

ORDER

Orders
Order / Rev: 135260
Alt Order #: 79 - House Majority PAC
Product Desc: 86- TV
Estimate: 13087 - HMP 2024 - 9/3-9/9 - SKED A
Flight Dates: 09/03/24 - 09/09/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: LMI

DES MOINES ION KFPX

Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: HH
Product Codes: issue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/08/24	6	\$850.00	\$722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	6	\$850.00	\$722.50	0.00
Totals	6	\$850.00	\$722.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KFPXI	09/03/24	09/09/24	Blue Bloods_ Early Fringe	CM	2:00 PM-6:00 PM	--W----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				Blue Bloods_ Early Fringe (CT)		(2:00 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	--W----		2				\$125.00		0.00			
E 2	KFPXI	09/03/24	09/09/24	Law & Order SVU_Prime	CM	6:00 PM-11:00 PM	-----S-	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
				Law & Order SVU_Prime_ (CT)		(6:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	-----S-		2				\$150.00		0.00			
E 3	KFPXI	09/03/24	09/09/24	NCIS_Prime_ (CT)_Su_	CM	6:00 PM-11:00 PM	-----S	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
				NCIS_Prime_ (CT)_Su_ (KFPX)		(6:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/24	09/09/24	-----S		2				\$150.00		0.00			
													Totals	6	\$850.00