



KWTX - FM RADIO
WACO, TEXAS

QUARTERLY ISSUES/PROGRAMS LIST

FIRST QUARTER, 2017

April 3, 2017

For quarter beginning:

| | |
|------------------|-----------------|
| _____ | January 1, 2017 |
| <u> x </u> | April 1, 2017 |
| _____ | July 1, 2017 |
| _____ | October 1, 2017 |

KWTX FM provides its listeners with programming and public service announcements that address issues of concerns to our local community



iHeart Media / Waco-Killeen, Texas

THIS WEEK IN CENTRAL TEXAS is a weekly
30 minute Public Affairs Show hosted by
Tamme Taylor

The program features community guests and a variety of
topics and local issues, events and organizations.

The program was created to bring real Central Texans
together in an open forum to discuss the issues and
community affairs and area events most
important to our communities

'THIS WEEK IN CENTRAL TEXAS'
runs each Saturday at the following times

6:30AM on 92.3 KIIZ FM - Z92.3

runs each Sunday at the following times

6:00AM on 107.3 KLFX FM - The Fox

6:00AM on 102.5 KBRQ FM - The Bear

11:30PM on 99.9 WACO FM - Waco100

6:00AM on 95.5 KBGO FM - Oldies 95

6:30AM on 1230 KWTX AM - News Talk

6:00AM on 97.5 KWTX FM - Today's Hit Music

KWTX-FM
Waco, TX
Quarterly Issues/Programs List
First Quarter, 2017
04/28/2017

KWTX-FM
Quarterly Issues/Programs List

KWTX-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BETTER BUSINESS BUREAU:** TAX TIPS/KEEPING DOCUMENTS AND ID SAFE/WHEN TO GET RID OF FORMS
 - **CARITAS:** NEW GRANT FOR FRESH PRODUCE/PROGRAMS TO HELP THOSE IN NEED/HOW TO VOLUNTEER AND DONATE
 - **CARTER BLOODCARE:** CRITICAL NEED FOR BLOOD DONATIONS IN CENTRAL TEXAS/HOW TO DONATE AND SET UP BLOOD DRIVES
 - **CENTEX GIRL SCOUTS:** PROGRAMS TO DEVELOP LIFE SKILLS FOR YOUNG GIRLS/BECOMING A MENTOR/HOW TO SUPPORT GIRL SCOUTS
 - **COMPASSION MINISTRIES:** HELPING PREVENT HOMELESS FAMILIES IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER
 - **ENRICH ELDERLY CARE:** SUPPORT SERVICES FOR SENIOR CITIZENS IN CENTRAL TEXAS/GETTING HELP AND DONATING/UPCOMING EVENT
 - **FUZZY FRIENDS:** ANIMAL RESCUE IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER/UPCOMING EVENT
 - **MARCH FOR BABIES:** MARCH OF DIMES PROGRAMS/MARCH FOR BABIES WALK/HOW TO GET HELP AND SUPPORT
 - **TOASTMASTERS OF CENTEX:** LEARNING TO COMMUNICATE CLEARLY/FOSTERING LEADERSHIP
 - **VETERANS AFFAIRS:** WOMEN VETERANS MONTH/HOW TO GET BENEFIT INFORMATION/VETERANS SUPPORT
-

