



2nd Quarter 2011
"VISTA L.A." MAGAZINE SHOW # 0410

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SUMMARY:

SOCCER STARS JONATHAN BORNSTEIN AND LANDON DONOVAN

They're two of U.S. soccer's biggest stars and both have roots in Southern California. Vista L.A. caught up with Chivas USA defender Jonathan Bornstein and L.A Galaxy captain Landon Donovan before their departure to South Africa for the World Cup.

CHIVAS AT THE PARK

L.A. soccer team Chivas USA is teaming up with the City of Los Angeles' Recreation and Parks Department to bring synthetic soccer fields and professional level coaching to youth in low-income neighborhoods. The program is part of a larger mission to promote health and a love of soccer to L.A.'s youth. Chivas at the Park also serves as a vehicle for the discovery of new talent for Major League Soccer. Vista L.A. spoke with City of L.A. Department of Recreation and Parks Director Charles Singer, Chivas USA Community Affairs Manager Nadia Gonzales, Chivas USA Academy Coach Jonathan Dominguez, and soccer clinic participants Marco Ceja and Lenea Chavez.

DREAM JOB: EL REPORTERO

Vista L.A. went behind the scenes of reality show "Dream Job: El Reporter." It's a show by ESPN Deportes where they scout the country looking for the network's next sports reporter. Judges like sports commentator David Faitelson and sports expert Jorge Ramos, who serves as the show host, are part of the selection process. After months of searching it came down to five finalists; Andres Arias, Daniela Rodriguez, Joseph Van Wyk, Daniel Sanchez and Rafael Luna. Mauricio Pedroza, the winner of "Dream Job: El Reporter" in 2006 also helped the reality show find their star sportscaster.

SALCEDO SOCCER FAMILY

A local family shares their love and ties to soccer. The patriarch Hugo Salcedo, along with his sons Eddie and Jorge, tell Vista L.A. how they grew-up around soccer and about their love for the sport.

MIA HAMM – CELEBRITY SOCCER CHALLENGE

Soccer superstar Mia Hamm and former Dodger great Nomar Garciaparra tell us about their annual charity event "Celebrity Soccer Challenge." It's part of Mia Hamm's foundation where her personal goal is to raise money for marrow patients and their families, as well as get people to sign-up for the National Marrow Donor Program Registry.

HOSTS:

Jovana Lara, ABC7 Anchor/Reporter; Danny Romero, ABC7 Weathercaster

GUESTS:

Chivas USA defender Jonathan Bornstein; L.A Galaxy captain Landon Donovan; City of L.A. Department of Recreation and Parks Director Charles Singer; Chivas USA Community Affairs Manager Nadia Gonzales; Chivas USA Academy Coach Jonathan Dominguez; soccer clinic participants Marco Ceja and Lenea Chavez; sports commentator David Faitelson; sports expert Jorge Ramos; “ESPN: El Reportero” panelist Mauricio Pedroza “ESPN: El Reportero” finalists Andres Arias, Daniela Rodríguez, Joseph Van Wyk, Daniel Sanchez and Rafael Luna; soccer guru Hugo Salcedo; UCLA Soccer Coach Eddie Salcedo; soccer entrepreneur Jorge Salcedo; Soccer superstar Mia Hamm; former Dodger great Nomar Garciaparra