

**Quarterly Issues/Program List**  
**July 10, 2016 – October 9, 2016**  
**Radio Station KTSC-FM**  
**Pueblo, CO**

**ISSUE:**

How does the community of Pueblo benefit by hosting the Colorado State Fair?

**Discussion of Issue:**

The Colorado State Fair has been hosted in Pueblo for decades. Recent discussion in the community has centered around the possibility of moving the Fair to Denver in order to secure more prominent entertainment acts, be in a central location and possibly increase attendance. Additionally, Chris Wisemann who served as the general manager for the Colorado State Fair submitted his resignation to pursue a political career. Sarah Cummings was hired as his successor.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA'S. The following are illustrative examples of such programming:

a. T-Wolf Talk                      08/23/16                      9:20 a.m. – 9:41 a.m.  
Sarah Cummings was hired as the General Manager of the Colorado State Fair earlier in the year. She discussed what to expect at the upcoming 2016 State Fair, how these changes might affect the Pueblo community, attendance for previous years and the experiences that Cummings brought to Colorado after managing county fairs in California. (Local).

a. T-Wolf Talk                      08/23/16                      9:20 a.m. – 9:41 a.m.  
Following the conclusion of the 2016 Colorado State Fair, Sarah Cummings was interviewed again to discuss the results of the 2016 Colorado State Fair, including community involvement, overall successes and the Pueblo economic impact and attendance records. (Local).

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**ISSUE:**

Should the ballot issue to improve transportation and other aspects of the Pueblo community be passed?

**Discussion of Issue:**

The local election in November 2016 has a number of ballot issues that impact the city of Pueblo. If ballot issue 1A passes, Pueblo County would allow the county to pay for countywide transportation as well as park and community capital improvement projects. The projects would be reviewed by county voters on a 10-year basis.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions and news stories. The following are illustrative examples of such programming:

- a. T-Wolf Talk                      08/30/16                      9:30 a.m. – 9:38 a.m.  
Rod Slyhoff, the CEO of the Greater Pueblo Chamber of Commerce discussed the November 2016 ballot that would repurpose money to improve transportation and other aspects of the Pueblo community. He explained why this measure was important, what it would mean for the Pueblo community and the reasoning behind creating the measure. (Local).

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**ISSUE:**

What impact will the “On The Move” campaign have on CSU-Pueblo?

**Discussion of Issue:**

The University recently announced its \$25 million campaign over the next three years to raise money for scholarships, to bring six new athletic programs and fund the renovation of the Occhiato Student Center.

**Programming:** KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA’S. The following are illustrative examples of such programming:

- a. T-Wolf Talk                      09/18/16                      7:30 a.m. – 7:46 a.m.  
Todd Kelly, CEO of CSU-Pueblo Foundation, about the recently concluded On The Move campaign that raised over \$25 million over three years for CSU-Pueblo. They also discussed the foundation's future plans. (Local).



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- a. No shows aired between July 1, 2016 and August 21, 2016 due to a university recognized recess.
  
- b. c. News Programming

Throughout August, September and October, KTSC-FM News Department covered important events relating to a variety of local community issues broadcast in our daily five-minute news brief airing at 5:00 p.m., Monday through Friday. (Local). Duration 25 minutes per week, totaling 150 minutes of news programming for the quarter.