

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>139787</b>	
	<b>Alt Order #:</b>	<b>26235898</b>	
	<b>Product Desc:</b>	<b>NRSC/Rosendale 2018</b>	
	<b>Estimate:</b>	<b>10894</b>	<b>NTMF</b>
	<b>Flight Dates:</b>	<b>11/01/18 - 11/06/18</b>	<b>Primary AE:</b> <b>Katz Washington DC</b>
	<b>Original Date / Rev:</b>	<b>11/01/18 / 11/01/18</b>	<b>Sales Office:</b> <b>K-WDC</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> <b>NAT</b>
<b>Agency</b>	<b>Name:</b>	<b>American Media Advocacy Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>815 Slaters Lane</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Alexandria, VA 22314</b>	<b>Agency Commission:</b> <b>15%</b>
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Rosendale/NRSC</b>	
	<b>Demographic:</b>	<b>HH</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL Candidate</b>	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	<b>AGY</b>	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	<b>POL</b>	<b>Unit Code:</b> <b>General</b>
	<b>Revenue Code 3:</b>	<b>CAND</b>	<b>Order Separation:</b> <b>00:20:00</b>
	<b>Priority:</b>	<b>P-5</b>	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	20	\$1,870.00	\$1,589.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	20	\$1,870.00	\$1,589.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$1,870.00</b>	<b>\$1,589.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	NTMF	11/05/18	11/05/18	WUM 7a-9a LN WUM 7A	NWS	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$5.00	CO	0.00	NM	1	\$5.00
WAKE UP MT NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	M-----	1		\$5.00		0.00						
2	NTMF	11/06/18	11/06/18	WUM 7a-9a LN WUM 7A	NWS	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$5.00	CO	0.00	NM	1	\$5.00
WAKE UP MT NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	-T-----	1		\$5.00		0.00						
E 3	NTMF	11/02/18	11/02/18	WUM 7a-9a LN WUM 7A	NWS	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$5.00	CO	0.00	NM	1	\$5.00
WAKE UP MT NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/18	11/04/18	----F--	1		\$5.00		0.00						
4	NTMF	11/06/18	11/06/18	WUM 7a-9a LN WUM 7A	NWS	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	1	\$5.00	CO	0.00	NM	1	\$5.00
WAKE UP MT NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/18	11/11/18	-T-----	1		\$5.00		0.00						
E 5	NTMF	11/04/18	11/04/18	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00

Order / Rev: 139787  
 Alt Order #: 26235898  
 Flight Dates: 11/01/18 - 11/06/18

Advertiser: POL/Rosendale/NRSC  
 Product Desc: NRSC/Rosendale 2018  
 Estimate: 10894  
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----S			1		\$80.00	0.00					
E 6	NTMF	11/02/18	11/05/18	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M---F--	:30	1	\$10.00	CO	0.00	NM	2	\$20.00
LAST MAN-MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	----F--			1		\$10.00	0.00					
Week:		11/05/18	11/11/18	M-----			1		\$10.00	0.00					
7	NTMF	11/05/18	11/05/18	M-F 5p-6p M-F 5p-6p	CM	5:30 PM-6:00 PM (5:30 PM-6:00 PM)	M-----	:30	1	\$10.00	CO	0.00	NM	1	\$10.00
LAST MAN-MF B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	M-----			1		\$10.00	0.00					
8	NTMF	11/05/18	11/05/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	M-----			1		\$25.00	0.00					
9	NTMF	11/05/18	11/05/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	M-----			1		\$200.00	0.00					
10	NTMF	11/05/18	11/05/18	Mon Prime Hour 1 Mon Prime Hour 1	CM	7:00 PM-8:00 PM	M-----	:30	1	\$65.00	CO	0.00	NM	1	\$65.00
THE RESIDENT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/18	11/11/18	M-----			1		\$65.00	0.00					
11	NTMF	11/01/18	11/01/18	NFL Football NFL Football	CM	6:00 PM-9:00 PM (6:00 PM-9:00 PM)	---T---	:30	1	\$200.00	CO	0.00	NM	1	\$200.00
THU NIGHT NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	---T---			1		\$200.00	0.00					
N 14	NTMF	11/02/18	11/05/18	M-F 9p-935p LN M-F 9p-935p	NWS	9:00 PM-9:35 PM (9:00 PM-9:35 PM)	M---F--	:30	1	\$25.00	CO	0.00	NM	3	\$75.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	----F--			2		\$25.00	0.00					
Week:		11/05/18	11/11/18	M-----			1		\$25.00	0.00					
15	NTMF	11/04/18	11/04/18	SA-SU 9p-935p LN SA-SU 9p news	NWS	9:00 PM-9:35 PM	-----S	:30	1	\$25.00	CO	0.00	NM	1	\$25.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----S			1		\$25.00	0.00					
16	NTMF	11/04/18	11/04/18	Reg Season game 1 Reg Season Game 1	CM	11:00 AM-2:30 PM (11:00 AM-2:30 PM)	-----S	:30	1	\$200.00	CO	0.00	NM	1	\$200.00
NFL GM1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----S			1		\$200.00	0.00					
17	NTMF	11/04/18	11/04/18	Reg Season game 2 Reg Season Game 2	CM	2:30 PM-5:30 PM (2:30 PM-5:30 PM)	-----S	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NFL GM2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----S			1		\$900.00	0.00					
N 18	NTMF	11/03/18	11/03/18	SA-SU 9p-935p LN SA-SU 9p news	NWS	9p-935p	-----S-	:30	2	\$25.00	CO	0.00	NM	2	\$50.00
9PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/18	11/04/18	-----S-			2		\$25.00	0.00					
													Totals	20	\$1,870.00





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26235898	<b>Changes as of:</b> 11/1/2018 at 2:29 PM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Accepted
<b>CPE:</b> 649/1202/10894	<b>Flight:</b> 11/1/18 - 11/6/18	<b>Station:</b> NTMF	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> Rosendale/NRSC	<b>Market:</b> Missoula	<b>Total \$:</b> \$1,870.00
815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Product:</b> NRSC/Rosendale 2018	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 20
	<b>Agency Order #:</b> 7910842	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$68.75
	<b>Buyer:</b> MediaAssistant, AMAG	<b>Primary Demo:</b> Adults 35-64	<b>Total GRP:</b> 27.2
	<b>Salesperson:</b> KENNETH MIELE	<b>Assistant:</b> KENNETH MIELE	<b>Traffic #:</b> 139787
	<b>Separation:</b> 202-955-5342		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	11/1 - 11/6										Total Spots	Total																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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