



**KWTX - FM RADIO**

**WACO, TEXAS**

## **QUARTERLY ISSUES/PROGRAMS LIST**

**THIRD QUARTER, 2014**

**October 1, 2014**

**For quarter beginning:**

<u>          </u>	<b>January 1, 2014</b>
<u>          </u>	<b>April 1, 2014</b>
<u>    X    </u>	<b>July 1, 2014</b>
<u>          </u>	<b>October 1, 2014</b>

**KWTX FM provides its listeners with programming and public service announcements that address issues of concerns to our local community**



## **iHeart Media / Waco-Killeen, Texas**

**THIS WEEK IN CENTRAL TEXAS** is a weekly  
30 minute Public Affairs Show hosted by  
John Oakes

The program features community guests and a variety of  
topics and local issues, events and organizations.

The program was created to bring real Central Texans  
together in an open forum to discuss the issues and  
community affairs and area events most  
important to our communities

**'THIS WEEK IN CENTRAL TEXAS'**  
runs each Saturday at the following times

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**6:30AM on 92.3 KIIZ FM - Z92.3**

runs each Sunday at the following times

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**6:00AM on 107.3 KLFX FM - The Fox**

**6:00AM on 102.5 KBRQ FM - The Bear**

**11:30PM on 99.9 WACO FM - Waco100**

**6:00AM on 95.5 KBGO FM - Oldies 95**

**6:30AM on 1230 KWTX AM - News Talk**

**6:00AM on 97.5 KWTX FM - Today's Hit Music**

KWTX-FM  
Waco, TX  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/01/2014

KWTX-FM  
Quarterly Issues/Programs List

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KWTX-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blood Donations:** Linda talked about the many many Carter Blood Care blood drives going on around the Central Texas area and the demand on their supplies during the summer months.
- **Breast Cancer Awareness:** One last update from Destiny on the upcoming Komen Race For The Cure. She talked about how participants could pick up their pre-race packages and encouraged families to bring their children.
- **Community Involvement:** Talked about Hooves For Stripes, a family event aimed at collecting money for charities that help wounded warriors.
- **Elderly:** Casey talked about Friends For Life and how they help the elderly and adults with disabilities. She also had info on their summer campaigns and upcoming open house.
- **Family Involvement:** The upcoming Santa's Workshop Golf Scramble fundraiser was the topic. Samara had details on the event and how it raises money for families in need during the holiday season.
- **Food Drive:** With Caritas, Buddy talked about how important it is to stocking the shelves during the summer as well as during the holiday months.
- **Madd:** Kim is the coordinator for the Bell County 5k Walk Like Madd and had all the details how family and business could get involved and talked about how a drunk driver affected her family.
- **Military Involvement:** NCO Command Sergeant Smith talked about hoe the events of 9/11 changed his life and others on post at Fort Hood.
- **Multiple Sclerosis:** Lilly talked about the upcoming Walk MS. She gave some background on the many different types of MS, their symptoms and treatments and had info on their upcoming event.
- **Show Your Stripes:** Program discussed the Show Your Stripes initiative in getting vets a job.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
Show Your Stripes	This Week In Central Texas	Program discussed the Show Your Stripes initiative in getting vets a job.	Rick Sanchez	07/06/2014 06:00 AM	029:54
Community Involvement	This Week In Central Texas	Talked about Hooves For Stripes, a family event aimed at collecting money for charities that help wounded warriors.	Bobby Hoops	07/13/2014 06:02 AM	029:55
Family Involvement	This Week In Central Texas	Christine talked about the upcoming exhibits at the Texas Ranger Hall Of Fame and how the family can get involved.	Christine Rothenbush	07/20/2014 06:01 AM	029:46
Breast Cancer Awareness	This Week In Central Texas	Destiny had an update on the Komen Race For The Cure and what to expect the day of the race.	Destiny DeLillo	07/27/2014 06:02 AM	030:02
Food Drive	This Week In Central Texas	With Caritas, Buddy talked about how important it is to stocking the shelves during the summer as well as during the holiday months.	Buddy Edwards	08/03/2014 06:00 AM	030:04
Madd	This Week In Central Texas	Kim is the coordinator for the Bell County 5k Walk Like Madd and had all the details how family and business could get involved and talked about how a drunk driver affected her family.	Kim Ray	08/10/2014 06:03 AM	029:55
Blood Donations	This Week In Centra Texas	Linda talked about the many many Carter Blood Care blood drives going on around the Central Texas area and the demand on their supplies during the summer months.	Linda Gelzer	08/17/2014 06:01 AM	030:02
Elderly	This Week In Central Texas	Casey talked about Friends For Life and how they help the elderly and adults with disabilities. She also had info on their summer campaigns and upcoming open house.	Casey Moore	08/24/2014 06:02 AM	029:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Show Your Stripes	This Week In Central Texas	Program discussed the Show Your Stripes initiative in getting vets a job.	Rick Sanchez	08/31/2014 06:00 AM	029:53
Military Involvement	This Week In Central Texas	NCO Command Sergeant Smith talked about hoe the events of 9/11 changed his life and others on post at Fort Hood.	Alonzo Smith	09/07/2014 06:01 AM	029:54
Breast Cancer Awareness	This Week In Central Texas	One last update from Destiny on the upcoming Komen Race For The Cure. She talked about how participants could pick up their pre-race packages and encouraged families to bring their children.	Destiny DeLillo	09/14/2014 06:02 AM	029:55
Multiple Sclerosis	This Week In Central Texas	Lilly talked about the upcoming Walk MS. She gave some background on the many different types of MS, their symptoms and treatments and had info on their upcoming event.	Lilly Goldstucker	09/21/2014 06:00 AM	030:02
Family Involvement	This Week In Central Texas	The upcoming Santa's Workshop Golf Scramble fundraiser was the topic. Samara had details on the event and how it raises money for families in need during the holiday season.	Samara Eledge	09/28/2014 06:02 AM	030:02

