

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 138509 / 3		<u>Alt Order #</u> WOC10420025
<u>Product</u> ISSUE UNION CANDIDATE		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 750 760 4562	
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 06/17/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Targeted Platform Media LLC
650 MASSACHUSETTS AVE, NW, SUITE 210
WASHINGTON, DC 20001

352441

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/25/16	10/28/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$1,200.00				
2	WTVD	10/25/16	10/28/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		1:00				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$2,000.00				
3	WTVD	10/25/16	10/28/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$1,300.00				
4	WTVD	10/25/16	10/31/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M - - - - -				1	\$1,300.00				
5	WTVD	10/25/16	10/28/16	Good Morning America	7:00 AM-9:00 AM		1:00				NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				2	\$2,600.00				
7	WTVD	10/25/16	10/29/16	Eyewitness News Sat 9a-10	9:00 AM-10:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- - - - - S -				1	\$850.00				
8	WTVD	10/25/16	10/30/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- - - - - S				1	\$1,800.00				
9	WTVD	10/25/16	10/30/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- - - - - S				1	\$1,300.00				
10	WTVD	10/25/16	10/30/16	Eyewitness News Sun 10a	10:00 AM-10:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- - - - - S				1	\$600.00				
11	WTVD	10/25/16	10/31/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M - - - - -				1	\$700.00				
12	WTVD	10/25/16	10/28/16	Live w/Kelly	9:00 AM-10:00 AM		1:00				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 138509 / 3		<u>Alt Order #</u> WOC10420025
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Product</u> ISSUE UNION CANDID
<u>Advertiser</u> Priorities USA Action		<u>Estimate #</u> 750 760 4562
		<u>Original Date / Revision</u> 06/17/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$1,400.00				
13	WTVD	10/25/16	10/28/16	Rachael Ray	10:00 AM-11:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$600.00				
14	WTVD	10/25/16	10/31/16	The View	11:00 AM-12:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M - - - - -				1	\$700.00				
15	WTVD	10/25/16	10/28/16	The View	11:00 AM-12:00 PM		1:00				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$1,400.00				
16	WTVD	10/25/16	10/28/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$900.00				
17	WTVD	10/25/16	10/28/16	Eyewitness News @ 1230p	12:30 PM-1:00 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$850.00				
18	WTVD	10/25/16	10/28/16	General Hospital	3:00 PM-4:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				3	\$900.00				
19	WTVD	10/25/16	10/28/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$900.00				
20	WTVD	10/25/16	10/28/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$1,200.00				
21	WTVD	10/25/16	10/28/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$1,500.00				
22	WTVD	10/25/16	10/31/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M - - - - -				1	\$2,000.00				
23	WTVD	10/25/16	10/28/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				1	\$2,000.00				
24	WTVD	10/25/16	10/29/16	Eyewitness News Sat @ 7pm	7:00 PM-7:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- - - - - S				1	\$1,100.00				
25	WTVD	10/25/16	10/30/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- - - - - S				1	\$1,300.00				
26	WTVD	10/25/16	10/28/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				3	\$2,000.00				
27	WTVD	10/25/16	10/31/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M - - - - -				1	\$1,800.00				
28	WTVD	10/25/16	10/28/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	- TWTF - -				3	\$1,800.00				
29	WTVD	10/29/16	10/29/16	Eyewitness News Sat 730p	730p-8p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S-				1	\$800.00				
30	WTVD	10/31/16	10/31/16	Dancing With The Stars	8:00 PM-10:00 PM		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M-----				1	\$11,000.00				
31	WTVD	10/25/16	10/30/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-TWTFSS				3	\$2,000.00				
32	WTVD	10/25/16	10/30/16	Eyewitness News Extra	11:30 PM-12:00 XM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----SS				2	\$1,200.00				
33	WTVD	10/25/16	10/28/16	Jimmy Kimmel	11:35 PM-12:37 XM		1:00				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-TWTF--				1	\$1,000.00				
34	WTVD	10/25/16	10/28/16	World News Now	2:15 XM-3:59 XM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-TWT---				1	\$100.00				
35	WTVD	10/30/16	10/30/16	Scandal	12:00 XM-1:00 XM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S				1	\$400.00				
36	WTVD	10/25/16	10/28/16	Eyewitness News @ 6a	6a-7a		1:00				NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$2,600.00				
37	WTVD	10/25/16	10/28/16	Eyewitness News @ 1230p	1230p-1p		1:00				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$1,700.00				
38	WTVD	10/25/16	10/28/16	Rachael Ray	10a-11a		1:00				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$1,200.00				
39	WTVD	10/25/16	10/28/16	Eyewitness News @ Noon	12p-1230p		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$1,800.00				
40	WTVD	10/25/16	10/28/16	Eyewitness News @ 4pm	4p-5p		1:00				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$1,800.00				
41	WTVD	10/25/16	10/28/16	Eyewitness News @ 5pm	5p-530p		1:00				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$2,400.00				
42	WTVD	10/25/16	10/28/16	Eyewitness News @ 530pm	530p-6p		1:00				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$3,000.00				
43	WTVD	10/25/16	10/28/16	Eyewitness News @ 6pm	6p-630p		1:00				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-TWTF--				1	\$4,000.00				
44	WTVD	10/26/16	10/27/16	Millionaire/Minute	2p-3p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--WT---				2	\$550.00				
45	WTVD	10/25/16	10/25/16	Live w/Kelly	9a-10a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-T-----				1	\$700.00				
Totals								0.00				55	\$90,000.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	ISSUE UNION CANDID	750 760 4562

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	06/17/16 / 10/24/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
09/26/16 - 10/30/16	49	\$72,500.00	(\$10,875.00)	\$61,625.00
10/31/16 - 10/31/16	6	\$17,500.00	(\$2,625.00)	\$14,875.00
Totals	55	\$90,000.00	(\$13,500.00)	\$76,500.00

Signature: _____ **Date:** _____

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