

WSTZ-FM
 Jackson, MS
 Quarterly Issues/Programs List
 Second Quarter, 2014
 07/07/2014

WSTZ-FM
 Quarterly Issues/Programs List

WSTZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumer advice:** Better Business Bureau with some anti-scam advice
- **Education/Youth:** Encouraging minority students to become engineers/
Finding permanent homes for kids
- **Family assistance:** Disaster assistance for tornado victims,
FEMA, MEMA, SBA
- **Health:** Ronald McDonald House's 25th birthday and fundraising race.
- **Mental health/Transportation:** Mental health issues and support for MS
State Hospital-- and travel assistance from MDOT
- **Public Safety:** Promoting seat belt usage
- **Youth:** Operation Shoestring-- programs to help disadvantaged students
and their families.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental health/Transportation	COMMUNITY UPDATE 4-06-14	Mental health issues and support for MS State Hospital-- and travel assistance from MDOT	A.Moore,J.Ross/K.Foote	04/06/2014 07:25 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 4-13-14	MS Health Care Alliance on health initiatives and Jackson Medical Mall on an open house	Dee Howard/Shanta Black	04/13/2014 07:27 AM	029:30
Youth	COMMUNITY UPDATE 4-20-14	Operation Shoestring-- programs to help disadvantaged students and their families.	Robert Langford	04/20/2014 07:28 AM	029:26
Health	COMMUNITY UPDATE 4-27-14	Ronald McDonald House's 25th birthday and fundraising race.	R.A. Allen/P. Christopher	04/27/2014 07:27 AM	029:44
Youth	COMMUNITY UPDATE 5-4--14	Homes of Hope for Children fundraiser	Michael Garrett	05/04/2014 07:27 AM	029:35
Public Safety	COMMUNITY UPDATE 5-11--14	National Weather Service analyzes tornado outbreak and teddy bears for troopers	Steve Wilkinson, Holly Brand	05/11/2014 07:26 AM	029:25
Education/Youth	COMMUNITY UPDATE 5-18--14	Encouraging minority students to become engineers/ Finding permanent homes for kids	J. Nelson,SEEK/L.West,MFK	05/18/2014 07:27 AM	029:19
Public Safety	COMMUNITY UPDATE 5-25-14	Promoting seat belt usage	T. Jennings,MDPS,C.Reed,ARL	05/25/2014 07:27 AM	029:01
Health	COMMUNITY UPDATE 6-01-14	Brain injury prevention and treatment	Lee Jenkins,BIAM	06/01/2014 07:27 AM	029:32
Consumer advice	COMMUNITY UPDATE 6-08-14	Better Business Bureau with some anti-scam advice	John O'Hara BBB of MS	06/08/2014 07:26 AM	029:53
Health	COMMUNITY UPDATE 6-15-14	McCoy House for Sober Living	Denise Marsters	06/15/2014 07:26 AM	029:16
Health	COMMUNITY UPDATE 6-22-14	FBI-- Crime investigation, domestic security	Dan McMullen/Derrick Johnson	06/22/2014 07:25 AM	029:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Family assistance	COMMUNITY UPDATE 6-29-14	Disaster assistance for tornado victims, FEMA, MEMA, SBA	K.Pickering, G.Flynn, M.Peacock	06/29/2014 07:26 AM	029:22

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	MS SYMPHONY ORCHESTRA	000:32	046
BULLYING PREVENTION	STOPBULLYING.GOV	001:00	007
children's health	Centers for Disease Control	000:29	001
children's health	Centers for Disease Control	000:59	002
children's health	ENVIRONMENTAL PROTECTION AGY	000:30	001
children's health	ENVIRONMENTAL PROTECTION AGY	001:00	005
children's health	GIRL SCOUTS OF MS	000:30	117
children's health	Mustard Seed	000:31	012
COMMUNITY INVOLVEMENT	JUNIOR LEAGUE OF JACKSON	000:30	020
COMMUNITY INVOLVEMENT	Reservoir Foundation	000:30	011
COMMUNITY INVOLVEMENT	Reservoir Foundation	000:31	022
Disaster Assistance	THE SALVATION ARMY	000:17	003
Disaster Assistance	THE SALVATION ARMY	000:18	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISCOVER THE FOREST	US FORESTRY SERVICE	000:30	001
DUI	AD COUNCIL	000:30	001
DUI	NHTSA	000:30	001
DUI	NHTSA	001:00	019
DUI	US DEPT OF TRANSPORTATION	000:29	002
EDUCATION	AD COUNCIL	000:15	003
EDUCATION	AD COUNCIL	000:30	002
EDUCATION	AD COUNCIL	001:00	002
EDUCATION	BOOSTATTENDANCE.ORG	000:15	035
EDUCATION	BOOSTATTENDANCE.ORG	000:30	001
EDUCATION	BOOSTATTENDANCE.ORG	001:00	010
EDUCATION	Dollar General Literacy Found	001:00	002
EDUCATION	LIBRARY OF CONGRESS	001:00	004
EDUCATION	TEACH.ORG	000:59	004
EDUCATION	US Army	000:30	002
EMERGENCY PREPAREDNESS	FEMA	000:15	067
EMERGENCY PREPAREDNESS	FEMA	000:30	002
EMERGENCY PREPAREDNESS	FEMA	000:59	024
EMERGENCY PREPAREDNESS	FEMA	001:00	010
Energy	US Dept of Energy	000:59	001
Environment	US Forest Service	000:30	001
Family assistance	United Way	001:00	002
FINANCIAL LITERACY	American Institute of CPAs	001:00	001
FUNDRAISER BENEFIT	Jackson Police Foundation	000:31	031
Health	AD COUNCIL	000:30	001
Health	ALZHEIMER'S ASSOCIATION	000:31	019
Health	Amer. Cancer Society	000:30	102
Health	AUTISMSPEAKS.ORG	000:59	001
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	DIANE WILLIAMS	000:30	011
Health	JUV DIABETES RESEARCH FUND	000:30	003
Health	JUV DIABETES RESEARCH FUND	001:00	004
Health	RONALD MCDONALD HOUSE	000:31	020
HEALTH AND FITNESS	FITNESS.GOV	000:30	003
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	006
HUNGER	FEEDING AMERICA.ORG	000:30	002
HUNGER	FEEDING AMERICA.ORG	000:59	011
JOB TRAINING	GOOD WILL	000:15	003
JOB TRAINING	GOOD WILL	001:00	005
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	287
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	187
Public Safety	NHTSA	000:30	002
Public Safety	US DEPT OF TRANSPORTATION	000:30	002
SHELTER PET ADOPTION	HUMANE SOCIETY	000:30	190
TEACHER RECRUITMENT	TEACH.ORG	001:00	002
TEXTING & DRIVING PREVENTION	NHTSA	000:15	035
TEXTING & DRIVING PREVENTION	NHTSA	000:30	015
Veterans	BUILDTHECENTER.ORG	000:58	005
VETERANS AFFAIRS	VIETNAM VETS MEMORIAL FUND	000:58	017
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	034
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:59	024
WILDFIRE PREVENTION	US FORESTRY SERVICE	001:00	019
WILDLIFE PROTECTION	HUMANE SOCIETY	000:29	002
WILDLIFE PROTECTION	WILDLIFELANDTRUST.ORG	000:59	001