

WSTZ-FM
Jackson, MS
Quarterly Issues/Programs List
First Quarter, 2016
04/05/2016

WSTZ-FM
Quarterly Issues/Programs List

WSTZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumers:** Better Business Bureau on consumer scams
- **Health:** Miss. Organ Recovery Agency on organ donations
- **Health/Infants:** Mothers Milk Bank on milk donations
- **Housing:** MS Balance of State CoC on homelessness in MS
- **Mental Health/Addictions:** MS Council on Problem and Compulsive Gambling
- **MILITARY:** Employer Support of the Guard and Reserve
- **Public Safety/Education:** National Weather Service on Severe Weather Awareness Week
- **Public safety/Prevent Violenc:** MS Center for Violence Prevention on domestic violence, human trafficking
- **Youth:** National Guard Youth ChalleNGe program/AMR on home identification

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|--------|-----------------|---------------|-------------|------------|----------|
| Mental | COMMUNITY | MS Council on | Betty Greer | 01/03/2016 | 029:51 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--------------------------|---|---------------------------------|------------------------|----------|
| Health/Addictions | UPDATE 1-3-16 | Problem and Compulsive Gambling | | 07:28 AM | |
| Health/Infants | COMMUNITY UPDATE 1-10-16 | Mothers Milk Bank on milk donations | Linda Pittman | 01/10/2016 07:29 AM | 029:52 |
| Housing | COMMUNITY UPDATE 1-17-16 | MS Balance of State CoC on homelessness in MS | Reginald Glenn | 01/17/2016 07:28 AM | 029:37 |
| Health | COMMUNITY UPDATE 1-24-16 | Miss. Organ Recovery Agency on organ donations | Kevin Stump, Chuck Stinson | 01/24/2016 07:26 AM | 029:30 |
| Health | COMMUNITY UPDATE 1-31-16 | Diabetes Foundation of MS on super conference | Irena McClain, Diabetes Found | 01/31/2016 07:26 AM | 029:24 |
| Youth | COMMUNITY UPDATE 2-7-16 | Boys and Girls Clubs on youth programs | Penney Ainsworth | 02/07/2016 07:26 AM | 029:33 |
| Youth | COMMUNITY UPDATE 2-14-16 | MS Childrens Museum on youth programs | Chellese Hall | 02/14/2016 07:27 AM | 029:26 |
| Consumers | COMMUNITY UPDATE 2-21-16 | Better Business Bureau on consumer scams | John O'Hara BBB of MS | 02/21/2016 07:25 AM | 029:48 |
| Public Safety/Education | COMMUNITY UPDATE 2-28-16 | National Weather Service on Severe Weather Awareness Week | Steve Wilkinson, Ricky Moore | 02/28/2016 07:25 AM | 029:33 |
| Public safety/Prevent Violenc | COMMUNITY UPDATE 3-6-16 | MS Center for Violence Prevention on domestic violence, human trafficking | Sandy Middleton | 03/06/2016 07:25 AM | 029:39 |
| Youth | COMMUNITY UPDATE 3-13-16 | National Guard Youth ChalleNGe program/AMR on home identification | R.McDonald/Jim Pollard | 03/13/2016 07:26 AM | 029:56 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------|--------------------------|--|--------------|------------------------|----------|
| MILITARY | COMMUNITY UPDATE 3-20-16 | Employer Support of the Guard and Reserve | Jack Wallace | 03/20/2016 07:26 AM | 029:32 |
| MILITARY | COMMUNITY UPDATE 3-27-16 | 50th Anniversary of the Vietnam War Commemoration, Veterans Administration | Paul Norris | 03/27/2016 07:27 AM | 029:48 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|--------------------|-------------------------------|----------|------|
| Cancer Awareness | AM ACAD OF DERMATOLOGY | 000:59 | 011 |
| children's health | United Way | 000:15 | 024 |
| children's health | United Way | 000:30 | 010 |
| CULTURAL AWARENESS | MS CHILDRENS MUSEUM | 000:31 | 015 |
| Diabetes Awareness | DIABETES FOUNDATION OF MISSIS | 001:40 | 001 |
| Diabetes Awareness | DIABETES FOUNDATION OF MISSIS | 001:58 | 001 |
| EDUCATION | Reading Is Fundamental | 001:00 | 015 |
| EDUCATION | TEACH.ORG | 000:59 | 001 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------------|-------------------------------|----------|------|
