

ORDER

Orders
Order / Rev: 135251
Alt Order #: 79 - House Majority PAC
Product Desc: 86 - TV
Estimate: 13094 - HMP 2024 - 10/22-10/28 - SKED
Flight Dates: 10/22/24 - 10/28/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: LMI

DES MOINES ION KFPX

Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: HH
Product Codes: issue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	25	\$3,525.00	\$2,996.25
10/28/24	10/28/24	6	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	25	\$3,525.00	\$2,996.25	0.00
November 2024	6	\$750.00	\$637.50	0.00
Totals	31	\$4,275.00	\$3,633.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KFPXI	10/22/24	10/28/24	Criminal Minds_ Early Fringe	CM	2:00 PM-6:00 PM	M-----	:30	3	\$125.00	P3	0.00	NM	3	\$375.00
				Criminal Minds_ Early Fringe (C)(2:00 PM-6:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	M-----		3				\$125.00		0.00			
E 2	KFPXI	10/22/24	10/28/24	Blue Bloods_ Early Fringe	CM	2:00 PM-6:00 PM	--W----	:30	3	\$125.00	P3	0.00	NM	3	\$375.00
				Blue Bloods_ Early Fringe (CT)(2:00 PM-6:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	--W----		3				\$125.00		0.00			
E 3	KFPXI	10/22/24	10/28/24	Hawaii Five-O: Early Fringe	CM	2:00 PM-6:00 PM	----F--	:30	3	\$125.00	P3	0.00	NM	3	\$375.00
				Hawaii Five-O: Early Fringe (CT)(2:00 PM-6:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	----F--		3				\$125.00		0.00			
E 4	KFPXI	10/22/24	10/28/24	Law & Order SVU_Wknd	CM	9:00 AM-6:00 PM	-----S-	:30	3	\$55.00	P3	0.00	NM	3	\$165.00
				Law & Order SVU_Wknd_ (CT)(9:00 AM-6:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S-		3				\$55.00		0.00			
E 5	KFPXI	10/22/24	10/28/24	NCIS_Wknd_ (CT)_Su	CM	9:00 AM-6:00 PM	-----S	:30	3	\$70.00	P3	0.00	NM	3	\$210.00
				NCIS_Wknd_ (CT)_Su_(KFPX)(9:00 AM-6:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	-----S		3				\$70.00		0.00			
E 6	KFPXI	10/22/24	10/28/24	FBI_Prime_ (CT)_M_(KEM)	CM	6:00 PM-11:00 PM	M-----	:30	3	\$125.00	P3	0.00	NM	3	\$375.00
				FBI_Prime_ (CT)_M_(KFPX)(6:00 PM-11:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/24	10/28/24	M-----		3				\$125.00		0.00			

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DES MOINES ION KFPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KFPXI	10/22/24	10/28/24	Blue Bloods_Prime_ (CT) Blue Bloods_Prime_ (CT)_ W_ (6:00 PM-11:00 PM)	CM	6:00 PM-11:00 PM	--W----	:30	2	\$200.00	P3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/24	10/28/24	--W----		2		\$200.00		0.00					
E 8	KFPXI	10/22/24	10/28/24	Chicago P.D._Prime_ (CT) Chicago P.D._Prime_ (CT)_ Th_ (6:00 PM-11:00 PM)	CM	6:00 PM-11:00 PM	---T---	:30	3	\$250.00	P3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/24	10/28/24	---T---		3		\$250.00		0.00					
E 9	KFPXI	10/22/24	10/28/24	Hawaii Five-O/The Bull_ BM Hawaii Five-O/The Bull_Prime_ (6:00 PM-11:00 PM)	CM	6:00 PM-11:00 PM	----F--	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/24	10/28/24	----F--		2		\$175.00		0.00					
E 10	KFPXI	10/22/24	10/28/24	Law & Order SVU_Prime_ (CT) Law & Order SVU_Prime_ (CT)_ (6:00 PM-11:00 PM)	CM	6:00 PM-11:00 PM	-----S-	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/24	10/28/24	-----S-		3		\$150.00		0.00					
E 11	KFPXI	10/22/24	10/28/24	NCIS_Prime_ (CT)_ Su_ (KFPX) NCIS_Prime_ (CT)_ Su_ (KFPX) (6:00 PM-11:00 PM)	CM	6:00 PM-11:00 PM	-----S	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/24	10/28/24	-----S		3		\$150.00		0.00					
Totals													31	\$4,275.00	