

WSTZ-FM  
Jackson, MS  
Quarterly Issues/Programs List  
Fourth Quarter, 2016  
01/05/2017

WSTZ-FM  
Quarterly Issues/Programs List

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WSTZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Economic Development:** Sanderson Farms Classic on economic impact and charities
- **Health:** MS Organ Recovery Agency on organ donations
- **Health/Families:** Mothers Milk Bank/Families First for MS
- **HUNGER:** Miss. Food Network on hunger
- **Public Safety/Weather:** National Weather Service on fall storm season
- **Social Services:** Good Samaritan Center on holiday assistance for families
- **Youth:** MS Dept of Child Protection Services on adoption

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Economic Development	COMMUNITY UPDATE 10-2-16	Sanderson Farms Classic on economic impact and charities	S. Gent	10/02/2016 07:24 AM	029:58
Health/Families	COMMUNITY UPDATE 10-9-16	Mothers Milk Bank/Families First for MS	G.Gibson/S.Pickering	10/09/2016 07:25 AM	029:35

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Economic Development	COMMUNITY UPDATE 10-16-16	Public Service Commissioner on No Call List, rural broadband	Cecil Brown	10/16/2016 07:25 AM	029:38
Public Safety/Weather	COMMUNITY UPDATE 10-23-16	National Weather Service on fall storm season	Chad Entremont	10/23/2016 07:28 AM	029:34
Health	COMMUNITY UPDATE 10-30-16	Alzheimer's MS on annual conference	Andi Agnew	10/30/2016 07:24 AM	029:33
HUNGER	COMMUNITY UPDATE 11-6-16	Miss. Food Network on hunger	Marilyn Blackledge	11/06/2016 07:26 AM	029:07
Youth	COMMUNITY UPDATE 11-13-16	MS Dept of Child Protection Services on adoption	MDavenport, TGarner, CQuinn	11/13/2016 07:26 AM	029:37
Consumer Advice	COMMUNITY UPDATE 11-20-16	Better Business Bureau	John O'Hara	11/20/2016 07:26 AM	029:33
Victim services and their big fundraiser	COMMUNITY UPDATE 11-27-16	Brain Injury Association of MS	With Lee Jenkins. Health.	11/27/2016 07:26 AM	029:40
Health	COMMUNITY UPDATE 12-4-16	Denise Lafferty MIND Center on Alzheimer's research	Denise Lafferty/Kim Tarver	12/04/2016 07:26 AM	029:50
Social Services	COMMUNITY UPDATE 12-11-16	Good Samaritan Center on holiday assistance for families	Kathy Clem, Good Sam Center	12/11/2016 07:26 AM	029:48
Health	COMMUNITY UPDATE 12-18-16	MS Organ Recovery Agency on organ donations	Kellie Wier	12/18/2016 07:24 AM	029:46
Health	COMMUNITY UPDATE 12-25-16	AMR/Council on Alcoholism on addiction, New Year's Eve safety	JPollard/DCarter	12/25/2016 07:23 AM	029:04

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISM	AUTISMSPEAKS.ORG	000:15	014
AUTISM	AUTISMSPEAKS.ORG	000:30	002
AUTISM	AUTISMSPEAKS.ORG	001:00	002
Cancer Awareness	Amer. Cancer Society	000:32	069
Cancer Awareness	PEDIATRIC BRAIN TUMOR FOUND.	000:30	013
Child Safety	NHTSA	000:30	006
children's health	United Way	000:15	024
children's health	United Way	000:30	011
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	003
DUI	NHTSA	001:00	005
EDUCATION	AD COUNCIL	001:00	010
EDUCATION	Reading Is Fundamental	001:00	005
EDUCATION	UNCF	001:00	008
Elder Care	MEALS ON WHEELS AMERICA.ORG	000:15	025
Elder Care	MEALS ON WHEELS AMERICA.ORG	001:00	003
EMPLOYMENT	Grads of Life.org	000:59	015
Environment	Keep America Beautiful	000:20	058
Families	Adopt US Kids	000:30	009

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Families	BARNETT RESERVOIR FOUNDATION.	000:29	025
Families	Brandon HS THEATRE DEPT	000:32	048
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	003
Family assistance	United Way	001:00	002
FIREARM SAFETY	Natl Crime Prevention Council	000:30	005
FIREARM SAFETY	Natl Crime Prevention Council	000:59	005
FUNDRAISER BENEFIT	BARNETT RESERVOIR FOUNDATION.	002:33	001
FUNDRAISER BENEFIT	March of Dimes	000:33	025
FUNDRAISER BENEFIT	THE MIND CENTER	000:32	050
Health	AM ACAD OF DERMATOLOGY	000:30	006
Health	AM ACAD OF DERMATOLOGY	001:00	007
Health	AMERICAN HEART ASSOCIATION	000:15	023
Health	AMERICAN HEART ASSOCIATION	000:59	016
Health	CDC	001:00	007
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	001
Health	HRSA	001:00	011
Health	NATL PEST MGMT ASSOCIATION	000:29	007
HEALTH AND FITNESS	FITNESS.GOV	000:30	015
HEALTH AND FITNESS	iHEART RED	000:31	001
Homelessness	Good Samaritan Center	000:32	162
Housing	HUD	000:15	005
Housing	HUD	000:29	002
Housing	HUD	000:30	003
Housing	HUD	001:00	001
Infant Mortality	March of Dimes	001:00	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	001
Public Safety	Dept of Homeland Security	000:29	001
Public Safety	Nat. Flood Insurance Prgm	000:30	014

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	007
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	009
TEXTING & DRIVING PREVENTION	NHTSA	000:15	048
TEXTING & DRIVING PREVENTION	NHTSA	000:30	032
Traffic Safety	Rubber Manufacturers Assn	000:30	018
Veterans	V-A	001:00	015
VETERANS AFFAIRS	Disabled Veterans of America	000:29	006
VETERANS AFFAIRS	Disabled Veterans of America	000:30	009
VETERANS AFFAIRS	Disabled Veterans of America	000:59	006
VETERANS AFFAIRS	Disabled Veterans of America	001:00	002
VETERANS AFFAIRS	V-A	000:14	003
VETERANS AFFAIRS	V-A	000:30	007
VETERANS AFFAIRS	V-A	000:59	008
VETERANS AFFAIRS	VIETNAM VETS MEMORIAL FUND	000:58	023
VOTING	ROCK THE VOTE	000:30	014
WILDFIRE PREVENTION	US Forest Service	000:15	002
WILDFIRE PREVENTION	US Forest Service	000:30	003
WILDFIRE PREVENTION	US Forest Service	001:00	003
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	041