

Ampersand Cable System Order

| | |
|-------------|------------------------|
| Order # | 62720437 |
| Syscode | 6743 |
| System Name | Spectrum/Fairmont, MN |
| Market | Mankato- St. Peter, MN |

| | |
|--------------|-------------------------|
| Flight Dates | 01/20/20 - 01/26/20 |
| Agency | Red Eagle Media Group |
| Advertiser | American Action Network |

| | |
|-------------|----------|
| Update Date | 01/10/20 |
| Version | 1 Vs. 1 |

| | |
|-------------------|--------------------------|
| AE | Collin Diederich |
| Sales Coordinator | Erica Steinman |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Nov19 |
| - | |

| | |
|---------------|-----------------|
| Client Code | MN-1 |
| Product Code | 01200126 |
| Est Code | 11506 |
| Product Name | |
| Credit Status | Cash in Advance |

| | | | |
|------------------|---------------|------|---|
| Show All Lines | | | |
| Total # of Weeks | 1 | | |
| Total | \$500.00 | | |
| Commission | \$75.00 | | |
| Net Total | \$425.00 | | |
| Total Spots | 50 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

Comments : 1.10 new order beginning 1.20. Please review and confirm, thanks!

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | CNN | VARIOUS | 1/20/20 | 1/26/20 | 09:00 | 16:00 | X | X | X | X | X | | | - | - | 15 | \$8.00 | \$120.00 | 30 | |
| 2 | CNN | VARIOUS | 1/20/20 | 1/26/20 | 16:00 | 19:00 | X | X | X | X | X | | | - | - | 10 | \$13.00 | \$130.00 | 30 | |
| 3 | FXNC | VARIOUS | 1/20/20 | 1/26/20 | 09:00 | 16:00 | X | X | X | X | X | | | - | - | 15 | \$8.00 | \$120.00 | 30 | |
| 4 | FXNC | VARIOUS | 1/20/20 | 1/26/20 | 16:00 | 19:00 | X | X | X | X | X | | | - | - | 10 | \$13.00 | \$130.00 | 30 | |

| | Jan 2020 | Feb 2020 | Mar 2020 | Apr 2020 | May 2020 | Jun 2020 | Jul 2020 | Aug 2020 | Sep 2020 | Oct 2020 | Nov 2020 | Dec 2020 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 50 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 50 |
| AMT | \$500.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$500.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 01/13/20

62720437 | Mankato- St. Peter, MN | Spectrum/Fairmont, MN | 6743 |