ISSUES & RESPONSES

WGAM & WGHM presents long form public affairs shows to address issues that we consider to be of importance in the region we serve. The issues we tend to cover include, but are not limited to: human interest, food sources, farm conservation, transportation, architectural deterioration, health, the arts, charities, community events, finance, education, and more. We address these issues in regularly scheduled programs as well as broadcasts through the day - through recorded public interviews and in commentary by our program hosts. RADIO HEALTH JOURNAL is broadcast Sunday Mornings from 5am to 5:30am each week and VIEWPOINTS is broadcast Saturday Mornings from 5am to 5:30AM each week.



2016-Q1 (January – March) Radio Health Journal Quarterly Logs

Compliancy Issues Covered

abortion consumerism consumer safety crime developmental disorders disabilities drugs & medications economics education emergency response employment and workplace safety environment and pollution environment and weather ethics & medicine family issues federal government and food regulation federal government and regulation food additives food safety

government regulation and oversight health care infectious disease insurance mental illness mosquito abatement politics prevention psychology public health public safety sports and recreation technology technology and society travel and tourism volunteerism women's issues workplace violence youth at risk

See weekly logs below for segment dates, titles, topics, guests & duration

Program	16-01	Producer	Reed Pence
Air Week	01/03/16-01/09/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:03	SEGMENT 1: HOW WEATHER CAUSES PAIN	11:52
	Synopsis: Millions of Americans suffer pain as a result of weather changes. Experts discuss different	
	conditions affected by weather, why pain responds to weather changes and possible remedies to some of	
	these maladies.	
	Host: Reed Pence. Guests: Deni Cantrall, retired teacher and arthritis sufferer; Dr. Robert Jamison, Prof. of	
	Anesthesia and Psychiatry, Brigham and Women's Hospital and Harvard Medical School; Bob Smirbeck,	
	Expert Senior Meteorologist, AccuWeather.com; Dr. David Borenstein, Clinical Prof. of Medicine, George	
	Washington Univ. School of Medicine and Health Sciences; Dr. Vincent Martin, Prof. of Medicine and	
	Director, Headache and Facial Pain Program, Univ. of Cincinnati.	
	Compliancy issues covered: health care; public health; consumerism; environment and weather; prevention	
	Links for more information: http://www.healthsciences.org/robert-jamison; http://www.accuweather.com;	
	http://www.arapc.com/our-physicians/david-g-borenstein-md-macp-facr/;	
	http://intmed.uc.edu/contact/directory/profile.aspx?epersonID=martinvt	
14:57	SEGMENT 2: TOXIC CHEMICALS IN PRODUCTS	7:54
	Synopsis: The average American is exposed to more than 100 potentially toxic synthetic chemicals every day,	
	and there is little oversight of their safety. A noted expert discusses the vast amount that we don't know about	
	these chemicals, how the US might regulate them better, and how tougher regulation in other countries	
	could help keep Americans safer.	
	Host: Nancy Benson. Guest: Ken Geiser, Emeritus Prof. of Work Environment, Univ. of Massachusetts,	
	Lowell, and author, Chemicals Without Harm: Policies for a Sustainable World.	
	Compliancy issues covered: environment and pollution; consumerism; consumer safety	
	Links for more information: https://mitpress.mit.edu/authors/ken-geiser	

Program	16-02	Producers	Reed Pence & Polly Hansen
Air Week	01/10/16-01/16/16	Production Director	Sean Waldron

Time	Segment	Dur.	
2:03	SEGMENT 1: VIOLENCE AGAINST HEALTHCARE WORKERS	12:23	
	Synopsis: Healthcare workers are about four times more likely than workers in any other field to be attacked		
	on the job, usually by patients or family members, and most often in the emergency department. Experts		
	discuss how and why attacks occur and how hospitals and health care workers can do a better job preventing them.		
	Host: Reed Pence. Guests: Lisa Wolf, Director, Institute for Emergency Nursing Research, Emergency Nurses Assn.; Dr. Christopher Michos, Connecticut emergency medicine physician; Dr. Ronald Wyatt, Medical Director, Division of Healthcare Improvement, The Joint Commission		
	Compliancy issues covered: health care; workplace violence; employment and workplace safety; prevention; education		
	Links for more information: https://www.ena.org/practice-research/research/Pages/Default.aspx; http://www.jointcommission.org		
15:28	SEGMENT 2: ANKLE REPLACEMENT	7:54	
	Synopsis: Hip and knee replacements are common, and doctors now say ankle replacements have become		
	technically good enough to make fusion obsolete for arthritis patients in pain. A doctor & patient discuss.		
	Host: Nancy Benson. Guests: Dr. Simon Lee, foot & ankle surgery specialists, Rush Univ. Medical Center &		

Midwest Orthopedics, Chicago; Robert Corwin, ankle replacement patient and judo instructor, Yorkville, IL.	Γ

