

CONTRACT



WYTV
2960 North Meridian Street, Suite 250
Heather Kiel
Indianapolis, IN 46208
(330) 782-1144

Contract / Revision 3244339 /		Alt Order #	
Advertiser Residents for Better Roads		Original Date / Revision 10/14/21 / 10/22/21	
Contract Dates 10/15/21 - 10/24/21	Estimate #		
Product fall 2021			
Order Brand	Billing Cycle EOM	Billing Calendar Broadcast	Cash/Trade Cash
	Property WYTV	Account Executive Orvill Simons	Sales Office Youngstown Loc
Special Handling			
Demographic Adults 18+			
Agency Code	Advertiser Code	Product 1/2	
Agency Ref	Advertiser Ref		

and:

898 Marketing
Attention: 898 Marketing Email
5721 Shields Road
Suite A
Canfield, OH 44406

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WYTV	10/15/21	10/24/21	News M-F 6-7a	6a-7a		:15			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	----F--				1	\$35.00			
Week:		10/18/21	10/24/21	MTWTF--				3	\$35.00			
2	WYTV	10/15/21	10/24/21	GMA	GMA		:15			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	----F--				1	\$35.00			
Week:		10/18/21	10/24/21	MTWTF--				3	\$35.00			
3	WYTV	10/15/21	10/24/21	News M-F 7p	News M-F 7p		:15			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	----F--				1	\$55.00			
Week:		10/18/21	10/24/21	MTWTF--				3	\$55.00			
4	WYTV	10/16/21	10/24/21	GMA Sa	8a-10a		:15			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	-----S-				1	\$20.00			
Week:		10/18/21	10/24/21	-----S-				1	\$20.00			
5	WYTV	10/16/21	10/24/21	LN Sa	LN Sa		:15			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	-----S-				1	\$25.00			
Week:		10/18/21	10/24/21	-----S-				1	\$25.00			
6	WYTV	10/17/21	10/24/21	GMA Su	8a-9a		:15			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	-----S				1	\$20.00			
Week:		10/18/21	10/24/21	-----S				1	\$20.00			
7	WYTV	10/17/21	10/24/21	LN Su	LN Su		:15			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	-----S				1	\$45.00			
Week:		10/18/21	10/24/21	-----S				1	\$45.00			
8	WYTV	10/15/21	10/24/21	33 News M-F 11p	M-F 11p-1135p		:15			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/11/21	10/17/21	----F--				1	\$35.00			
Week:		10/18/21	10/24/21	MTWTF--				4	\$35.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
9	WYTV	10/18/21	10/22/21	World News Now	World News Now		:15			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/18/21	10/24/21	MTWTF--				1	\$5.00			
Totals											26	\$900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/27/21 - 10/31/21	26	\$900.00	(\$135.00)	\$765.00
Totals	26	\$900.00	(\$135.00)	\$765.00

Signature: _____ **Date:** _____

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