

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

| | | |
|---|---|--|
| <u>Contract / Revision</u> 138509 / 3 | | <u>Alt Order #</u> WOC10420025 |
| <u>Product</u> ISSUE UNION CANDIDATE | | |
| <u>Contract Dates</u> 10/25/16 - 10/31/16 | | <u>Estimate #</u> 750 760 4562 |
| <u>Advertiser</u> Priorities USA Action | | <u>Original Date / Revision</u> 06/17/16 / 10/24/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WTVD | <u>Account Executive</u> Anne Clifford | <u>Sales Office</u> Philadelphia NT |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> 750 | <u>Product 1/2</u> 760 |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Targeted Platform Media LLC
650 MASSACHUSETTS AVE, NW, SUITE 210
WASHINGTON, DC 20001

352441

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| 1 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 5a | 5:00 AM-5:30 AM | | 1:00 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | - TWTF - - | | | | 1 | \$1,200.00 | | | | |
| 2 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 530am | 5:30 AM-6:00 AM | | 1:00 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | - TWTF - - | | | | 1 | \$2,000.00 | | | | |
| 3 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 6a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | - TWTF - - | | | | 1 | \$1,300.00 | | | | |
| 4 | WTVD | 10/25/16 | 10/31/16 | Good Morning America | 7:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | M - - - - - | | | | 1 | \$1,300.00 | | | | |
| 5 | WTVD | 10/25/16 | 10/28/16 | Good Morning America | 7:00 AM-9:00 AM | | 1:00 | | | | NM | 2 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | - TWTF - - | | | | 2 | \$2,600.00 | | | | |
| 7 | WTVD | 10/25/16 | 10/29/16 | Eyewitness News Sat 9a-10 | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | - - - - - S | | | | 1 | \$850.00 | | | | |
| 8 | WTVD | 10/25/16 | 10/30/16 | Eyewitness News Sun 7a-8a | 7:00 AM-8:00 AM | | 1:00 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | - - - - - S | | | | 1 | \$1,800.00 | | | | |
| 9 | WTVD | 10/25/16 | 10/30/16 | GMA Sunday 8a-9a | 8:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | - - - - - S | | | | 1 | \$1,300.00 | | | | |
| 10 | WTVD | 10/25/16 | 10/30/16 | Eyewitness News Sun 10a | 10:00 AM-10:30 AM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | - - - - - S | | | | 1 | \$600.00 | | | | |
| 11 | WTVD | 10/25/16 | 10/31/16 | Live w/Kelly | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | M - - - - - | | | | 1 | \$700.00 | | | | |
| 12 | WTVD | 10/25/16 | 10/28/16 | Live w/Kelly | 9:00 AM-10:00 AM | | 1:00 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | - TWTF - - | | | | 1 | \$1,400.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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|--|--|--|
| <u>Contract / Revision</u> 138509 / 3 | | <u>Alt Order #</u> WOC10420025 |
| <u>Contract Dates</u> 10/25/16 - 10/31/16 | | <u>Product</u> ISSUE UNION CANDIDATE |
| <u>Advertiser</u> Priorities USA Action | | <u>Estimate #</u> 750 760 4562 |
| | | <u>Original Date / Revision</u> 06/17/16 / 10/24/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$1,400.00 | | | | |
| 13 | WTVD | 10/25/16 | 10/28/16 | Rachael Ray | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$600.00 | | | | |
| 14 | WTVD | 10/25/16 | 10/31/16 | The View | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | M----- | | | | 1 | \$700.00 | | | | |
| 15 | WTVD | 10/25/16 | 10/28/16 | The View | 11:00 AM-12:00 PM | | 1:00 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$1,400.00 | | | | |
| 16 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ Noon | 12:00 PM-12:30 PM | | :30 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$900.00 | | | | |
| 17 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 1230p | 12:30 PM-1:00 PM | | :30 | | | | NM | 1 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$850.00 | | | | |
| 18 | WTVD | 10/25/16 | 10/28/16 | General Hospital | 3:00 PM-4:00 PM | | :30 | | | | NM | 3 | \$2,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 3 | \$900.00 | | | | |
| 19 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 4pm | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$900.00 | | | | |
| 20 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 5pm | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$1,200.00 | | | | |
| 21 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 530pm | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$1,500.00 | | | | |
| 22 | WTVD | 10/25/16 | 10/31/16 | Eyewitness News @ 6pm | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | M----- | | | | 1 | \$2,000.00 | | | | |
| 23 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 6pm | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$2,000.00 | | | | |
| 24 | WTVD | 10/25/16 | 10/29/16 | Eyewitness News Sat @ 7pm | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -----S- | | | | 1 | \$1,100.00 | | | | |