Compliancy issues covered: consumerism; technology; health care; disabilities

Links for more information: http://www.rushortho.com

Program	16-03	Producers	Polly Hansen & Reed Pence
Air Week	01/17/16-01/23/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:03	SEGMENT 1: GENE EDITING	12:30
	Synopsis: Scientists have developed the technology to edit single genes, which could eventually eliminate	
	some inherited diseases. If the technology is used on embryos or egg and sperm cells, it could eliminate	
	some diseases from succeeding generations. However, doctors don't know how such "germline editing" or	
	errors in execution of it would affect other genes for generations to come, calling the practice into question.	
	Host: Reed Pence. Guests: Dr. Debra Mathews, Asst. Director for Science Programs, Johns Hopkins Berman	
	Institute of Bioethics and Assoc. Prof. of Pediatrics, Johns Hopkins School of Medicine; Alta Charro,	
	Warren P. Knowles Prof. of Law and Bioethics, Law and Medical Schools, Univ. of Wisconsin-Madison	
	Compliancy issues covered: technology; ethics; public health; economics; federal government and regulation	
	Links for more information: http://nationalacademies.org/gene-editing/consensus-study/faq/index.htm;	
	http://www.bioethicsinstitute.org/people/debra-mathews-4; http://law.wisc.edu/profiles/racharo@wisc.edu;	
14:33	SPOTBREAK 2: Lumber Liquidators " January Flooring Sale"	:30
	Vanda Pharmaceuticals "Challenge" OUTCUE:by Vanda Pharmaceuticals	:30
15:33	02 PAUSE FOR LOCAL AVAIL	:02
15:35	SEGMENT 2: "LACTIVISM"	7:54
	Synopsis: Many women who can't or don't want to breastfeed their newborns are pressured into trying	
	anyway. An expert and author discusses the political forces creating unusual unanimity behind the issue, and	
	the truth of health claims on breastfeeding's benefits.	
	Host: Nancy Benson. Guest: Dr. Courtney Jung, Prof. of Political Science, Univ. of Toronto and author,	
	Lactivism: How Feminists and Fundamentalists, Hippies and Yuppies, and Physicians and Politicians Made	
	Breastfeeding Big Business and Bad Policy	
	Compliancy issues covered: women's issues; youth at risk; family issues; health care; politics; consumerism	
	Links for more information: http://www.nytimes.com/2015/12/20/books/review/lactivism-by-courtney-jung.html?_r=0	

Program	16-04	Producer	Reed Pence
Air Week	01/24/16-01/30/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:03	2:03 SEGMENT 1: ICU PTSD	
	Synopsis: A surprisingly high percentage of people who've been treated in intensive care units later suffer from post-traumatic stress disorder, often including hallucinations recalling horrible ICU incidents. This has led to coining a new syndromePICS, or post intensive care syndrome. Experts discuss why the syndrome appears to occur and what's being done to treat and prevent it.	
	Host: Reed Pence. Guests: Dr. Joe Bienvenu, Assoc. Prof. of Psychiatry, Johns Hopkins Univ.; Dr. James Jackson, Asst. Prof. of Medicine, Vanderbilt Univ. Compliancy issues covered: health care; consumerism; mental illness	

	Links for more information: http://icudelirium.org	
15:52	SEGMENT 2: SILENT REFLUX	7:12
	Synopsis: Millions of people who think they have allergies, asthma, and sinus problems may actually have	
	"silent reflux" which can travel up the esophagus all the way to the throat and head. An expert discusses	
	telltale symptoms and the dietary triggers that can cause the disorder.	
	Host: Nancy Benson. Guest: Dr. Jamie Koufman, Director, Voice Institute of New York, Prof. of Clinical	
	Otolaryngology, New York Medical College and author, The Chronic Cough Enigma.	
	Compliancy issues covered: health care; consumerism; federal government and food regulation	
	Links for more information: http://www.voiceinstituteofnewyork.com	

Program	16-05	Producer	Reed Pence
Air Week	01/31/16-02/06/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:03	SEGMENT 1: SILENT HEART ATTACK	12:38
	Synopsis: Heart attacks that produce few if any symptoms may be mistaken for indigestion or simple	
	malaise, but they can be more serious than heart attacks that bring crushing pain because they often don't bring a victim to the hospital for lifesaving help. Experts discuss.	
	Host: Reed Pence. Guests: Dr. Martha Gulati, cardiologist, Univ. of Arizona and Editor-in-Chief, American College of Cardiology patient education initiative, Cardiosmart. org; Dr. Robert Vogel, Prof. of Medicine and Cardiology, Univ. of Colorado and co-author, <i>The Pritikin Edge</i> .	
	Compliancy issues covered: health care; consumerism; public health	
	Links for more information: https://www.cardiosmart.org; http://books.simonandschuster.com/The-Pritikin- Edge/Robert-A-Vogel/9781416580911	
15:43	SEGMENT 2: HARMFUL INFLAMMATION	7:12
	Synopsis: Low-level systemic inflammation is being tied to many disorders including heart disease, and now research has even tied inflammation to intermittent explosive disorder, a syndrome of repeated rage. Experts discuss these findings and how inflammation can be combatted through diet and supplementation.	
	Host: Nancy Benson. Guests: Dr. Melina Jampolis, nutrition specialist physician and author, <i>The Calendar Diet</i> ; Dr. Emil Coccaro, Prof. and Chairman of Psychiatry and Behavioral Neuroscience, Univ. of Chicago.	
	Compliancy issues covered: health care; public safety; prevention	
	Links for more information: http://www.drmelina.com; http://cnpru.bsd.uchicago.edu/coccaro.html	

Prog	ram 16-06	Producer	Reed Pence			
Air W	leek 02/07/16-02/13/16	Production Director	Sean Waldron			
Time	Segment			Dur.		
2:00	SEGMENT 1: NEW FINDING	S ON STUTTERING		11:39		
	Synopsis: Stuttering has been	blamed even fairly recently	on parenting, but new research has several new			
	findings: a structural deficiency in the brain's wiring in stutterers; an inability to perceive rhythms; and a much					
	more successful way to treat s	tuttering. Expeerts discuss the	he new advances.			
	Host: Reed Pence. Guests: Dr. Roger Ingham, Prof. of Speech and Hearing Sciences, Univ. of California, Santa Barbara; Dr. Scott Grafton, Prof. of Psychological and Brain Sciences, Univ. of California, Santa Barbara; Dr. Devin McAuley, Prof. of Psychology and Newuroscience, Michigan State Univ. Compliancy issues covered: youth at risk; developmental disorders; education					
	Links for more information: http https://www.nri.ucsb.edu/people	-	nic/; //taplab.psy.msu.edu			
14:41	SEGMENT 2: DOUBLE DIPP	ING & THE FIVE-SECOND	RULE	8:17		
			contamination via cross contamination and being nomena discusses the truth (or lack of truth) in two			
	Host: Nancy Benson. Guest: Dr. Paul Dawson, Prof. of Food, Nutrition and Packaging Science, Clemson Univ.					
	Compliancy issues covered: food safety; consumer safety; sports and recreation					
	Links for more information: http inquiry/projects/spotlight/food-		nics/programs/creative-			

