STATION:

WLKR-AM

ORDER#: 3203337

DATE:

11/03/2022

MARKET: REP:

UM - Norwalk, OH Regional Reps Non-Rep **AMOUNT: \$486.00**

SPOTS: 31

AGENCY:

MEDIA FINANCIAL SERVICES 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD:

Stn Ver: 1 Last:

SLS PH: 216-233-8181

SLS FAX:

Invoices@MediaFinancial.com

SALES OFFICE: SALESPERSON: **PHILADELPHIA**

Linley Grande

SLS EMAIL:

Linley.Grande@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

CONTRACT # FOR INVOICING 4435772

ADVERTISER:

Bring Ohio Back

AGY CLI: AGY PRD:

INVOICE:

MEDIA FINANCIAL SERVICES

PRODUCT:

11/3-11/8 Incremental Add

AGY EST:

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

11-02-2022 TO 11/13/2022

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF WEEKS: 2

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 11/02/2022 16:34

COMMENTS

[Rep Comment] 11/02/2022:

[Rep Comment] 11/02/2022: New URGENT order. Same NAB and 2 SPOTS SHOULD ROTATE 50/50. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

***** No Comments for this Advertiser ******

THIS IS AN UNWIRED NETWORK ORDER, SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION, PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

11/2/2022 To 11/6/2022 WEEK#1 WK TOT \$390.00 WK TOTAL SPOTS 25

| МС | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|------|--------|-------------|-----|-----------|-----------|-------|------|-----------------|
| | 1 | | WTF | 6:00AM | 7:00PM | 60 | 11/2/2022 | 11/4/2022 | 15 | \$16 | \$240 |
| | 2 | | SS | 6:00AM | 7:00PM | 60 | 11/5/2022 | 11/6/2022 | 10 | \$15 | \$150 |

| WEE | K#2 | | 11/7/2022 To 11/ | 13/2022 | | WK TOT \$96. | 00 | WK TOTAL SPOTS 6 | | | |
|-----|-----|---------|------------------|---------|-------------|--------------|-----------|------------------|-------|------|-----------------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
| | 3 | | MT | 6:00AM | 7:00PM | 60 | 11/7/2022 | 11/8/2022 | 6 | \$16 | \$96 |



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LAST SENT: 11/02/2022 16:34

| TOTAL | Nov | | | | | | | Total |
|-------|--------|--|--|--|--|--|--|--------|
| SPOT | 31 | | | | | | | 31 |
| CASH | 486.00 | | | | | | | 486.00 |
| TOTAL | 486.00 | | | | | | | 486.00 |