

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM

307 South 1600 West
PROVO UT 84601-3932

October -December, 2023

TREATMENT OF COMMUNITY ISSUES

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Economic	<p>FAITH AND FINANCE</p> <p>A weekday program with Rob West and special guests as they address today's financial questions with biblical answers.</p> <p>FAITH AND FINANCE WEEKEND</p>	<p>10/01/23 to 12/31/23</p>	25 min.	<p>Weekdays 6:30 p.m.</p> <p>Saturday 3:30 a.m.</p>
2.	Family Issues	<p>FOCUS ON THE FAMILY</p> <p>A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller included:</p> <ul style="list-style-type: none"> • D Pegues taught ways to eliminate debt and develop goals. 10/09/23 • Dr M Stamfprd explains treatment for mental health and offers hope and healing. 10/23/23 • C Robichaux tells of heroes serving on the front lines. 11/10/23 • D Murrow shares about the negative effects of technology overuse. 11/24/23 • G & E Smaley describes staying in love with your spouse. 12/4-5/23 • J Dallas told of pro-gay life to a life of healing. 12/18/23 • T Lowe shared how to have a healthier marriage. 12/26/23 	<p>10/01/23 to 12/31/23</p>	25 min.	<p>Weekdays 6:00 a.m. & 5:00 p.m.</p>
3.	Family Issues	<p>BUILDING RELATIONSHIPS</p> <p>A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.</p>	<p>10/01/23 to 12/31/23</p>	54 min.	Saturdays 1:00 p.m.
4.	Family Issues	<p>FAMILY LIFE TODAY</p> <p>A weekday program with Dave and Ann Wilson providing practical answers drawn from the Bible to issues faced by couples and families today.</p>	<p>10/01/23 to 12/31/23</p>	25 min	Weekdays 10:00 p.m.
5.	Community Building	<p>EQUIPPED WITH CHRIS BROOKS</p> <p>A live program, encourages listeners to think critically, and live compassionately in their community including:</p> <ul style="list-style-type: none"> • Dr. D Murray addressed the most crucial questions and challenges of mental health. 10/08/23 • S Halpin gave information to help trafficked women and children find healing 10/26/23 • Rev. P McCray gave help for living with hope while you live with cancer. 10/27/23 • G Yance joins Chris with an alternative to racial colorblindness, to seek common good for everyone. 11/13/23 • Dr D Gorton offers practical, godly counsel for addressing family abuse and healing. 11/30/23 • J Rosenberg and J Sara unpacked difficulties of the Israeli & Palestinian war. 12/13/23 • Dr J Straub gave help in fostering emotional awareness in our children. 12/26/23 • S Goff offered time-tested strategies for guiding girls toward peace and confidence. 12/27/23 	<p>10/01/23 to 12/31/23</p>	54 min.	Weekdays 11:00 a.m.

