

WSTZ-FM
Jackson, MS
Quarterly Issues/Programs List
Third Quarter, 2017
10/04/2017

WSTZ-FM
Quarterly Issues/Programs List

WSTZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Law Enforcement:** Atty Gen's office on internet crimes
- **Consumers:** Better Business Bureau on consumer scams and advice
- **Culture/Tourism:** Museum of Miss. History and MS Civil Rights Museum update
- **Environment:** Keep the Reservoir Beautiful on clean up efforts
- **Health:** MS Sickle Cell Foundation on annual gala
- **Health/Youth:** Partnership for a Health MS on healthy food, tobacco prevention
- **Science/Health:** Science Fest, Ovarian Cycle and Diabetes Walk
- **Youth:** Wellsfest benefiting Methodist Childrens Homes

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Youth	COMMUNITY UPDATE 7-2-17	Batson Children's Hospital on future plans	Guy Giesecke	07/02/2017 07:25 AM	029:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 7-9-17	Diabetes Foundation fundraiser with Corvette Club	IMcClain/FJones/TGerity	07/09/2017 07:25 AM	029:59
Health/Youth	COMMUNITY UPDATE 7-16-17	Partnership for a Health MS on healthy food, tobacco prevention	LMoore/LMcIntyre	07/16/2017 07:27 AM	029:15
Environment	COMMUNITY UPDATE 7-23-17	Keep the Reservoir Beautiful on clean up efforts	Jeannine May	07/23/2017 07:25 AM	029:28
Culture/Tourism	COMMUNITY UPDATE 7-30-17	Museum of Miss. History and MS Civil Rights Museum update	RMyers/PJunior	07/30/2017 07:24 AM	029:29
Consumers	COMMUNITY UPDATE 8-6-17	Better Business Bureau on consumer scams and advice	John O'Hara BBB of MS	08/06/2017 07:27 AM	029:29
Health	COMMUNITY UPDATE 8-13-17	Health Department on West Nile, Zika, vaccinations	Dr. Paul Byers	08/13/2017 07:26 AM	029:34
Health	COMMUNITY UPDATE 8-20-17	MS Sickle Cell Foundation on annual gala	Jeanne Tate	08/20/2017 07:24 AM	029:20
Health	COMMUNITY UPDATE 8-27-17	MBN on opioid crisis	John Dowdy	08/27/2017 07:21 AM	029:21
Hurricane Relief	iHM/ Red Cross Hurricane Harvey Relief Special	How to donate to the American red cross for Texas Relief efforts	Red Cross	09/03/2017 07:27 AM	029:57
Law Enforcement	COMMUNITY UPDATE 9-10-17	Atty Gen's office on internet crimes	Jay Houston	09/10/2017 07:28 AM	029:59
Science/Health	COMMUNITY UPDATE 9-17-17	Science Fest, Ovarian Cycle and Diabetes Walk	NSmith,LNewcomb,IMcClain	09/17/2017 07:25 AM	029:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Youth	COMMUNITY UPDATE 9-24-17	Wellsfest benefiting Methodist Childrens Homes	BFerguson,HHensarling,LBlanto	09/24/2017 07:25 AM	029:24

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	UNDERSTOOD.ORG	000:30	011
Cancer Awareness	AM CANCER SOCIETY	000:30	053
Children	JUNIOR LEAGUE OF JACKSON	000:31	060
children's health	PEDIATRIC BRAIN TUMOR FOUND.	000:29	074
children's health	United Way	000:15	043
children's health	United Way	000:30	021
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	004
Diabetes Awareness	DIABETES FOUNDATION OF MISSIS	000:31	024
DUI	NHTSA	001:00	005
EDUCATION	AD COUNCIL	001:00	008
EDUCATION	NATIONAL SUMMER LEARNING	000:30	008
EDUCATION	Reading Is Fundamental	001:00	003
EDUCATION	TEACH.ORG	000:59	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	UNCF	001:00	004
Elder Care	MEALS ON WHEELS AMERICA.ORG	000:15	033
Elder Care	MEALS ON WHEELS AMERICA.ORG	001:00	001
EMPLOYMENT	Grads of Life.org	000:59	018
Energy	US Dept of Energy	000:59	001
Environment	Keep America Beautiful	000:20	087
Environment	US Forest Service	000:30	004
Families	Adopt US Kids	000:30	013
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	013
Family assistance	United Way	001:00	004
FINANCIAL LITERACY	American Institute of CPAs	001:00	001
FUNDRAISER BENEFIT	JACKSON ZOO	001:58	001
FUNDRAISER BENEFIT	MS SCHOOL FOR THE DEAF	003:18	001
Health	AMERICAN HEART ASSOCIATION	000:59	011
Health	AUTISMSPEAKS.ORG	000:59	002
Health	CDC	001:00	004
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	001
Health	HRSA	001:00	004
HEALTH AND FITNESS	FITNESS.GOV	000:30	027
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	023
HEALTH AND FITNESS	SAVE THE MALES	000:30	008
HUNGER	FEEDING AMERICA.ORG	000:30	001
Infant Mortality	March of Dimes	001:00	005
PEACE	PEACE IN THE STREETS	000:31	008
Public Safety	Dept of Homeland Security	000:29	007
Public Safety	Dept of Homeland Security	000:30	010
Public Safety	Nat. Flood Insurance Prgm	000:30	025
Public Safety	NHTSA	000:30	006
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	012
TEXTING & DRIVING PREVENTION	NHTSA	000:15	065
TEXTING & DRIVING PREVENTION	NHTSA	000:30	029
Traffic Safety	Rubber Manufacturers Assn	000:30	024
Veterans	Disabled Veterans of America	000:30	006
VETERANS AFFAIRS	Disabled Veterans of America	000:29	003
VETERANS AFFAIRS	Disabled Veterans of America	000:30	007
VETERANS AFFAIRS	Disabled Veterans of America	000:59	005
VETERANS AFFAIRS	Disabled Veterans of America	001:00	002
VETERANS AFFAIRS	V-A	000:30	009
VETERANS AFFAIRS	V-A	000:59	009
VETERANS AFFAIRS	VIETNAM VETS MEMORIAL FUND	000:58	031
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	067