



**KWTX - FM RADIO
WACO, TEXAS**

QUARTERLY ISSUES/PROGRAMS LIST

FOURTH QUARTER, 2017

January 1, 2018

For quarter beginning:

<u> X </u>	January 1, 2018
<u> </u>	April 1, 2018
<u> </u>	July 1, 2018
<u> </u>	October 1, 2018

KWTX FM provides its listeners with programming and public service announcements that address issues of concerns to our local community



iHeart Media / Waco-Killeen, Texas

THIS WEEK IN CENTRAL TEXAS is a weekly
30 minute Public Affairs Show hosted by
Tamme Taylor

The program features community guests and a variety of
topics and local issues, events and organizations.

The program was created to bring real Central Texans
together in an open forum to discuss the issues and
community affairs and area events most
important to our communities

'THIS WEEK IN CENTRAL TEXAS'
runs each Saturday at the following times

6:30AM on 92.3 KIIZ FM - Z92.3

runs each Sunday at the following times

6:00AM on 107.3 KLFX FM - The Fox

6:00AM on 102.5 KBRQ FM - The Bear

10:30PM on 99.9 WACO FM - Waco100

6:00AM on 95.5 KBGO FM - Oldies 95

6:30AM on 1230 KWTX AM - News Talk

6:00AM on 97.5 KWTX FM - Today's Hit Music

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: American Heart Association

Date: 10/12/2017 10/12/2017

Time: 6:30am 6:20am

Interview Length: 5 minutes

Topic: Bell County Heart Walk

Event Location: Confederate Park in Belton

Name of Person Interview: Kim Kimt

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

The Bell County Heart is scheduled for Saturday, October 14th at Confederate Park in Belton. Proceeds benefit programs and research for the American Heart Association in the Bell County area.

Re: Madonna

KBGO PUBLIC LIFE
Lester's COMMENTS

Wells, Dewayne

Fri 10/13/2017 9:06 AM

To: ERBE, MELISA <melisa.erbe@MidwayISD.org>;

Cc: Wells, Dewayne <DewayneWells@iheartmedia.com>;

Hi Melisa --

Thanks for reaching out. That's how we make a better radio station. I appreciate you letting me know what you think. Thanks for listening over there! We'll pump up the variety. 😊

Dewayne Wells

Program Manager | KBGO-FM | KWTX-AM

iHeartMedia Killeen/Waco

314 W. State Hwy. 6

o 254.776.3900

Reaching a quarter billion consumers every month

Radio/Digital/Outdoor/Mobile/Social/Events

From: ERBE, MELISA <melisa.erbe@MidwayISD.org>

Sent: Friday, October 13, 2017 9:00 AM

To: Wells, Dewayne

Subject: Madonna

Please take Madonna out of the play list! I listen every day and I can't believe you can't find something else to play... her songs you play every single day...ugh....Like a Prayer.....can you put something new in? Thanks!! She is so old news and kind of toxic...

Melisa Erbe

Assistant Human Resources/Finance

MISD Administration

254-761-5611 (1135)

melisa.erbe@midwayisd.org

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Community Cancer Association

Date: 10/17/17

Time: 6:20am

Interview Length: 5 minutes

Topic: Local event for the CCA

Event Location: Baylor Club at McLane Stadium

Name of Person Interview: Terry Hunt

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

CCA works with local cancer patients and their families to obtain resources and support in the fight against cancer. This event is helping to raise awareness for CCA and money for its programs.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: American Heart Association

Date: 10/13/17

Time: 6:20 AM

Interview Length: 5 minutes

Topic: Heart Walk in Waco

Event Location: McLane Stadium

Name of Person Interview: Kim Kimt

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

The Waco Heart Walk raises money and awareness for the American Heart Association in their fight against cardiovascular disease.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: James Swain Memorial Scholarship Fund

Date: 10/26/17

Time: 6:20am

Interview Length: 5 minutes

Topic: Beatlemania '64 concert benefit

Event Location: Jones Theatre at Baylor University

Name of Person Interview: Mark Nix

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

Jones Theatre at Baylor University will host a concert benefit featuring Beatlemania '64 on Friday, October 27th from 7:30pm to 9:30pm. Proceeds will benefit the James Swain Memorial Scholarship fund.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Caritas

Date: 10/24/17

Time: 8:30am

Interview Length: 5 minutes

Topic: Food for Families food drive

Event Location: Various locations in Central Texas

Name of Person Interview: Buddy Edwards

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community: See attached

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Carter Bloodcare

Date: 10/25/17

Time: 8:20am

Interview Length: 5 minutes

Topic: Blood drive with iHeartmedia

Event Location: Studios at 314 West State Hwy 6
in Waco

Name of Person Interview:

Clinton McCoy

Station:

KBGO-FM

DJ/Show: Dewayne & Tamme - Big Morning Show

Description/Benefit to community:

Blood drive to encourage
listeners to keep the blood supply
up to needed levels for the
community in Central Texas