| 25 | WTVD | 10/25/16 | 10/30/16 | Eyewitness News Sun @ 6pm | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -----S | | | | 1 | \$1,300.00 | | | | |
| 26 | WTVD | 10/25/16 | 10/28/16 | Jeopardy | 7:00 PM-7:30 PM | | :30 | | | | NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 3 | \$2,000.00 | | | | |
| 27 | WTVD | 10/25/16 | 10/31/16 | Wheel of Fortune | 7:30 PM-8:00 PM | | :30 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | M----- | | | | 1 | \$1,800.00 | | | | |
| 28 | WTVD | 10/25/16 | 10/28/16 | Wheel of Fortune | 7:30 PM-8:00 PM | | :30 | | | | NM | 3 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 3 | \$1,800.00 | | | | |
| 29 | WTVD | 10/29/16 | 10/29/16 | Eyewitness News Sat 730p | 730p-8p | | :30 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 3 | \$1,800.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 138509 / 3 | | <u>Alt Order #</u> WOC10420025 |
| <u>Contract Dates</u> 10/25/16 - 10/31/16 | | <u>Product</u> ISSUE UNION CANDID |
| | | <u>Estimate #</u> 750 760 4562 |
| <u>Advertiser</u> Priorities USA Action | | <u>Original Date / Revision</u> 06/17/16 / 10/24/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -----S- | | | | 1 | \$800.00 | | | | |
| 30 | WTVD | 10/31/16 | 10/31/16 | Dancing With The Stars | 8:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$11,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | M----- | | | | 1 | \$11,000.00 | | | | |
| 31 | WTVD | 10/25/16 | 10/30/16 | Eyewitness News @ 11p | 11:00 PM-11:35 PM | | :30 | | | | NM | 3 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTFSS | | | | 3 | \$2,000.00 | | | | |
| 32 | WTVD | 10/25/16 | 10/30/16 | Eyewitness News Extra | 11:30 PM-12:00 XM | | :30 | | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -----SS | | | | 2 | \$1,200.00 | | | | |
| 33 | WTVD | 10/25/16 | 10/28/16 | Jimmy Kimmel | 11:35 PM-12:37 XM | | 1:00 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWTF-- | | | | 1 | \$1,000.00 | | | | |
| 34 | WTVD | 10/25/16 | 10/28/16 | World News Now | 2:15 XM-3:59 XM | | :30 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -TWT--- | | | | 1 | \$100.00 | | | | |
| 35 | WTVD | 10/30/16 | 10/30/16 | Scandal | 12:00 XM-1:00 XM | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/25/16 | 10/31/16 | -----S | | | | 1 | \$400.00 | | | | |
| 36 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 6a | 6a-7a | | 1:00 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -TWTF-- | | | | 1 | \$2,600.00 | | | | |
| 37 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 1230p | 1230p-1p | | 1:00 | | | | NM | 1 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -TWTF-- | | | | 1 | \$1,700.00 | | | | |
| 38 | WTVD | 10/25/16 | 10/28/16 | Rachael Ray | 10a-11a | | 1:00 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -TWTF-- | | | | 1 | \$1,200.00 | | | | |
| 39 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ Noon | 12p-1230p | | 1:00 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -TWTF-- | | | | 1 | \$1,800.00 | | | | |
| 40 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 4pm | 4p-5p | | 1:00 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -TWTF-- | | | | 1 | \$1,800.00 | | | | |
| 41 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 5pm | 5p-530p | | 1:00 | | | | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -TWTF-- | | | | 1 | \$2,400.00 | | | | |
| 42 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 530pm | 530p-6p | | 1:00 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -TWTF-- | | | | 1 | \$3,000.00 | | | | |
| 43 | WTVD | 10/25/16 | 10/28/16 | Eyewitness News @ 6pm | 6p-630p | | 1:00 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -TWTF-- | | | | 1 | \$4,000.00 | | | | |
| 44 | WTVD | 10/26/16 | 10/27/16 | Millionaire/Minute | 2p-3p | | :30 | | | | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | --WT--- | | | | 2 | \$550.00 | | | | |
| 45 | WTVD | 10/25/16 | 10/25/16 | Live w/Kelly | 9a-10a | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/24/16 | 10/30/16 | -T----- | | | | 1 | \$700.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 55 | \$90,000.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 138509 / 3 | WOC10420025 |

| | | |
|-----------------------|---------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/25/16 - 10/31/16 | ISSUE UNION CANDIDA | 750 760 4562 |

| | |
|-----------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Priorities USA Action | 06/17/16 / 10/24/16 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|----------------------|--------------------|
| 09/26/16 - 10/30/16 | 49 | \$72,500.00 | (\$10,875.00) | \$61,625.00 |
| 10/31/16 - 10/31/16 | 6 | \$17,500.00 | (\$2,625.00) | \$14,875.00 |
| Totals | 55 | \$90,000.00 | (\$13,500.00) | \$76,500.00 |

Signature: _____ **Date:** _____

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