

Forever Media

Advertiser: ELLIS FOR ALTOONA COMMITTEE  
 Order #: 442381656886  
 Contract #: 302827  
 Date Entered: 05/06/2021  
 Last Modified: 05/07/2021  
 Product: MAY 2021 PRIMARY  
 Salesperson: Renee Danner  
 Billing Cycle: Calendar Month  
 Estimate #:

CHRIS FORSHEY MEDIA SOLUTIONS  
 1201 Main Street  
 Bellwood, Pennsylvania 16617

**Order Date Range: 05/12/2021 through 05/17/2021 (1 weeks)**  
**Media Outlets: WALY-FM, WFBG-AM, WFGY-FM**

**On-Air Schedule**

| # | Dates             | Station | Time/Program    | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate  | Qty | Total  |
|---|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|-------|-----|--------|
| 1 | 05/12/21-05/17/21 | WFGY-FM | 06:00AM-10:00AM | 60  | 2  | -- | 1  | 2  | 2  | -- | -- | 7   | 80.00 | 7   | 560.00 |
| 2 | 05/12/21-05/17/21 | WALY-FM | 06:00AM-10:00AM | 60  | 2  | -- | 1  | 1  | 1  | -- | -- | 5   | 55.00 | 5   | 275.00 |
| 3 | 05/12/21-05/17/21 | WFBG-AM | 06:00AM-09:00AM | 60  | 2  | -- | 1  | 1  | 1  | -- | -- | 5   | 50.00 | 5   | 250.00 |
| 4 | 05/12/21-05/17/21 | WFBG-AM | 09:00AM-12:00PM | 60  | 1  | -- | 1  | 1  | 1  | -- | -- | 4   | 35.00 | 4   | 140.00 |
| 5 | 05/12/21-05/17/21 | WFBG-AM | 03:00PM-06:00PM | 60  | 1  | -- | 1  | 1  | 1  | -- | -- | 4   | 35.00 | 4   | 140.00 |

**Station Totals**

| Station       | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing     | Commission      | Net Billing       |
|---------------|--------------|---------------|-----------|-------------|-------------------|-----------------|-------------------|
| WALY-FM       | 5            | 0             | 0         | 0           | \$275.00          | \$41.25         | \$233.75          |
| WFBG-AM       | 13           | 0             | 0         | 0           | \$530.00          | \$79.50         | \$450.50          |
| WFGY-FM       | 7            | 0             | 0         | 0           | \$560.00          | \$84.00         | \$476.00          |
| <b>Totals</b> | <b>25</b>    | <b>0</b>      | <b>0</b>  | <b>0</b>    | <b>\$1,365.00</b> | <b>\$204.75</b> | <b>\$1,160.25</b> |

**Total Charges: \$1,365.00**  
**Agency Commission: \$204.75**  
**Total Net: \$1,160.25**

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**Projected Billing By Calendar Month**

| Month         | Year | Gross Billing     | Net Billing       |
|---------------|------|-------------------|-------------------|
| May           | 2021 | \$1,365.00        | \$1,160.25        |
| <b>Totals</b> |      | <b>\$1,365.00</b> | <b>\$1,160.25</b> |

Accepted for Forever Media

Accepted for advertiser OR agency as agent for the advertiser

\_\_\_\_\_  
 Name Title

\_\_\_\_\_  
 Name Title