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Jr. League of Waco

Date: 10/31/17

Time: 8:20am

Interview Length: 5 minutes

Topic: Deck The Halls Holiday Gift Market

Event Location: Waco Convention Center

Name of Person Interview:

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

The Jr. League of Waco will host its annual Deck the Halls Holiday Gift Market November 2nd-5th at the Waco Convention Center. Proceeds from the event will benefit various local projects of the Jr. League of Waco.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Enrich Seniors

Date: 11/15/17

Time: 7:30am

Interview Length: 5 minutes

Topic: Bless This Food Thanksgiving
Meal Delivery

Event Location: St. Alban's Episcopal Church

Name of Person Interview:

Casey Moore

Station:

KBGO

DJ/Show:

Big Morning Show/Dewayne + Tamme

Description/Benefit to community:

Delivering meals to seniors in
need for Thanksgiving

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Enrich Seniors

Date: 11/28/17

Time: 7:30am

Interview Length: 5 minutes

Topic: Giving Tuesday and Senior Santa program

Event Location: Central Texas

Name of Person Interview: Casey Moore

Station: KBGO-FM

DJ/Show: Big Morning Show w/ Dewayne & Tamme

Description/Benefit to community:

Encouraging ^{the community} ~~seniors~~ to donate to/ for various programs that support Enrich Seniors, and the Senior Santa program to provide gifts to the elderly.

iHeartMedia Waco/Killeen
ON AIR INTERVIEW FORM
(For PSA Quarterly Report)
WACO-FM, KBGO-FM, KBRQ-FM, KWTX-FM, KWTX-AM, KIIZ-FM, KLFX-FM

Organization: Bosque Animal Rescue Kennels-Clifton

Date: 12/21/2017

Time: 8:35am

Interview Length: 5 minutes

Topic: Bosque Animal Rescue Kennels open house

Event Location: Bosque Animal Rescue Kennel in Clifton

Name of Person Interview: Jackie Murski

Station: KBGO-FM

DJ/Show: Dewayne Wells/Tamme Taylor

Description/Benefit to community:

The Bosque Animal Rescue Kennel in Clifton is hosting open houses every day from 9am-10am and 4pm-5pm through January 1st. Listeners are encouraged to fill holiday boxes with treats and toys for the rescue animals. The kennel currently houses 30 dogs.