P	rogram	16-07	Producer	Reed Pence
Ai	r Week	02/14/16-02/20/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:00	SEGMENT 1: INDUSTRY FUNDING OF CLINICAL TRIALS	13:30
	Synopsis: Clinical trials are much of the basis for the practice of medicine. Funding of trials has dramatically	
	shifted so that today, trials paid for by pharmaceutical and device makers outnumber publically funded trials 6-	
	to-1. Some studies indicate this makes bias in trials more likely, jeopardizing public health. Experts discuss.	
	Host: Reed Pence. Guests: Jocelyn Ullrich, Asst. Vice President of Science and Regulatory Advocacy,	
	Pharmaceutical Research and Manufacturers of America (PhRMA); Dr. John Abramson, Lecturer in	
	Healthcare Policy, Harvard Medical School; Dr. Joel Lexchin, emergency medicine physician and Prof. of Health Policy, York Univ.	
	Compliancy issues covered: public health; consumerism and consumer safety; federal government; government regulation and oversight; economics; ethics	
	Links for more information: http://health.info.yorku.ca/health-profiles/index.php?mid=9198;	
	http://www.overdosedamerica.com; http://www.phrma.org	
16:32	SEGMENT 2: FIXING THE HEALTHCARE COST SPIRAL	7:32
	Synopsis: American healthcare is the most expensive in the world. An expert author details some of the	
	causes and possible solutions now being established.	
	Host: Nancy Benson. Guest: Dr. John Patrick, author, Health Attitude: Unraveling and Solving the	

Complexities of Healthcare

Compliancy issues covered: consumerism; economics; insurance; technology

Links for more information: http://www.attitudellc.org

Program	16-08	Producers	Reed Pence & Polly Hansen
Air Week	02/21/16-02/27/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:00	SEGMENT 1: ZIKA VIRUS	13:17
	Synopsis: Mosquito-transmitted Zika virus has arrived in Central and South America, and while most people	
	are not affected by it, the virus has been linked to microcephaly, a severe birth defect. Experts discuss the	
	virus, how it's transmitted, its spread to the US, and how to protect yourself from it.	
	Host: Reed Pence. Guests: Dr. Uriel Kitron, Prof. and Chair of Environmental Sciences, Emory Univ.; Dr.	
	William Schaffner, Prof. of Preventive Medicine and Infectious Diseases, Vanderbilt. Univ. Medical Center;	
	Dr. Anna Durbin, Assoc. Prof. of International Health, Johns Hopkins Bloomberg School of Public Health	
	Compliancy issues covered: public health; public safety; infectious disease; youth at risk; women's issues; abortion; travel and tourism; mosquito abatement	
	Links for more information: http://hub.jhu.edu/2016/01/29/zika-virus-public-health-expert;	
	http://www.livescience.com/53566-how-zika-spreads-chain-of-events.html;	
	http://www.dailymail.co.uk/health/article-3428938/Game-changing-Zika-virus-scary-gets-warns-expert.html	
16:19	SEGMENT 2: THYROID DISEASE	6:15
	Synopsis: Thyroid disease affects millions of Americans, many of whom have not been diagnosed. Experts discuss symptoms, causes, and treatments.	
	Host: Nancy Benson. Guests: Dr. Jordan Geller, endocrinologist, Beverly Hills, CA; Shannon Rosen, thyroid disorder patient, Cincinnati, OH; Dr. Jeffrey Garber, Chief of Endocrinology, Harvard Vanguard Medical Assoc., Associate Prof. of Medicine, Harvard Medical School and lead author, <i>Clinical Practice Guidelines for Hypothyroidism in Adults</i> .	
	Compliancy issues covered: healthcare; food additives	
	Links for more information: http://www.jordangeller.com/index.html; http://www.amazon.com/Harvard- Medical-Overcoming-Thyroid-Problems/dp/0071444718	

Program	16-09	Producer	Reed Pence
Air Week	02/28/16-03/05/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:00	SEGMENT 1: THE BYSTANDER EFFECT	11:55
	Synopsis: It's a psychological paradox that the greater the number of people present when a person needs	
	help, the less likely help will be rendered. Experts discuss reasons why this effect occurs, how it can be broken by technology, and the background of intense research into the effect sparked by the first	
	internationally famous "bystander effect" crime.	
	Host: Reed Pence. Guests: Kevin Cook, author, <u>Kitty Genovese; the Murder, the Bystanders, the Crime That</u> <u>Changed America</u> ; Dr. Jan-Willem van Prooijen, Assoc. Prof. of Social and Organizational Psychology, V-U Univ., Amsterdam, Netherlands and Senior Researcher, Netherlands Institute for Criminology; Dr. James Strickland, psychologist in private practice, Comack, NY.	
	Compliancy issues covered: psychology; crime; volunteerism; technology and society; public safety	
	Links for more information: http://books.wwnorton.com/books/Kitty-Genovese/;	

	http://www.janwillemvanprooijen.com; http://cbtpsychologicalassociates.com	
14:57	SEGMENT 2: THE PSYCHOLOGY OF EGG DONATION	8:08
	Synopsis: Egg donation can solve infertility, but it can be a minefield of emotional risks, especially if the	
	donor and recipient are family or friends. An author/journalist who has donated twice with vastly different	
	results discusses the technology and what to look out for when approaching egg donation.	
	Host: Lynn Holley. Guest: Alicia Young, author, Two Eggs, Two Kids: An Egg Donor's Account of Friendship, Infertility and Secrets	
	Compliancy issues covered: healthcare; family issues; technology	
	Links for more information: http://www.twoeggstwokids.com	