| EDUCATION | UNCF | 001:00 | 031 |
| ELDERLY | DO SOMETHING | 000:29 | 005 |
| EMPLOYMENT | GOOD WILL | 000:15 | 010 |
| EMPLOYMENT | GOOD WILL | 000:29 | 009 |
| EMPLOYMENT | GOOD WILL | 000:59 | 008 |
| EMPLOYMENT | Grads of Life.org | 000:59 | 043 |
| Environment | Keep America Beautiful | 000:20 | 085 |
| Environment | US Forest Service | 000:30 | 001 |
| Families | Adopt US Kids | 000:30 | 017 |
| Families | DEPT. HEALTH & HUMAN SERVICES | 000:30 | 028 |
| Families | DEPT. HEALTH & HUMAN SERVICES | 001:00 | 071 |
| Families | DIABETES FOUNDATION OF MISSIS | 000:31 | 059 |
| Families | TEACHEARLY.ORG | 000:29 | 014 |
| Families | US Forest Service | 000:15 | 019 |
| Families | US Forest Service | 000:30 | 005 |
| Families | US Forest Service | 000:59 | 038 |
| Family assistance | United Way | 001:00 | 001 |
| FINANCIAL LITERACY | American Institute of CPAs | 001:00 | 001 |
| FIREARM SAFETY | Natl Crime Prevention Council | 001:00 | 020 |
| Flood Safety/Business Expo | FEMA | 000:30 | 012 |
| FUNDRAISER BENEFIT | AMERICAN RED CROSS | 000:28 | 068 |
| FUNDRAISER BENEFIT | DIABETES FOUNDATION OF MISSIS | 000:31 | 137 |
| FUNDRAISER BENEFIT | MS CHILDRENS MUSEUM | 002:36 | 001 |
| FUNDRAISER BENEFIT | Mustard Seed | 000:33 | 043 |
| FUNDRAISER BENEFIT | THE SALVATION ARMY | 002:47 | 001 |
| Health | AMERICAN HEART ASSOCIATION | 000:31 | 020 |
| Health | AMERICAN HEART ASSOCIATION | 000:59 | 025 |
| Health | AUTISMSPEAKS.ORG | 000:59 | 001 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------------|-------------------------------|-----------------|-------------|
| Health | CDC | 001:00 | 020 |
| Health | DEPT. HEALTH & HUMAN SERVICES | 001:00 | 001 |
| Health | HRSA | 001:00 | 018 |
| HEALTH AND FITNESS | AMERICAN HEART ASSOCIATION | 000:30 | 008 |
| HEALTH AND FITNESS | FITNESS.GOV | 000:30 | 040 |
| HEALTH AND FITNESS | MS HIGH SCHOOL ACTIVITIES ASS | 000:59 | 001 |
| Homelessness | Good Samaritan Center | 000:32 | 063 |
| Housing | HUD | 000:29 | 010 |
| Housing | HUD | 000:30 | 010 |
| Housing | HUD | 001:00 | 011 |
| Infant Mortality | March of Dimes | 001:00 | 026 |
| MILITARY | USO | 001:00 | 001 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 011 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 006 |
| PEACE | PEACE IN THE STREETS | 000:31 | 006 |
| PEACE | PEACE IN THE STREETS | 000:32 | 002 |
| Public Safety | Dept of Homeland Security | 000:30 | 001 |
| Public Safety | Nat. Flood Insurance Prgm | 000:30 | 037 |
| Public Safety | NHTSA | 000:30 | 016 |
| Public Safety | NHTSA | 001:00 | 013 |
| STROKE AWARENESS | AMERICAN STROKE ASSOCIATION | 000:30 | 023 |
| STROKE AWARENESS | AMERICAN STROKE ASSOCIATION | 001:00 | 021 |
| TEXTING & DRIVING PREVENTION | NHTSA | 000:15 | 026 |
| TEXTING & DRIVING PREVENTION | NHTSA | 000:30 | 001 |
| Traffic Safety | Rubber Manufacturers Assn | 000:30 | 045 |
| Veterans | Disabled Veterans of America | 000:30 | 002 |
| Veterans | FALLENHEROESFUND.ORG | 001:00 | 012 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------|------------------------------|-----------------|-------------|
| Veterans | V-A | 001:00 | 031 |
| VETERANS AFFAIRS | Disabled Veterans of America | 000:29 | 011 |
| VETERANS AFFAIRS | Disabled Veterans of America | 000:30 | 022 |
| VETERANS AFFAIRS | Disabled Veterans of America | 000:59 | 025 |
| VETERANS AFFAIRS | Disabled Veterans of America | 001:00 | 011 |
| VETERANS AFFAIRS | V-A | 000:30 | 015 |
| VETERANS AFFAIRS | V-A | 000:59 | 011 |
| VETERANS AFFAIRS | VIETNAM VETS MEMORIAL FUND | 000:58 | 051 |
| WILDFIRE PREVENTION | US Forest Service | 000:30 | 012 |
| WILDFIRE PREVENTION | US Forest Service | 001:00 | 012 |
| WILDFIRE PREVENTION | US FORESTRY SERVICE | 000:14 | 028 |