



KSAS-KAAS Combo KSAS+
316 N West St
Wichita, KS 67203

National Media Research Planning
815 Slaters Ln
Alexandria, VA 22314

Contract # 1922322

Schedule Dates 10/15/14-10/20/14
Advertiser Republican Governors Association (4462)
Agency National Media Research Planning (14053)
Product POLITICAL ISSUE (ns) (1187)
Brand RGA (105754)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAss/NMRPP
Phone/Fax /
CPE 158/690/5272
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments RGA

Date Entered 09/12/14
Last Modified 10/23/14
Entered By Jill Rellly
CO-OP No
Headline # ECR10396361
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$624.00
Net Total \$3,536.00
Sales Tax

KSAS+KAAS Combo (KSAS+)
By Broadcast Month Spots Rate
Oct. 2014 9 \$4,160.00
Grand Total: 9 \$4,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/19/14-10/19/14	3	:30	10A-11A (CST)								1	1	\$75.00		KSAS+KAAS Combo (KSAS+)	FOX NWS SUNDAY	9/12/14
1.0.1	Closed Preempt (1)	10/19/14															KSAS+KAAS Combo (KSAS+)	No Availability/Exception - rate	
2.0	Normal Line / SPOT (2)	10/15/14-10/15/14	3	:30	6:30P- 7P (CST)			1						1	\$375.00	\$375.00	KSAS+KAAS Combo (KSAS+)	BG BNG THRY B	9/12/14
3.0	Normal Line / SPOT (3)	10/17/14-10/17/14	3	:30	6:30P- 7P (CST)						1			1	\$375.00	\$375.00	KSAS+KAAS Combo (KSAS+)	BG BNG THRY B	9/12/14
4.0	Normal Line / SPOT (4)	10/20/14-10/20/14	3	:30	6:30P- 7P (CST)	1								1	\$375.00	\$375.00	KSAS+KAAS Combo (KSAS+)	BG BNG THRY B	9/12/14
5.0	Normal Line / SPOT (5)	10/18/14-10/18/14	3	:30	9P- 9:30P (CST)							1			\$210.00		KSAS+KAAS Combo (KSAS+)	SA 9P NEWS	9/12/14
5.0.1	Closed Preempt (5)	10/18/14															KSAS+KAAS Combo (KSAS+)	Order Error/Exception - news/middle late foll	
6.0	Normal Line / Prime (6)	10/16/14-10/16/14	3	:30	7P- 8P (CST)				1					1	\$450.00	\$450.00	KSAS+KAAS Combo (KSAS+)	BOWES	9/12/14
7.0	Normal Line / Football (7)	10/19/14-10/19/14	3	:30	3P- 6P (CST)								1	1	\$1,350.00	\$1,350.00	KSAS+KAAS Combo (KSAS+)	NFL 10/5, 12, 19	9/12/14
8.0	Normal Line / Football (8)	10/18/14-10/18/14	3	:30	6P- 10:30P (CST)								1		\$825.00		KSAS+KAAS Combo (KSAS+)	COLLEGE FB	9/12/14
8.0.1	Closed Preempt (8)	10/18/14															KSAS+KAAS Combo (KSAS+)	Program Change/Exception - MLB maybe	
9.0	M/G For 5.0.1 / SPOT (5)	10/18/14-10/18/14	3	:30	10P- 10:30P (CST)							2		2	\$105.00	\$210.00	KSAS+KAAS Combo (KSAS+)	SA 9P NEWS	9/15/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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CO-OP No
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KSAS+KAAS Combo (KSAS+)
By Broadcast Month Spots Rate
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10.0	M/G For 8.0.1 / Baseball (8)	10/18/14-10/18/14	3	:30	6P-10:30P (CST)	1						1		1	\$825.00	\$825.00	KSAS+KAAS Combo (KSAS+)	MLB PLAYOFFS	10/6/14
11.0	Normal Line / SPOT (9)	10/15/14-10/15/14	1	:30	10:05P-10:35P (CST)	1			1					1	\$200.00	\$200.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	10/10/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Rep Order# 10396361	Ver# 5	Status Revised	ORDER RKSHEET	Traffic Order# 1922322	Printed: 10/06/14 9:11 AM	Duplicate	1 of 2
EC'd Yes					10/03/14 4:08 PM		
					All Rep Revised Lines		
Station KSAS-TV WICHITA, KS		Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING	Rep Firm	MILLENNIUM SALES & MARKETING			
Advertiser (6087) POLITICAL ISSUE GROU		815 SLATERS LANE		Sales Office (DC) WASHINGTON			
Product RGA		ALEXANDRIA, VA 22314		Salesperson (JSC) JAMES SCUTARI			
Estimate# 5272		Agency C/P1/P2/E 158/690/5272		Sales Assistant			
Buyer NMRPP MediaAssistant		Flight Dates 10/14/14-10/20/14		Salesperson Phone# 202-955-5342			
				Salesperson Fax#			

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED LN 8

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
8*	Sa	6P-1030P	MLB PLAYOFFS	30	\$825.00	10/18-10/18	1	1	1	\$825.00	4.0
Sales remark: V5 REVISED											
V5 Program Name Change, Comment Changed											

---REPORT TOTALS---

Report Totals: 1 / \$825.00

---SALES MONTHLY TOTALS---

Oct2014: 9 / \$4,035.00

Order Totals: 9 / \$4,035.00

Total GRPS: 32.0

--- COMPETITIVE ---

Market Totals	\$50,437.50	CABL .00%	KAKE 11.00%	KMTW .00%	KSAS 8.00%	KSCW 1.00%
		KSNW 32.00%	KWCH 48.00%	KWCY .00%	UNKN .00%	

Books [null]

Demos RA35+

Rep Order# 10396361
EC'd Yes

Ver# 3

Status Revised

ORDER RKSHEET

Traffic Order# 1922322

Printed: 09/15/14 9:59 AM
09/12/14 5:43 PM
All Rep Revised Lines

1 of 2

Station KSAS-TV WICHITA,KS
Advertiser (6087) POLITICAL ISSUE GROU
Product RGA
Estimate# 5272
Buyer NMRPP MediaAssistant

Agency (NMRS) NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 158/690/5272
Flight Dates 10/14/14-10/20/14

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

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--- REMARKS ---
REVISED LINE 5 AS OFFERED - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
5*	Sa	10P-1030P	SA 9P NEWS	30	\$105.00	10/18-10/18	2	1	2	\$210.00	2.0
Buy Comment: +1X REVISED TP AND RATE DUE TO FOOTBALL Sales remark: V3 +1X REVISED TP AND RATE DUE TO FOOTBALL V3 More than 2 codes changed											

---REPORT TOTALS---
Report Totals: 2 / \$210.00

---SALES MONTHLY TOTALS---
Oct2014: 9/ \$4,035.00
Order Totals: 9 / \$4,035.00
Total GRPS: 32.0

---COMPETITIVE---
Market Totals \$50,437.50
CABL .00% KAKE 11.00% KMTW .00% KSAS 8.00% KSCW 1.00%
KSNW 32.00% KNCH 48.00% KVCV .00% UNKN .00%

Books [null]
Demos RA35+