Forever Media Advertiser: FRIENDS OF PETE WEEKS

Order #: 442381650548 Date Entered: 05/05/2021 Last Modified: 05/06/2021

Product: 2021 MAY PRIMARY
Salesperson: Renee Danner
Billing Cycle: Calendar Month

Estimate #:

CHRIS FORSHEY MEDIA SOLUTIONS 1201 Main Street Bellwood, Pennsylvania 16617

Order Date Range: 05/11/2021 through 05/17/2021 (1 weeks)
Media Outlets: WALY-FM, WFBG-AM, WFGY-FM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Мо	Tu \	<u>Ve</u>	<u>Th</u>	Fr	Sa	Su S	5/W	Rate	Qty	<u>Total</u>
1	05/12/21-05/14/21	WALY-FM	06:00AM-10:00AM	60			2	2	2			6	55.00	6	330.00
2	05/17/21-05/17/21	WALY-FM	06:00AM-10:00AM	60	2							2	55.00	2	110.00
3	05/12/21-05/14/21	WFGY-FM	06:00AM-10:00AM	60			2	2	2			6	80.00	6	480.00
4	05/17/21-05/17/21	WFGY-FM	06:00AM-10:00AM	60	2							2	80.00	2	160.00
5	05/13/21-05/14/21	WFGY-FM	10:00AM-03:00PM	60				1	1			2	80.00	2	160.00
6	05/11/21-05/14/21	WFBG-AM	06:00AM-09:00AM	60		1	1	2	2			6	50.00	6	300.00
7	05/17/21-05/17/21	WFBG-AM	06:00AM-09:00AM	60	2							2	50.00	2	100.00
8	05/12/21-05/14/21	WFBG-AM	09:00AM-12:00PM	60			1	1	1			3	35.00	3	105.00
9	05/17/21-05/17/21	WFBG-AM	09:00AM-12:00PM	60	1							1	35.00	1	35.00
10	05/12/21-05/14/21	WFBG-AM	03:00PM-06:00PM	60			1	1	1			3	35.00	3	105.00
11	05/17/21-05/17/21	WFBG-AM	03:00PM-06:00PM	60	1							1	35.00	1	35.00

Station Totals

<u>Station</u>	On-Air CountDigital	Count	Web Count Other	er Count	Gross BillingC	<u>Commission</u>	Net Billing
WALY-FM	8	0	0	0	\$440.00	\$66.00	\$374.00
WFBG-AM	16	0	0	0	\$680.00	\$102.00	\$578.00
WFGY-FM	10	0	0	0	\$800.00	\$120.00	\$680.00
Totals	34	0	0	0	\$1,920.00	\$288.00	\$1,632.00

Total Charges: \$1,920.00
Agency Commission: \$288.00
Total Net: \$1,632.00

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Projected Billing By Calendar Month Month								
<u>Month</u>	Year	Gross Billing	Net Billing					
May	2021	\$1,920.00	\$1,632.00					
Totals		\$1,920.00	\$1,632.00					

Accepted for Forever Media		Accepted for advertiser OR agency as agent for the advertiser					
Name	Title	Name	Title				