

KEY RADIO: KEYY 1450 AM, KEYR 91.7 FM, KEYP 91.9 FM, KEYV 91.7 FM

307 South 1600 West
PROVO UT 84601-3932

July – September 2023

TREATMENT OF COMMUNITY ISSUES

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#	ISSUE	RESPONSIVE PROGRAMMING	DATES	LENGTH	TIME
1.	Economic	FAITH AND FINANCE A weekday program with Rob West and special guests as they address today's financial questions with biblical answers.	07/01/2023 to 09/30/2023	25 min.	Weekdays 6:30 p.m.
		FAITH AND FINANCE WEEKEND			Saturday 3:30 a.m.
2.	Family Issues	FOCUS ON THE FAMILY A program dedicated to dealing with various family problems hosted by Jim Daly and John Fuller included: <ul style="list-style-type: none">• R Gragg examines the life of George Washington.• Dr K Wilgers shares how to help teens with maturing.• M Bell explains how parents can teach children to budget.• E MacPhersa & E Schuknecht share how to help children succeed in grade school.• Pastor V Tores shares steps toward healing for the addicted.• Dr G Jantz shares hope for those suffering depression.• M Gregston encourages you to be intentional in the lives of your teen grandchildren.• Dr J Straub explained the value of helping children to understand and express their feelings.	07/01/2023 to 09/30/2023	25 min.	Weekdays & 5:00 p.m.
3.	Family Issues	BUILDING RELATIONSHIPS A weekly program offering life-changing insight and realistic advice for marriages hosted by Dr. Gary Chapman.	07/01/2023 to 09/30/2023	54 min.	Saturdays 1:00 p.m.
4.	Family Issues	FAMILY LIFE TODAY A weekday program with Dave and Ann Wilson providing practical answers drawn from the Bible to issues faced by couples and families today.	07/01/2023 to 09/30/2023	25 min	Weekdays 10:00 p.m.
5.	Community Building	EQUIPPED WITH CHRIS BROOKS A live program, encourages listeners to think critically, and live compassionately in their community including: <ul style="list-style-type: none">• C Martin gave guidance in recognizing destructive habits of social media.• J Harlow shared on senior years being fruitful.• Dr T Kimmel gave advice on reaching grandkids as a mentor and encourager.• Dr C Yuan taught how to guide teens through the challenges of sexuality, identity, and temptation.• Dr. J Spencer shared how to navigate the use of AI with discernment and wisdom!• R Schulte shared help in dealing with the grief and pain of suicide.• Dr. K Koch gave help for us in guiding our kids toward a more resilient future!• Dr. M Sleeth gave tools to help loved ones and friends struggling with suicide	07/01/2023 to 09/30/2023	54 min.	Weekdays 11:00 a.m.

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6.	National Concern	IN THE MARKET A listener call-in program hosted by Janet Parshall examining the big news stories and relevant issues including: <ul style="list-style-type: none">J Ellis brough to life John & Abigail Adams within the Republic's tenuous years.J Perry shared the Legend and Legacy of Sgt YorkK Covell & E Donnelly gave commentary on news and analysis of entertainment, NDAA and crucial amendments.L Mitle taught how to de-escalate tension with difficult people.N Shenvi illuminated the origins and influences of critical Theory and its threat.B Robinsonshared showed how to protect children from sexual abuse.R Koffler shared her appreciation for American freedoms as a survivor of totalitarianism can.T Karel answered commonly asked questions about mental healthS P Perry discussed some crucial legal issues in the courts and in the legislature.	07/01/2023 to 09/30/2023	54 min.	Weekdays 3:00 p.m.
7.	National Concern	SRN NEWS An up-to-date newscast of national and international interest.	07/01/2023 to 09/30/2023	5 min.	Hourly Monday - Saturday 4:55 AM-6:55 PM Sat. 7:55-10:55 PM
8.	Weather	WEATHER Local forecast for the Day and an extended forecast.	07/01/2023 to 09/30/2023	30 seconds	Monday - Friday 7:57 PM -10:57 PM Minimum of eleven times Mon. – Fri. twelve times Sat. – Sun.
9.	Children	RADIO THEATRE - FOTF From timeless classics to historical biographies on heroes of the faith to original stories, dramas.	07/01/2023 to 09/30/2023	25 min.	Saturdays 9:00 p.m.
10.	Children	ADVENTURES IN ODYSSEY Program of dramatized Life building adventures.	07/01/2023 to 09/30/2023	25 min.	Saturdays 7:30 a.m. Daily 6:00 p.m.
11.	Religious/Local	LOCAL CHURCHES Promotions of 11 area churches' services	07/01/2023 to 09/30/2023	30 sec. each	529 X ROS
12.	Community Activities	KEY CALENDAR A combination of community events including the arts, education, wildlife, church, festivals, special Olympics, public hearings, fairs, job fairs, farmers markets, environmental, mission resources, traveling exhibition, and city.	07/01/2023 to 09/30/2023	60 seconds	529 X ROS
13.	Public Safety	USCG AND AMERICAN CANOE ASSOC. PSA – Advocates for boating safety.	07/01-07/23 & 7/29-8/4/23	60 sec.	9 X ROS 9 X ROS
14.	Public Safety	NHTSA & AD COUNCIL PSA – Message to prevent baby heat stroke.	07/01-07/23 & 08/5-11/23	30 sec.	18 X ROS 18 X ROS

