

WSTZ-FM  
Jackson, MS  
Quarterly Issues/Programs List  
Fourth Quarter, 2015  
01/04/2016

WSTZ-FM  
Quarterly Issues/Programs List

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WSTZ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture/Health:** Miss. Food Policy Council on healthy food availability
- **Consumers:** Better Business Bureau on Shopping Tips, Scams
- **Culture/Health:** MS Sports Hall of Fame on state's sports legacy; women's health event
- **Education/Youth:** Operation Shoestring on afterschool programs, fundraiser
- **Health:** State Health Dept on Flu Season, West Nile, Spice/Willie Heidelberg feature
- **Health/Safety:** Safe Kids on teen driving and AMR/JFD on CPR training
- **Public Safety:** National Weather Service on fall tornado season
- **Social Services:** Salvation Army, AMR on Winter Coat Campaign, Holiday Assistance
- **Veterans:** Veterans and the military

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Culture/Health	COMMUNITY	MS Sports Hall	R.Cleveland,R.Pollack	10/04/2015	029:23

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	UPDATE 10-4-15	of Fame on state's sports legacy; women's health event		07:26 AM	
Health	COMMUNITY UPDATE 10-11-15	SIDS Alliance on preventing childhood deaths	Cathy Files	10/11/2015 07:27 AM	029:39
Health/Safety	COMMUNITY UPDATE 10-18-15	Safe Kids on teen driving and AMR/JFD on CPR training	A.JohnsonT.Basden/E.Phillips	10/18/2015 07:26 AM	029:56
Public Safety	COMMUNITY UPDATE 10-25-15	National Weather Service on fall tornado season	Steve Wilkinson	10/25/2015 07:26 AM	029:59
Education/Youth	COMMUNITY UPDATE 11-01-15	Operation Shoestring on afterschool programs, fundraiser	Robert Langford	11/01/2015 07:28 AM	029:28
Health	COMMUNITY UPDATE 11-08-15	MIND Center on Alzheimer's Disease	Denise Lafferty/Kim Tarver	11/08/2015 07:29 AM	029:28
Veterans	COMMUNITY UPDATE 11-15-15	Veterans and the military	CSM L.Thomas/R. Reeves	11/15/2015 07:29 AM	029:15
Health	COMMUNITY UPDATE 11-22-15	Partnership for Drug Free Kids--Corporate program	various	11/22/2015 07:26 AM	029:41
Health	COMMUNITY UPDATE 11-29-15	Brain Injury Assoc of MS on Salute to Our Heroes	Lee Jenkins,BIAM	11/29/2015 07:26 AM	029:23
Consumers	COMMUNITY UPDATE 12-6-15	Better Business Bureau on Shopping Tips, Scams	John O'Hara BBB of MS	12/06/2015 07:26 AM	029:33
Health	COMMUNITY UPDATE 12-13-15	State Health Dept on Flu Season, West Nile, Spice/Willie Heidelberg feature	Dr Thomas Dobbs	12/13/2015 07:25 AM	029:37

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Social Services	COMMUNITY UPDATE 12-20-15	Salvation Army, AMR on Winter Coat Campaign, Holiday Assistance	Jim Pollard/Louida Jones	12/20/2015 07:26 AM	029:30
Agriculture/Health	COMMUNITY UPDATE 12-27-15	Miss. Food Policy Council on healthy food availability	Langston Moore	12/27/2015 07:25 AM	029:42

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	WORLD AIDS DAY	000:17	011
----	WORLD AIDS DAY	000:28	005
BULLYING	BYSTANDER REVOLTUION	000:30	010
BULLYING PREVENTION	STOPBULLYING.GOV	001:00	013
Cancer Awareness	AM ACAD OF DERMATOLOGY	000:59	006
Cancer Awareness	Amer. Cancer Society	002:55	001
Child Wellness and Adoption	DEPT. HEALTH & HUMAN SERVICES	001:00	007
children's health	PARTNERSHIP HEALTHY MOUTHS	000:59	003
children's health	PARTNERSHIP HEALTHY MOUTHS	001:00	005
children's health	United Way	000:15	014

