

WSTZ-FM
Vicksburg/Jackson, MS
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/07/2015

WSTZ-FM
Quarterly Issues/Programs List

WSTZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumers:** Better Business Bureau on scams, holiday shopping
 - **EDUCATION:** State Treasurer's office on MPACT college savings program
 - **Gambling Addiction:** Help for problem and compulsive gamblers from MCPCG
 - **Health:** State Health Dept on flu season, Ebola
 - **Housing:** Habitat for Humanity on affordable housing campaign
 - **Public Safety:** National Weather Service on fall tornado season
 - **Social Services:** Gateway Rescue Mission holiday assistance
 - **Youth:** Safe Kids MS on teen driving safety
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety	COMMUNITY UPDATE 10-5-14	Hinds Co. EMA director on emergency preparedness	Ricky Moore	10/05/2014 07:29 AM	029:17
Housing	COMMUNITY UPDATE 10-12-14	Habitat for Humanity on affordable housing campaign	Cindy Griffin	10/12/2014 07:27 AM	030:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Youth	COMMUNITY UPDATE 10-19-14	Safe Kids MS on teen driving safety	A.Johnson/T.Basden	10/19/2014 07:24 AM	029:22
Gambling Addiction	COMMUNITY UPDATE 10-26-14	Help for problem and compulsive gamblers from MCPCG	Betty Greer	10/26/2014 07:26 AM	029:39
Public Safety	COMMUNITY UPDATE 11-02-14	National Weather Service on fall tornado seson	Steve Wilkinson	11/02/2014 07:25 AM	030:00
Youth	COMMUNITY UPDATE 11-09-14	Operation Shoestring and "Conversation about Community"	Robert Langford	11/09/2014 07:26 AM	029:26
Consumers	COMMUNITY UPDATE 11-16-14	Better Business Bureau on scams, holiday shopping	John O'Hara BBB of MS	11/16/2014 07:24 AM	029:33
Health	COMMUNITY UPDATE 11-23-14	Brain Injury Association on fund-raising gala	Lee Jenkins,BIAM	11/23/2014 07:25 AM	029:23
Health	COMMUNITY UPDATE 11-30-14	Mothers' Milk Bank	L. Pittman/S. Toth	11/30/2014 07:18 AM	029:40
Social Services	COMMUNITY UPDATE 12-07-14	Gateway Rescue Mission holiday assistance	Raven Tynes	12/07/2014 07:24 AM	029:25
EDUCATION	COMMUNITY UPDATE 12-14-14	State Treasurer's office on MPACT college savings program	C.Wilson/E.Nordan	12/14/2014 07:25 AM	029:30
Health	COMMUNITY UPDATE 12-21-14	State Health Dept on flu season, Ebola	Dr. Thomas Dobbs	12/21/2014 07:27 AM	029:27
Public Safety	COMMUNITY UPDATE 12-28-14	Miss. Emergency Management Agency on disaster preparedness	Robert Latham	12/28/2014 07:26 AM	029:29

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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None

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
5 K CHARITY RUN	CRAFTSMANS GUILD OF MS	002:00	001
BULLYING PREVENTION	STOPBULLYING.GOV	001:00	011
children's health	ENVIRONMENTAL PROTECTION AGY	000:30	001
children's health	ENVIRONMENTAL PROTECTION AGY	001:00	010
CHRISTMAS TOY DRIVE	GOOD SAMARITAN	000:15	004
CHRISTMAS TOY DRIVE	GOOD SAMARITAN	001:08	016
DISCOVER THE FOREST	US FORESTRY SERVICE	000:30	001
DUI	NHTSA	000:30	001
DUI	NHTSA	001:00	018
EDUCATION	Connect/Compete	001:00	003
EDUCATION	MS CHILDRENS MUSEUM	000:29	135
EDUCATION	Reading Is Fundamental	001:00	009
EDUCATION	TEACH.ORG	000:59	003
EDUCATION	UNCF	001:00	009
EDUCATION	US Army	000:30	009
EMERGENCY PREPAREDNESS	FEMA	000:15	031
EMERGENCY PREPAREDNESS	FEMA	000:30	001
EMERGENCY PREPAREDNESS	FEMA	000:59	007
Energy	US Dept of Energy	000:59	005
Environment	Keep America Beautiful	000:20	003
Environment	US Forest Service	000:30	004
Families	Adopt US Kids	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Families	AMERICAN HEART ASSOCIATION	000:31	084
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	007
Family assistance	United Way	001:00	004
FINANCIAL LITERACY	American Institute of CPAs	001:00	005
FIREARM SAFETY	Natl Crime Prevention Council	000:30	003
FIREARM SAFETY	Natl Crime Prevention Council	001:00	009
FOOD DRIVE	MS FOOD NETWORK	001:02	002
FOOD DRIVE	MS FOOD NETWORK	001:08	019
FOOD DRIVE	MS FOOD NETWORK	003:04	001
FOOD DRIVE	STEW POT COMMUNITY SVCS	000:56	002
FOOD DRIVE	STEW POT COMMUNITY SVCS	001:02	001
FOOD DRIVE	STEW POT COMMUNITY SVCS	001:08	012
FUNDRAISER BENEFIT	Boys&Girls Clubs	003:00	001
FUNDRAISER BENEFIT	CRAFTSMANS GUILD OF MS	003:05	001
FUNDRAISER BENEFIT	JACKSON ZOO	002:14	001
FUNDRAISER BENEFIT	MS SIDS Alliance	002:40	001
FUNDRAISER BENEFIT	Mustard Seed	003:05	001
FUNDRAISER BENEFIT	RONALD MCDONALD HOUSE	000:33	006
Health	AL ANON	000:29	001
Health	AMERICAN HEART ASSOCIATION	000:15	057
Health	AMERICAN HEART ASSOCIATION	000:30	001
Health	AMERICAN HEART ASSOCIATION	000:59	028
Health	AUTISMSPEAKS.ORG	000:59	007
Health	CDC	001:00	012
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	009
Health	HRSA	001:00	014
Health	JUV DIABETES RESEARCH FUND	001:00	010
HEALTH AND FITNESS	AM CANCER SOCIETY	000:30	045
HEALTH AND FITNESS	FITNESS.GOV	000:30	068

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	006
HUNGER	EXTRA TABLE	000:31	161
HUNGER	FEEDING AMERICA.ORG	000:30	002
Infant Mortality	March of Dimes	001:00	016
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	177
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	017
MILITARY AND VETERANS	USO	000:32	034
Public Safety	Dept of Homeland Security	000:29	003
Public Safety	Nat. Flood Insurance Prgm	000:30	012
Public Safety	NHTSA	000:30	004
Public Safety	US DEPT OF TRANSPORTATION	000:30	001
SEXUAL ASSAULT	IT'S ON US	000:30	004
TEXTING & DRIVING PREVENTION	NHTSA	000:15	033
TEXTING & DRIVING PREVENTION	NHTSA	000:30	010
TOURISM	JACKSON ZOO	000:30	067
Traffic Safety	Rubber Manufacturers Assn	000:30	008
Veterans	V-A	001:00	012
VETERANS AFFAIRS	VIETNAM VETS MEMORIAL FUND	000:58	040
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	027
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:59	022
WILDFIRE PREVENTION	US FORESTRY SERVICE	001:00	021
WILDLIFE PROTECTION	HUMANE SOCIETY	000:29	001
WILDLIFE PROTECTION	WILDLIFELANDTRUST.ORG	000:30	002
WILDLIFE PROTECTION	WILDLIFELANDTRUST.ORG	000:59	009