

WSTZ-FM  
Jackson, MS  
Quarterly Issues/Programs List  
Third Quarter, 2012  
10/03/2012

WSTZ-FM  
Quarterly Issues/Programs List

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WSTZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HUNGER	COMMUNITY AFFAIRS WITH RANDY BELL – MS FOOD NETWORK	PARTNERSHIP WITH TYSON FOODS AND URBAN LEAGUE	MARILYN BLACKLEDGE –	7/1/2012 07:30AM	29:59
VETERANS	COMMUNITY AFFAIRS WITH RANDY BELL – FISHER HOUSE	HELPING WOUNDED VETERANS GET ASSISTANCE AND FUNDING	VARIOUS GUESTS FROM VA	7/8/2012 07:30AM	31:15
ECONOMIC DEVELOPMENT	COMMUNITY AFFAIRS WITH RANDY BELL – 48 HOUR FILM PROJECT	ENCOURAGING MISSISSIPPI FILMMAKERS	SHARI GOINS	7/15/2012 07:30AM	29:52
TOURISM	COMMUNITY AFFAIRS WITH RANDY BELL – JACKSON CONVENTION AND VISITORS	PROMOTING TOURISM IN CENTRAL MISSISSIPPI	MARIKA CACKETT	7/22/2012 07:30AM	30:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BUREAU					
HOUSING	COMMUNITY AFFAIRS WITH RANDY BELL	FORECLOSURE ASSISTANCE	ATTORNEY GENERAL JIM HOOD	7/29/2012 07:30AM	31:23
HEALTH	COMMUNITY AFFAIRS WITH RANDY BELL – MS DEPARTMENT OF HEALTH	WEST NILE VIRUS AND SCHOOL VACCINATIONS	DR PAUL BYERS	8/5/2012 07:30AM	30:04
HEALTH	COMMUNITY AFFAIRS WITH RANDY BELL – AMERICAN CANCER SOCIETY	CANCER PREVENTION	JANE STREETS	8/12/2012 07:30AM	29:57
YOUTH	COMMUNITY AFFAIRS WITH RANDY BELL – BOYS AND GIRLS CLUB OF MISSISSIPPI	AFTER SCHOOL PROGRAMS	BILLY REDD	8/19/2012 07:30AM	31:23
SAFETY	COMMUNITY AFFAIRS WITH RANDY BELL – BISHOPS BLESSING	SAVING KIDS FROM HEAT STROKE	DR NORMAN COLLINS	8/26/2012 07:30AM	30:46
HEALTH	COMMUNITY AFFAIRS WITH RANDY BELL – STAND UP TO CANCER	CANCER RESEARCH AND AWARENESS	VARIOUS GUESTS	9/2/2012 07:30AM	31:14
DISASTER AID	COMMUNITY AFFAIRS WITH RANDY BELL – SALVATION ARMY	HURRICANE RELIEF	CAPTAIN KEN CHAPMAN	9/9/2012 07:30AM	30:57
YOUTH	COMMUNITY AFFAIRS WITH RANDY BELL – WELLSFEST AND YMCA	FUNDRAISER EVENT TO REBUILD PLAYGROUND AT YMCA	JANET RIEHLE AND LINDA PILGRIM	9/16/2012 07:30AM	32:43
HUNGER	COMMUNITY	AWARENESS	RACHEL	9/23/2012	31:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	AFFAIRS WITH RANDY BELL – SOUTH RANKIN FOOD RESOURCE CENTER	ABOUT RESTOCKING FOOD PANTRY	MARQUES AND EVE GOODWIN	07:30AM	
YOUTH	COMMUNITY AFFAIRS WITH RANDY BELL – OPERATION SHOESTRING	YOUTH PROGRAMS	ROBERT LANGFORD	9/30/2012 07:30AM	29:56

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION – GO HEALTHY CHALLENGE EVENT	000:30	045
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION – HEART WALK	000:30	044
ANIMAL SHELTER FUNDRAISER	MADISON ARK ANIMAL SHELTER – CRAFT SHOW	000:30	032
MS WALK – HEALTH	MULTIPLE SCLEROSIS FUNDRAISER WALK	000:30	024
CHILDREN LEARNING	MISSISSIPPI CHILDREN’S MUSEUM	000:30	022
CHILDREN’S CANCER FUNDRAISER	ST JUDE DREAM HOME FUNDRAISER	000:30	114

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AWARENESS	WHAT'S A DUI - AWARENESS	000:30	023
VETERANS	WOUNDED WARRIOR FUNDRAISINT	000:16	018
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	103
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
HEALTH AND FITNESS	AD COUNCIL	000:30	103
HEALTH AND FITNESS	AD COUNCIL	000:31	069
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029