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
children's health	United Way	000:30	010
CULTURAL AWARENESS	MS CHILDRENS MUSEUM	000:31	347
EDUCATION	Dollar General Literacy Found	001:00	006
EDUCATION	Reading Is Fundamental	001:00	012
EDUCATION	TEACH.ORG	000:59	002
EDUCATION	UNCF	001:00	022
EDUCATION	XQ SUPER SCHOOL	002:35	001
Elder Care	AARP	000:30	002
Elder Care	AARP	000:59	002
Elder Care	AARP	001:00	004
EMPLOYMENT	GOOD WILL	000:15	016
EMPLOYMENT	GOOD WILL	000:29	006
EMPLOYMENT	GOOD WILL	000:59	007
EMPLOYMENT	Grads of Life.org	000:59	023
Environment	Keep America Beautiful	000:20	054
Environment	US Forest Service	000:30	001
Families	Adopt US Kids	000:30	013
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	009
Families	DEPT. HEALTH & HUMAN SERVICES	001:00	015
Families	JACKSON ZOO	002:41	001
Families	MS CHILDRENS MUSEUM	000:29	007
Families	MS CHILDRENS MUSEUM	000:31	044
Families	PALMER HOME FOR CHILDREN	000:31	031
Families	TEACHEARLY.ORG	000:29	008
Families	US Forest Service	000:15	012
Families	US Forest Service	000:30	006
Families	US Forest Service	000:59	018
Family assistance	United Way	001:00	002
FINANCIAL LITERACY	American Institute of CPAs	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FIREARM SAFETY	Natl Crime Prevention Council	001:00	006
Flood Safety/Business Expo	FEMA	000:30	002
FOOD DRIVE	GOOD SAMARITAN	000:01	006
FOOD DRIVE	GOOD SAMARITAN	001:11	003
FOOD DRIVE	MS FOOD NETWORK	000:01	003
FOOD DRIVE	MS FOOD NETWORK	001:11	014
FOOD DRIVE	STEW POT	000:37	010
FOOD DRIVE	STEW POT COMMUNITY SVCS	000:17	003
FOOD DRIVE	STEW POT COMMUNITY SVCS	000:27	004
FOOD DRIVE	STEW POT COMMUNITY SVCS	001:11	006
FOOD SAFETY	USDA	000:30	003
FUNDRAISER BENEFIT	BARNETT RESERVOIR FOUNDATION.	002:36	001
FUNDRAISER BENEFIT	BLAIR E BATSON HOSPITAL	003:59	001
FUNDRAISER BENEFIT	Boys&Girls Clubs	003:15	001
FUNDRAISER BENEFIT	MS SIDS Alliance	003:09	001
FUNDRAISER BENEFIT	Mustard Seed	003:19	001
FUNDRAISER BENEFIT	PEDIATRIC BRAIN TUMOR FOUND.	000:30	022
Health	AMERICAN HEART ASSOCIATION	000:59	017
Health	CDC	001:00	006
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	001
Health	HRSA	001:00	012
HEALTH AND FITNESS	AM CANCER SOCIETY	000:30	080
HEALTH AND FITNESS	AM CANCER SOCIETY	000:33	082
HEALTH AND FITNESS	FITNESS.GOV	000:30	023
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	001
HEALTH AND FITNESS	SOUTHERN OBESITY CONFERENCE	003:22	001
Housing	HUD	000:29	002
Housing	HUD	000:30	006
Housing	HUD	001:00	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HUNGER	St Alexis Episcopal	000:31	003
Infant Mortality	March of Dimes	001:00	013
LEARNING	UNDERSTOOD DOT ORG	001:00	004
MILITARY	USO	001:00	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	011
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009
Public Safety	Dept of Homeland Security	000:30	001
Public Safety	Nat. Flood Insurance Prgm	000:30	022
Public Safety	NHTSA	000:30	007
Public Safety	NHTSA	001:00	008
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	009
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	011
TEXTING & DRIVING PREVENTION	NHTSA	000:15	058
Traffic Safety	Rubber Manufacturers Assn	000:30	023
Veterans	Disabled Veterans of America	000:30	002
Veterans	FALLENHEROESFUND.ORG	001:00	006
Veterans	V-A	001:00	017
Veterans	Wounded Warriors Project	000:30	003
VETERANS AFFAIRS	Disabled Veterans of America	000:29	005
VETERANS AFFAIRS	Disabled Veterans of America	000:30	009
VETERANS AFFAIRS	Disabled Veterans of America	000:59	012
VETERANS AFFAIRS	Disabled Veterans of America	001:00	005
VETERANS AFFAIRS	V-A	000:30	009
VETERANS AFFAIRS	V-A	000:59	006
VETERANS AFFAIRS	VIETNAM VETS MEMORIAL FUND	000:58	030
VOTING	ROCK THE VOTE	000:29	101
VOTING	ROCK THE VOTE	000:30	007
WILDFIRE PREVENTION	US Forest Service	000:30	003
WILDFIRE PREVENTION	US Forest Service	001:00	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	056

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