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------|----------------------------------|--|---------------------------|------------------------|----------|
| COMPASSION MINISTRIES | This Week In Central Texas | HELPING PREVENT HOMELESS FAMILIES IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER | JILL MCCALL/MARY LOU POLK | 01/01/2017 06:03 AM | 030:02 |
| VETERANS AFFAIRS | This Week In Central Texas | ASSISTING VETERANS IN CENTRAL TEXAS/PROGRAMS/HOW TO GET HELP | JULIA CONNOR | 01/08/2017 06:02 AM | 030:09 |
| CARTER BLOODCARE | This Week In Central Texas | CRITICAL NEED FOR BLOOD DONATIONS IN CENTRAL TEXAS/HOW TO DONATE AND SET UP BLOOD DRIVES | CLINTON MCCOY | 01/15/2017 06:00 AM | 030:14 |
| CENTEX GIRL SCOUTS | This Week In Central Texas | PROGRAMS TO DEVELOP LIFE SKILLS FOR YOUNG GIRLS/BECOMING A MENTOR/HOW TO SUPPORT GIRL SCOUTS | MELISSA GREEN | 01/22/2017 06:03 AM | 030:12 |
| BETTER BUSINESS BUREAU | This Week In Central Texas | DATA PROTECTION/STAYING SAFE ONLINE/PROTECTING ID | ADAM PRICE | 01/29/2017 06:00 AM | 030:00 |
| BETTER BUSINESS BUREAU | This Week In Central Texas | DATA PROTECTION/STAYING SAFE ONLINE/KEEPING PASSWORDS AND ID PROTECTED | ADAM PRICE | 01/29/2017 06:03 AM | 030:21 |
| TOASTMASTERS OF CENTEX | This Week In Central Texas | LEARNING TO COMMUNICATE CLEARLY/FOSTERING LEADERSHIP | TIM MANSON | 02/05/2017 06:02 AM | 030:05 |
| ENRICH ELDERLY CARE | This Week In Central Texas | HELPING THE ELDERLY IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER/RESOURCES NEEDED/UPCOMING EVENT | CASEY MOORE | 02/12/2017 06:01 AM | 030:00 |
| BETTER BUSINESS BUREAU | This Week In Central Texas | TAX TIPS/KEEPING DOCUMENTS AND ID SAFE/WHEN TO GET RID | ADAM PRICE | 02/19/2017 06:00 AM | 030:16 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------|----------------------------------|--|-----------------------|------------------------|----------|
| | | OF FORMS | | | |
| CARITAS | This Week In Central Texas | NEW GRANT FOR FRESH PRODUCE/PROGRAMS TO HELP THOSE IN NEED/HOW TO VOLUNTEER AND DONATE | BUDDY EDWARDS | 02/26/2017 06:00 AM | 030:25 |
| FUZZY FRIENDS | This Week In Central Texas | ANIMAL RESCUE IN CENTRAL TEXAS/HOW TO DONATE AND VOLUNTEER/UPCOMING EVENT | KARMEN WOOD | 03/05/2017 06:00 AM | 030:04 |
| VETERANS AFFAIRS | This Week In Central Texas | WOMEN VETERANS MONTH/HOW TO GET BENEFIT INFORMATION/VETERANS SUPPORT | JULIA CONNOR | 03/12/2017 06:00 AM | 030:06 |
| MARCH FOR BABIES | This Week In Central Texas | MARCH OF DIMES PROGRAMS/MARCH FOR BABIES WALK/HOW TO GET HELP AND SUPPORT | GINNY ROSARIO-HALL | 03/19/2017 06:01 AM | 030:07 |
| ENRICH ELDERLY CARE | This Week In Central Texas | SUPPORT SERVICES FOR SENIOR CITIZENS IN CENTRAL TEXAS/GETTING HELP AND DONATING/UPCOMING EVENT | CASEY MOORE | 03/26/2017 06:02 AM | 030:04 |

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-----------------------------|----------|------|
| AUTISM AWARENESS | AD COUNCIL | 000:31 | 009 |
| CHILD MENTORING | BOYS TOWN | 000:15 | 009 |
| CHILD MENTORING | BOYS TOWN | 000:30 | 002 |
| CHILD MENTORING | BOYS TOWN | 001:00 | 009 |
| COMMUNITY INVOLVEMENT | PROJECT YELLOW LIGHT | 000:31 | 009 |
| DRUG ABUSE PREVENTION | ONDCP | 000:30 | 023 |
| FAMILY SUPPORT | CATHOLIC CHURCH | 000:30 | 007 |
| FAMILY SUPPORT | CATHOLIC CHURCH | 001:01 | 012 |
| GOVT ASSISTANCE | U.S. GOVT | 000:29 | 001 |
| GOVT ASSISTANCE | U.S. GOVT | 000:59 | 008 |
| HEALTH AND FITNESS | FRUITS & VEGGIES | 000:30 | 005 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 006 |
| PEACE | PEACE IN THE STREETS | 000:31 | 011 |
| PUBLIC HEALTH | DEPT OF HEALTH/HUMAN SVCS | 000:59 | 006 |
| PUBLIC HEALTH | DEPT OF HEALTH/HUMAN SVCS | 001:00 | 010 |
| PUBLIC HEALTH | NATIONAL PEST ASSN | 000:30 | 006 |
| PUBLIC SAFETY | HEART OF TX AMATEUR RADIO | 000:31 | 003 |
| PUBLIC SAFETY | TX ASSN OF BROADCASTERS | 000:30 | 002 |
| SAFE DRIVING | PROJECT YELLOW LIGHT | 000:31 | 006 |
| TAX/EARNED INCOME | U.S. GOVT | 001:00 | 007 |
| TEXAS ASSOCIATION OF COUNTIES | TEXAS ASSOC OF BROADCASTERS | 000:30 | 027 |
| TEXAS CULTURAL TRUST | TEXAS ASSOC OF BROADCASTERS | 000:30 | 005 |
| TX DOT | TEXAS ASSOC OF BROADCASTERS | 000:30 | 001 |
| VETERANS AFFAIRS | USO | 000:15 | 034 |
| VETERANS AFFAIRS | USO | 000:30 | 006 |
| VETERANS AFFAIRS | USO | 001:00 | 018 |
| VOLUNTEER PUSH | DOSOMETHING.ORG | 000:30 | 019 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------|-----------------------|----------|------|
| VOLUNTEER PUSH | VOLUNTEERS OF AMERICA | 000:31 | 006 |
| VOLUNTEER PUSH | VOLUNTEERS OF AMERICA | 001:01 | 010 |