KWTX-FM
Waco, TX
Quarterly Issues/Programs List
Fourth Quarter, 2017
12/29/2017

KWTX-FM
Quarterly Issues/Programs List

KWTX-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BETTER BUSINESS BUREAU:** AVOIDING HOLIDAY SCAMS/RESOLVING BUSINESS DISPUTES/STAYING SAFE ONLINE
 - **CARITAS:** PROVIDING FOOD AND SERVICES TO THE NEEDY IN CENTRAL TEXAS/GETTING HELP AND DONATING/UPCOMING EVENT
 - **COMPASSION MINISTRIES:** HELPING PREVENT HOMELESS FAMILIES/HOW TO DONATE AND VOLUNTEER/UPCOMING EVENT
 - **ENRICH ELDERLY CARE:** SERVING THE ELDERLY IN CENTRAL TEXAS/PROGRAMS OFFERED/HOW TO DONATE/UPCOMING EVENT
 - **FUZZY FRIENDS:** HELPING ABANDONED ANIMALS IN CENTRAL TEXAS/HOW TO DONATE/UPCOMING EVENT
 - **MOODY GARDENS:** EDUCATIONAL AND CONSERVATION PROGRAMS/SERVING THOSE WITH DISABILITIES/CURRENT EVENTS
 - **MULTIPLE SCLEROSIS RESEARCH:** LIVING WITH MULTIPLE SCLEROSIS/WALK MS TO SUPPORT RESEARCH/JOINING THE WALK AND HOW TO VOLUNTEER
 - **UNDERSTOOD DOT ORG:** HELPING CHILDREN WITH LEARNING AND ATTENTION ISSUES/USING MUSIC TO MANAGE ADHD
 - **UNITED WAY:** SUPPORTING THE UNITED WAY/PROGRAMS OFFERED/HOW TO DONATE/UPCOMING EVENT
 - **VETERANS AFFAIRS:** JOB FAIR FOR VETERANS/HOW TO GET INFORMATION AND SUPPORT
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS AFFAIRS	This Week In Central Texas	FUND FOR VETERAN'S ASSISTANCE/HOW TO APPLY FOR A GRANT/GETTING INFORMATION	JULIA CONNOR	10/01/2017 06:02 AM	030:05
MULTIPLE SCLEROSIS RESEARCH	This Week In Central Texas	LIVING WITH MULTIPLE SCLEROSIS/WALK MS TO SUPPORT RESEARCH/JOINING THE WALK AND HOW TO VOLUNTEER	CAROL ALLEN	10/08/2017 06:01 AM	030:17
UNDERSTOOD DOT ORG	iHM Understood Long Form PSA	HELPING CHILDREN WITH LEARNING AND ATTENTION ISSUES/USING MUSIC TO MANAGE ADHD	DAVE SAVAGE	10/15/2017 06:03 AM	030:00
COMPASSION MINISTRIES	This Week In Central Texas	HELPING PREVENT HOMELESS FAMILIES/HOW TO DONATE AND VOLUNTEER/UPCOMING EVENT	JILL MCCALL/MARY LOU POLK	10/22/2017 06:03 AM	030:23
VETERANS AFFAIRS	This Week In Central Texas	JOB FAIR FOR VETERANS/HOW TO GET INFORMATION AND SUPPORT	JULIA CONNOR	10/29/2017 06:03 AM	030:21
VETERANS AFFAIRS	VETERANS DAY PSA PROGRAM	HONORING OUR VETS/SOUND OF HEROES-A SPECIAL PRESENTATION FROM IHEARTRADIO AND MUSICIANS ON CALL	IHEARTMEDIA COMMUNNITIES	11/05/2017 06:01 AM	030:00
BETTER BUSINESS BUREAU	This Week In Central Texas	AVOIDING HOLIDAY SCAMS/RESOLVING BUSINESS DISPUTES/STAYING SAFE ONLINE	ADAM PRICE	11/12/2017 06:03 AM	030:09
UNITED WAY	This Week In Central Texas	SUPPORTING THE UNITED WAY/PROGRAMS OFFERED/HOW TO DONATE/UPCOMING	MARY BETH KAUK	11/19/2017 06:01 AM	030:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EVENT					
ENRICH ELDERLY CARE	This Week In Central Texas	SERVING THE ELDERLY IN CENTRAL TEXAS/PROGRAMS OFFERED/HOW TO DONATE/UPCOMING EVENT	CASEY MOORE	11/26/2017 06:02 AM	030:28
FUZZY FRIENDS	This Week In Central Texas	HELPING ABANDONED ANIMALS IN CENTRAL TEXAS/HOW TO DONATE/UPCOMING EVENT	KARMEN WOOD	12/03/2017 06:02 AM	030:09
CARITAS	This Week In Central Texas	PROVIDING FOOD AND SERVICES TO THE NEEDY IN CENTRAL TEXAS/GETTING HELP AND DONATING/UPCOMING EVENT	BUDDY EDWARDS	12/10/2017 06:01 AM	030:05
MOODY GARDENS	This Week In Central Texas	EDUCATIONAL AND CONSERVATION PROGRAMS/SERVING THOSE WITH DISABILITIES/CURRENT EVENTS	ALEXIS SHELLEY	12/17/2017 06:00 AM	030:35
VETERANS AFFAIRS	This Week In Central Texas	HELPING VETERANS WITH CLAIMS AND BENEFITS/AVAILABLE PROGRAMS/HOW TO GET ASSISTANCE	JULIA CONNOR	12/24/2017 06:00 AM	030:30

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARMY NATIONAL GUARD	NCSA	000:30	051
AUTISM AWARENESS	AD COUNCIL	000:31	008
BREAST CANCER RESEARCH	BREAST CANCER RECONSTRUCT SUR	000:29	001
CHILD MENTORING	BOYS TOWN	000:15	005
CHILD MENTORING	BOYS TOWN	001:00	003
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	009
DRUG ABUSE PREVENTION	ONDCP	000:30	005
FAMILY SUPPORT	CATHOLIC CHURCH	000:30	004
FAMILY SUPPORT	CATHOLIC CHURCH	001:01	001
FUZZY FRIENDS	FUZZY FRIENDS RESCUE	000:19	226
GOVT ASSISTANCE	U.S. GOVT	000:29	001
GOVT ASSISTANCE	U.S. GOVT	000:59	002
HEALTH AND FITNESS	RED	000:30	023
HEALTH AND FITNESS	SAVE THE MALES	000:30	005
HUNGER	MEALS & WHEELS	000:30	001
LUPUS AWARENESS	SU FAMILIA	000:30	001
PSA	DEPT OF HOMELAND SECURITY	000:30	011
PSA	DO SOMETHING.ORG/HIDE AND SEE	000:28	004
PSA	JED FOUNDATION	000:30	009
PSA	RED	000:29	016
PSA	SPIRIT DAY	000:30	004
PUBLIC HEALTH	DEPT OF HEALTH/HUMAN SVCS	001:00	002
PUBLIC HEALTH	NATIONAL PEST ASSN	000:30	006
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:30	002
PUBLIC SAFETY	HEART OF TX AMATEUR RADIO	000:31	002
TAX/EARNED INCOME	U.S. GOVT	001:00	005
TX DOT	NCSA	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS AFFAIRS	USO	000:15	044
VETERANS AFFAIRS	USO	000:30	006
VETERANS AFFAIRS	USO	001:00	014
VOLUNTEER PUSH	DOSOMETHING.ORG	000:30	014
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	000:31	003
VOLUNTEER PUSH	VOLUNTEERS OF AMERICA	001:01	003