Program	16-10	Producer	Reed Pence
Air Week	03/06/16-03/12/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:01	SEGMENT 1: CONCIERGE MEDICINE IN PRIMARY CARE	12:20
	Synopsis: Many primary care doctors are unhappy with the "factory medicine" they have to practice. Some are creating "concierge medicine" practices in response, cutting patient roles and asking for retainer fees from those that remain. Patients receive much longer appointments, greater access, and more personal care for these higher fees. Two concierge doctors and a patient discuss.	
	Host: Reed Pence. Guests: Dr. Uday Jani, internist, Lewis, DE; Dr. Jeffrey Puglisi, Glenville Medical Concierge Care, Greenwich, CT; "Suzy," concierge patient	
	Compliancy issues covered: health care; economics	
	Links for more information: http://udayjanimd.com; http://glenvillemedicalconciergecare.com	
15:23	SEGMENT 2: RESTLESS LEGS SYNDROME	8:08
	Synopsis: Restless legs syndrome, a neurological condition, strikes people at night, creating some of the worst sleep conditions known by any patients. Experts discuss identifying and treating the syndrome.	
	Host: Lynn Holley. Guests: Karla Dzienkowski, Executive Director, Restless Legs Syndrome Foundation and parent of daugther with restless legs syndrome; Dr. William Ondo, Prof. of Neurology, Univ. of Texas Health Science Center, Houston and advisory board member, Restless Legs Syndrome Foundation	
	Compliancy issues covered: healthcare; family issues; technology	
	Links for more information: http://www.rls.org	

Program	16-11	Producers	Pat Reuter, Tori Bokios, Reed Pence
Air Week	03/13/16-03/19/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:04	SEGMENT 1: ADVENTURES OF A PARAMEDIC	11:46
	Synopsis: Paramedics and EMTs are the first responders of the health system and often find volent, confusing situations on their arrival. A former paramedic describes the "inside story" of the job, its dangers and rewards.	
	Host: Reed Pence. Guests: Kevin Hazzard, author, A Thousand Naked Strangers: A Paramedic's Wild Ride to the Edge and Back	
	Compliancy issues covered: health care; emergency response; public safety	
	Links for more information: http://udayjanimd.com; http://glenvillemedicalconciergecare.com	
14:52	SEGMENT 2: KEEPING SECRETS FROM YOUR DOCTOR	7:32

 Synopsis: Patients often keep lifestyle secrets from their physicians even though it may be harmful to their health. Experts discuss the most common reasons for secret-keeping and the consequences that may result.

 Host: Nancy Benson. Guests: Dr. Daphne Miller, family physician, San Francisco; Karen Giblin, President, Red Hot Mamas menopause management program

 Compliancy issues covered: health care; public health; consumerism; youth at risk

 Links for more information: http://drdaphne.com; http://redhotmamas.org

Program	16-12	Producer	Reed Pence
Air Week	03/20/16-03/26/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:00	SEGMENT 1: INCIDENTAL GENETIC FINDINGS	11:24
	Synopsis: Genetic testing has become a widespread reality in the past five years, but doctors are struggling	
	with what many genetic findings really mean. Should patients should be told about the presence of genes	
	that might be either dangerous or perfectly harmless? Experts discuss.	
	Host: Reed Pence. Guests: Dr. Dan Roden, Prof. of Medicine, Pharmacology and Biomedical Informatics	
	and Asst. Vice Chancellor, Personalized Medicine, Vanderbilt Univ. Medical Center; Dr. Gerald Feldman,	
	Prof. of Molecular Genetics in Medicine, Pediatrics and Pathology, Wayne State Univ. and President,	
	American College of Medical Genetics and Genomics; Dr. Ellen Wright Clayton, member, Center for	
	Biomedical Ethics and Society and Prof. of Pediatrics and Law, Vanderbilt Univ.	
	Compliancy issues covered: health care; ethics; technology and society; public health; economics	
	Links for more information: http://oates.mc.vanderbilt.edu/rodenlab/; https://www.acmg.net;	
	http://law.vanderbilt.edu/bio/ellen-clayton	
14:26	SEGMENT 2: THE HIGH HEALTH COST OF SUGAR	7:24
	Synopsis: Many experts disagree over the roots of the obesity crisis some 40 years ago. One well-known	
	expert describes why he believes sugar is to blame, and the changes in the market and government	
	advisories that made sugar a much heavier part of our diets.	
	Host: Nancy Benson. Guest: Dr. Robert Lustig, pediatric endocrinologist, Univ. of California, San Francisco,	
	President, Institute for Responsible Nutrition and author, Fat Chance: Beating the Odds Against Sugar,	
	Processed Food, Obesity and Disease	
	Compliancy issues covered: health care; public health; consumerism; economics; federal government	
	Links for more information: http://www.responsiblefoods.org	
27:58	TOTAL TIME	

Program	16-13	Producers	Reed Pence and Polly Hansen
Air Week	03/27/16-04/02/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:00	SEGMENT 1: BIOFILM	11:51
	Synopsis: Doctors often deal with bacterial infections, but they are less familiar with infections involving several different kinds of bacteria in a matrix. This form, known as biofilm, is surprisingly common, resistant to many antibiotics, and gaining new attention as a source of hard to eradicate infections. Experts discuss.	
	Host: Reed Pence. Guests: Dr. Phil Stewart, Prof. of Chemical and Biological Engineering, Montana State Univ.; Dr. Randall Wolcott, Medical Director, Southwest Regional Wound Care Center, Lubbock, TX; Bill Soukup, President, Scientific Biofilm Solutions and Healthy Household Cleansers	
	Compliancy issues covered: health care; public health; consumerism	

	Links for more information: http://southwestwoundcare.com; http://www.biofilm.montana.edu; http://ohyuk.com	
14:53	SEGMENT 2: OTC DRUGS AND 'TWEENS	7:24
	Synopsis: Young adolescents often are allowed to take over the counter drugs on their own, but many OTC medicines, especially acetaminophen, can be dangerous. Experts discuss how to educate 'tweens on taking OTC drugs safely.	
	Host: Nancy Benson. Guests: Dr. Tanya Altman, Asst. Clinical Prof. of Pediatrics, Mattel Children's Hospital, UCLA and spokesperson, American Academy of Pediatrics; Dr. Janet Engle, Exec. Assoc. Dean, Prof. and head of Dept. of Pharmacy Practice, Univ. of Illinois at Chicago College of Pharmacy; Sharon Mielke, mother of victim of OTC drug death.	
	Compliancy issues covered: health care; consumerism; youth at risk; consumer safety; drugs & medications	
	Links for more information: http://www.knowyourdose.org; http://www.scholastic.com/otcmedsafety/	

