

# ORDER

**Orders**  
**Order / Rev:** 135258  
**Alt Order #:** 79 - House Majority PAC  
**Product Desc:** 86- TV  
**Estimate:** 13088 - HMP 2024 - 9/10-9/16 - SKED A  
**Flight Dates:** 09/10/24 - 09/16/24  
**Original Date / Rev:** 04/10/24 / 04/10/24  
**Order Type:** LMI

**DES MOINES ION KFPX**

**Primary AE:** Gianna Elizardo  
**Sales Office:** Local  
**Sales Region:** LM

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Ayana Watts  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** House Majority PAC  
**Demographic:** HH  
**Product Codes:** issue  
**Priority:** P3  
**Revenue Codes:** AGY, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/15/24	6	\$850.00	\$722.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	6	\$850.00	\$722.50	0.00
<b>Totals</b>	<b>6</b>	<b>\$850.00</b>	<b>\$722.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFPXI	09/10/24	09/16/24	Blue Bloods_ Early Fringe	CM	2:00 PM-6:00 PM	--W----	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
				Blue Bloods_ Early Fringe (CT)		(2:00 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	--W----		2				\$125.00		0.00			
N 2	KFPXI	09/10/24	09/16/24	Law & Order SVU_Prime	CM	6:00 PM-11:00 PM	-----S-	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
				Law & Order SVU_Prime_ (CT)		(6:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	-----S-		2				\$150.00		0.00			
N 3	KFPXI	09/10/24	09/16/24	NCIS_Prime_ (CT)_Su_	CM	6:00 PM-11:00 PM	-----S	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
				NCIS_Prime_ (CT)_Su_ (KFPX)		(6:00 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	-----S		2				\$150.00		0.00			
													<b>Totals</b>	<b>6</b>	<b>\$850.00</b>