



INTRODUCTION

2nd Quarter 2011

April 1 through June 30, 2011

KABC-TV regularly produces and broadcasts a half-hour public-affairs program "Eyewitness Newsmakers" on Sundays from 11:00AM-11:30AM.

Guests included: Mayor Antonio Villariagosa, Maher Hathout, Jeff Simon, Chief Charlie Beck; City Controller Wendy Greuel; Congressman Ed Royce, Xavier Becerra; Sheriff Lee Baca, Peter Eliasburg, Matthew Cate; Adam Summers, Sen Alan Lowenthal, Tom Umberg; John Duran, Dr. William Hardy and Vallerie Wagner.

- KABC-TV produced and broadcast the weekly half-hour public affairs program "Vista L.A" on Sunday's from 11:30AM-PT to 12:00PM-PT.
- KABC-TV ran an average of more than forty hours of local news programs each week listed as "Eyewitness News" airing:

Weekdays

4:30-5:00AM
5:00-6:00AM
6:00-7:00AM
11:00AM-12:00PM
4:00-5:00PM
5:00-6:00PM
6:00-6:30PM
11:00-11:35PM
1:36-2:11AM
*1:06-2:06AM

(*Mon. & Tue. rebroadcast)

Saturdays

5:00-6:00AM
6:00-7:00AM
8:00-9:00AM
12:00-12:30PM
4:30-5:30PM
6:00-6:30PM
11:00-11:35PM

Sundays

5:00-6:00AM
7:00-8:00AM
9:00-10:00AM
10:00-11:00AM
4:30-5:30PM
6:00-6:30PM
11:00-11:35PM

- KABC-TV also **6 hours, 11 minute and 50 seconds** of Local Public Service Announcements on a variety of subjects during all different day-parts.
- KABC-TV also sponsors many community events throughout southern California. Some of the many events the station was involved with this quarter are:

Kid Healthy – Steps for Healthy Living Diabetes & Obesity Campaign; Imagen Foundation; Jefferson Awards; Autism Speaks "Walk Now for Autism"; Asian Pacific-Islander American Heritage Month; The Entertainment Industry Foundation's "Revlon Run Walk for Women"; ABCs of a Safe Summer; Christopher Street West "Los Angeles Pride Parade" and Ford Amphitheatre.

- **KABC-TV** also provides vital community information everyday on our station website, www.abc7.com. The station provides around the clock critical information on many topics like local and national news, traffic conditions, weather forecasts, earthquake information, earthquake safety tips, links to community events, links to non-profit organizations, a community events calendar, health information and financial information.
- **Live Well Network**, is a single free 24/7 over-the-air digital multicast platform channel providing viewers with a simulcast (DT2/DT3) original content focusing on home, health and lifestyle.

In addition to the programs and public service announcements described in this report, the station broadcast all programs and public service announcements provided by the ABC Television Network. The Network's report entitled "ABC-TV Network **2nd Quarter 2011** Program Information" is filed separately.

KABC-TV's programs and public service announcements provided significant treatment of the following issues that were important to the community in the **2nd Quarter of 2011**.

1. **Crime**
2. **Economy**
3. **Education**
4. **Immigration**
5. **Police**
6. **Politics**
7. **Terror**
8. **Public Service Announcements (PSAs)**
9. **Local Station Campaigns**