIM	
	Various	-TuFSaSı :30	\$0.00	NM	
Bonus 428 WTMJ/ 03/04/24-03/10/24 Milwaukee Brewers	Various	Tu F6361 :20	00.00	NM	
_	various	-TuFSaSı :30	\$0.00	INIVI	
(E) Bonus Week: 03/11/24 03/17/24222 6	\$0.00				
WEER. 03/11/24 03/17/24222 0	φ0.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

01/31/24

/ 04/09/24



Good Karma Broadcasting, LLC 301 W Wisconsin Ave, Ste 200 Milwaukee, WI 53203 (414) 209-3100

	Contract / Re	evision_		Alt Order #
	510631	1		
<u>dvertiser</u>			Ori	ginal Date / Revision

 Contract Dates
 Product
 Estimate #

 02/24/24 - 09/29/24
 2024 Brewers

Wisconsin Infrastructure Investment Now, In-

				Start/End		Spots	I		
*Line Ch Start	Date End Da	ite Description	า	Time	Days L	ength Week		Type Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Dayo L	origin Wook	rato	Туро Сроко	Timount
	ate Range	Description		Start/End Time	Weekdays	<u>Length</u>	Rate	Type	
430 WTMJ# 03		-	•	Various	WSa		\$0.00	NM	
Bonus	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	- minvaanoo	Browers	Variodo	50	.00	ψο.σσ	1 4141	
433 WTMJ# 03	3/11/24-03/17/2	24 Milwaukee	Brewers	Various	WSa	Sı :30	\$0.00	NM	
Bonus							******		
438 WTMJ/ 03	3/11/24-03/17/2	24 Milwaukee	Brewers	Various	WSa	Sı :30	\$0.00	NM	
Bonus									
Week: 03/18/24	03/24/24	2222-	8	\$0.00					
Spot Ch Da	ate Range	Description	<u> </u>	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>	
440 WTMJ# 03	3/18/24-03/24/2	24 Milwaukee	Brewers	Various	MTuFSa	:30	\$0.00	NM	
Bonus									
441 WTMJ# 03	3/18/24-03/24/2	24 Milwaukee	Brewers	Various	MTuFSa	:30	\$0.00	NM	
Bonus									
443 WTMJ+ 03	3/18/24-03/24/2	24 Milwaukee	Brewers	Various	MTuFSa	:30	\$0.00	NM	
© Credited									
444 WTMJ/ 03	3/18/24-03/24/2	24 Milwaukee	Brewers	Various	MTuFSa	:30	\$0.00	NM	
Bonus									
445 WTMJ+ 03	3/18/24-03/24/2	24 Milwaukee	Brewers	Various	MTuFSa	:30	\$0.00	NM	
© Credited			_						
446 WTMJ+ 03	3/18/24-03/24/2	24 Milwaukee	Brewers	Various	MTuFSa	:30	\$0.00	NM	
Credited	00/04/04	2 22	•	* 40 4 00					
Week: 03/25/24	03/31/24	2-22	6	\$424.20			- .	_	
	ate Range	Description		Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	<u>Type</u>	
	3/25/24-03/31/2	24 Brewers In	-Game Net	Various	Th-Sa	Sı :30	\$424.20	NM	
See MG 1		0.4 - Duantage In	Como Not	Mariana	Th Co	c20	£404.00	N/A 4	
197 WTMJ+ 03		24 Brewers In	-Game Net	Various	Th-Sa	Si :30	\$424.20	NM	
See MG 1 447 WTMJ/ 03		24 Brewers In-	Cama Not	Various	F	:30	\$424.20	NM	
⊕ MG for 1.1		24 Dieweis III	-Gaille Net	various		30	φ424.2U	INIVI	
448 WTMJ/ 03		24 Brewers In-	Game Net	Various	F	:30	\$424.20	NM	
(M) MG for 1.1		L+ Blowers III	Game Het	Various		.00	ψ 1 24.20	I VIVI	
Week: 04/01/24	04/07/24	-22-222	10	\$423.60					
	ate Range	Description		Start/End Time	Weekdays	<u>Length</u>	Rate	Type	
450 WTMJ# 04				Various	-TuWFSa		\$0.00	NM	
Bonus	.,0.,,2., 0.,,0.,,2	- minvaanoo	Browers	Variodo	iun ibu	.00	ψο.σσ	1 4141	
Week: 04/08/24	04/14/24	222222	14	\$423.60					
Week: 04/15/24	04/21/24	222-222	12	\$423.60					
Week: 04/22/24	04/28/24	2222222	14	\$423.60					
Week: 04/29/24	05/05/24	222-222	12	\$423.60					
Week: 05/06/24	05/12/24	2222222	14	\$423.60					
Week: 05/13/24	05/19/24	222-222	12	\$423.60					
Week: 05/20/24	05/26/24	222-222	12	\$423.60				1	
Week: 05/27/24	06/02/24	2222222	14	\$423.60				1	
Week: 06/03/24	06/09/24	222-222	12	\$423.60				1	
Week: 06/10/24	06/16/24	222-222	12	\$423.60				1	
Week: 06/17/24	06/23/24	2222222	14	\$423.60				1	
Week: 06/24/24	06/30/24	222-222	12	\$423.60				1	
Week: 07/01/24	07/07/24	2222222	14	\$423.60				1	
Week: 07/08/24	07/14/24	-222222	12	\$423.60				I	
Week: 07/15/24	07/14/24	22	4	\$423.60				1	
WOOK. 07/10/24	01121127	<i></i>	-7	Ψ-120.00				•	