Program	16-14	Producers	Reed Pence and Polly Hansen
Air Week	04/03/16-04/09/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:02	SEGMENT 1: SHOULD WE SHORTEN MEDICAL TRAINING?	11:55
	Synopsis: In an age of increasing medical complexity, some leading thinkers in medical education are	
	proposing that the time spent on medical education be cut by nearly one third. The key, these advocates say,	
	is ridding curricula of requirements that most doctors never use. Experts discuss both sides of the issue.	
	Host: Reed Pence. Guests: Dr. Ezekiel Emanuel, Vice Provost for Global Initiatives and Chair, Department of	
	Biomedical Ethics and Health Policy, Univ. of Pennsylvania; Dr. Victor Fuchs, Henry J. Kaiser Prof. Emeritus	
	of Economics and Health Policy, Stanford Univ. and Senior Fellow, Stanford Institute for Economic Policy	
	Research; Dr. Gail Morrison, Senior Vice Dean for Education and Director of Academic Programs, Univ. of	
	Pennsylvania Pereleman School of Medicine.	
	Compliancy issues covered: health care; public health; education; consumer safety	
	Links for more information: http://www.ezekielemanuel.com;	
	https://www.med.upenn.edu/apps/faculty/index.php/g275/p19534;	
	http://healthpolicy.fsi.stanford.edu/people/Victor_R_Fuchs;	
13:57	SPOTBREAK 2: Nasacort "Allergy Days"	:30
	Geigo "Engaged" OUTCUE:on car insurance	:30
14:57	02 PAUSE FOR LOCAL AVAIL	:02
14:59	SEGMENT 2: CONTEXTUAL CARE	8:00
	Synopsis: Studied have found that many doctors don't really listen to their patients, and so miss how illness	
	is affected by the "other things" in life. Experts discuss how to help doctors consider the patient as a whole.	
	Host: Nancy Benson. Guests: Dr. Saul Jeremy Weiner, Prof. of Medicine, pediatrics & Medical Education,	
	Univ. of Illinois and co-author, Listening For What Matters: Avoiding Contextual Errors in Health Care; Dr. Alan	
	Schwartz, Michael Reese Endowed Prof. of Medical Education, Univ. of Illinois, Chicago, and co-author,	
	Listening For What Matters: Avoiding Contextual Errors in Health Care.	
	Compliancy issues covered: health care; education; consumerism; patient safety	
	Links for more information: http://www.contextualizingcare.org	



2016-Q1 (January – March) Viewpoints Quarterly Logs

Compliancy Issues Covered

African-American studies agriculture business: commerce business: employment child development child sexual abuse children & family issues community activism community standards consumerism crime cultural & economic diversity discrimination economy: business trends economy: taxes education employment environment family farming finance food & nutrition government health & wellbeing healthcare human & civil rights immigration

international conflicts justice system labor laws and policies law enforcement & criminal justice system literature & the arts mental health and human behavior personal finance personal productivity, motivation and goal-setting politics:elections popular culture popular culture & media poverty psychology racial discrimination racism recreation & sports religion science & technology senior citizen issues slavery substance abuse teen issues urban issues war wildlife women's issues

See weekly logs below for segment dates, titles, topics, guests & duration

Program	16-01	Producers	Pat Reuter
Air Week	1/3/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:48	SEGMENT 1: The Importance of Music and Arts Education	11:34
	Synopsis: Many schools are cutting back or cutting out music education because of funding restraints. Is this a good idea? What do music and the other arts bring to a child's overall education and development? We talk to two arts experts and some students about the value of music education in a child's life, and hear from some students about their experiences playing and studying music in and out of school.	
	Host: Gary Price. Guests: Rachel White-Hunt, Curriculum Fellow for the Julliard-Nord Anglia Performing Arts Programme and Director of Music at the British International School of Chicago – South Loop; Diane Persellin, Professor of Music Education at Trinity University in San Antonio, TX; Santiago Oskandy, Vanya Lazarevic, and Rachel Spahn, students at the British International School of Chicago – South Loop.	
	Links for more info: www.nordangliaeducation.com https://new.trinity.edu	
	Compliancy Issues Covered: the arts, education, child development, psychology	
15:24	SEGMENT 2: The American Revolution: When did it really begin?	10:01
	Synopsis: In school we learn that the American Revolution began with the battles of Lexington and Concord. But did it? We talk to a historian and author about the events that preceded those battles that effectively threw out British rule in Massachusetts and set the stage for the other colonies to revolt and fight for freedom from England.	
	Host: Marty Peterson. Guests: Ray Raphael, co-author with Marie Raphael of the book, <i>The Spirit of '74: How the American Revolution began</i> .	
	Links for more info: www.rayraphael.com	
	Compliancy Issues Covered: war, law, human & civil rights	

Program	16-02	Producers	Pat Reuter
Air Week	1/10/16	Production Directors	Sean Waldron, Reed Pence

1:48	SEGMENT 1: Humor: It makes serious topics easier to discuss
	Synopsis: Sometimes talking about serious subjects, even with friends and family, can cause arguments
	and bad feelings. But just as Mary Poppins said, "a spoonful of sugar makes the medicine go down,"
	humor can make the discussion of serious subjects go down easier. Our guests are two very talented and
	funny people who use humor, satire and irony to make their points about women in science and
	technology, and the immigrant experience.
	Host: Gary Price. Guests: Aasif Mandvi, actor, award-winning playwright, correspondent on Comedy Central's <i>The Daily Show with Trevor Noah</i> , and author of the book, <i>No Land's Man</i> ; Megan Amram, comedian, television writer and author of <i>Science…for Her!</i> .
	Links for more info: https://twitter.com/aasif http://meganamram.tumblr.com