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM AWARENESS	AD COUNCIL	000:31	004
BREAST CANCER RESEARCH	SUSAN G KOMEN	000:30	020
CHILD MENTORING	BOYS TOWN	000:15	025
CHILD MENTORING	BOYS TOWN	000:30	003
CHILD MENTORING	BOYS TOWN	001:00	017
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
DISASTER RELIEF	AIR FORCE RESERVE	000:30	069
DISASTER RELIEF	TEXAS NATIONAL GUARD	000:31	047
DRUG ABUSE PREVENTION	ONDCP	000:30	031
ELECTRIC CONSERVATION	TEXAS ASSOC OF BROADCASTERS	001:00	059
FAMILY SUPPORT	CATHOLIC CHURCH	000:30	006
FAMILY SUPPORT	CATHOLIC CHURCH	001:01	019
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
GOVT ASSISTANCE	U.S. GOVT	000:29	007
GOVT ASSISTANCE	U.S. GOVT	000:59	015
HUNGER	MEALS ON WHEELS	000:30	011
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	053
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	031
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	000:59	012
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	001:00	019
PUBLIC HEALTH	NATIONAL PEST ASSN	000:30	004
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:30	005
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:31	002
PUBLIC SAFETY	TX ASSN OF BROADCASTERS	000:30	003
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	011
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TAX/EARNED INCOME	U.S. GOVT	001:00	024
TORNADO DISASTER RELIEF	TEXAS NATIONAL GUARD	000:30	022
VETERANS AFFAIRS	USO	000:15	034
VETERANS AFFAIRS	USO	000:30	009
VETERANS AFFAIRS	USO	001:00	034
VETERANS AFFAIRS	WOUNDED WARRIER PROJECT	001:00	021
VOLUNTEER PUSH	DOSOMETHING.ORG	000:30	019
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	000:31	001
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	001:01	021