

**WCDX-FM, 92.1/104.1**  
**Richmond, VA**  
**October 1st, 2019-December 31<sup>st</sup>, 2019**  
**Quarterly List of Programming Responsive**  
**To Issues of Community Concern**  
**4th Quarter 2019**

In our ongoing effort to serve the public interest, Station **WCDX (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

**Issues** of importance this quarter included the following:

**Education:** Educational efforts in the Community.

**Health Issues:** Health tips and awareness to help citizens of the Richmond Area.

**Civic Activity:** Live Appearances by the air staff to serve our community.

**Community Conversations:** A weekly community program hosted by Clovia

**Community Calendar:** Events that effect the community.

**Life Campaign:** Corporate initiative to help improve the community.

**Most significant programming treatment** of issues 4th Quarter 2019:

Issue	Program	Description	Date	Time/Duration
<b>Community Affairs/Calendar</b>				
Candidates Forum (political/voting)	5 <sup>th</sup> Baptist Church	Citizens posed questions to Candidates running for Richmond School Board and Richmond Commonwealth's Attorney Office	10/02-10/14/19	Time: 6am-12am 35 mentions, 30 sec
Coat Drive for Kids K-12 (social issues)	RVA Coaches	Children in Richmond K-12 received new and gently used clothes	10/20-11/01/19	Time: 6am-12am 20 mentions 30 sec
Radio One Inc (social issues)	Radio One Toy Assistance Request Letter	Listeners were encouraged to send Radio One their request letters if in need of toy assistance	10/15-11/15/19	Time: 6am-8pm 30 mentions 30 sec.
Capital city Kwanzaa Festival (professional development)	Celebrating African American Culture and Folk Life	The festival featured performers, speakers, workshops and the African American Marketplace	12/15-12/28/19	Time: 6am-8pm 25 mentions, 30 sec

<b>Education</b>				
Infinites Scholars Scholarship And Admissions Fair	Richmond Alumnae Chapter of Delta Sigma Theta, Inc	Parents and students were assisted with financial aid completion. Some were recipients of scholarships.	10/01-10/05/19	Time: 6am-8pm 30 mentions 30 sec.
John Marshall High School	5 <sup>th</sup> Annual Turkey Give Away	100 Free Turkeys- First come, First Served	11/01-11/20/19	Time: 6am-8pm 30 mentions, 30 sec
Allen & Allen	Scholarship Program For Central VA Seniors	\$2000 scholarships awarded to high school seniors excelling academically through hard times	12/05-12/15/19	Time: 6am-8pm 20 mentions, 30 sec
<b>Community Conversations</b>				
River City Blues Realty (professional development)	Hosted by Clovia	Grants for housing up to \$60,000 for first and second Home buyers	10/06/19	Time: 8am-8:30am, 30 minutes
Virginia Dept of Health (professional development)	Hosted by Clovia	The Virginia Heroin/Opioid Crisis and treatment options with <a href="http://CurbtheCrisis.com">CurbtheCrisis.com</a>	11/03/19	Time: 8am-8:30am 30 minutes
Broken Men Foundation (social issues)	Hosted by Clovia	All She Wants for Christmas is DAD. Ellery talks about the importance of men stepping up to be fathers	12/16/19	Time: 8am-8:30am 30 minutes
Southside Medical Physicians (social issues)	Hosted by Clovia	Ways to reduce infant mortality, Breast health and general is to see An OBGYN yearly.	12/22/19	Time: 8am-8:30am 30 minutes
<b>Health</b>				
Senator Jennifer McClellan	14 <sup>th</sup> Annual Community Harvest Festival	Free health, dental and vision Screenings all while giving away Halloween candy and free food	10/15-10/31/19	Time: 6am-8pm 30 mentions 30 sec.
USDA	Thanksgiving Tips For a Safe Holiday	Use proper safety utensils to prepare raw food to prevent the spread of bacteria and viruses.	10/01-10/20/19	Time: 6am-10pm 20 mentions, 30 sec
Radio One Inc	Miss Community Healthy On The Go	Free health screenings, Interactive family fun, Kids corner, and giveaways	10/02-10/19/19	Time: 6am-12am 20 mentions 30 sec
Southside Regional Physicians	Women's Vagina Health	Dr. Arkinsanya talked about the importance of annual check ups with your OBGYN and follow ups after giving birth	11/30-12/15/19	Time: 6am-8pm, 30 mentions, 30 sec.

Social Issues				
Radio One Richmond	Zumba w/Jackie	Jackie host Zumba classes at the Y	10/12/19	Time: live appearance from 12pm-2pm
Radio One Richmond	Radio One Toy Drive Press Conference	Radio One staff kicked off our toy drive with Mayor Levar Stoney & city employees	11/07/19	Time: live appearance from 10am-10:30am
Radio One Richmond	Radio One Poll Patrol	Radio One stopped by many areas to ensure voters were treated fairly at the polls on Nov 5	11/05/19	Time: live appearance 11am-5pm
Civic Activity				
Radio One Richmond	2 <sup>nd</sup> Street Festival	40,000 folks attended celebrating the legacy of 2 St. Dj Drake and Kels hosted the Dance party	10/05/19	Time: Live appearance from 10am-7pm
Radio One Richmond	Cheerleader Take Over	Cheerleaders from various high schools took over Jackie's show	10/04/19	Time: Live appearance from 12pm-2pm
Radio One Richmond	Homecoming Prep Rally VSU	Homecoming parade with Jackie Paige.	10/19/19	Time: live appearance 12pm-2pm
Radio One Richmond	Last Call For Voter Registration	Cam and Clo encouraged listeners to get registered to vote before the voter deadline	10/12/19	Time: Live appearance from 6am-5pm
Radio One Inc	Giving Heart Thanksgiving Day Feast	Clovia hosted a table and fed homeless in Richmond and surrounding areas	11/28/19	Time :live appearance On Fridays 11am-2pm
Walmart-Shortpump and Sheila Lane	Radio One Toy Drive	Jackie, Sir RJ & Chelsea Collected new unwrapped toys for needy children for for Christmas	12/3-12/5/19	Time: live appearance 10am-9pm
Radio One Richmond	Radio One/City of Richmond Toy Distribution Day	Over 300 listeners by invitation only shopped for toys that Jackie and Cam collected during the toy Drive on Dec 3-5	12/06/19	Time: live appearance 3pm-5pm
Barbershop Talks	Barbershop Talk at The Richmond City Justice Center	The 'Barb Talk' was held At Richmond City Justice Center. Heroin/Opioid Addiction and mental wellness. Hosted by Clovia	12/14/19	Time: Live appearance from 6pm-7:30pm
Richmond Probation and Parole	Holiday Party for children of incarcerated parents	100 children of incarcerated parents received new toys and bikes from probation officers and community partners	12/19/19	Time: live appearance 11am-3pm