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Program	16-03	Producers	Pat Reuter
Air Week	1/17/16	Production Directors	Sean Waldron, Reed Pence

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Links for more info: www.jason-gay.com

Compliancy Issues Covered: family, health & wellbeing, culture, employment

Program	16-04	Producer	Pat Reuter
Air Week	1/24/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:49	SEGMENT 1: Great is the Truth: A story of sexual abuse at school	11:04
	Synopsis: Many stories of child sexual abuse in schools by trusted teachers, coaches and clergy have come to light in the past decade or so. One of the latest is the abuse suffered by some students at the Horace Mann School in New York City. We talk to a former student of the school about how the story of abuse came to light, how teachers and coaches lured children into sexual situations and how the draconian statute of limitations on child sex abuse in New York and other states hurts victims who wait until adulthood to reveal their horror.	
	Host: Gary Price. Guest: Amos Kamil, author, with Sean Elder, of <i>Great is the Truth: Secrecy,</i> scandal, and the quest for justice at the Horace Mann School.	
	Links for more info: <u>www.amoskamil.com</u>	
	Compliancy Issues Covered: child sexual abuse, education, justice system, media	
14:49	SEGMENT 2: Lab Created Diamonds and Gemstones: Are they real?	10:36
	Synopsis: Mined diamonds and gemstones can cause a great deal of environmental damage getting them out of the ground, not to mention the horrible working conditions of miners – some just children – have to endure in some of the world's diamond mines. Lab-grown diamonds and gemstones don't require dangerous working conditions, and they're made with just a fraction of the environmental impact of mined gems. But are those stones grown in laboratory <i>really</i> diamonds? Do they look the same as the mined versions? We talk to a spokesperson for lab-grown diamonds and to a geologist about the issue.	
	Host: Marty Peterson. Guests: T.J. Walker, spokesperson for Pure Grown Diamonds, manufacturers of lab-grown diamonds; Marcia Bjornerud, Professor of Geology, Lawrence University, Appleton, WI.	
	Links for more info: www.puregrowndiamonds.com www.lawrence.edu	
	Compliancy Issues Covered: science, technology, environment, labor, consumerism	

Program	16-05	Producer	Pat Reuter
Air Week	1/31/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:49	SEGMENT 1: Super Bowl Gold: A look back at the Big Game	10:21
	Synopsis: Super Sunday is coming up, and football fans are planning their viewing parties. The first game between the Packers and the Chiefs was barely attended, but interest grew through the decades and now it's the biggest American sporting event of the year. We take a look back at the game and some of its stars, coaches and dynasties.	

	Host: Gary Price. Guests: Kostya Kennedy, editor of the <i>Sports Illustrated</i> book, <i>Super Bowl Gold: 50 Years of the Big Game.</i>	
	Links for more info: www.kostyakennedy.com	
	Compliancy Issues Covered: business, recreation, sports	
14:15	5 SEGMENT 2: Super Bowl Ads: What makes them memorable?	11:11
	Synopsis: The Super Bowl is the big game for the NFL, but it's also the <i>biggest</i> game for advertisers. Many people who don't even like football, tune into the game just to see the ads. But what makes a really good Super Bowl ad? We talk to three marketing specialists about how to craft a good ad, how ads are effectively measured and what makes an ad memorable.	
	Host: Marty Peterson. Guests: Aaron Goldman, Chief Marketing Officer for 4C Insights; David Stewart, President's Professor of Marketing at Loyola Marymount University in Los Angeles; Richard Krevolin, branding consultant and author of the book, <i>The Hook: How to share your brand's unique story to engage customers, boost sales, and achieve heartfelt success.</i>	
	Links for more info: www.4cinsights.com www.lmu.edu www.powerstoryconsulting.com	
	Compliancy Issues Covered: commerce, media, popular culture, business, technology	

Program	16-06	Producer	Pat Reuter
Air Week	2/7/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:51	SEGMENT 1: The Wage Gap: Why we have it and how we can narrow it	11:16
	Synopsis: It's campaign season, and we're hearing from politicians about the wage gap between the top 1% of earners in this country and the rest of us. What is the gap? When did it begin to develop and why? And what can we do to narrow it? Our guests offer their opinions on the subject and some solutions.	
	Host: Gary Price. Guests: Les Leopold, Director of the Labor Institute in New York, and author of <i>Runaway Inequality: An activist's guide to economic justice;</i> David Lewin, Neal H. Jacoby Chaired Professor Emeritus in the Anderson School of Management at UCLA, and an expert on executive compensation.	
	Links for more info: www.anderson.ucla.edu, find Les Leopold on Facebook and Twitter	
	Compliancy Issues Covered: employment, finance, taxes, business	
15:09	SEGMENT 2: Biohacking: Scientists look to expand our senses	10:17
	Synopsis: Do humans have more than five senses? Can we detect more in our environment than what we normally perceive through sight, sound, smell, touch and taste? Our guest wanted to know, so she spoke to scientists, engineers, and <i>biohackers</i> about learning more from our five senses and perhaps even finding a 6 th sense.	
	Host: Marty Peterson. Guest: Kara Platoni, lecturer in the Graduate School of Journalism at the University of California-Berkeley and author of the book, <i>We Have the Technology: How biohackers, foodies, physicians, and scientists are transforming human perception one sense at a time.</i>	

Links for more info: <u>www.karaplatoni.com</u>

Compliancy Issues Covered: science & technology, healthcare, senior citizen issues