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Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



Good Karma Broadcasting, LLC 301 W Wisconsin Ave, Ste 200 Milwaukee, WI 53203 (414) 209-3100

	Contract / Re	evision		Alt Order #
	510631	/		
dvertiser			Or	iginal Date / Revision

Wisconsin Infrastructure Investment Now, In

O1/31/24 / 04/09/24

Contract Dates	<u>Product</u>	Estimate #
02/24/24 - 09/29/24	2024 Brewers	

*Line	Ch Start [Date End Da	ate Descriptio	on	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week:	07/22/24	07/28/24	222-222	12	\$423.60						
Week:	07/29/24	08/04/24	222-222	12	\$423.60				Ì		
Week:	08/05/24	08/11/24	-222222	12	\$423.60						
Week:	08/12/24	08/18/24	222222	14	\$423.60						
Week:	08/19/24	08/25/24	-222222	12	\$423.60						
Week:	08/26/24	09/01/24	-222222	12	\$423.60						
Week:	09/02/24	09/08/24	222-222	12	\$423.60						
Week:	09/09/24	09/15/24	-222222	12	\$423.60						
Week:	09/16/24	09/22/24	2222222	14	\$423.60						
Week:	09/23/24	09/29/24	-222222	12	\$423.60						
N 2 W	/TMJA03/25/	24 03/25/2	4 Brewers In	-Game Net	Various		:30		NM	2	\$0.00
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week:	03/25/24	03/31/24	2	2	\$0.00						
N 3 W	/TMJ <i>A</i> 06/22/:	24 06/22/2	4 Chesney h	ard cost	Chesney hard cost		:00		NS	1	\$2,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						. ,
Week:	06/17/24	06/23/24	S-	1	\$2,750.00						
						- , ,				272	£440,000,00

Totals 373 \$140,000.00

Time Peri	od	# of Spots	Gross Amount	Net Amount
01/29/24	-02/25/24	2	\$0.00	\$0.00
02/26/24	-03/31/24	51	\$2,545.20	\$2,545.20
04/01/24	-04/28/24	51	\$21,180.00	\$21,180.00
04/29/24	-05/26/24	50	\$21,180.00	\$21,180.00
05/27/24	-06/30/24	65	\$29,860.40	\$29,860.40
07/01/24	-07/28/24	42	\$17,791.20	\$17,791.20
07/29/24	-08/25/24	50	\$21,180.00	\$21,180.00
08/26/24	-09/29/24	62	\$26,263.20	\$26,263.20
Totals		373	\$140,000.00	\$140,000.00

Signature:	Date:	

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