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6.	National Concern	IN THE MARKET A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues including: <ul style="list-style-type: none">• T Doyle and C Mitchell shared latest updates and reaction to the Hamas attack on Israel.• O Strachan helped rediscover how strong men help mold strong families and strong nations.• L S Waggoner answered questions on the dangerous personality disorder known as narcissism.• B Gertz shared keen insight into some major global concerns, focusing on China.• Anita Dittman shares fighting for survival time of Hitler and Nazism.• S Perry shared her testimony given on the Hill to protect women's sports.• S Turner told of Titanic band members bravery and courage in the face of imminent death.	10/01/23 to 12/31/23 10/09/23 10/10/23 10/11/23 11/16/23 11/20/23 12/06/23 12/20/23	54 min.	Weekdays 3:00 p.m.
7.	National Concern	SRN NEWS An up-to-date newscast of national and international interest.	10/01/23 to 12/31/23	5 min.	Hourly 3:00 AM- 11:00 PM
8.	Weather	WEATHER Local forecast for the Day and an extended forecast.	10/01/23 to 12/31/23	30 seconds	Top of hour 21 X Daily
9.	Children	RADIO THEATRE - FOTF From timeless classics to historical biographies on heroes of the faith to original stories, dramas.	10/01/23 to 12/31/23	25 min.	Saturdays 9:00 p.m.
10.	Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.	10/01/23 to 12/31/23	25 min.	Saturdays 7:30 a.m. Daily 6:00 p.m.
11.	Religious/Local	LOCAL CHURCHES Promotions of 9 area churches' services	10/01/23 to 12/31/23	30 sec. each	1130 X ROS
12.	Community Activities	KEY CALENDAR A combination of community events including: community festivals and celebrations, human resources, health, holiday, arts, wildlife, environmental, classes, and craft fairs.	10/01/23 to 12/31/23	60 seconds	245 X ROS
13.	Health Concern	RADIOLOGICAL SOCIETY OF N A PSA – Breast cancer awareness month. PSA – Lung cancer awareness month.	10/01-06/23 10/16-20/23 11/03-11/23 11/27-12/1/23	30 seconds 60 seconds	16 X ROS 25 X ROS 38 X ROS 11 X ROS
14.	Health Concern	AMERICAN RED CROSS PSAS – Blood donations needed. PSA – Donate blood and save a life. PSA – Give the gift of life.	10/01-06/23 10/16-20/23 12//01-08/23 12/08-15/23 12/15-22/23	60 sec 30 sec 30 sec	6 X ROS 20 X ROS 21 X ROS 24 X ROS 21 X ROS
15.	Public Safety	U.S. CENTER FOR SAFESPORT PSA – Put an end to abuse in sports.	10/01-06/23 11/03-10/23	30 sec	16 X ROS 42 X ROS

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16.	Violence Concern	UT DIVISION OF VIOLENCE COLITION PSA – Encourages reporting of domestic violence by calling hotline.	10/07-15/23 10/20-27/23	60 sec.	28 X ROS 29 X ROS
17.	National Concern	AMBASSADOR ADVERTISING PSA – To encourage support of keeping AM radio in cars for vital emergency information.	10/08-15/23	30 sec.	27 X ROS
18.	Health Concern	MEDICARE AND KEY RADIO PSA – Announcing open enrollment for Medicare Insurance.	10/20-27/23 11/03-19/23 11/27-12/1/23	30 sec.	44 X ROS 44 X ROS 15 X ROS
19.	Business	SCORE PSA – Offers help and mentoring to small business and entrepreneurs.	10/27-11/3/23 11/17-27/23	60 sec.	35 X ROS 22 X ROS
20.	Public Safety	NHTSA AND AD COUNCIL PSA – Distracted Driving prevention-school. PSA – Prevent distracted driving – chameleon. PSA – Prevent texting & driving – danger.	10/27-11/3/23 12/08-15/23 12/22-29/23	30 sec. 30 sec. 30 sec.	42 X ROS 25 X ROS 28 X ROS
21.	Public Safety	AARP AND KEY RADIO PSA – Warns of scammers claiming to be from Medicare.	11/03-10/23 12/01-08/23	60 sec.	27 X ROS 19 X ROS
22.	Human Resource	ADOPTUSKIDS, HHS, ADMIN FOR CHILD PSAs – Encourages adoption from Foster Care	11/13-17/23 11/17-27/23	60 sec. 30 sec.	22 X ROS 36 X ROS
23.	Human Resource	DEPARTMENT OF VETERANS AFFAIRS PSA -Gives information on Vet benefits. PSA – Information on Vet employment.	11/13-17/23 11/17-27/23	30 sec. 30 sec.	10 X ROS 32 X ROS
24.	Public Safety	FORBES AND KEY RADIO PSA – Tips on preventing loss of packages to porch pirates	11/27-12/1/23 12/08-15/23	60 sec.	11 X ROS 17 X ROS
25.	Human Resource	HOUSING & COMMUNITY DEVELOP. PSA – Information on energy assistance.	11/27-12/1/23 12/15-22/23	30 sec.	14 X ROS 23 X ROS