Program	16-07	Producer	Pat Reuter
Air Week	2/14/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:42	SEGMENT 1: Sex & Labor Trafficking: Why it happens; how we can help the victims	12:16
	Synopsis: Sex and labor trafficking are big business in the U.S. and around the world. Often it's young people and immigrants who are forced to work in the sex industry or in sweatshops, restaurants and hotels with little pay, horrible hours and horrible living conditions. We talk to an author who's experienced dealing with young people caught in this web, and a university lecturer who's an advocate for trafficked victims, about the extent of the problem, how desperate people become ensnared in the trafficker's trap, and how law enforcement and communities can help the victims escape from a life of slavery and abuse.	
	Host: Gary Price. Guests: Ellen Hopkins, author of the young adult verse-novels, <i>Tricks</i> , and <i>Traffick</i> ; Tony Talbott, director of Anti-Human Trafficking Initiatives at the University of Dayton.	
	Links for more info: <u>www.ellenhopkins.com_www.udayton.edu_www.traffickingresourcecenter.org</u> National Human Trafficking Hotline: 1-888-373-7888	
	Compliancy Issues Covered: immigrants, teen issues, slavery, crime, law enforcement & criminal justice system, substance abuse	
	SEGMENT 2: Resolutions: Ways to keep them going througout the year	
16:00	Synopsis: About this time of year, New Year's resolutions begin to wane and most die. How do you keep them going? And how can you make better ones that you're more likely to keep in the future? Our guests give advice on crafting a goal and setting up a process that will help you attain it.	9:26
	Host: Marty Peterson. Guests: Brett Blumenthal, author of the book, 52 Small Changes for the <i>Mind;</i> Achim Nowak, author of the book, <i>The Moment: A practical guide to creating a mindful life in a distracted world</i> .	
	Links for more info: www.sheerbalance.com www.influens.com	
	Compliancy Issues Covered: business, mental health, productivity	

Program	16-08	Producer	Pat Reuter
Air Week	2/21/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:42	SEGMENT 1: The Scholar Denied: W.E.B. Du Bois	11:29
	Synopsis: At the beginning of the 20 th century, the study of sociology was dominated by the	
	University of Chicago and other, historically white universities. Scholars at these schools	
	conducted "armchair" theorizing – developing theories without actually going into cities and towns	

	 to talk to the people they were studying. One man – an African-American scholar and author – changed all that with his groundbreaking research and writing about Black people, their culture, and economic and social situations in urban areas. We talk to a sociologist about W.E.B. Du Bois and his work, and why he was denied the accolades he deserved for developing a new way to research and study various populations in the United States. Host: Gary Price. Guest: Aldon D. Morris, professor of sociology and African-American studies at Northwestern University, author of the book, <i>The Scholar Denied: W.E.B. Du Bois and the birth of modern sociology</i>. Links for more info: www.ucpress.edu www.sociology.northwestern.edu 	
	Compliancy Issues Covered: African-American studies, education, science, urban issues, racial discrimination	
15:14	SEGMENT 2: Post-Apocalyptic and Dystopian Lit: Why young people are drawn to it	10:14
	Synopsis: A great many books and films these days deal with a dark, forbidding world where young people are warring with the villainous adults to save civilization. Teens are drawn to these stories, but why? What is it about dystopian fiction that fascinates young people? We talk to two successful authors of these stories about how kids are working out some of the issues in their own lives through these post-apocalyptic novels and learning valuable lessons about hope, trust, friendship, good and evil.	
	Host: Marty Peterson. Guests: Marie Lu, author of <i>The Young Elites</i> series of books, including <i>The Rose Society</i> ; Tom Isbell, professor at the University of Minnesota-Duluth, author of <i>The Prey</i> and <i>The Capture</i> young reader books.	
	Links for more info: www.Marielubooks.tumblr.com www.tomisbell.com	
	Compliancy Issues Covered: education, literature, popular culture & media, teen issues	

Prog	ram 16-09	Producer	Pat Reuter
Air W	eek 2/28/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:42	SEGMENT 1: Con Men: We're all susceptible!	10:26
	Synopsis: Films like <i>The Sting, Oceans' 11,</i> and <i>American Hustle</i> portray con artists as charismatic heroes out to help the little guy get his due. Well, our guest says that they <i>are</i> charismatic, but they're hardly heroes. She'll explain the personality of the con man and woman, tell us some of the techniques they use to trick their victims, and warn us that anyone – including the con artists themselves – is vulnerable to their scams.	
	Host: Gary Price. Guests: Maria Konnikova, psychologist, author of <i>The Confidence Game: Why</i> we fall for itevery time.	
	Links for more info: www.mariakonnikova.com	
	Compliancy Issues Covered: crime, mental health and human behavior	
13:58	SEGMENT 2: Cheetahs: Helping to preserve this endangered species	11:28
	Synopsis: Cheetahs are the fastest of all land animals – they can reach speeds of up to 70 mph in short bursts. Despite their speed and hunting ability, cheetahs are endangered in Africa and Asia, and don't breed especially well in captivity. In Africa, they can attack livestock herds for food, and	

that puts them in danger from the subsistence farmers who need to protect their flocks. We talk to a wildlife expert who lives in Namibia, Africa and who has studied cheetahs for decades, and a wildlife photographer who spent three years documenting the lives of a family of cheetahs and other animals, about this amazing cat and why it's important to protect it for future generations.
Host: Marty Peterson. Guests: Dr. Laurie Marker, cheetah researcher, founder and executive director of the Cheetah Conservation Fund, author of <i>A Future for Cheetahs</i> . Suzi Eszterhas, award-winning wildlife photographer, who created photographs for <i>A Future for Cheetahs</i> .
Links for more info: www.cheetah.org www.suzieszterhas.com
Compliancy Issues Covered: wildlife, farming, environment, science