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Central Texas Youth Services

Date: 3/24/2017

Time: 6:20am

Interview Length: 5 minutes

Topic: Taste of Central Texas

Event Location: Bell County Expo Center

Name of Person Interview: Kelly Jenkins

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Central Texas Youth Services will host its 16th Annual Taste of Central Texas Event at the Bell County Expo Center on March 28th from 6pm to 9pm. The event will feature samples and food from various local Central Texas restaurants, door prizes and entertainment. Proceeds benefit programs and outreach with Central Texas Youth Services.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Greater Waco Chamber of Commerce

Date: 01/11/2017

Time: 8:40am

Interview Length: 5 minutes

Topic: Seminar on Prevention of Credit, Debit Card, Checks and Cash Fraud

Event Location: Waco Chamber of Commerce

Name of Person Interview: Ken Givens

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

A free Business Security Seminar is being held at the Waco Chamber on January 17th at 10am and 3pm. The free event is being sponsored by The Waco Police Department, Better Business Bureau, and U.S. Merchant Payment Solutions. Speakers will be sharing info on ways to recognize new counterfeit cash, cards, and checks. Attendees will receive training tools to teach their staff on avoiding fraud and scams.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Carenet of Central Texas

Date: 1/11/17

Time: 6:20 am

Interview Length: 5 minutes

Topic: Carenet BBQ and Bake Sale

Event Location: Waco Lion's DEN

Name of Person Interview: Deborah McGregor

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Event to raise money for
CareNet Pregnancy Center
to help women in crisis.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: AUSA: Association of the United States Army

Date: 01.11.17

Time: 7:35am

Interview Length: 8 minutes

Topic: Newstalk 1230 Toy Drive for the Ft Hood AUSA

Event Location: Ft Hood

Name of Person Interview: Lt General Donald Jones

Station: Newstalk1230 KWTX-AM

DJ/Show: The James Show; James Parker

Description/Benefit to community: Christmas toy drive for local military and homeless families

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWIX-FM, KWIX-AM, KIIZ-FM, KLFX-FM

Organization: American Heart Association

Date: 2/3/17

Time: 6:20 AM

Interview Length: 5 minutes

Topic: Wearing Red for Heart disease #WacoGoRed

Event Location: area-wide

Name of Person Interview: Dewayne & Tamme - Big Morning Show

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Raising awareness about heart disease
and stroke in women, urge women
to take action to reduce their risk

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: *Enrich Seniors*

Date: *2/8/17*

Time: *8:30 am*

Interview Length: 5 minutes

Topic: *Battle on the Brazos Dragon Boat Festival*

Event Location: *McLane Stadium*

Name of Person Interview: *Casey Moore*

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Fundraiser to benefit Enrich Seniors - a non-profit organization that serves the elderly in Central Texas with various programs and services.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Enrich Seniors

Date: 3/22/17

Time: 8:30am

Interview Length: 5 minutes

Topic: Dragon Boat Race - Benefit

Event Location: McLane Stadium

Name of Person Interview: Casey Moore

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Battle on the Brazos Dragon Boat Festival is a fundraiser for Enrich Seniors, a local non-profit organization dedicated to improving the lives of senior citizens in Central Texas.