

Juneau Alaska Communications  
 3161 Channel Dr., Suite 2  
 Juneau, Alaska 99801  
 907-747-5439

# KSBZ-FM / 103.1 The ROCK! Order Confirmation

OrderID: 3144-011

Sponsor: LISA MURKOWSKI FOR US SENATE (TACHER)  
 Product: LISA MURKOWSKI FOR US SENATE (TACHER) - 6  
 Estimate/PO: 6588  
 AccountRep: Gregory Tacher  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail  
 Run Dates: 7/18/2022 - 7/31/2022  
 Items Ordered: 38  
 Ordered Amount: \$436.00  
 -Agency Commission: -\$65.40  
 Net Amount: \$370.60  
 +Sitka Sales Tax: \$22.24  
 Total Amount: \$392.84

THE TACHER COMPANY (SEATTLE)  
 2300 130 AVE NE  
 A104  
 BELLEVUE, WA 98005

## Scheduled Station(s): KSBZ-FM 6588

Printed 7/20/2022 10:46:47 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 7/21/2022 - 7/22/2022	All Weeks	06:00 AM - 10:00 AM				2	2			4	:60	6A-10A	3033		4	11.00	44.00
02 7/21/2022 - 7/22/2022	All Weeks	10:00 AM - 03:00 PM				2	2			4	:60	10A-3P	3033		4	14.00	56.00
03 7/21/2022 - 7/22/2022	All Weeks	03:00 PM - 07:00 PM				2	2			4	:60	3P-7P	3033		4	9.00	36.00
04 7/23/2022 - 7/24/2022	All Weeks	06:00 AM - 07:00 PM						4	4	8	:60	6A-7P	3033		8	12.00	96.00
05 7/25/2022 - 7/27/2022	All Weeks	06:00 AM - 10:00 AM	2	2	2					6	:60	6A-10A	3033		6	11.00	66.00
06 7/25/2022 - 7/27/2022	All Weeks	10:00 AM - 03:00 PM	2	2	2					6	:60	10A-3P	3033		6	14.00	84.00
07 7/25/2022 - 7/27/2022	All Weeks	03:00 PM - 07:00 PM	2	2	2					6	:60	3P-7P	3033		6	9.00	54.00

**Broadcast Month Projected Billing:**

Jul-22	436.00	Aug-22	0.00	Sep-22	0.00	Q3-2022	436.00
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Confirmed Correct; Payment Guaranteed

*Shelby Hydock*  
 Accepted for KSBZ-FM / 103.1 The ROCK!

<b>STATION:</b> KSBZ-FM	<b>ORDER#:</b> 3199185	<b>DATE:</b> 07/20/2022
<b>MARKET:</b> UM - Sitka, AK	<b>AMOUNT:</b> \$436.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Tacher GMP	<b>SPOTS:</b> 38	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> 1 Stn Ver: 1 Last:	<b>SLS PH:</b> 216-233-8181	
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS FAX:</b>	
<b>SALESPERSON:</b> Linley Grande		
<b>SLS EMAIL:</b> Linley.Grande@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4429471</b>
<b>ADVERTISER:</b> Lisa Murkowski for US Senate	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> Est 6588 7/21-7/27	<b>AGY EST:</b> 6588	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 07-21-2022 TO 7/27/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b> 7		
<b>PRIM. DEMO:</b> Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 07/19/2022 17:07

**COMMENTS**

[Rep Comment] 07/19/2022: New URGENT order. Same NAB and creative as before. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**DAY#1 7/21/2022 To 7/21/2022 TOT \$68.00 TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	7/21/2022	7/21/2022	2	\$11	\$22
	2		...T...	10:00AM	3:00PM	60	7/21/2022	7/21/2022	2	\$14	\$28
	3		...T...	3:00PM	7:00PM	60	7/21/2022	7/21/2022	2	\$9	\$18

**DAY#2 7/22/2022 To 7/22/2022 TOT \$68.00 TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	7/22/2022	7/22/2022	2	\$11	\$22
	2		....F..	10:00AM	3:00PM	60	7/22/2022	7/22/2022	2	\$14	\$28
	3		....F..	3:00PM	7:00PM	60	7/22/2022	7/22/2022	2	\$9	\$18

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<b>PRODUCT:</b> Est 6588 7/21-7/27	<b>AGY EST:</b> 6588	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 07-21-2022 TO 7/27/2022	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 7		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 07/19/2022 17:07

**DAY#3** **7/23/2022 To 7/23/2022** **TOT \$48.00** **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	7:00PM	60	7/23/2022	7/23/2022	4	\$12	\$48

**DAY#4** **7/24/2022 To 7/24/2022** **TOT \$48.00** **TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	7:00PM	60	7/24/2022	7/24/2022	4	\$12	\$48

**DAY#5** **7/25/2022 To 7/25/2022** **TOT \$68.00** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	7/25/2022	7/25/2022	2	\$11	\$22
	2		M.....	10:00AM	3:00PM	60	7/25/2022	7/25/2022	2	\$14	\$28
	3		M.....	3:00PM	7:00PM	60	7/25/2022	7/25/2022	2	\$9	\$18

<b>STATION:</b> KSBZ-FM	<b>ORDER#:</b> 3199185	<b>DATE:</b> 07/20/2022
<b>MARKET:</b> UM - Sitka, AK	<b>AMOUNT:</b> \$436.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Tacher GMP	<b>SPOTS:</b> 38	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
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<b>PRODUCT:</b> Est 6588 7/21-7/27	<b>AGY EST:</b> 6588	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 07-21-2022 TO 7/27/2022	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 7		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 07/19/2022 17:07

DAY#6							7/26/2022 To 7/26/2022		TOT \$68.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	7/26/2022	7/26/2022	2	\$11	\$22	
	2		.T.....	10:00AM	3:00PM	60	7/26/2022	7/26/2022	2	\$14	\$28	
	3		.T.....	3:00PM	7:00PM	60	7/26/2022	7/26/2022	2	\$9	\$18	

DAY#7							7/27/2022 To 7/27/2022		TOT \$68.00	TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W...	6:00AM	10:00AM	60	7/27/2022	7/27/2022	2	\$11	\$22	
	2		..W....	10:00AM	3:00PM	60	7/27/2022	7/27/2022	2	\$14	\$28	
	3		..W....	3:00PM	7:00PM	60	7/27/2022	7/27/2022	2	\$9	\$18	

TOTAL	Jul											Total
SPOT	38											38
CASH	436.00											436.00
TOTAL	436.00											436.00

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Crossroads Media LLC, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lisa Murkowski

Authorized committee:

Lisa Murkowski for US Senate

Agency requesting time (and contact information):

N/A Crossroads Media - 66 Canal Center Plaza, Suite 500, Alexandria, VA 22314 (703)299-1760

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

August 16, 2022

General

Primary

Treasurer of candidate's authorized committee: **Catherine Straub**

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

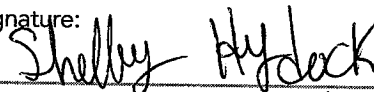
**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Media Buyer

Name: **Shelby Hydock**

Date of Request to Purchase Ad Time: 7/12/2022

Date of Station Agreement to Sell Time: **7/20**

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Crossroads Media LLC

Date: 7/12/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 7/13

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3144-011	Station Call Letters: KSBZ	Date Received/Requested: 7/26
Est. #: 6588	Station Location: Sitka, AK	Run Start and End Dates: 7/21 - 7/27

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.