Program	16-10	Producer	Pat Reuter & Reed Pence
Air Week	3/6/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:36	SEGMENT 1: David Axelrod on Obama and Politics	10:53
	Synopsis: The presidential election season is in full swing, and candidates are doing their best to	
	make themselves attractive to the primary voters and to the general public for the November election. Our guest was in the thick of things during the last two election cycles and talks about	
	how Barack Obama got elected to the highest office in the land. He also offers some insight into	
	the president's terms in office, the rambunctious candidates on the stump now, and the parties'	
	strategies in this campaign season.	
	Host: Gary Price. Guests: David Axelrod, former campaign strategist and senior White House	
	advisor for President Barack Obama, and author of the book, Believer: My forty years in politics.	
	Links for more info: https://twitter.com/davidaxelrod	
	Compliancy Issues Covered: politics, elections, media, healthcare	
14:26	SEGMENT 2: The Waste-Free Kitchen: Saving more, eating better	11:02
	Synopsis: Americans throw away hundreds of dollars per household on discarded and spoiled	
	food, not to mention wasting the water and energy needed to grow it. Why is that? And how can	
	we decrease waste, save money help the environment and eat better? Our guest has some	
	advice on buying, storing and cooking food to minimize waste and create healthy meals.	
	Host: Marty Peterson. Guests: Dana Gunders, staff scientist at the National Resources Defense	
	Council and author of the book, Waste Free Kitchen Handbook: A guide to eating well and saving	
	money by wasting less food.	
	Links for more info: www.danagunders.com	
	Compliancy Issues Covered: agriculture, food & nutrition, personal finance, the environment	

Program	16-11	Producer	Pat Reuter
Air Week	3/13/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:46	SEGMENT 1: Kids & Character: How do you teach it?	12:12

	Synopsis: Character in a person is something we admire, and something we all would like to think that our kids grow up to achieve. But how do you teach them <i>character</i> ? What are some of the virtues that go hand-in-hand with character and how can we instill them in our kids? We talk to two people who work with character education efforts to find out how two very different organizations are teaching kids teamwork, responsibility, fairness, friendship and other character traits in some very trying environments.	
	Host: Gary Price. Guests: Glenn Wilke, Executive Director of the Midtown Educational Foundation, Chicago; Cynthia Levinson, journalist, author of the book, <i>Watch Out for Flying Kids!</i> <i>How two circuses, two countries and nine kids confront conflict and build community.</i>	
	Links for more info: www.midtown-metro.org www.cynthialevinson.com	
	Compliancy Issues Covered: education, international conflicts, urban issues, poverty, racism, religion	
15:49	SEGMENT 2: How To Have a Really <i>Good</i> Day	9:38
	Synopsis: People tell us all the time to "have a good day," but what does that really mean? How do you work on having a really good day? Our guest has researched the topic and has come up with some very interesting and helpful information from neuroscience and psychology that anyone can use to make their day more productive, less anxiety-provoking and just more pleasant.	
	Host: Marty Peterson. Guest: Caroline Webb, economist, management consultant, CEO of Sevenshift, author of the book, <i>How to Have a Good Day: Harness the power of behavioral science to transform your working life.</i>	
	Links for more info: <u>www.carolinewebb.co</u>	

Progr	am 16-12	Producer	Pat Reuter
Air W	ek 3/20/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:35	SEGMENT 1: Everyone's a Critic! Why it's important that you should be	9:05
	Synopsis: You've no doubt heard the line "everyone's a critic!" Our guest is one and thinks we	
	should all be critics of the films, fine art, literature and other pleasures we indulge in. He will talk	
	about why it's good to be a discerning viewer of the arts, how to be a better critic, how criticism	
	makes us see things in a different light and how it helps us become better at choosing those	
	things in life that bring us beauty and pleasure.	
	Host: Gary Price. Guest: A.O. Scott, movie critic for the New York Times, author of the book,	
	Better Living Through Criticism: How to think about art, pleasure, beauty and truth.	
	Links for more info: www.nytimes.com www.facebook.com www.twitter.com	
	Compliancy Issues Covered: media, literature & the arts, business	
12:44	SEGMENT 2: Mastering Fear in Life and on the Job	12:44
	Synopsis: We all get stressed now and then, but did you ever consider that this "stress" is actually	
	fear? Our guests discuss why that is, how it can sabotage our lives and work, how to handle fear	

when it comes along, and how to do a better job <i>on the job</i> of recognizing fear and learning to handle it.
Links for more info: www.scienceofexcellence.com www.timebanditsolution.com
Compliancy Issues Covered: business & employment, mental health, education, family

Program	16-13	Producer	Pat Reuter
Air Week	3/27/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:47	SEGMENT 1: Teaching Politics in Schools: Fostering discussion and debate	11:30
	Synopsis: Civics classes in many grade schools and high schools aren't the same as they were 20 years ago, when teachers lectured on "how a bill becomes a law" to a roomful of bored students. These days, kids are more likely to discuss and debate some of the most pressing issues of the day. We talk to two educators about how some schools are teaching students how to debate correctly, how discussion of hot topics can foster understanding of diverse points of view, and the long-term benefits for students who engage in thoughtful, civil, debate.	
	Host: Gary Price. Guests: Diana E. Hess, Dean of the School of Education, University of Wisconsin-Madison; Paula McAvoy, Program Director for the Centers for Ethics & Education, University of Wisconsin-Madison. Both guests are co-authors of the book, <i>The Political Classroom: Evidence and ethics in democratic education.</i>	
	Links for more info: www.crf-usa.org; www.mikvachallenge.org; www.civiced.org www.wisc.edu	
	Compliancy Issues Covered: education, politics, cultural & economic diversity, religion, community standards	
15:20	SEGMENT 2: The Future of Work: Changing the way we do business	10:09
	Synopsis: Economists are saying that American workers' wages are stagnant and have been for quite a few years now despite working longer hours and being "on call" all the time through technology. That doesn't mean that business is lagging though, since corporations, their CEOs and other high-level managers are doing quite well in that department. Our guest says that work and the way we compensate the rank-and-file workers needs to change to bring up wages and add benefits to make the work environment more equitable. We discuss why this inequality exists, look at some companies who are bucking that tide and find out ways that the system can change through education, government action and community empowerment.	
	Host: Marty Peterson. Guest: Thomas A. Kochan, Professor at the MIT Sloan School of Management, and author of the book, <i>Shaping the Future of Work.</i>	
	Links for more info: <u>www.speakupforwork.com</u>	
	Compliancy Issues Covered: business, labor, government, community activism	