

WSTZ-FM
Jackson, MS
Quarterly Issues/Programs List
Fourth Quarter, 2013
01/08/2014

WSTZ-FM
Quarterly Issues/Programs List

WSTZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **C.Coleman/J.O'Hara:** Consumers
 - **J.Dace/C.Gardner:** History
 - **J.O'Hara/J.Pace:** Consumers/Youth
 - **Kathy Clem:** Public safety
 - **Kevin Jones:** Health
 - **L.Pittman/S.Toth:** Health
 - **LGreer/PNorris,MBowman:** Health/Veterans
 - **M.Hughes/R.Langford:** Youth
 - **Malcolm White:** Culture
 - **Othor Cain, Charles Perry:** Health/Youth
 - **Sandy Middleton:** Public Safety
 - **Steve Wilkinson:** Public Safety
 - **Warren Strain:** Public safety
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues 1

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 10-6-13	Parkinson Association— fundraiser	Kevin Jones	10/06/2013 07:27 AM	029:21
Consumers/Youth	COMMUNITY UPDATE 10-13-13	BBB- consumer scams/Batson Hospital/ toy drive	JO'Hara/J.Pace	10/13/2013 07:26 AM	029:25
Public Safety	COMMUNITY UPDATE 10-20-13	National Weather Service/fall storms	Steve Wilkinson	10/20/2013 07:27 AM	029:29
Youth	COMMUNITY UPDATE 10-27-13	Safe Kids-Halloween safety/Oper.Shoestrin g- afterschool programs	M.Hughes/ R.Langford	10/27/2013 07:23 AM	029:58
Health/Veterans	COMMUNITY UPDATE 11-03-13	Jxn Medical Mall- health fair/VA- honoring vets	LGreer/PNorris,MBowman	11/03/2013 07:27 AM	028:51
History	COMMUNITY UPDATE 11-10-13	2 MS Museums/ history and civil rights	J.Dace/C.Gardner	11/10/2013 07:26 AM	029:26
Public Safety	COMMUNITY UPDATE 11-17-13	Domestic Violence Task Force- better services	Sandy Middleton	11/17/2013 07:25 AM	029:19
Consumers	COMMUNITY UPDATE 11-24--13	IRS/BBB- tax scams	C.Coleman/J.O'Hara	11/24/2013 07:29 AM	029:57
Health/Youth	COMMUNITY UPDATE 12-01-13	Faith in Action/PRIYDE- AIDS-HIV/ youth entrepreneurs	Othor Cain, Charles Perry	12/01/2013 07:27 AM	029:38
Social services	COMMUNITY UPDATE 12-08-13	Good Samaritan Center- holiday assistance	Kathy Clem	12/08/2013 07:25 AM	029:31
Public safety	COMMUNITY UPDATE 12-15-13	MDPS-AMBER alerts	Warren Strain	12/15/2013 07:24 AM	029:58
Culture	COMMUNITY UPDATE 12-22-13	MS Bicentennial Org. Comm.-bicentennial plans	Malcolm White	12/22/2013 07:25 AM	028:57
Health	COMMUNITY UPDATE 12-29-13	Mothers Milk Bank- new program	L.Pittman/S.Toth	12/29/2013 07:27 AM	028:53

isted above for the calendar quarter.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Awareness	PSA AL ANON	000:29	002
Health	PSA-SECONDHAND SMOKE	000:57	001
Food Drive Hunger	Z***/MARIA KROGER GOOD SAM	000:23	002
Cancer Awareness	Amer. Cancer Society	000:30	055
children's health	Centers for Disease Control	000:59	001
DISCOVER THE FOREST	US FORESTRY SERVICE	000:15	007
DUI	MS DEPT OF PUBLIC SAFETY	000:30	001
DUI	NHTSA	000:30	006
DUI	NHTSA	001:00	025
EDUCATION	AD COUNCIL	000:15	007
EDUCATION	AD COUNCIL	000:30	005
EDUCATION	AD COUNCIL	001:00	013
EDUCATION	LIBRARY OF CONGRESS	000:30	002
EDUCATION	LIBRARY OF CONGRESS	001:00	007
EMERGENCY PREPAREDNESS	FEMA	000:15	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EMERGENCY PREPAREDNESS	FEMA	000:30	035
EMERGENCY PREPAREDNESS	FEMA	000:59	014
EMERGENCY PREPAREDNESS	FEMA	001:00	010
FINANCIAL LITERACY	AD COUNCIL	000:15	008
FINANCIAL LITERACY	AD COUNCIL	001:00	006
Health	AMERICAN HEART ASSOCIATION	000:28	084
HEALTH AND FITNESS	DIABETES FOUNDATION OF MISSIS	000:31	016
Housing	HABITAT FOR HUMANITY	001:00	001
HUNGER	FEEDING AMERICA.ORG	000:30	003
HUNGER	FEEDING AMERICA.ORG	000:59	007
HUNGER	GOOD SAMARITAN	000:16	005
HUNGER	GOOD SAMARITAN	000:18	003
HUNGER	GOOD SAMARITAN	000:21	002
HUNGER	GOOD SAMARITAN	000:33	018
HUNGER	GOOD SAMARITAN	001:02	005
HUNGER	GOOD SAMARITAN	001:08	005
HUNGER	STEW POT COMMUNITY SVCS	000:56	003
HUNGER	STEW POT COMMUNITY SVCS	001:02	004
HUNGER	STEW POT COMMUNITY SVCS	001:08	011
LITERACY	AD COUNCIL	001:00	006
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	200
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	246
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
Recreation	BARNETT RESERVOIR FOUNDATION.	000:30	100
SELF ESTEEM	SPECIAL OLYMPICS	000:28	016
SHELTER PET ADOPTION	HUMANE SOCIETY	000:30	130
TEXTING & DRIVING PREVENTION	NHTSA	000:15	015
TEXTING & DRIVING PREVENTION	NHTSA	000:30	142
TOURISM	JACKSON ZOO	000:31	103
UNDERGROUND ELECTRICAL LINES	MS DEPT OF PUBLIC SAFETY	000:58	001
Veterans	BUILDTHECENTER.ORG	000:58	038
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	005
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:59	015
WILDFIRE PREVENTION	US FORESTRY SERVICE	001:00	013