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15.	Environmental	WILDFIRE PREVENTION & AD COUN. PSAs – Fire prevention when grilling. - Avoiding sparks causing fires - Fire prevention when camping	07/08-14/23 08/05-11/23 08/26-09/1/23	30 sec. 30 sec. 30 sec.	18 X ROS 18 X ROS 18 X ROS
16.	Health Concern	CDC & US HHS PSA – Message on keeping cool & healthy in hot weather.	07/08-14/23 & 7/29-8/4/23	30 sec.	18 X ROS 18 X ROS
17.	Health Concern	AMERICAN RED CROSS PSAs – Encourages blood donations.	07/15-21/23 & 7/22-28/23 & 08/5-11/23	60 sec. 60 sec. 30 sec.	8 X ROS 9 X ROS 17 X ROS
18.	Traffic Safety	NHTSA, YELLOWLIGHT, AD COUNCIL PSAs – To prevent texting and driving. To prevent distracted driving.	07/15-21/23 07/29-8/05/23	30 sec. 60 sec.	17 X ROS 9 X ROS
19.	Human Resource	DEPARTMENT OF VETERANS AFFAIRS PSA – Offer Vets help in getting a job.	07/15-21/23 & 8/12-18/23	30 sec.	19 X ROS 17 X ROS
20.	Human Resource	NATIONAL ASSOC OF BROADCASTERS PSA – Promotes hot line to prevent suicide.	07/22-28/23 & 08/19-25/23	30 sec.	18 X ROS 17 X ROS
21.	Public Safety	BLUE STAKES PSA – Must call 811 before digging to be safe.	07/22-28/23 & 08/05-11/23 & 09/9-15/23	60 sec.	8 X ROS 9 X ROS 9 X ROS
22.	Health Concern	RADIOLOGICAL SOCIETY OF N AM PSA – Offers diagnostic imaging info. PSA – Offers info. on Prostate Cancer PSA – Offers info. on Ovarian Cancer.	08/05-11/23 09/02-08/23 & 09/16-23/23 09/09-15/23 & 09/23-29/23	60 sec. 30 sec. 30 sec.	9 X ROS 18 X ROS 17 X ROS 18 X ROS 18 X ROS
23.	Public Safety	KEY RADIO PSA – Traffic safety reminders with children back in school.	08/19-25/23 & 09/23-29/23	60 sec.	9 X ROS 9 X ROS
24.	Communication	AMBASSADOR ADVERTISING PSAs – Campaign on keeping car AM Radio.	09/02-08/23 & 09/23-29/23	30 sec. 30 sec.	18 X ROS 18 X ROS
25.	Human Resource	US DEPT.OF VETERANS AFFAIRS PSA – Information on Health Care enrollment.	09/09-15/23 & 0916-23/23	30 sec.	17 X ROS 18 X ROS
26.	Human Resource	US FEDERAL COMMUNICATIONS COMMISSION PSA – Announces Suicide/Crisis Lifeline.	09/09-15/23 & 09/23-20/23	60 sec.	9 X ROS 9 X ROS